



Looking for GREAT way to meet the First Fuel Breakfast Challenge?

Get students involved in increasing school breakfast participation with Fuel Up to Play 60!

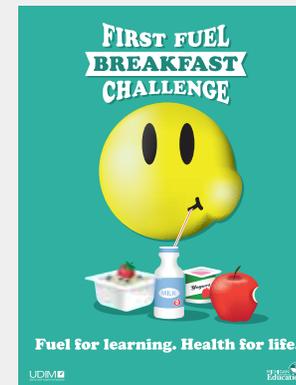
Fuel Up to Play 60 is a FREE in-school wellness program available to ALL Michigan schools that empowers **students to take charge in making small, everyday changes at school** to enhance the nutrition and physical activity environment. It was founded by the National Dairy Council and the NFL in collaboration with the USDA. In Michigan, Fuel Up to Play 60 is supported by the United Dairy Industry of Michigan.

Fuel Up to Play 60 has specific **Breakfast “Healthy Eating Plays”** that students can implement with the guidance from an adult advisor.

Fuel Up to Play 60 funding of up to \$4,000 per school building per year is available for schools to implement Breakfast “Plays”.

With students leading the initiative, schools will be able to meet the First Fuel Breakfast Challenge!

Go to www.FuelUpToPlay60.com to learn more today.

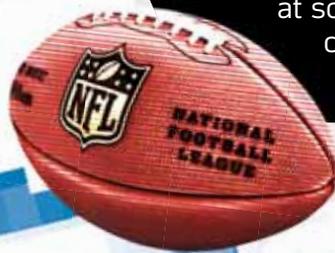


“Fuel Up to Play 60 sends a powerful message to students at a young age about the importance of eating right and being active. Students listen to their peers and follow the lead from older students.”

Dr. John Deiter, DeWitt Public Schools, Superintendent

“Fuel Up to Play 60 student teams are a stepping stone to higher levels of leadership at school and in the community. It provides them the opportunity to stand-out, creating a program they can call their own.”

Martha Powelson, Alma Public Schools, Foodservice Director



UDIM
UNITED DAIRY INDUSTRY OF MICHIGAN

A PROGRAM OF
Play60
THE NFL MOVEMENT FOR AN ACTIVE GENERATION

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