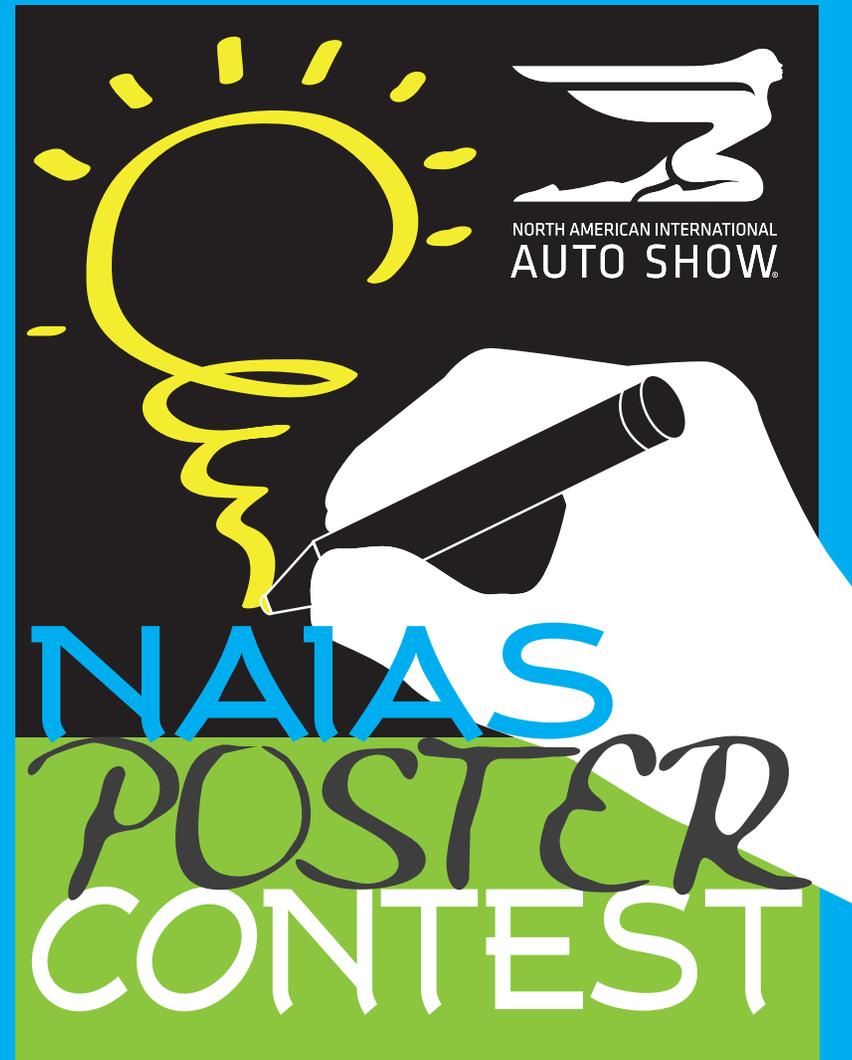


## NAIAS POSTER CONTEST

### THANK YOU 2013 PARTICIPATING MICHIGAN SCHOOLS

Anchor Bay High School	Livonia Career Technical Center
Andover High School	Mecosta Oceda Career Center
Armada High School	Milan High School
Berkley High School	Milford High School
Bishop Foley Catholic High School	Model High School
Brother Rice High School	Mona Shores High School
Careerline Technical Center	Newberry High School
Chippewa Valley High School	Novi High School
Clawson High School	Oakland Schools Technical Campus Southwest
Crossroads Charter Academy	Otsego High School
Croswell-Lexington High School	Port Huron High School
Detroit County Day	Port Huron Northern High School
Dexter High School	Rochester High School
Eisenhower High School	Romeo Engineering and Technology Center
Farmington High School	Royal Oak High School
Frederick Pankow Center	Saline High School
Freeland High School	Seaholm High School
Frontier International Academy	Southfield High School
Gabriel Richard Catholic High School	Southfield Lathrup High School
Grand Blanc High School	St. Clair Technical Education Center
Grosse Pointe North High School	Stevenson High School
Grosse Pointe South High School	Stoney Creek High School
Hamtramck High School	Traverse Bay Area Intermediate School District Career Technical Center
Henry Ford High School	Troy High School
Henry Ford II High School	Universal Academy
Hillsdale High School	University High School Academy
Howell High School	Utica Center for Science and Industry
Kent Career Technical Center	Van Buren Technical Center
Lahser High School	W.D. Ford Career Technical Center
Lake Orion High School	WEB DuBois Preparatory Academy
Lakeview High School	Yale High School
Lapeer County Education and Technology Center	
Lawrence High School	
Linden High School	

## ATTENTION ART DEPARTMENT



NORTH AMERICAN INTERNATIONAL AUTO SHOW  
1900 West Big Beaver Road, Suite 100 • Troy, Michigan 48084-3537  
Phone: 248.643.0250 • Fax: 248.643.8788 • [naias.com](http://naias.com)

DEADLINE: NOVEMBER 22, 2013

# NAIAS POSTER CONTEST

## HOW IT WORKS

The 26th annual NAIAS Poster Contest is open to Michigan students in grades 10 through 12. The poster entries are judged by an independent panel of recognized members of the local art community. All winning entries will be posted on the official North American International Auto Show (NAIAS) website, [naias.com](http://naias.com), and will be on display during the public show, January 18 - 26, 2014.

High school students can submit 25" x 21" posters and have a chance to become involved in our world premier auto show, while gaining experience in creative competition.

All winning posters will be displayed at the NAIAS 2014 and will be included in the official NAIAS program.

\$6,300 in scholarship money will be awarded to 16 students.

**DEADLINE NO LATER THAN 5 P.M., NOVEMBER 22, 2013**

### THE FOLLOWING PRIZES WILL BE AWARDED:

Chairmen's Award .....	\$1,000
State Farm Award .....	1,000
Designer's Best of Show - Digital .....	500
Designer's Best of Show - Traditional .....	500
Best Theme .....	250
Best Use of Color .....	250
Most Creative .....	250
1st Place, 10th Grade Award .....	500
1st Place, 11th Grade Award .....	500
1st Place, 12th Grade Award .....	500
2nd Place, 10th Grade Award .....	250
2nd Place, 11th Grade Award .....	250
2nd Place, 12th Grade Award .....	250
3rd Place, 10th Grade Award .....	100
3rd Place, 11th Grade Award .....	100
3rd Place, 12th Grade Award .....	100

**If you have any questions, please contact Sandy Herp at 248.283.5138 or [sherp@dada.org](mailto:sherp@dada.org)**

## OFFICIAL RULES

### ELIGIBILITY

The contest is open to Michigan students currently enrolled in grades 10 through 12. The contest is not open to Detroit Auto Dealers Association (DADA) members nor their families, employees of the North American International Auto Show (NAIAS), or family members of the judges.

No shared work is allowed.

Entry limit: two per student.

### ENTRY DEADLINE

Entries must be submitted to the NAIAS, 1900 West Big Beaver Road, Suite 100, Troy, MI 48084, by 5 p.m. on Friday, November 22, 2013. Your entry must be either dropped off or postmarked by this date.

### POSTER REQUIREMENTS

#### THEME

Posters must have an automotive theme. Please note that any posters containing brand-specific vehicles will be ineligible. All subject matter must be in good taste.

#### COPY

Posters must contain all of the following copy:

- NAIAS 2014
- Detroit
- Cobo Center

A credit line with the student's name will be allowed.

The back of the poster must contain a legible copy in print of the student's name, telephone number, address, school name, school address, school phone number, student's grade level, teacher's name, and teacher's email address.

### RIGHTS

All winning entries become the property of the NAIAS, LLC. Other posters may be picked up from the NAIAS office (1900 W. Big Beaver Road, Suite 100, Troy, MI 48084) between February 2 and February 28, 2014; weekdays only 9 a.m. - 5 p.m. Posters left after 5 p.m. on March 3, 2014, will be destroyed. The NAIAS is not responsible for lost, stolen, damaged or destroyed posters.

Except as used by the NAIAS, all artists, including winners, will retain the rights to their work. Entry in the contest constitutes full permission to publish names and photos of winners without further compensation. The determination of eligibility of entries and any interpretation of these rules is at the sole discretion of the NAIAS, LLC, and shall be final and binding upon all entrants.

By participating, the entrant agrees to abide by and be bound by these rules.

### SIZE

Posters can be horizontal or vertical, mounted on matte board (or foam core, etc.) and measure approximately 25" x 21".

### MEDIA

Any mixed media suitable for reproduction as a poster is allowed, including computer-generated graphics. All artwork must be camera-ready. Posters must be two-dimensional. All posters must be original art.

### WINNERS

An independent panel of recognized representatives from the art community will judge entries. These judges are selected at the sole discretion of the NAIAS, LLC. The judges will not discuss the individual designs with the artists for any reason after the contest.

Winners will be announced prior to the opening of the public show at NAIAS, January 18-26, 2014.

Notwithstanding the foregoing amounts, the maximum sum that can be awarded to any one individual is \$1,000.00. In order to claim their prizes, winners must disclose their Social Security numbers to the NAIAS. Any federal, state, or other tax, license, or fee imposed upon the prize winners or the prize will be the sole responsibility of the prize winners.

All profits from any sale of the poster will go to the NAIAS, LLC. The sole financial consideration for the artist is the prize. Posters may be displayed at the NAIAS, reproduced in the official program and/or on the official NAIAS website, [naias.com](http://naias.com), at the sole discretion of the NAIAS, LLC.