



STATE OF MICHIGAN  
DEPARTMENT OF EDUCATION  
LANSING

RICK SNYDER  
GOVERNOR

MICHAEL P. FLANAGAN  
STATE SUPERINTENDENT

May 22, 2014

**MEMORANDUM**

TO: Local and Intermediate School District Superintendents, Public School Academy Administrators, Selected Nonpublic School Administrators, and Residential Child Care Institutions

FROM: Kyle Guerrant, Deputy Superintendent *KG*

SUBJECT: Fundraisers Under the Smart Snacks in School Rule

Do you understand how fundraisers are affected by the USDA Smart Snacks in School rule that begins July 1? Some food-based fundraisers are time-honored traditions such as the annual bake sale to support the school musical, or candy bar sales during lunch to support the 8<sup>th</sup> grade field trip. Under the Smart Snacks in School rule, any food sold to students for consumption on campus during the school day must meet the Smart Snacks in School nutrition standards – this includes school stores, vending machines, snack carts, a la carte, and other sources of food sold to students. Healthy fundraising options make it possible to raise revenue while not undermining the healthy habits students are developing that will remain with them through their lives. Healthy food also grows healthy minds, providing the potential to boost academic achievement! Learn how to leverage events that get students and your community excited like sports, seasonal activities, and non-food celebrations to rethink these fundraisers and support student health. Being resourceful and creative are key steps to creating fundraisers that support school health and raise money. Work with your staff and community to develop innovative ways to use the school resources you already have. Talk to your food service director today!

Questions regarding the content of this memo may be directed to the Office of School Support Services, School Nutrition Programs unit, by e-mail to [mde-schoolnutrition@michigan.gov](mailto:mde-schoolnutrition@michigan.gov) or telephone 517-373-3347.

cc: Michigan Education Alliance

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608 WEST ALLEGAN STREET • P.O. BOX 30008 • LANSING, MICHIGAN 48909  
[www.michigan.gov/mde](http://www.michigan.gov/mde) • (517) 373-3324