

An Average Day in the Michigan WIC Program



2018

52.9% of babies born in Michigan enroll in WIC.

WIC families purchase over

\$428,523

in healthy foods.

89.5%

of WIC families live below 150% of poverty.

30.6%

of pregnant mothers enroll in WIC during their first trimester.

10,187 Clients are served.

WIC Families redeem **85.7%** of their fresh fruits and vegetables benefits.

58.7%

of WIC mothers are overweight or obese pre-conception.

16.2% of children are overweight and **13.2%** are obese.

10.2 %

of infants are born at a low birth weight.

66.7% of infants are breastfed.