

BioTrust Presentations and Exhibits
 Provided by the
 Michigan Department of Health and Human Services (MDHHS) and
 BioTrust Community Values Advisory Board



MDHHS Community Presentations/Exhibits/Articles	CITY	2020
Kalamazoo Baby Fair	Kalamazoo	February
Greater Lansing Virtual Baby Fair	Lansing	October
Cristo Rey Baby Bag Distribution <i>The Cristo Rey Community Center created and distributed “Baby Bags” with products and information important for expecting and new families. Newborn screening and BioTrust for Health educational documents were included in these bags. 500 bags were distributed in the Lansing area.</i>	Lansing	August
MDHHS Virtual Baby Fair <i>2 dates provided for TEAMS meeting event</i>	Virtual	December

MDHHS Health Professional Presentations/ Exhibits/Articles	CITY	2019
Annual Newborn Screening Trainings for Hospitals (3 training dates)	Virtual	October & November
APHL 2020 Newborn Screening Virtual Symposium- Virtual Presentation of <i>The Michigan BioTrust for Health and Pregnancy Risk Assessment Monitoring System (PRAMS)</i> <i>Linkage: Associations between consent decisions and knowledge of the Michigan BioTrust, 2012-2015</i>	Virtual	November
Exhibit on BioTrust for WSU Students: <i>Exploring Michigan Department of Health & Human Services Careers</i>	Virtual	November
NBS Virtual Lab Tour for GVSU Public Health Students	Virtual	November

MDHHS Social Media (Facebook and Twitter) and On-line Messaging	2020
<p>Facebook: Looking for ways to become more involved in your community? The Michigan BioTrust for Health is currently seeking members of the public to join the BioTrust Community Values Advisory Board. The BioTrust is an MDHHS program that oversees the storage and research use of blood spots left over after routine newborn screening.</p> <p>Board members have an opportunity to have their voices heard regarding BioTrust research policies and the ways that left-over blood spots are used. For more information about the BioTrust and to access application materials, please visit www.michigan.gov/BioTrust.</p>	January
Facebook: A lot happens during the first days of your new baby’s life –	January

learn about Newborn Screening (Michigan.gov/newbornscreening) and the BioTrust for Health (michigan.gov/BioTrust) before you head to the hospital.	
Facebook: The Michigan BioTrust for Health is currently looking for members of the public to join the BioTrust Community Values Advisory Board (CVAB). Board members have an opportunity to have their voices heard regarding the ways that blood spots left over after newborn screening are used in medical and public health research studies. Applications are being accepted through January 31st! For more information about the BioTrust and to access application materials, please visit www.michigan.gov/biotrust .	January
Twitter: The Michigan BioTrust for Health is currently seeking members of the public to join the BioTrust Community Values Advisory Board (CVAB). To learn more and apply, visit www.michigan.gov/biotrust .	January
Facebook: MDHHS Virtual Baby Fair Events- Are you a new or expecting parent? Join us for a free virtual baby fair to learn how to be better prepared for your best adventure yet! Learn about resources available to you, important information, and you'll have an opportunity to ask experts questions. Register online at www.surveymonkey.com/r/F7JGGCS . Participating MDHHS Programs: - Newborn Screening - BioTrust for Health - Infant Safe Sleep - Women, Infants, & Children (WIC) - Immunizations - Early Hearing Detection Intervention - Maternal Infant Health Program - Birth Defects Education and Outreach	November

Cancelled or postponed events:

- Ionia County Community Baby Shower
- Tummy to Toddler Expo
- 2020 Michigan Epidemiology Conference
- 2020 Michigan WIC Training and Educational Conference
- Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN) Michigan Section Spring Conference
- Partners in Pediatric Care