

*Michigan's Top 10
Strategic Education Plan:
Communication Plan &
Graduation Rate Metrics*

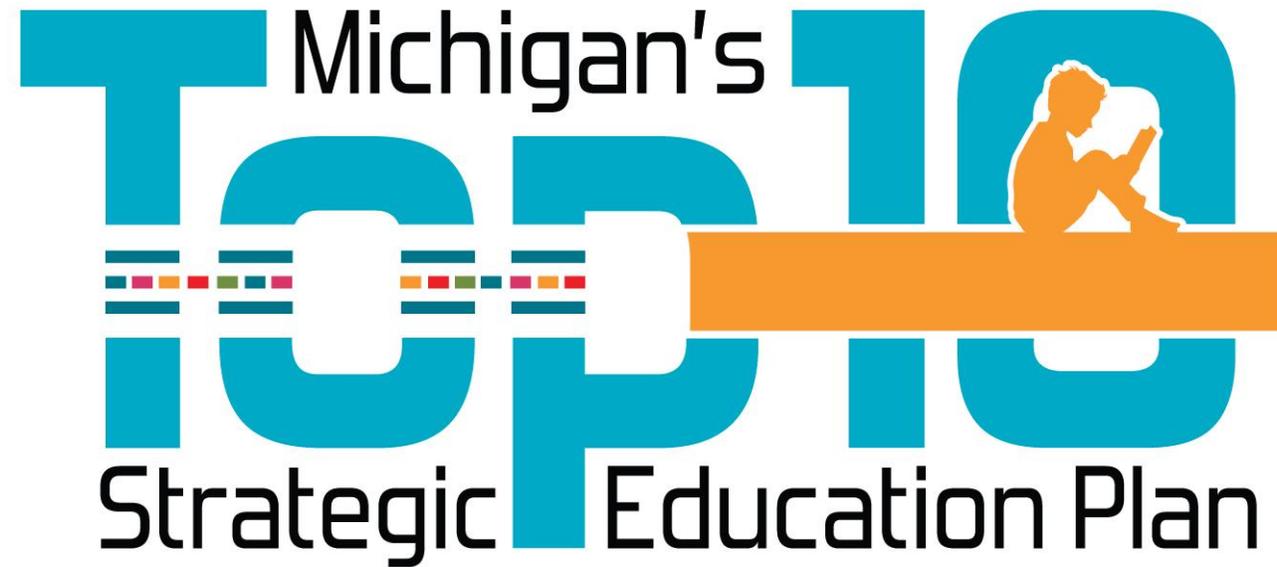
*State Board of Education
September 8, 2020*

Communications Strategy

Rebranding Top 10 Strategic Education Plan

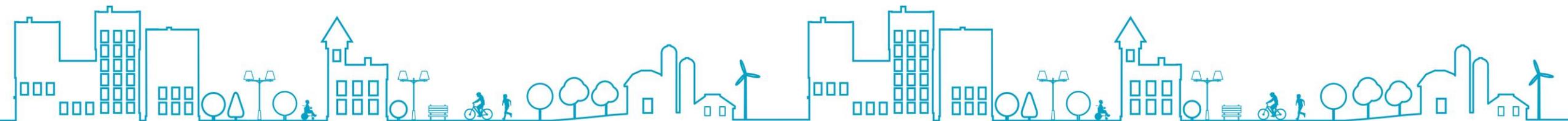
- Identifying audiences, messages, and tools
- Short-term focus (0-3 months)
 - Website
 - Electronic one-pager with plan highlights
 - Electronic booklet of all plan components
 - Education organizations and their meetings
 - MDE internal meetings
 - Universal PowerPoint

NEW Logo and Brand



Goals

- Expand early childhood learning opportunities
- Improve early literacy achievement
- Improve the health, safety, and wellness of all learners
- Expand secondary learning opportunities for all students
- Increase the percentage of all students who graduate from high school
- Increase the percentage of adults with a post-secondary credential
- Increase the numbers of certified teachers in areas of shortage
- Provide adequate and equitable school funding



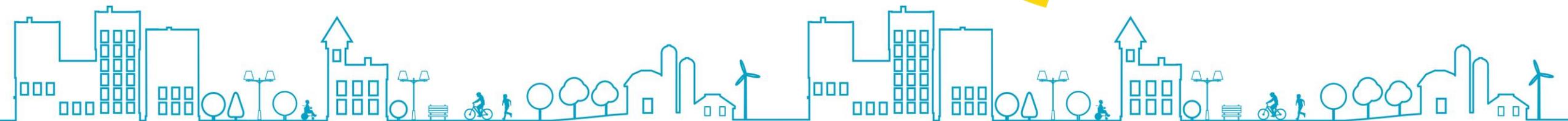
Metrics

| Goal | Metrics |
|---|--|
| Increase the percentage of all students who graduate from high school | <p>4-, 5-, and 6-year graduation rates</p> <p>Collect/report, as available, for all students and all groups of students (gender, race/ethnicity, students with disabilities/students without disabilities, economically disadvantaged/non-economically disadvantaged, English learners/non-English learners)</p> |



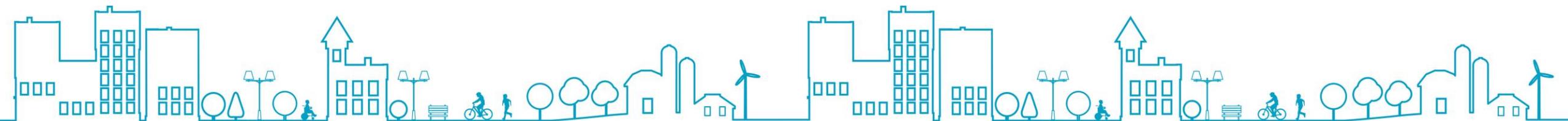
Contributions

Many influencing factors contribute to a student's graduation from high school.



All Students

| Cohort | 2015 | 2016 | 2017 | 2018 | 2019 | 4-year percentage point (p.p.) change |
|--------|--------|--------|--------|--------|--------|---------------------------------------|
| 4-Year | 79.79% | 79.65% | 80.18% | 80.64% | 81.41% | 1.62 p.p. |
| 5-Year | 81.99% | 82.81% | 82.76% | 83.22% | 83.79% | 1.80 p.p. |
| 6-Year | 81.25% | 82.67% | 83.56% | 83.45% | 83.96% | 2.71 p.p. |



Gender

| Female | | | | | | |
|--------|--------|--------|--------|--------|--------|---------------------------------------|
| Cohort | 2015 | 2016 | 2017 | 2018 | 2019 | 4-year percentage point (p.p.) change |
| 4-Year | 83.76% | 83.46% | 83.75% | 84.20% | 84.83% | 1.07 p.p. |
| 5-Year | 85.80% | 86.36% | 86.19% | 86.48% | 87.02% | 1.22 p.p. |
| 6-Year | 85.20% | 86.41% | 87.11% | 86.84% | 87.27% | 2.07 p.p. |
| Male | | | | | | |
| Cohort | 2015 | 2016 | 2017 | 2018 | 2019 | 4-year percentage point (p.p.) change |
| 4-Year | 76.00% | 76.04% | 76.77% | 77.21% | 78.17% | 2.17 p.p. |
| 5-Year | 78.33% | 79.42% | 79.51% | 80.10% | 80.67% | 2.34 p.p. |
| 6-Year | 77.54% | 79.08% | 80.18% | 80.24% | 80.80% | 3.26 p.p. |

Race/Ethnicity

| Asian | | | | | | |
|---------------------------|--------|--------|--------|--------|--------|---------------------------------------|
| Cohort | 2015 | 2016 | 2017 | 2018 | 2019 | 4-year percentage point (p.p.) change |
| 4-Year | 90.77% | 90.20% | 90.71% | 91.19% | 91.55% | 0.78 p.p. |
| 5-Year | 91.81% | 92.58% | 92.40% | 92.20% | 93.50% | 1.69 p.p. |
| 6-Year | 90.97% | 92.25% | 93.19% | 92.60% | 92.72% | 1.75 p.p. |
| Black or African-American | | | | | | |
| Cohort | 2015 | 2016 | 2017 | 2018 | 2019 | 4-year percentage point (p.p.) change |
| 4-Year | 67.31% | 67.36% | 68.55% | 69.98% | 70.23% | 2.92 p.p. |
| 5-Year | 69.36% | 71.42% | 71.66% | 72.45% | 73.57% | 4.21 p.p. |
| 6-Year | 66.63% | 70.26% | 72.47% | 72.62% | 73.49% | 6.86 p.p. |

Race/Ethnicity

| Hispanic or Latino | | | | | | |
|----------------------------------|--------|--------|--------|--------|--------|---------------------------------------|
| Cohort | 2015 | 2016 | 2017 | 2018 | 2019 | 4-year percentage point (p.p.) change |
| 4-Year | 72.07% | 72.60% | 73.29% | 74.38% | 76.55% | 4.48 p.p. |
| 5-Year | 73.68% | 75.49% | 76.67% | 77.12% | 77.86% | 4.18 p.p. |
| 6-Year | 73.49% | 74.66% | 76.80% | 77.71% | 78.10% | 4.61 p.p. |
| Native American or Alaska Native | | | | | | |
| Cohort | 2015 | 2016 | 2017 | 2018 | 2019 | 4-year percentage point (p.p.) change |
| 4-Year | 70.88% | 66.57% | 67.52% | 70.12% | 69.94% | -0.94 p.p. |
| 5-Year | 70.58% | 73.39% | 71.00% | 71.12% | 74.02% | 3.44 p.p. |
| 6-Year | 68.50% | 71.23% | 75.03% | 71.50% | 72.03% | 3.53 p.p. |

Race/Ethnicity

| Native Hawaiian or Other Pacific Islander | | | | | | |
|---|--------|--------|--------|--------|--------|---------------------------------------|
| Cohort | 2015 | 2016 | 2017 | 2018 | 2019 | 4-year percentage point (p.p.) change |
| 4-Year | 76.67% | 77.68% | 84.96% | 86.84% | 80.91% | 4.24 p.p. |
| 5-Year | 76.15% | 79.67% | 85.59% | 85.71% | 88.74% | 12.59 p.p. |
| 6-Year | 76.92% | 81.60% | 85.47% | 84.82% | 86.55% | 9.63 p.p. |

Race/Ethnicity

| Two or More Races | | | | | | |
|-------------------|--------|--------|--------|--------|--------|---------------------------------------|
| Cohort | 2015 | 2016 | 2017 | 2018 | 2019 | 4-year percentage point (p.p.) change |
| 4-Year | 74.74% | 73.67% | 74.68% | 74.89% | 76.16% | 1.42 p.p. |
| 5-Year | 78.54% | 78.26% | 77.44% | 78.07% | 78.52% | -0.02 p.p. |
| 6-Year | 79.36% | 79.97% | 79.64% | 77.98% | 78.86% | -0.50 p.p. |
| White | | | | | | |
| Cohort | 2015 | 2016 | 2017 | 2018 | 2019 | 4-year percentage point (p.p.) change |
| 4-Year | 83.48% | 83.38% | 83.74% | 83.88% | 84.65% | 1.17 p.p. |
| 5-Year | 85.75% | 86.23% | 86.08% | 86.53% | 86.89% | 1.14 p.p. |
| 6-Year | 85.71% | 86.35% | 86.83% | 86.70% | 87.18% | 1.47 p.p. |

Economically Disadvantaged

| Economically Disadvantaged | | | | | | |
|--------------------------------|--------|--------|--------|--------|--------|---------------------------------------|
| Cohort | 2015 | 2016 | 2017 | 2018 | 2019 | 4-year percentage point (p.p.) change |
| 4-Year | 67.48% | 67.10% | 67.90% | 69.98% | 70.77% | 3.29 p.p. |
| 5-Year | 71.51% | 72.87% | 72.30% | 71.70% | 74.60% | 3.09 p.p. |
| 6-Year | 71.01% | 73.14% | 74.19% | 73.00% | 73.22% | 2.21 p.p. |
| Not Economically Disadvantaged | | | | | | |
| Cohort | 2015 | 2016 | 2017 | 2018 | 2019 | percentage point (p.p.) change |
| 4-Year | n/a | n/a | n/a | 89.73% | 90.48% | 0.75 p.p. |
| 5-Year | n/a | n/a | n/a | 91.25% | 91.49% | 0.24 p.p. |
| 6-Year | n/a | n/a | n/a | 90.57% | 91.41% | 0.84 p.p. |

English Learners

| English Learners | | | | | | |
|----------------------|--------|--------|--------|--------|--------|---------------------------------------|
| Cohort | 2015 | 2016 | 2017 | 2018 | 2019 | 4-year percentage point (p.p.) change |
| 4-Year | 72.14% | 72.11% | 69.38% | 71.24% | 73.18% | 1.04 p.p. |
| 5-Year | 76.84% | 78.59% | 79.03% | 75.72% | 77.77% | 0.93 p.p. |
| 6-Year | 76.14% | 78.96% | 80.91% | 80.56% | 77.35% | 1.21 p.p. |
| Not English Learners | | | | | | |
| Cohort | 2015 | 2016 | 2017 | 2018 | 2019 | percentage point (p.p.) change |
| 4-Year | n/a | n/a | n/a | 81.02% | 81.79% | 0.77 p.p. |
| 5-Year | n/a | n/a | n/a | 83.47% | 84.03% | 0.56 p.p. |
| 6-Year | n/a | n/a | n/a | 83.54% | 84.18% | 0.64 p.p. |

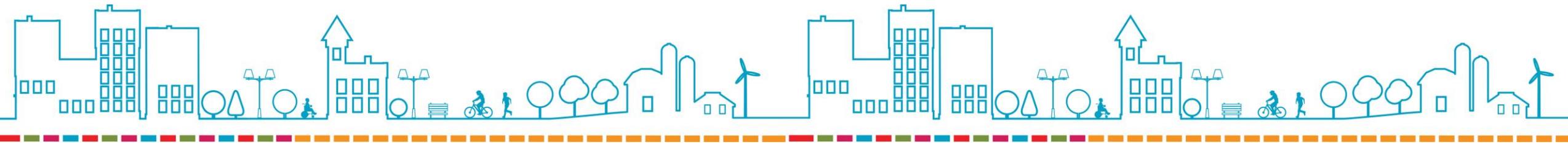
Students with Disabilities

| Students with Disabilities | | | | | | |
|-------------------------------|--------|--------|--------|--------|--------|---------------------------------------|
| Cohort | 2015 | 2016 | 2017 | 2018 | 2019 | 4-year percentage point (p.p.) change |
| 4-Year | 57.12% | 55.35% | 56.67% | 57.46% | 57.84% | 0.72 p.p. |
| 5-Year | 62.24% | 63.55% | 61.96% | 62.67% | 63.02% | 0.78 p.p. |
| 6-Year | 63.41% | 64.15% | 65.34% | 63.53% | 64.26% | 0.85 p.p. |
| Students without Disabilities | | | | | | |
| Cohort | 2015 | 2016 | 2017 | 2018 | 2019 | percentage point (p.p.) change |
| 4-Year | n/a | n/a | n/a | 83.69% | 84.51% | 0.82 p.p. |
| 5-Year | n/a | n/a | n/a | 85.84% | 86.44% | 0.60 p.p. |
| 6-Year | n/a | n/a | n/a | 85.92% | 86.44% | 0.52 p.p. |

Efforts to Improve High School Graduation Rates

Strategies to increase graduation rates:

- Provide a repository for district contributions of best practices
- Convene educators to share best practices
- Create and share written documents about best practices
- Offer additional supports as requested



Additional Contributions to Improve High School Graduation Rates

The Path Forward: an “All Ed,” all hands-on-deck approach to improvement of student outcomes

- Special Education Instructional Leadership Network
 - Partnership with Michigan Association of Intermediate School Administrators
- Focus on inclusion and quality tier one instruction
- Early Warning Intervention and Monitoring Systems (EWIMS - supports all students)
- Personal curriculum (available to all students)



Additional Contributions to Improve High School Graduation Rates

Career Technical Education (CTE), Early Middle College (EMC), Dual Enrollment, Advanced Placement (AP), and International Baccalaureate (IB) are opportunities for students to engage with learning in different ways.



Thank You!



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Discussion

