



STATE OF MICHIGAN
DEPARTMENT OF EDUCATION
LANSING

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GOVERNOR

MICHAEL P. FLANAGAN
STATE SUPERINTENDENT

October 10, 2013

MEMORANDUM

TO: Local and Intermediate School District Superintendents
Public School Academy Directors
Non Public School Directors

FROM: Venessa A. Keesler, Ph.D. 
Deputy Superintendent, Education Services

SUBJECT: Project Tomorrow Speak Up Survey 2013

On October 2, 2013, the Project Tomorrow Speak Up 2013 survey opened. Last year over 466,000 students, parents, and educators nationwide participated in the survey. Be a part of the conversation and share your ideas about how to leverage technology in schools to promote better learning.

To start you must first register your school or district online at <http://www.speakup4schools.org/speakup2013/>. There is no participation fee and each participating school or district will receive the online report in February 2014. The report aggregates local data with national data for comparative benchmarking and local advocacy purposes.

There are many benefits to survey participation, including:

- Unique data collection from stakeholders
- Needs assessment to create a vision for 21st century learning
- Data to create and inform technology initiatives more closely aligned to students' expectations and needs

The Michigan Department of Education encourages Michigan schools and districts to participate in the Project Tomorrow Speak Up Survey 2013 to enhance their ability to implement technology initiatives more closely aligned to students' expectations and needs. The survey will remain open until December 20, 2013.

Questions should be directed to Ann-Marie Smith, Educational Technology Unit, smitha24@michigan.gov or (517) 335-2775.

cc: Michigan Education Alliance

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