



STATE OF MICHIGAN
DEPARTMENT OF EDUCATION
LANSING

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GOVERNOR

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SUPERINTENDENT OF
PUBLIC INSTRUCTION

April 14, 2011

MEMORANDUM

TO: Local and Intermediate School Superintendents, Public School Academy Administrators, and Nonpublic School Administrators

FROM: Carol Wolenberg, Deputy Superintendent *Carol*

SUBJECT: Child Nutrition Reauthorization 2010: Outreach to Households on the Availability of Summer Food Service Program Meals

The Healthy, Hunger-Free Kids Act of 2010 (the Act), Public Law 111-296, establishes requirements for conducting outreach to households on the availability of Summer Food Service Program (SFSP) meals. The purpose of this memorandum is to provide guidance on the implementation of the provision that requires schools participating in the National School Lunch Program to conduct outreach on the availability of the SFSP before the end of the school year.

As instructed in the United States Department of Agriculture's (USDA) Child Nutrition Reauthorization 2010: Outreach to Households on the Availability of Summer Food Service Program Meals, SP 15-2011, our office is facilitating working relationships between School Food Authorities and SFSP service institutions to ensure that schools help promote the availability of meals for children during the summer months.

Acceptable outreach activities may include developing or disseminating printed or electronic materials to families of school children prior to the end of the school year, which provide information on the availability and location of SFSP meals.

On or about May 30, 2011, the Michigan Department of Education (MDE) will list its 2011 SFSP sponsors on the SFSP webpage at www.michigan.gov/sfsp. At a minimum, we encourage your district to provide a link to this information on your school district website. MDE also encourages your district to promote this webpage on your year-end menus.

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The SFSP Outreach Toolkit for Sponsors and Feeding Sites includes fliers, letters to parents, and other materials that may help schools raise program awareness among students and their families. The SFSP toolkit is available at www.summerfood.usda.gov/library/toolkit.pdf.

Questions regarding the content of this memo may be directed to the Grants Coordination and School Support, School Nutrition Programs unit by phone 517-373-3347 or email to mde-schoolnutrition@michigan.gov.

cc: Michigan Education Alliance