



STATE OF MICHIGAN
DEPARTMENT OF EDUCATION
LANSING

GRETCHEN WHITMER
GOVERNOR

SHEILA A. ALLES
INTERIM STATE SUPERINTENDENT

MEMORANDUM

DATE: March 14, 2019

TO: Local and Intermediate School District Superintendents
Public School Academy Directors

FROM: Kyle L. Guerrant, Deputy Superintendent *KG*
Finance and Operations

SUBJECT: Child Protection Registry

Since 2004, the State of Michigan has offered a free program to stop adult advertisements from reaching our children's e-mail, mobile phones (text messaging), and instant messenger IDs. The Michigan Child Protection Registry, administered by Michigan's Secretary of State, allows Michigan schools and families to protect their students from receiving advertisements from tobacco, gambling, pornography, alcohol and marijuana companies. Parents can register themselves and their children's information by going to www.ProtectMiChild.com.

We would like to encourage schools to support this program by:

- 1) registering their school's domain through the website
- 2) sending out a notice to all parents informing them of the Registry and encouraging them to go to the website to sign up their family
- 3) adding the www.ProtectMiChild.com button to the school's website for easy access to the Registry

For more information regarding the Michigan Child Protection Registry, please visit www.ProtectMiChild.com or contact Alisha Meneely at 616-540-8669 or alisha.meneely@protectmichild.com.

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