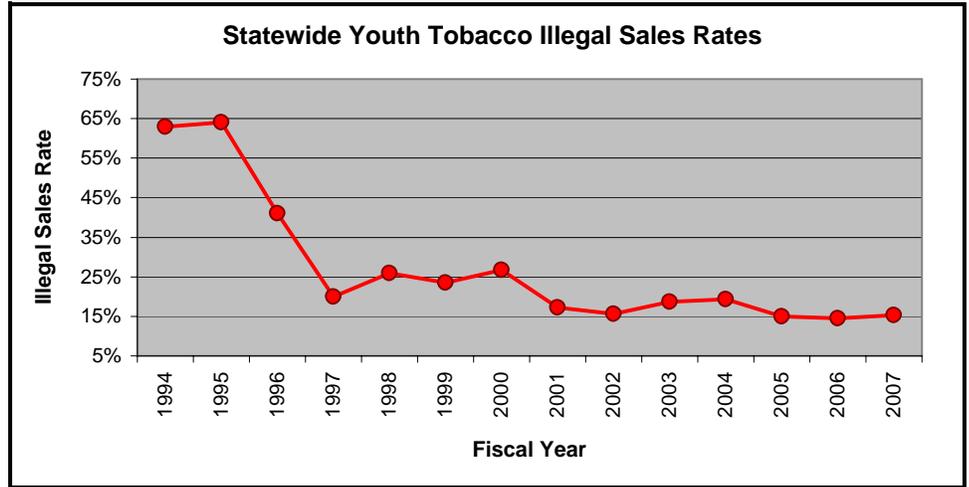


**Michigan Department of Community Health
Office of Drug Control Policy
Annual Report for Fiscal Year 2007**

Prevention - - Youth Tobacco Sales Rates, *Synar*

Agency	Fiscal Year 2007
BABH/Riverhaven	37.9%
Detroit	5.6%
Genesee	29.0%
Kalamazoo	21.4%
Lakeshore	13.5%
Macomb	23.4%
Mid-South	9.8%
network180	22.2%
Northern	16.7%
Oakland	1.6%
Pathways	4.3%
Saginaw	17.6%
SEMCA	16.2%
St. Clair	10.0%
Washtenaw	14.0%
Western UP	36.7%
Statewide Rate	15.3%



Statewide Sales Rates, by Fiscal Year:

1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
63.0%	64.0%	41.0%	20.0%	26.0%	23.5%	26.8%	17.2%	15.7%	18.7%	19.4%	14.9%	14.5%	15.3%



Background: Federal law requires all states that receive substance abuse block grant funds to conduct an annual "survey" of tobacco retailers to determine the percentage of retailers who would sell cigarettes to people under age 18. These surveys involve under-age persons attempting to purchase cigarettes. If a state's illegal sales rate is higher than 20%, the state stands lose 40% of its block grant funds. This would amount to about \$23,000,000 for Michigan.

Since the mid-1990's, Coordinating Agencies (CAs), in partnership with local law enforcement and community anti-smoking groups, have been implementing strategies aimed at persuading retailers to come into wider compliance with state law prohibiting sales of tobacco products to people under age 18. The initial statewide survey found an illegal sales rate of greater than 60%. The 2000 rate was above the 20% federal target, which resulted in a negotiated agreement that the state would expand its anti-illegal sales efforts by \$2.7 in state funds. The 2006 rate of 14.5% is the lowest *Synar* survey rate for Michigan to date.

The annual survey is based on a statewide sample of approximately 600 tobacco retailers. The number of retailers surveyed in each CA region is not necessarily proportionate to size of region, and the number surveyed per CA is not necessarily consistent from year to year. This is one factor accounting for the variation in rates within CAs over time.

In 2007, the sample methodology was changed to include additional sites in the sample for smaller agencies and the statewide rate was weighted by the number of tobacco retailers in each agency.

