

From: Bushong, Linda (MDE) **On Behalf Of** Leikert, Howard J (MDE)
Sent: Thursday, November 29, 2012 3:57 PM
To: MDE-SchoolNutrition
Subject: Weekly News from MDE 112912

Well, I didn't hit the lotto jackpot last night, so I am still at my job. Time for another update. Let's begin...

- 1) Important Deadline – Yes, tomorrow is an important deadline for 6 Cent Certification but NOT a CRITICAL deadline. In order to get the 6 cents for all lunches served going back to October 1, you need to submit your 6 Cent Application in MEGS+ by Friday, 11:59 p.m. The application, to be effective October 1, must include an October week's menu for both breakfast and the three age/grade groups for lunch. The deadline isn't critical because if you don't submit by Friday, you can still apply for 6 cents, you just won't be able to claim October lunches. You can apply at any time during the school year, the process remains the same. You can apply using the prior month menu and, upon approval, get reimbursed retroactive to the first of that prior month. ONE CAUTION – If your submission is clearly not in compliance, your application MAY be rejected and you MAY lose some reimbursements. We are working with the applications and are flexible in working with districts to fine tune applications so they can be approved. I bring this up due to an application that is showing TWICE the amount of required calories on a menu served in October. While we are trying to make sure this is accurate, it is potentially a rejected application. This is a rare occurrence at this point.
- 2) Mr. Leikert Goes To Washington – Next week I will be at a USDA conference in the nation's capital. I hope to have the opportunity to express some of the concerns that have been brought to my attention and hear of any new information USDA may be able to provide. I know one of the topics is a preliminary look at the new "CRE Review" which will be effective SY 2014. It should be an interesting conference.
- 3) Showcase of Chefs - Michigan Team Nutrition's Showcase of Chefs trainings have been highly successful, leaving participants very happy that they were able to make the time to attend. Our last training will be Thursday, December 6 at Bay City Western High/Middle School. If you are interested in attending or would like further information, please contact Diane Golzynski at GolzynskiD@michigan.gov or 517-373-3383. The training is limited to 8 participants.
- 4) Free Promotional Materials - Looking for a way to spruce up the cafeteria? Need some new giveaways and promotions for students? Then the Drink Milk for Life! Toolkit is for you. This new promotion is a way to remind students about the importance of milk in school meals with a fun, retro video game feel that will appeal to all ages (even staff!!). This free toolkit, brought to you by United Dairy Industry of Michigan (UDIM), provides inflatables, posters, buttons for staff and age specific giveaways like t-shirts, mini-buttons, and 3D rulers. It also introduces new milk mustache finger

tattoos!! Get your students excited about including milk as a part of their school meal that provides them with 8 grams of protein to help them feel full longer as well as 8 other essential nutrients. Order your kit starting on December 1st at www.DrinkMilkForLife.com. Limit one kit per school. Quantities are limited so order today. Questions? Contact Deanne Kelleher at UDIM at 1-800-241-MILK ext. 230.

- 5) Contract Prototypes - It is that time of year again and the new School Year 2013-2014 Food Service Contract Prototypes are now available! If your district currently has a food service management company contract, a vended school meals contract, or is interested in obtaining one, all of the information you need is available at the following site: http://www.michigan.gov/mde/0,4615,7-140-43092_61446-289948--,00.html . At this link you will find contract prototype documents, instructions, renewal documents, and additional USDA and MDE guidance on food service procurement. Remember July 1st is the final deadline for contracts to be in place, so it would be wise to begin this process as early as possible so as to avoid a potential financial burden on the school district. Also for the first time, MDE will be hosting online training sessions in January through March on how to complete the prototype documents and the general bid process. More information on the training dates will be forthcoming. Questions on food service contract procurement can be directed to Katherine Fuller in the Food Distribution Unit at fullerk@michigan.gov or at 517-373-4017.
- 6) Mini-Grant Opportunity - The Michigan Department of Education is pleased to announce the Michigan's School Day Just Got Healthier Mini-Grant Opportunity. Up to 50 (fifty) grants, each up to \$1,000, will be made available for this initiative. This is a grant program targeting schools participating in the United States Department of Agriculture (USDA) National School Lunch Program (NSLP) and School Breakfast Program (SBP). This mini-grant application can be found at <https://www.research.net/s/MHL5RJG>. The deadline is Wednesday, December 19, 2012. Details about grant requirements are attached.
- 7) Physical Activity Guidelines – While not directly part of school food service, physical activity is an important part of addressing childhood obesity, so..... You're invited! The Physical Activity Guidelines for Americans Mid-Course Report is now available for public comment. The Physical Activity Guidelines for Americans Mid-Course Report: Strategies for Increasing Physical Activity Among Youth summarizes evidence-based intervention strategies for increasing physical activity in youth age 3 to 17. The report describes interventions for increasing activity in several key settings where youth live, play, and learn, including:
 - School
 - Preschool and Childcare
 - Community
 - Family and Home

- Primary Care

For more information and to download the draft report:

www.Health.gov/PAGuidelines/Midcourse

This Week on the Be Active Your Way Blog. The November theme is Policy Success and Policy in Action.

You will hear from:

YMCA

National Center on Physical Activity and Disability

International Health, Racquet, and Sportsclub Association

Join the conversation today! We invite you to comment on the blog posts, share your experiences and opinions, and learn from others. Interested in contributing a guest blog post? Contact us at info@nhic.org.

Hope this information has been helpful.

Howard Leikert, MBA, SNS

Supervisor
School Nutrition Programs
Michigan Department of Education
517-373-3892
517-373-4022 Fax

Supporting achievement for EVERY student through a Proficiency-Based system of education.

MICHIGAN DEPARTMENT OF EDUCATION
Office of School Support Services

**2012-2014 Michigan's School Day Just Got Healthier
Mini-Grant Opportunity**

Introduction

The Michigan Department of Education (MDE) is pleased to announce the Michigan's School Day Just Got Healthier Mini-Grant Opportunity. Up to 50 (fifty) grants, each up to \$1,000, will be made available for this initiative. This is a grant program targeting schools participating in the United States Department of Agriculture (USDA) National School Lunch Program (NSLP) and School Breakfast Program (SBP).

Grant Application

This mini-grant application can be found at:
<https://www.research.net/s/MHL5RJG>

Purpose of the Grant

The Michigan's School Day Just Got Healthier Mini-Grant Opportunity is designed to empower school buildings to use Smarter Lunchroom techniques to increase student healthy food choices and apply for the USDA's Healthier US School Challenge (HUSSC) award.

Grant Award

The maximum grant award is anticipated to be \$1,000. The Total Funds Available = \$50,000.00.

Eligible Applicants

This is a grant program targeting school buildings participating in the USDA NSLP and SBP. By the beginning of the grant period, applicant schools must be enrolled as a Team Nutrition school (<http://teamn nutrition.usda.gov/team.html>).

Closing Date and Application Submission Instructions

Applications must be submitted to MDE via Zoomerang no later than close of business on **Wednesday, December 19, 2012**. Hand delivered applications will not be accepted.

Rejection of Proposals

The Department of Education reserves the right to reject any and all proposals received as a result of this announcement.

Grant Requirements

If awarded, mini-grantee agrees to:

- 1) Send up to 2 (two) school foodservice representatives to the Michigan Smarter Lunchrooms training in February 2013
 - a. Bring menus to workshop to begin thinking about Smarter Lunchroom strategies

- 2) Send 2 (two) school representatives (1 foodservice & 1 team nutrition) to the Michigan HUSSC application training & work session in Spring 2013
- 3) Implement 5 (five) or more of the Smarter Lunchroom best practice strategies by January 31, 2014
 - a. Log into Smarter Lunchroom website to create My Smarter Lunchroom Plan (<http://www.smarterlunchrooms.org/>)
 - i. Submit action plan once at beginning of grant period
 - ii. Submit updated action plan once at end of grant period
 - b. Engage students in the implementation of the My Smarter Lunchroom Plan
 - c. Participate in Cornell University research related to the strategies chosen
- 4) School building will submit a HUSSC application no later than May 1, 2014
- 5) Complete mid-project and end-project evaluation surveys
- 6) Submit at least one Success Story with the assistance of the Michigan Team Nutrition Success Story writer
- 7) "Like" Michigan Team Nutrition on Facebook
 - a. Share positive experiences with peers through Facebook
 - b. Participate on Facebook competitions and encourage foodservice peers to do the same
 - c. Take before/after pictures to tell your story
- 8) Agree to *actively and positively promote* the "Michigan's School Day Just Got Healthier" message throughout the grant period
- 9) Agree to have experience chronicled by the Michigan Team Nutrition staff for future success stories and/or social media posts about the grant and that if chosen, will speak at SNAM13 conference on Smarter Lunchroom strategies

Review Process

Award selections will be made by random draw based on agreement with grant requirements. MDE reserves the right to apply other factors in making funding decisions such as geographical distribution.

Notification and Length of Award

Awardees will be notified of approval of grant application in January of 2013 with a grant ending date of June 15, 2014.

Final Project Report

The final project report will be required within 30 days of completion of the project or no later than July 15, 2014.

State of Michigan Monitoring Visits

All grant awards are subject to an onsite monitoring visit and/or desk review. Project staff must maintain and make available evidence to support the complete implementation of the proposed project.

Where to Obtain Help

Questions regarding this grant application should be directed to Diane Golzynski, Michigan Team Nutrition by email to GolzynskiD@michigan.gov or phone 517-373-3383.