

Outreach E-mail Template

Hello,

This email is intended to reach out to inform you on the benefits of the Summer Food Service Program (SFSP). The need to increase participation in summer meals is necessary. Studies have found that in 2014, 21.7 million children were eligible for the free and reduced lunch during the school year. **Only 3.8 million** of these children used the federal nutrition programs during their summer break. The small participation puts these children at risk for gaining weight during the summer. In addition, inadequate nutrition can lead to loss of knowledge and skills which put these children at a higher risk to require re-teaching which can turn into a financial burden for the family and school. The cost to re-teach a child can be as high as \$1,500. The SFSP is **FREE** to all children and teens under the age of 18.

The Meet Up and Eat Up Summer Food Service Program provides children and teens with healthy, nutritious meals that contain essential nutrients that promote healthier bodies and lifestyles. The sites that provide the summer meals are always safe and local. Look for flyers, social media posts and other outreach materials around your community to learn more about a summer site near you!

For more information, call a sponsor in your community today or contact the Michigan Department of Education at 517-241-5374. Below is the information for the SFSP in your community. Thank you.

[Insert any site locations, hours of operation, dates, sponsor information for the Meet Up and Eat Up Summer Food Service Program near you.]

This institution is an equal opportunity provider.