

From: MDHHS-WICVendor
Subject: WIC Infant Formula Change
Date: Monday, September 27, 2021 4:45:00 PM

Dear Vendor,

As you know, **effective November 1, 2021**, Michigan WIC will be transitioning to **Similac** infant formula products.

Until then, it is important that all of our authorized WIC Vendors **continue to stock Enfamil products** to ensure WIC clients can redeem Enfamil infant formula products as prescribed to them on their WIC shopping lists. Also, please keep in mind that WIC clients will *gradually* be transitioning to Similac products throughout the month of November, so it will be necessary that you continue to stock both Enfamil and Similac infant products during the month of November. Beginning Dec. 1, all WIC clients will be issued only Similac infant formula products.

To assist you during this period of transition, please adhere to the following guidelines:

Month-by-Month Activity – Vendor Actions

Month	Contract Status	WIC Benefits/Expected SalesActivity	Vendor Actions
October	Last month of Mead Johnson contract.	No change in WIC client benefits. 100% Enfamil products will be issued/redeemed.	Plan for usual numbers of Enfamil formula redemptions. Prepare inventory/stock for Similac redemptions to begin Nov 1.
November	First month of Abbott contract.	WIC client benefits will gradually transition from Enfamil to Similac throughout the month, effective with each family's benefit period start date. Redemptions will include both Enfamil and Similac products, with less Enfamil and more Similac as the month progresses.	Continue to make Enfamil formulas available, in lesser quantities throughout the month. Ensure Similac formulas are available for redemption, in increased quantities throughout the month.
December	2 nd month of Abbott contract.	100% Similac products will be issued/redeemed.	Plan adequate inventory for 100% Similac redemptions.

For a comparison chart of Enfamil to Similac infant formula products, including the UPC's, please go to: www.michigan.gov/wicvendor and select the **WIC Formulas and Medical Foods** tab.

Thank you for your partnership in ensuring a smooth infant formula transition for our WIC families.

Sincerely,

Vendor Relations Unit

Michigan WIC Program