



STATE OF MICHIGAN  
DEPARTMENT OF EDUCATION  
LANSING

RICK SNYDER  
GOVERNOR

MICHAEL P. FLANAGAN  
STATE SUPERINTENDENT

June 25, 2015

**MEMORANDUM**

TO: Local and Intermediate School District Superintendents  
Public School Academy Directors

FROM: Kyle Guerrant, Deputy Superintendent *KG*

SUBJECT: Michigan Reads! Online Programming Guide Now Available

In an effort to assist libraries and schools to promote and plan activities for the fall, the 2015 Michigan Reads! Programming Guide is available at [www.michigan.gov/michiganreads](http://www.michigan.gov/michiganreads). The annual Michigan Reads! program promotes the value and benefits of reading early and often to preschoolers and young children and creates a foundation for developing literacy skills and school readiness. The guide is full of resources to help children develop literacy skills through play-based activities linked to the selected book. Activities are for infant, toddler, preschool, and K-2 age groups with the K-2 materials aligned to Michigan Content Standards.

The 2015 Michigan Reads! book is *Do Unto Otters* by Michigan author Laurie Keller. The full programming kit will include a copy of *Do Unto Otters*, a programming guide, poster, bookmarks, and stickers. These complete kits will be distributed to public libraries, schools with K-2 classrooms, Head Start, and Great Start Readiness Programs in mid-August, for use in September and October.

If you have any questions, please contact Karren Reish, Library Grants Coordinator, at [reishk@michigan.gov](mailto:reishk@michigan.gov) or 517-241-0021.

cc: Michigan Education Alliance

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608 WEST ALLEGAN STREET • P.O. BOX 30008 • LANSING, MICHIGAN 48909  
[www.michigan.gov/mde](http://www.michigan.gov/mde) • (517) 373-3324