



## Engaging Local/Regional/Statewide Professional Organizations

- Review national/statewide websites for Professional Organizations to identify topics and/or local/regional chapter links and contacts
  - Michigan State Medical Society [hyperlink for electronic doc [www.msms.org](http://www.msms.org)]
  - American Academy of Pediatrics [hyperlink [www.aap.org](http://www.aap.org)]
  - Michigan Chapter, American Academy of Pediatrics [hyperlink [www.miaap.org](http://www.miaap.org) ]
  - American Academy of Family Physicians [ [www.aafp.org](http://www.aafp.org) ]
  - Michigan Academy of Family Physicians [ [www.maafp.org](http://www.maafp.org) ]
  - Michigan Primary Care Association [ [www.mpca.net](http://www.mpca.net) ]
  - Michigan Psychiatric Society [ [www.michigan.psychiatry.org](http://www.michigan.psychiatry.org) ]
  - American Academy of Child and Adolescent Psychiatry [ [www.aacap.org](http://www.aacap.org) ]
  - Michigan Council of Child and Adolescent Psychiatry [ [www.aacap.org/AACAP/Regional Organizations/Home.aspx](http://www.aacap.org/AACAP/Regional_Organizations/Home.aspx) ]
- Identify leadership
  - Executive Director
  - Elected leadership (elective terms vary by organization)
- Send outreach packet
  - Cover/introductory letter
  - Outreach documents (medical and dental)
  - Business cards for key child welfare staff
- Follow up contact as desired
- Add contacts to master list for future engagement activities