



STATE OF MICHIGAN
DEPARTMENT OF COMMUNITY HEALTH
LANSING

RICK SNYDER
GOVERNOR

JAMES K. HAVEMAN
DIRECTOR

Division of Immunization
201 Townsend St
PO Box 30195
Lansing, MI 48909

February 13, 2013

Dear Provider:

As you know, vaccination is extremely important to a community's health. Today, we have vaccines available that can protect Michigan's citizens throughout their lifetime from some of the most infectious diseases. Southeast Michigan, however, has had historically low vaccination rates, especially in its adolescent population. In response, the Michigan Department of Community Health (MDCH) has designed a project specifically catered towards your regions needs to increase immunizations among your adolescent patients. This project will be available for all providers who serve adolescents from the city of Detroit, Genesee, Livingston, Macomb, Monroe, Oakland, St. Clair, Washtenaw, and Wayne Counties. If you decide to participate in this project, you will receive:

- Free education and training on registry-based reminders and recalls
- Free mailing of certain reminder and recall notices to patients
- Free instruction on provider-level reminders and recalls with technologies such as email, phone, and text
- Free feedback and educational sessions on how your office currently preforms on getting adolescents up-to-date with needed vaccines
- Free toolkits, resources and hands-on support from MDCH staff throughout the entire project

If you decide you would like your practice to enroll in the project, these are the steps you will need to take:

1. Commit to the project for its duration. The project will span from February 2013 to August 2014. It is important that you participate for the length of the project to see the best results.
2. Agree to one feedback and educational session annually for a minimum of 30 minutes during the course of the project (two sessions in total). We require that all those who administer vaccines, as well as physicians and main facility decision makers are present for these sessions. Scheduling for these sessions will be based on your availability and preferences. Furthering education credits will also be available.

3. Assign a Facility Project Coordinator who will be solely responsible for communicating with MDCH, relaying information from MDCH to your personnel, and spearheading the project in your practice.
4. Fill out the enclosed enrollment form to the best of your ability and return to Cassandra McNulty by fax: 517-335-9855 or email: mcnulty@c@michigan.gov. By completing and returning the enrollment form, you are signifying that you understand the above conditions and agree to them. After you return your enrollment form, you will receive a confirmation email, phone call, or fax that we received and processed your form, and that you are now enrolled in the project.

Throughout the span of the project, we will offer additional opportunities to increase your knowledge and skills pertaining to adolescent immunizations and best practices through webinars, online and printed toolkits, and phone feedback sessions. We understand that you have a busy practice and may not be able to take advantage of all the project will offer, but for those who can, the opportunities will be made available. Throughout the project, information and resources will be posted on www.michigan.gov/teenvaccines for your convenience.

Thank you for your time and interest in this project. I am here as a resource for you, so if you have any questions do not hesitate to contact me. I look forward to working with you to increase adolescent vaccination rates in Michigan!

Sincerely,

A handwritten signature in black ink, appearing to read 'C. McNulty', with a long horizontal flourish extending to the right.

Cassandra McNulty, MPH
Adolescent Immunization Reminder/Recall Project Lead

Enclosure: Project Enrollment Form