



STATE OF MICHIGAN  
DEPARTMENT OF EDUCATION  
LANSING

RICK SNYDER  
GOVERNOR

BRIAN J. WHISTON  
STATE SUPERINTENDENT

**MEMORANDUM**

**DATE:** July 13, 2017

**TO:** Local and Intermediate School District Superintendents  
Public School Academy Directors

**FROM:** Venessa A. Keesler, Ph.D., Deputy Superintendent *V. Keesler*  
Division of Educator, Student, and School Supports

**SUBJECT:** Educator Evaluation Webinar for Superintendents and Central Office Personnel

The Michigan Department of Education (MDE), Office of Educator Talent (OET) is pleased to announce our next webinar in the ongoing series designed to support the implementation of rigorous, transparent, and fair educator evaluation systems in districts across the state.

Join us July 26<sup>th</sup> at 9:30 a.m. for a 60 minute webinar with informative updates relevant to educator evaluation for the 2017-18 school year. Webinar participants will review updates on legislative requirements including grant funding timelines and the MDE process for assessing and approving evaluation frameworks. Additionally, key components of the educator evaluation system will be discussed. We will provide an overview of student growth for educator evaluations, including the use of Student Learning Objectives (SLO) and Student Growth Percentiles (SGP). Finally, we will discuss the importance of a well-implemented feedback cycle as a mechanism for improvement for developing and sustaining a high-quality workforce.

Only registered participants can access the webinar; therefore, participants are encouraged to download the Adobe Connect Add-in prior to the webinar. The link to the add-in is located on the page after you log in. In addition, the seminar is set to connect participants to the audio at their device. However, participants who are unable to access the audio will need to connect via our conference call line. The conference call line information is as follows:

Dial In: 866-557-8511 Access Code: 4537919

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The OET will be sponsoring webinars on topics relevant to educators in Michigan on an ongoing basis. To view events sponsored by the OET, please visit our Adobe Connect Event Catalog page at:

<http://events-na1.adobeconnect.com/content/connect/c1/2186809608/en/events/catalog.html>

Please feel free to share this information with all who may be interested. For questions and additional information regarding these webinar topics, please email the Office of Educator Talent at [MDE-edevals@michigan.gov](mailto:MDE-edevals@michigan.gov). Participants needing technical assistance on the day of the webinar may contact Yolanda Stephens at 517-241-8966 or via email at [StephensY@michigan.gov](mailto:StephensY@michigan.gov).

cc: Michigan Education Alliance

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