Counselor and Administrators Update

Agriculture Careers and Opportunities

March 20, 2012 • 10:00 am to 2:00 pm
Kent ISD Educational Services Center

School Counselors, Administrators and friends,

There is no industry more important to our communities and country than the agriculture, food and natural resources industry. Over 21 million Americans, 15 percent of the total workforce, work in these fields – fields that produce 16 percent of total world food production.

This is an industry that will continue to grow and require new generations of workers with diverse skills and talents. And we need your help in ensuring that we find these future agriculturalists.

The Michigan Agri-Business Association, Greenstone Farm Credit, Michigan Department of Education and Michigan State University are partnering to sponsor an educational experience for your counselors and administration. The workshop is scheduled for **March 20th** at the **Kent ISD Educational Services Center** (2930 Knapp NE in Grand Rapids) **from 10:00 am to 2:00 pm.**

Lunch and resources will be provided at no cost.

Ashley Collins, an Educational Specialist from AgCareers.com will be the keynote presenter, bringing information on what the industry looks like today and what demands and opportunities will exist tomorrow. She will guide participants through information and resources that will help identify future employees and how we can best train them to achieve success in agriculture, food and natural resources.

Representatives from the sponsoring organizations will be sharing their expertise as well.

To attend, please RSVP to Cheryl Williams (cherylwilliams@kentisd.org or 616.365.2295) by March 15th.

Please feel free to share this information with your school counselors and administration as well as other schools in your area.

Thank you for your support of the agriculture, food and natural resources industry.