Why get a meningitis B vaccine? Ask the Stillman family of Michigan.



Emily Stillman died from a vaccine-preventable disease because the vaccine was not available to her. It is available to you.

Emily's story

Emily Nicole Stillman was a beautiful 19-year-old sophomore at Kalamazoo College in Kalamazoo, Michigan. She had her whole life ahead of her, with dreams of someday performing on Saturday Night Live. On the evening of January 31, 2013, Emily called home with a headache. Her mom thought she might have been coming down with the flu. Emily thought it was from lack of sleep. Thirty-six hours later, Emily lost her life to meningococcal disease serogroup B. Emily had received all of the vaccines recommended for her age group at the time, including the appropriate meningococcal vaccine to protect her against serogroups A, C, W and Y. However, in 2013, the serogroup B vaccine was not yet available in the United States. It is available now, so don't delay protecting your adolescent and young adult with both meningocccal vaccines.



Meningococcal Disease

IT TAKES 2 TYPES OF MENINGOCOCCAL VACCINES





FACES of Meningococcal Disease Specifically MenB

Meningococcal Disease Video



www.youtube.com/watch?v=7cuZwHk9vn0

Source: National Meningitis Association - Public Service Ad



Meningococcal disease is highly contagious.

True or False?

False

Meningococcal disease is not highly contagious. Those most at risk for meningococcal infection are persons who are in close contact with a person who has meningococcal disease.



Meningococcal Disease

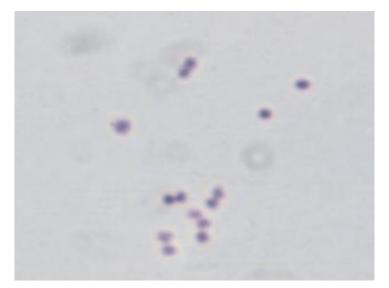
Image Courtesy of CDC

Meningococcal Disease Pathogenesis

- Transmitted by droplet aerosol or secretions from the nasopharynx of colonized persons
- Bacteria attach and multiply on the mucosal cells of the nasopharynx
- In some persons organism invades bloodstream and causes infection at a distant site
- In about 50% of bacteremic persons the organism crosses the blood-brain barrier
 - Goes into the cerebrospinal fluid and causes purulent meningitis

Neisseria Meningitidis

- Meningococcal disease is an acute, potentially severe illness caused by the bacterium *Neisseria meningitidis*
- *Neisseria meningitidis* is a leading cause of bacterial meningitis and sepsis in the United States
- Almost all invasive disease is caused by one of five serogroups: A, B, C, W, and Y
 - Three of these serogroups (B, C, and Y) cause most of the illness seen in the United States



Source: CDC Photomicrograph of *Neisseria meningitidis*

Clinical Features (Neisseria meningitidis)

- Incubation period 3 to 4 days (range 2 to 10 days)
- Abrupt onset of fever, meningeal symptoms, hypotension and rash
- Although not common, meningococcal disease is very serious
- Case-fatality rate is 10%-15%, even with appropriate antibiotic therapy
- Case-fatality is up to 40% in those with meningococcemia
- As many as 20% of survivors have permanent sequelae:
 - Hearing loss
 - Neurologic damage
 - Loss of a limb

More on Meningococcal Disease

- Neisseria meningitidis is not spread as easily as other diseasecausing organisms such as the viruses that cause chickenpox and measles
- Those most at risk for meningococcal infection are persons who are in close contact with a person who has meningococcal disease
- Spread from person-to-person through respiratory secretions



Image from Meningitis B Action Project

Meningococcal Meningitis

- Most common presentation of invasive meningococcal disease
- Common symptoms are:
 - Sudden onset of fever
 - Headache
 - Stiff neck
 - Often accompanied by symptoms such as nausea, vomiting, photophobia, and altered mental status



Meningococcal Sepsis

- Also called "Meningococcemia" (bloodstream infection)
- May occur with or without meningitis
- Symptoms include:
 - Abrupt onset of fever
 - Petechial or purpuric rash
 - Hypotension
 - Shock
 - Acute adrenal hemorrhage
 - Multiorgan failure

Recap of Symptoms

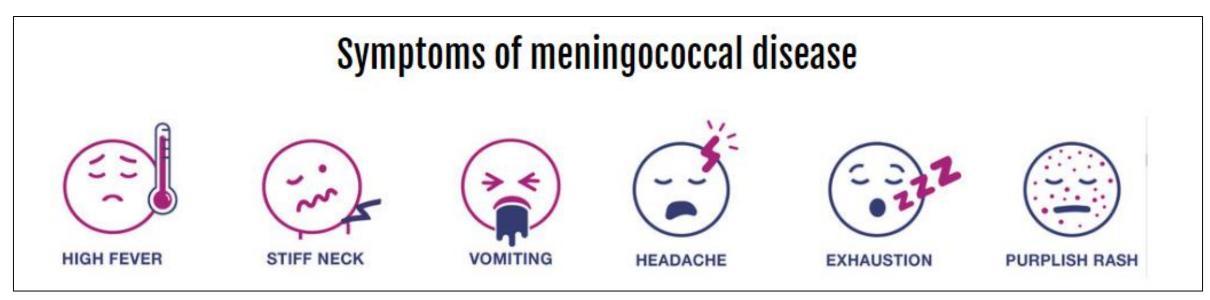


Image from Meningitis B Action Project

- Remember it can attack without warning
- Early symptoms can often be mistaken for the flu

Meningococcal Disease Incidence

Relatively rare – in 2017, there were ~350 cases of meningococcal disease reported (all serogroups)

Meningococcal Disease is a Serious Illness

1 in 10 die despite antibiotics **┍╓╓╓**╔**╔**┍╔

1 in 5 survivors have long-term sequelae:



Hearing Loss



Amputations



Cognitive Deficits

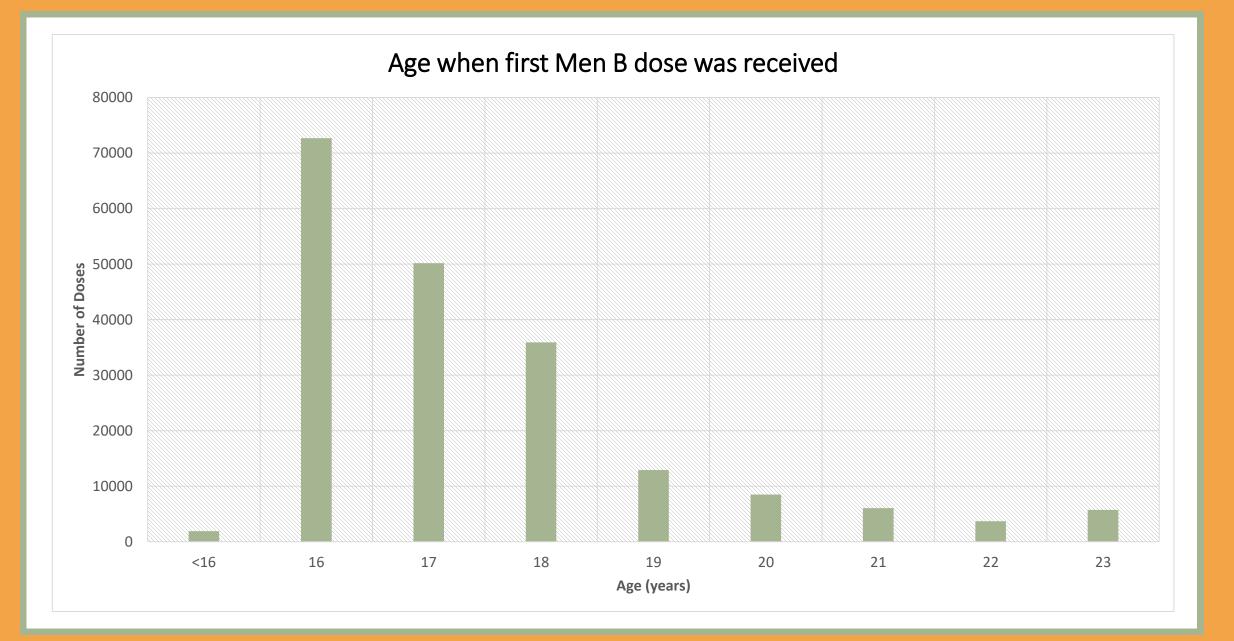


MenACWY and Men B Coverage

- Coverage for MenACWY according to MCIR data:
 - By age 13-17 years, 80.4% have received at least **1 dose**
 - However, only 47.2% are fully protected by age 17 years*
- Coverage for MenB according to MCIR data**:
 - 26.2% of adolescents 16 through 18 years of age have received 1 or more doses
 - 17.8% of persons 16 through 23 years of age have received 1 or more doses

*Up-to-date with recommended number of doses.

**Coverage is calculated using data reported to the MCIR for the numerator and the 2018 US Census Estimates for the denominator.



Meningococcal B Vaccine Administration

- 192,970 persons 16 through 23 years of age (as of September 28, 2019) have received 278,863 meningococcal B vaccines
 - 60.4% Bexsero
 - 39.4% Trumenba
 - 0.2% Unknown
- Facility type administering Men B and reporting the data to MCIR (based on MCIR Facility Type)
 - 51.8% of the doses were reported by Pediatrics
 - 32.9% Family Practices
 - 10.2% Local Health Departments
 - 1.0% School Based Health Clinic
 - 0.8% College/University Clinic

How Do We Protect?



Image Courtesy of CDC

VACCINATE!





Image from Meningitis B Action Project

It Takes 2 Types of Meningitis Vaccines

What is routine for meningococcal vaccination?

BEST Protection

- Adolescents are one of our highest risk groups
 **adolescents share everything
- Our best protection is to vaccinate with both meningococcal vaccines
 - 1. Meningococcal Conjugate (MenACWY or MCV4)
 - Trade names Menveo[®] and Menactra[®]
 - 2. Serogroup B Meningococcal (MenB)
 - Trade names Trumenba[™] and Bexsero[®]



Image Courtesy of CDC

Meningococcal Vaccines

Meningococcal Serogroup ACWY Vaccines MenACWY or MCV4 Available since 2005-ACIP routine recommendations • In 2005-Routinely recommended at age 11-12 years In 2010-Booster dose recommended at age 16 years

Meningococcal Serogroup B Vaccines

MenB

- Available since late 2014-ACIP routine recommendations
 - In 2015-Routinely recommended for people at increased risk age \geq 10 years
 - Later in 2015-"May be given" to healthy persons 16 through 23 years of age, preferred at 16-18

Been Around

Source: MMWR 2013;62(RR-2):15; MMWR 2015;64:608-12

Meningococcal Conjugate Vaccine (MenACWY)

- Menveo or Menactra are the 2 vaccine options for MenACWY
- For best protection, **FOLLOW** the recommended schedule, ensure your patient receives 2 doses of a MenACWY vaccine
 - 1 dose at 11-12 years

and

• 1 dose at 16 years

16-year-old platform

 Ensure first-year college students who live in residential housing, receive 1 dose of MenACWY, if not previously vaccinated at age 16 years or older

Meningococcal B Vaccines (MenB)

- Bexsero[®] or Trumenba[™] are the 2 vaccine options for MenB
- Know your vaccine:
 - Bexsero is 2 doses at least 4 weeks apart
 - Trumenba is either 2 doses at 0, 6 months OR 3 doses at 0, 2, 6 months
 - 2-dose Trumenba schedule is recommended for persons aged 16 through 23 years who are not in any risk group or outbreak
- What is "routine" for MenB vaccines?
 - Based on clinical discretion, MenB may be given to persons aged 16 through 23 years who are not at increased risk
 - Providers need to discuss vaccination and risk of disease
 - Series preferably given at ages 16-18 years





Did you know?

May give MenB at the same time as MenACWY –Don't miss an opportunity

- Both are recommended at 16 years of age
- Both are administered IM—ensure correct administration, deltoid preferred site



Avoid SIRVA!

(Shoulder Injury Related to Vaccine Administration)

Images Courtesy of CDC





16-year-old platform

??

High Risk Recommendations for Persons at Increased Risk for Meningococcal Disease

	Meningococcal ACWY Recommendations by A	Age and Risk Factor	A separate vaccine is needed for protection against meningococcal serogroup B disease. MenACWY = Menactra (Sanofi Pasteur) and Menveo (GiaxoSmith MenACWY-D = Menactra MenACWY-CRM = Menveo			gococcal B Vaccine Rec and Risk Factor	commendatior	This document covers MenB vaccine. For informa- tion on vaccine that provides protection against meningococcal serogroup A, C, W, and Y disease, see www.immunize.org/catg.d/p2018.pdf.	
MenACWY	Routine Recommendations for Use of Meningococcal A,C,W,Y Vaccine (MenACWY) For preteens age 11 through 12 years Give dose #1 of 2-dose MenACWY series. (Dose #2 is recommended at age 16 years.) For tense sage 13 through 15 years Give catch-up dose #1 of 2-dose MenACWY series. (Dose #2 is recommended at age 16 years.)				Meningococcal Serogroup B Vaccines				
	For teens at age 16 years Catch-up for teens age 17 through 18 years Catch-up for teens age 16 through 18 years For first year college students living in	Give dose #2 of MenACWY. ¹ (Separate from dose #1 by at least 8 weeks.) rs If dose #2 not given at age 16 years, give dose #2 of MenACWY as catch-up.			Trumenba (MenB-FHbp, Pfizer) The series			nds of MenB vaccines are not interchangeable. nust be started and completed with the same .ccine.	
	residence hells MenACWY given when younger than age 16 years, give dose #2 of MenACWY.				Recommendations for Meningococcal Serogroup B Vaccination (Category B) for People Who Are Not in a Risk Group				
	TARGETED GROUP BY AGE/OR RISK FACTOR		BOOSTER DOSE(S)		WHOM TO	VACCINATE		VACCINATION SCHEDULE	
	Travelers to or residents of countries where meningococcal disease is hyperendemic or epidemic, people present during outbreaks caused by a vaccine serogroup, ² and other people with prolonged increased risk for exposure (e.g., microbiologists routine) working with Neissria maningitidis)			i eitidis)	Teens and young adults ages 16 through 23 years who		23 years who	Administer either	
	For age 2 through 6 months	Give 3 doses of Menveo, 8 weeks apar at age 12–18 months. If possible, vacc begin at age 2 months.	rt, and a 4th dose ³		wish to be vaccinated. The preferred age for vaccination is 16 through 18 years.		or vaccination	 Bexsero: Give 2 doses, 4 weeks apart, or Trumenba: Give 2 doses 6 months apart. If dose #2 is administered earlier than 6 months after dose #1, give a third dose at ast 4 months after dose #2. 	
	For age 7 through 23 months who have not initiated a series of MenACWY	If age 7–8 months, initiate 2-dose serie if age 9–23 months, give either Menve- Separate	es of Menveo" or, 5 years.5	<i>*</i>					
	For sge 2 years and older Give 1 d People with persistent component deficit								
	For age 2 through 6 months For age 7 through 23 months who have not initiated a series of MenACWY For ages 2 years and older	Cive 3 d at age 1: begin at we not Give 2 d age 4: segar. Give 2 d age 7: Boost every 5 years with MenACWY, 3-7,10 Boost every 5 years with MenACWY, 3-7,10				іс ог типслопагазрієніа, пісійчіну зіскіє сен чізсазе,		dical Conditions or Other Risk Factors NATION SCHEDULE nister either xsero: Give 2 doses, 4 weeks apart, or Trumenba: Give 3 doses on a 0-, 1-2-, and	
	People with HIV infection or functional or anatomic asplenia (including sickle cell disease)			2002	Ear people a	and 10 years or older who			
		anatomic asplenia (including sickle cell o				ges 10 years or older who ent during outbreaks caused by serc	ogroup B ²		
	For age 2 through 6 months	anatomic asplenia (including sickle cell o Give 3 doses of Menveo, 8 weeks apar at age 12–18 months. If possible vacci begin at age 2 months.	disease) rt, and a 4th dose ³ Give MenACWY booster after 3 years followed by boosters every 5 years		are prese have pro		(e.g., microbiologists	• Trumenba: Give 3 doses on a 0-, 1-2-, and	
	For age 2 through 6 months For age 7 through 23 months who have not initiated a series of MenACWY-CRM	Give 3 doses of Menveo. 8 weeks apar at age 12–18 months. If possible vacci begin at age 2 months. Give 2 doses of Menveo. ⁴ Separate the least 12 weeks. Give 2 doses of MenACWY (either vacc	disease) rt, and a 4th dose ³ ination should 6 Give MenACWY booster after 3 years followed by boosters every 5 years thereafter 3.7 thereafter 3.7		are prese have prol routinely Persistent chronic def or taking en	nt during outbreaks caused by ser- longed increased risk for exposure working with Neisseria meningitidis complement component deficiencies inc ficiencies in C3, C5–C9, properdin, factor culizumab (Soliris).	(e.g., microbiologists) lude inherited or D, and factor H,	• Trumenba: Give 3 doses on a 0-, 1-2-, and	
	For age 2 through 6 months For age 7 through 23 months who have not initiated a series of MenACWY-CRM For ages 2 years and older	Give 3 doses of Menveo, 8 weeks apar at age 12-18 months. If possible vacci begin at age 2 months. Give 2 doses of Menveo. ⁴ Separate the least 12 weeks.	disease) rt, and a 4th dose ³ Give MenACWY booster after 3 years followed by boosters every 5 years thereafter 3,7 thereafter 3,7		are prese have prol routinely Persistent chronic def or taking en	Int during outbreaks caused by ser- longed increased risk for exposure working with Neisseria meningitidis complement component deficiencies inc ficiencies in C3, C5–C9, properdin, factor cultizuma (Soliris). o flocal public health authorities to dette	(e.g., microbiologists) lude inherited or D, and factor H,	• Trumenba: Give 3 doses on a 0-, 1-2-, and	
	For age 2 through 6 months For age 7 through 23 months who have not initiated a series of MenACWY-CRM For ages 2 years and older FOOTNOTES 1. The minimum interval between doses of MenACWY is 2. See solvice of local public health subsonies to detern if vaccination is recommended.	Give 3 doses of Menveo. 8 weeks apar at age 12–18 months. If possible vacci begin at age 2 months. Give 2 doses of Menveo. ⁴ Separate the least 12 weeks. Give 2 doses of MenACWY (either vacci apart. If using Menactra, give dose #1 after final dose of PCV13. ³ 5. If Menactra is to be administered to a chi risk for meningooccal diseast, it should risk for meningooccal diseast, it should	disease) rt, and a 4th dose ³ Give MenACWY booster after 3 years followed by boosters every 5 years thereafter. ^{3,7} cine), 8 weeks at least 4 weeks Boost every 5 years with MenACWY, ^{5,7} id with increased be given either the ster DTP. 9. Persister complement component deficiencies		are prese have prol routinely Persistent chronic del or taking ee 2. Seek advice	Int during outbreaks caused by ser- longed increased risk for exposure working with Neisseria meningitidis complement component deficiencies inc ficiencies in C3, C5–C9, properdin, factor cultizuma (Soliris). o flocal public health authorities to dette	(e.g., microbiologists) lude inherited or D, and factor H,	• Trumenba: Give 3 doses on a 0-, 1-2-, and	
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	For age 2 through 6 months For age 7 through 23 months who have not initiated a series of MenACWY-CRM For ages 2 years and older FOOTNOTES 1. The minimum interval between doses of MenACWY is 8 weeks. 2. Seek solvic of local public health subhorities to determ if year local is recommended. 3. If mining years 4. If m	Give 3 doses of Menveo, 8 weeks apar at age 12–18 months. If possible vacci begin at age 2 months. Give 2 doses of Menveo. 4 Separate the least 12 weeks. Give 2 doses of MenACWY (either vacci apart. If using Menactra, give dose #1 after final dose of PCV13. ³ If Menactra is to be administered to a chi risfe for menipococcal disesse, it should before, at the same visit, or at least 9 mor Menice and given at any time before Dutt available	disease) rt, and a 4th dose ³ instion should a 2 doses by at cline), 8 weeks at least 4 weeks be given either or after DTaP. B 3. Booster doses are recommended if the person re- be given either 0 cline), 9 weeks at least 4 weeks B 3. Booster doses are recommended if the person re- be given either 0 cline), 9 weeks at least 4 weeks B 3. Booster doses are recommended if the person re- be given either 0 cline), 9 weeks at least 4 weeks B 3. Booster doses are recommended if the person re- be given either 0 cline), 9 weeks at least 4 weeks B 3. Booster doses are recommended if the person re- be given either 0 cline), 9 weeks at least 4 weeks B 3. Booster doses are recommended if the person re- be given either 0 cline), 9 weeks at least 4 weeks B 4 weeks B 5 obster doses are recommended if the person re- 10 cline), 9 weeks at least 4 weeks B 5 obster doses are recommended if the person re- 10 cline), 9 weeks 10 cline),		are prese have prol routinely Persistent chronic del or taking ee 2. Seek advice	nt during outbreaks caused by sere longed increased risk for exposure working with <i>Neisseria meningitidis</i> complement component deficiencies inc ficiencies in C3, C5–C9, properdin, factor culizumab (Soliris). e of local public health authorities to dete ended. Handout a	(e.g., microbiologists) Jude inherited or D, and factor H, ermine if vaccination	• Trumenba: Give 3 doses on a 0-, 1–2-, and 6-month schedule.	

MenB



Develop Your Office Immunization Culture

Setting up the 16-year-old platform



Why Do We Need a to Develop our Immunization Culture?

- FIRST and foremost, inconsistent messages from staff may confuse patients/parents and create mistrust
- Having a standard message in place shows your patients and families that:
 - You are committed to protecting all your patients through full coverage and on-time immunization

Remember:

- You are their most trusted source
- Confidence is increased when the same message is received from different people

The Office Culture

- Building a pro-vaccine culture in your office starts with
 - The front desk
 - Reaches every exam room
 - Touches every area of your office (all the way to the back of the office)



Creating Your Office Immunization Culture

- Have an office Immunization Champion
- State your immunization philosophy and let your patients and parents know
- Give a strong provider recommendation and assess at every visit to avoid a missed opportunity
- Talk about vaccines and welcome questions
- Schedule follow-up immunization appointments before the patient leaves the office
- ALWAYS remind patients and parents/guardians about upcoming immunization appointments and contact those who miss appointments

Developing an Immunization Culture in Your Office

Building a pro-vaccination culture in your practice starts at the front desk, reaches into every exam room, and extends to the back office. Team-based strategies can help promote an atmosphere in which complete and timely immunizations are expected and welcomed.

Educate and Motivate Your Staff to Become Vaccine Advocates

- Provide appropriate training so that everyone on staff both clinical and business personnel understands the importance of immunization and has an awareness of the diseases that vaccines are designed to prevent.
- Keep staff updated on changes in vaccine recommendations made by the Centers for Disease Control
 and Prevention (CDC), the American Academy of Pediatrics (AAP), and the American Academy of
 Family Physicians (AAFP).
- Consider designating a staff member as the "vaccine champion" who is responsible for all aspects of vaccination in the office, including administration, record-keeping, and storage.
- All staff should be knowledgeable and comfortable in the role of vaccine advocate in all interactions with parents and patients.
- Lead by example make sure everyone on staff is up to date on his/her own immunizations.

Capture Every Opportunity to Immunize

- Use state and regional immunization registries and your own record-keeping system to identify patients who are not up to date on their vaccinations.
- Assess immunization status at every visit, vaccinate according to the immunization schedule
 recommended by CDC, AAP, and AAFP, and update records accordingly. Both well and sick visits
 provide opportunities, as vaccines can be administered safely to almost all children with mild illnesses.
- Maximize opportunities to vaccinate not only by reviewing immunization records at every visit, but
 also by reminding parents of the importance of on-time immunization during parent telephone calls
 and other points of contact.
- Schedule annual examinations for patients, including during the adolescent years. Sports and camp physicals provide additional opportunities to immunize on schedule.
- Administer all needed (or recommended) eligible vaccines at the same visit.
- Train both your clinical and front office staff to recognize when a needed vaccine is not ordered or administered during a visit and to tell you about it before the patient leaves.
- Offer additional access to health care and opportunities for immunization through after-hours and
 wee



How Do We Get Vaccine Into Arms?

Follow the Standard of Care

RECOMMEND, EDUCATE, STRONG RECOMMENDATION, AND GIVE THE VACCINES

DO NOT MISS AN OPPORTUNITY!

Establish an Immunization Platform for Your Office

 The 16-yearold immunization platform



 The 11 to 12year-old immunization platform

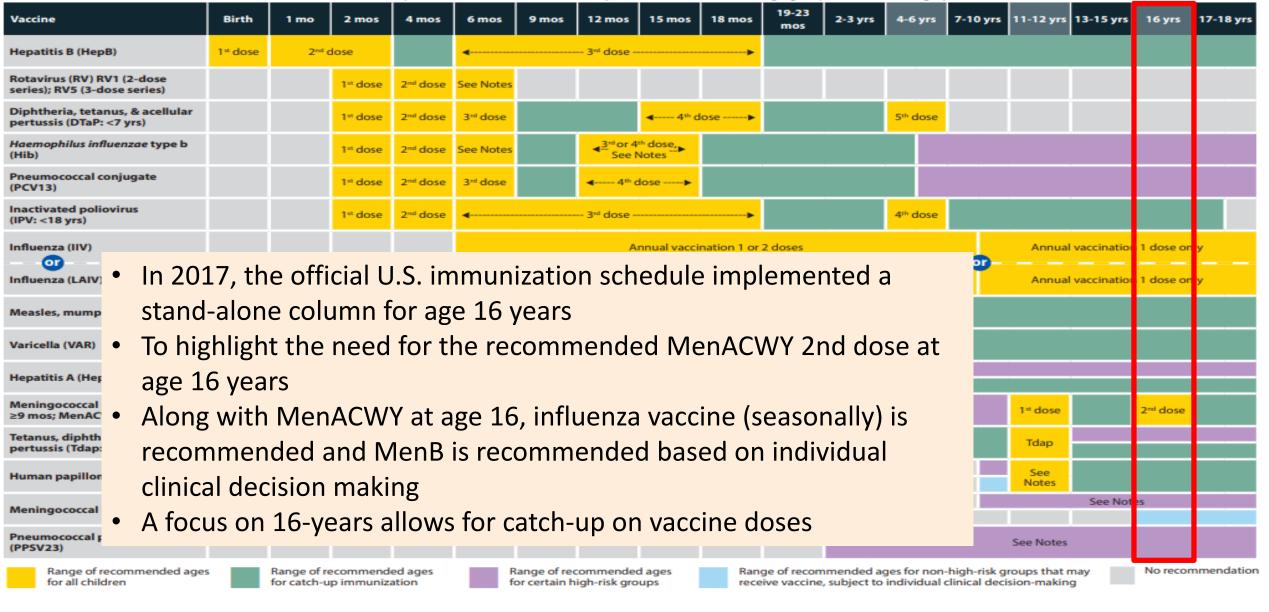
Teens on a diving platform in France. (Photo: alainwibert/Flickr)

An Adolescent Immunization Platform

- Ensures your patients receive all their recommended vaccines
 - And if not done earlier, catch them up on any vaccines they may have missed
- Using the 16-year-old platform (and the 11 to 12-year-old platform)
 - Provides opportunities to review and complete all the recommended vaccines while the patients are still covered by public or private insurance
 - Following the ACIP immunization schedule will help families adhere to it
- Establish a 16-year-old visit in your office to make sure these patients receive the vaccines they need
- Develop strategies to improve adolescent vaccination rates in your healthcare setting

Table 1 Recommended Child and Adolescent Immunization Schedule for ages 18 years or younger
United States, 2019

These recommendations must be read with the Notes that follow. For those who fall behind or start late, provide catch-up vaccination at the earliest opportunity as indicated by the green bars in Table 1. To determine minimum intervals between doses, see the catch-up schedule (Table 2). School entry and adolescent vaccine age groups are shaded in gray.



The Adolescent Immunization Platform

11 to 12-year-old Immunization Platform

- Tdap—once in lifetime dose
- HPV—if the series is started at 9 through 14 years it will be a 2-dose series given at 0, 6 months
- Flu—1 dose every year
- MenACWY (dose 1)—recommended at age 11 to 12 years

16-year-old immunization platform

- Flu—1 dose every year
- MenACWY (dose 2)—2nd dose is recommended at 16 to 18 years
- MenB—preferred at 16 to 18 years, 1st dose in series
 - Number of doses depends on Vaccine brand being used

~Assess for any vaccines that may need to be caught up on~

Updated Handout!

- Just received an email on Wednesday October 19, 2019 that this handout was updated:
 - Reviews what vaccines are recommended at 16
 - Gives a reminder on making sure you are up-to-date on all your vaccines
 - Follows the 16-year-old Immunization Platform





You have the rest of your life in front of you. Be sure you're protected against these serious diseases!

This vaccine	helps protect you from	Dose(s) you need at this ag		
Meningitis vaccine against types A, C, W, and Y (MenACWY)	the most serious types of meningitis that can cause: • Dangerous infections of the brain and spinal cord • Blood infections that can lead to death within	MenACWY vaccine • Dose #2 at age 16 • (Dose #1 at age 11–12)		
Meningitis vaccine against type B (MenB)	24 hours • Brain injury, limb amputations, deafness, skin grafts, and kidney damage	MenB vaccine (talk with your provider about this vaccine) • Dose #1 at age 16 • Dose #2 is given 1 or 6 months after dose #1, depending on the vaccine brand used		
Human Papillomavirus (HPV) vaccine	viruses that can cause: • Cancers of the cervix • Cancers of the penis, vagina, vulva, and anus • Cancers of the throat • Genital warts	 HPV vaccine The vaccine series is given as 2 or 3 doses, beginning at age 11–12. Ask your provider if you're up to date with this vaccine 		
Flu vaccine (influenza)	 a virus that can cause: High fevers Severe body aches everywhere Serious complications, including pneumonia, hospitalization, and death 	Influenza vaccine • 1 dose every year		
oo. Check with your pro	shots, you may need these vaccines, vider. dout available at:			
MMR (me rubella)	w.immunize.org/hand	douts/adol		
nmunizatio otion coelitic	ent-vaccination.asp			
	unize.org • www.vaccineinformation.org .org/catg.d/p4022.pdf • Item #P4022 (10/19)	SOCIETY FOR ADOLESCENT		

Meningococcal Vaccine Administration Question

Question:

 Given how important the MenACWY booster dose is for protection of older adolescents, should I also administer MenB vaccine to 16-year-old patients at the same time?

Answer:

- MenB vaccine may be administered based on shared clinical decision making
- Clinicians may administer MenB vaccine any time between 16–23 years of age
- ACIP states a preference of 16–18 years of age



Discussing Meningococcal Vaccination

- Talking points for Meningococcal vaccination:
 - Meningococcal disease is rare but can be deadly
 - Increased risk from mid-to-late teens into your early 20s
 - Meningococcal disease can be sudden, without warning
 - 10%–15% of people who develop meningococcal disease will die, even with appropriate antibiotic treatment
 - Up to 20% of people who survive will suffer lifelong disability, such as loss of limbs, loss of hearing, or brain damage
 - Meningococcal vaccines are safe, effective, and recommended for adolescents
 - Close the conversation with a strong recommendation for the vaccine—It will make a difference

Recommending MenACWY*: What to Say and How to Say It

The National Vaccine Advisory Committee (NVAC) calls on all healthcare providers to¹

- · Incorporate immunization needs assessment into every clinical encounter.
- Strongly recommend all immunizations that patients need.
- Administer vaccines in your healthcare setting, or, if you can't, refer the patient to a provider who immunizes.
- Document the vaccination given.

A clinician's strong recommendation for a vaccine is known to be powerful and persuasive in building vaccine confidence and acceptance among patients and parents.

From October 2017–January 2018 in the United States, for example, a clinician's recommendation was a key factor in determining whether pregnant women were vaccinated against influenza. When the clinician made a recommendation and offered vaccination, 63.8% of pregnant women were vaccinated. If the clinician made a recommendation but did not offer vaccination, the immunization rate was 37.6%. Furthermore, if the clinician neither recommended nor offered vaccine, the rate was only 9%.²

Meningococcal disease: Recognizing risk

When it comes to discussing MenACWY* with patients and parents, focus can be placed on:

- The life-threatening nature of the disease
- · A well-documented period of increased risk for adolescents and young adults
- The importance of being vaccinated with both the first and second doses of meningococcal ACWY vaccine

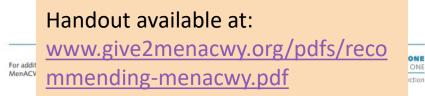
The first MenACWY dose is recommended at 11–12 years of age and a second (booster) dose at 16 years of age.³ Dose #1 has been recommended since 2005, and the second dose was recommended in 2010. Unfortunately, immunization rates for dose #2 are lagging. The Centers for Disease Control and Prevention notes that "Healthcare personnel should use every opportunity to provide the booster dose when indicated."³

Having the Conversation

Be sure to include meningococcal disease prevention as part of the anticipatory guidance for your teenage and young adult patients.

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 MenACWY is a vaccine that helps protect against meningococcal disease resulting from infection with serogroups A, C, W, or Y.



Why Do We Vaccinate?

Why do we do all this? Why do we create an office culture, establish an immunization champion, start the 16-year-old immunization platform, and create an office immunization philosophy?

BECAUSE.....











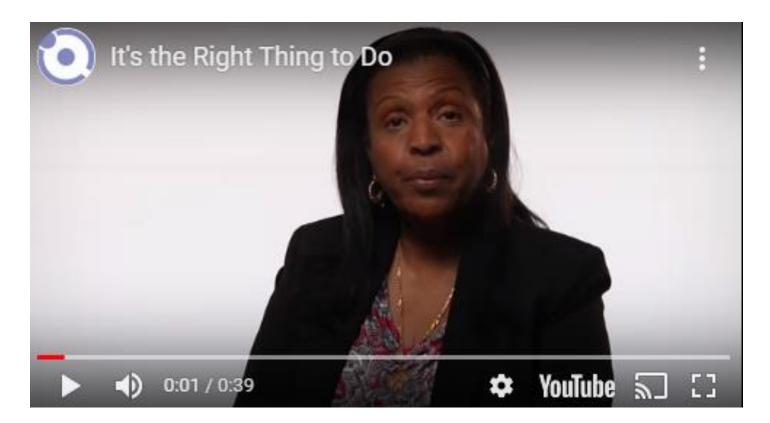








Video—It is the Right Thing to Do



youtu.be/UWRZLQv7zX4

Source: National Meningitis Association



Thank you for all that you do!

MY BABY BROTHER. HE WAS ONE OF THE LUCKY ONES! A MENINGITIS SURVIVOR.

MENINGITIS IN 7TH GRADE (1990)

4 KIDS IN OUR SURROUNDING COMMUNITY CONTRACTED MENINGITIS AROUND THE SAME TIME (2 LIVED AND 2 PASSED AWAY)

Resources

- ACIP's Meningococcal Recommendations: <u>www.cdc.gov/vaccines/hcp/acip-recs/vacc-specific/mening.html</u>
- CDC's Meningococcal Infection: <u>www.cdc.gov/meningococcal/index.html</u>
- Children's Hospital of Philadelphia Vaccine Education Center Meningococcal: <u>www.chop.edu/centers-programs/vaccine-education-</u> <u>center/vaccinedetails/meningococcal-vaccine</u>
- Immunization Action Coalition: <u>www.immunize.org</u>
- Michigan Immunization Program: www.michigan.gov/vaccines
- Web pages that give a parent perspective:
 - meningitisbactionproject.org/about-meningitis
 - <u>www.meningitis-angels.org/</u>
- National Meningitis Association: www.nmaus.org/educational-resources/psas/