



Blue Cross
Blue Shield
Blue Care Network
of Michigan

Confidence comes with every card.®



State Health Plan



TruHearing®

State Health Plan members have access to TruHearing®, a national Blue Cross Blue Shield participating provider.

Your plan covers standard hearing aids at 100 percent of the Blue Cross-approved amount. However, for deluxe hearing aids, you're responsible for the difference between the approved amount and the provider's charge. TruHearing provides exclusive savings of 30 to 50 percent off the retail price of deluxe hearing aids – an average savings of \$1,780 per pair.

Combining your hearing aid coverage with TruHearing discounts will help to reduce your out-of-pocket costs.

How it works (For example only)

Sample Models (per pair)	Retail Price	TruHearing Discounted Price	Your Approved Amount	You Pay
ReSound Alera 5W	\$3,720	\$1,790	\$2,500	\$0
Phonak Audeo Q50	\$3,920	\$2,190	\$2,500	\$0
Oticon Nera Pro	\$5,900	\$3,100	\$2,500	\$600

Your hearing benefit has not changed. You can choose to see your current hearing aid provider, or any participating provider in our network. However, **you can only access these savings through a Blue Cross participating TruHearing provider.**

For questions about TruHearing, or to schedule an appointment, call TruHearing Customer Care at 1-844-207-1684. TTY users should call 1-800-975-2674.



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