

LEADING FOR EXCELLENCE™



K-12



SUMMER INSTITUTES 2014

VAIL, COLORADO | LANSING, MICHIGAN | PASCO, WASHINGTON | SPRING, TEXAS

STEVE COUSINS AND THE PEAK TEAM

PEAK
LEARNING SYSTEMS™

LEADING FOR EXCELLENCE™

SESSION LEADERS



Steve Cousins is Superintendent of Traverse City Area Public Schools (Michigan) and before that served in the Reeths-Puffer School District as superintendent, high school and middle school principal, and assistant superintendent for curriculum and staff development. Steve is highly praised for his proven leadership abilities and his strengths in effectively sharing his knowledge and skills with others.



Spence Rogers, creator of the PEAK Teaching for Excellence™ Model and President of Peak Learning Systems, is consistently praised for his ability to model and teach the very best research-supported, evidence-backed practices integrating curriculum, instruction and assessment. An award-winning teacher with 40+ years of teaching experience, he is a highly sought-after consultant, conference and in-service presenter, author and teacher facilitating significant gains in student achievement across the country.



Renée Brice is a National Board Certified science teacher with over 25 years of experience serving as a middle and high school teacher and science department chairperson. Currently she is senior consultant, conference presenter, author and Associate Director with Peak Learning Systems impacting teaching and learning across the United States. In addition to being a recipient of North Carolina State University's Inspirational Teacher of the Year award, she is recognized as a contributing writer and editor for science textbooks.

For dates, locations and registration information

please visit
www.TeachingForExcellence.com
or call 877-321-PEAK



To get different results, do things differently.

LEADING FOR EXCELLENCE™

Leading for Excellence™ is a two-part, truly game-changing exploration of how to successfully move your school or system to continuous and meaningful gains.

Part 1: The Leader's Guide to Teaching for Excellence™

Effective instructional leaders require a broad vision and deep understanding of the most powerful ways teachers can raise achievement, while also discovering the common errors in what are typically labeled best practices, the options and challenges in implementation and the coaching of educators to vastly improved results.

During this first part of *Leading for Excellence™*, we will deeply examine:

- Critical approaches to classroom curriculum, teaching and assessment for significantly increased motivation, achievement and accountability across the board
- Common pitfalls made by many leaders attempting to lead changes for increased achievement
- Common myths regarding many best practices that undermine learning for both high and low performers
- Successful, proven tools for supporting and leading teachers in change

Part 2: Leading the Change to Teaching for Excellence™

Impactful educational leaders develop a clear understanding of how district vision relates to building organizational leadership and how this vision promotes change. During this second part of *Leading for Excellence™*, we will deepen and extend our understanding of this as well as construct a clear understanding of where to begin in leading and supporting the implementation of *Teaching for Excellence™* through:

- The value of relationship-building as the foundation of organizational leadership
- The five building blocks for support of professional development
- The concept of a "leadership wave" and its relationship to value-added streaming
- The concept of "drive strength" and its relationship to organizational leadership
- Planning on three organizational levels for support of organizational change
- The solidification of a working understanding of the explorers, pioneers, settlers and stay-behinds model for change flow
- The concept of "agitation" and its relationship to organizational learning

You Will Receive:

Training resources to support your continued growth, learning and development:

- **Teaching for Excellence™** by Spence Rogers and the PEAK Team
- Session handouts
- Certificate of Participation and more!

INSTITUTE REGISTRATION

For registration and detailed location and lodging information visit:

www.TeachingForExcellence.com



LEADING FOR EXCELLENCE™

			Early Bird through 3/31/14	Regular Registration after 3/31/14
LANSING, MICHIGAN	June 11 – 13, 2014	3 Days	\$525	\$595
VAIL, COLORADO	June 18 – 22, 2014	5 Days	\$725	\$795
PASCO, WASHINGTON	July 7 – 9, 2014	3 Days	\$525	\$595
SPRING, TEXAS	July 22 – 23, 2014	2 Days	\$325	\$395

Contact

For questions or more information, please contact Peak Learning Systems:

- Phone** (303) 679-9780
- Toll Free** (877) 321-7325
- Email** Info@PeakLearningSystems.com
- Online** www.TeachingForExcellence.com

Information Packet

A special information packet with details about schedules, transportation, clothing and more will be available online at www.TeachingForExcellence.com

Registration includes instruction, the *Teaching for Excellence™* book and session handouts. Participants are responsible for travel, transportation, lodging, meals, airfare and other related expenses.

Guarantee

Our events are satisfaction guaranteed. Please call for details.

Peak Learning Systems reserves the right to take and use photographs of participants for our web site and other promotional materials unless the participant requests otherwise.

PLEASE COMPLETE ONE COPY FOR EACH PERSON ATTENDING. 4 EASY STEPS!

1 **Yes!** Please check the institute you wish to attend.

I will attend the following:

LEADING FOR EXCELLENCE™

- LANSING, MICHIGAN
June 11 – 13, 2014
- VAIL, COLORADO
June 18 – 22, 2014
- PASCO, WASHINGTON
July 7 – 9, 2014
- SPRING, TEXAS
July 22 – 23, 2014

2 First Name (for name badge) _____ Last Name _____
 Title/Position _____ Content Area _____ Grade Level(s) _____
 Organization Name _____
 Address _____ City _____
 State/Province _____ Zip/Postal Code _____ Country _____
 Work Phone _____ Work Fax _____
 Work Email Address _____

3 **SUMMER CONTACT**
 Home Address _____ City _____
 State/Province _____ Zip/Postal Code _____ Country _____
 Home Phone _____ Mobile Phone _____
 Home Email Address _____

4 WAYS TO REGISTER

Register early! Registration is limited to ensure quality and modeling of concepts.

Online www.TeachingForExcellence.com

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Email Info@PeakLearningSystems.com

Fax (303) 679-9781

REGISTRATION

1. Please complete one copy of this form for each person attending.
2. Please photocopy for additional registrations.
3. For groups, please send all registrations together.
4. Please print all of the information clearly.

PAYMENT

Total Registration Amount \$ _____

- My check is enclosed (payable to Peak Learning Systems, Inc.)
- My purchase order # is _____
- Please charge Debit Credit Card (Visa, MasterCard, AMEX, Discover)

Card # _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____ Exp. Date ____/____/____