

BioTrust Presentations and Exhibits
 Provided by the
 Michigan Department of Health and Human Services (MDHHS) and
 BioTrust Community Values Advisory Board



MDHHS Community Presentations/Exhibits/Articles	CITY	2017
BioTrust Community Values Advisory Board Meeting	Okemos	February 2
Alma College Ethics Class Lectures	Alma	February 16
Grand Valley State University: Lecture to Public Health Program	Lansing	March 21
Beaumont Royal Oak Baby Fair	Royal Oak	April 29
Gull Lake High School AP Biology Class Lecture	Richland	May 26
BioTrust Community Values Advisory Board Meeting	Okemos	June 1
BioTrust Community Values Advisory Board Meeting	Okemos	September 7
March of Dimes Walk	Ann Arbor	November 16
Grand Valley State University Talk	Grand Rapids	November 3

MDHHS Health Professional Presentations/ Exhibits/Articles	CITY	2017
Maternal Infant Health Program Regional Coordinator Training: Exhibit	Grand Rapids	May 9
Maternal Infant Health Program Regional Coordinator Training: Exhibit	Troy	May 11
NBS Educator Hospital Training	Grand Haven, Manistee	May 15
Maternal Infant Health Program Regional Coordinator Training: Exhibit	Gaylord	May 16
NBS Educator Hospital Training	Marquette, Laurium, Ishpeming	May 17
Maternal Infant Health Program Regional Coordinator Training: Exhibit	Marquette	May 18
NBS Educator Hospital Training	Sault Ste. Marie	May 18
WIC Conference	Traverse City	April 17-19
Michigan Midwives Association: Q&A	Grand Rapids	April 27
NBS Regional Training	Lansing	October 5
Michigan Association of Genetic Counselors Presentation	Okemos	October 20
NBS Regional Training	Detroit	October 25
Sparrow Pediatric Residents Presentation	Grand Rapids	November 16

MDHHS Social Media (Facebook and Twitter) and On-line Messaging	2017
MI Genetics Resource Center (MiGRC.org): BioTrust Rotator on Homepage	May, October
MDHHS Facebook Post: How can small drops of blood be useful for health research? Learn the answers to this question and much more! (11,000 followers)	May 4
MDHHS Facebook Post: Pregnancy Tip: Explore the newborn screening panel – new tests to help keep Michigan newborns healthy. While you’re reading, take a moment to also discover the Michigan BioTrust for Health. (11, 880 followers)	May 17
MDHHS Facebook Post: When you turn 18 years old, you start making many important choices on your own. Remember you have a choice regarding the use of your dried blood spots in health research through the BioTrust.	June 29
MI Genetics Resource Center (MiGRC.org): BioTrust Rotator on Homepage: Happy Birthday July babies! Born during or after July 1984? Learn about your blood spots and the BioTrust!	July
A lot happens during the first hours of your new baby’s life – learn about Newborn Screening. Find more about BioTrust for Health at www.michigan.gov/biotrust before you head to the hospital.	October 14