

JANUARY 21, 2015

NAIAS Education Day a world of opportunities



NORTH AMERICAN INTERNATIONAL AUTO SHOW

FOR MORE INFORMATION

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JANUARY 21, 2015
NAIAS 2015 | COBO CENTER | DETROIT, MI



For school groups of all ages including college level

SUPPORTED BY: PNC FOUNDATION



NORTH AMERICAN INTERNATIONAL AUTO SHOW

HISTORY

For the past ten years, the North American International Auto Show (NAIAS) has produced an event for tens of thousands of students as part of a greater auto show experience. The event has given educators from around the Midwest an opportunity to enhance their lesson plans with the help of leading automotive executives. Students have gained insight into the latest technology, engineering, automotive design and environmental concerns. They have also been able to meet with industry specialists and representatives from various colleges to learn about career paths in all automotive fields.



NAIAS EDUCATION DAY SCHEDULE

Wednesday, January 21, 2015

8:30 – 9:00 a.m.	Arrival
9:00 a.m.	Auto Show Floor Access
Noon – 3:00 p.m.	Departure

There will be a shuttle from the bus parking area back to Cobo Center for any drivers that would like to participate in the day. Drivers must also purchase a ticket. The shuttle will run from 8:30 a.m. – 2:30 p.m. Schools wishing to stay later than the 3:00 p.m. departure should be sure that the driver is on the 2:30 p.m. shuttle from Cobo Center. Designated bus parking and shuttle service is only available on Education Day. Visit naias.com/ned.htm often, as we are frequently updating this link with the most current information on the day's events.

WHAT TO EXPECT FROM NAIAS EDUCATION DAY

NAIAS 2015 Education Day promises to offer a customized experience based on the classes that are attending. Young minds will have the

opportunity to become further engaged by taking part in pre-and post-show lesson plans, brief tours hosted by experts in their fields of interest, and taking part in hands-on activities offered throughout the exhibits.

The entire show floor with the latest vehicles and automotive technology is open to explore at your leisure. Hand stamps for re-entry, valid for the entire day, will be provided upon exiting the show floor in the event you or your students choose to return to the NAIAS after school hours.

This full day career immersion can truly be a powerful teaching tool. It is the intent of the entire NAIAS Education Day staff to provide each participant with the best possible atmosphere in which to learn and sharpen their minds. We encourage all questions and comments on how this event can be incorporated into your lesson plans for the 2014/2015 school year.

GRADE LEVELS

NAIAS Education Day welcomes school groups of all ages including college level.

REGISTRATION AND REFUND POLICY

NAIAS Education Day participants enjoy a discounted school price of \$13.00 per person which includes a lunch coupon for pizza, chips and a soft drink. You

may choose to pay by credit card or by check.

THERE ARE NO REFUNDS FOR THIS EVENT FOR ANY REASON

If unforeseen circumstances prevent your school's attendance, call 248.643.0250 and we will be happy to transfer your tickets to another day of the 2015 NAIAS Public Show. However, food coupons will only be accepted on Education Day.

BUS GRANTS

NAIAS Education Day is pleased to announce that we will offer bus grants to help alleviate the cost of transportation to the first 100 buses registered for the event. Qualified schools will receive reimbursement in the amount of \$100 per bus following the show.

