

Michigan Department of Health and Human Services – HIV and STD Programs Strategic Plan 2019



The Michigan Department of Health and Human Services, Division of HIV and STD Programs will prevent transmission of, and improve health outcomes associated with, HIV and STDs by promoting and providing culturally responsive information and services in partnership with the people of Michigan.



The communities we serve are in a state of health and wellness in which infections are rare, stigma-free, and easily managed.



Data Driven Strategies | Innovative Thinking | Supportive Common Vision | Collaborative Trusting Teamwork | Diverse and Inclusive Environments | Honest and Respectful Communication

2019 Strategic Goals:

Goal 1:

Provide and facilitate high quality programs and services by engaging in continuous quality improvement.

OBJECTIVES

1. Engage stakeholders in identifying where services do not meet community needs.
2. Address identified needs through evidence-based programs that are feasible and sustainable.
3. Share lessons learned and best practices with stakeholders and facilitate improved programming.
4. Conduct periodic internal and external evaluations to ensure that needs are being met.

Goal 2:

Empower people to make informed choices through education and increased access to services.

OBJECTIVES

1. Establish partnerships with public and private sector to mentor existing and future public health providers.
2. Establish reciprocal communication with stakeholders to enhance education.
3. Align and prioritize resources to de-duplicate efforts and streamline processes.
4. Explore ways to get people to the services they need.

Goal 3:

Promote and improve health equity in the communities we serve.

OBJECTIVES

1. Create policies and practices that are culturally and regionally responsive.
2. Identify and meet the specific needs of our diverse communities by leveraging innovative healthcare models.