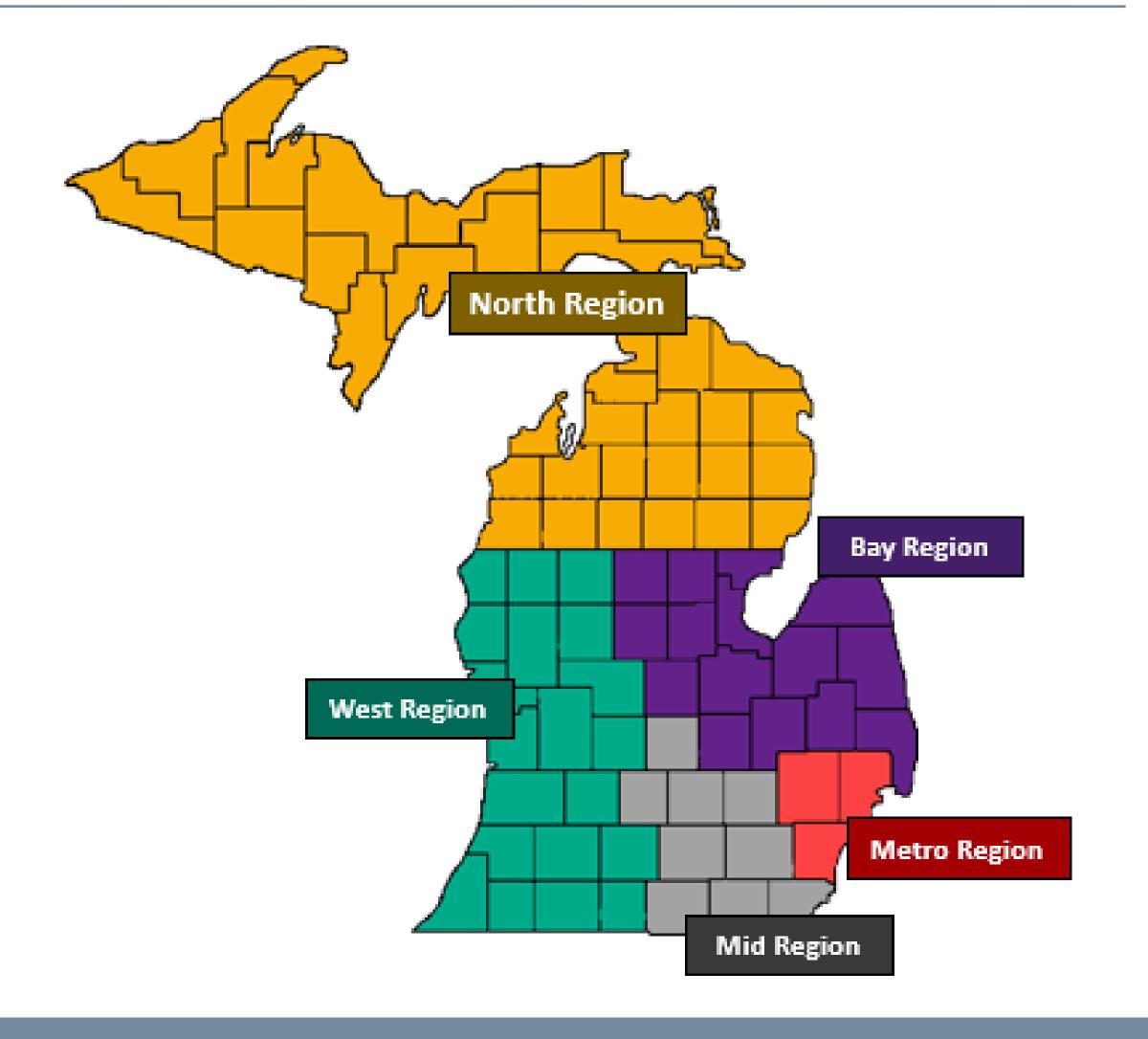


## Bridging the Digital Divide

# Regional Stakeholder Forum



## CedarBridge Group Facilitators



Kate Ricker-Kiefert

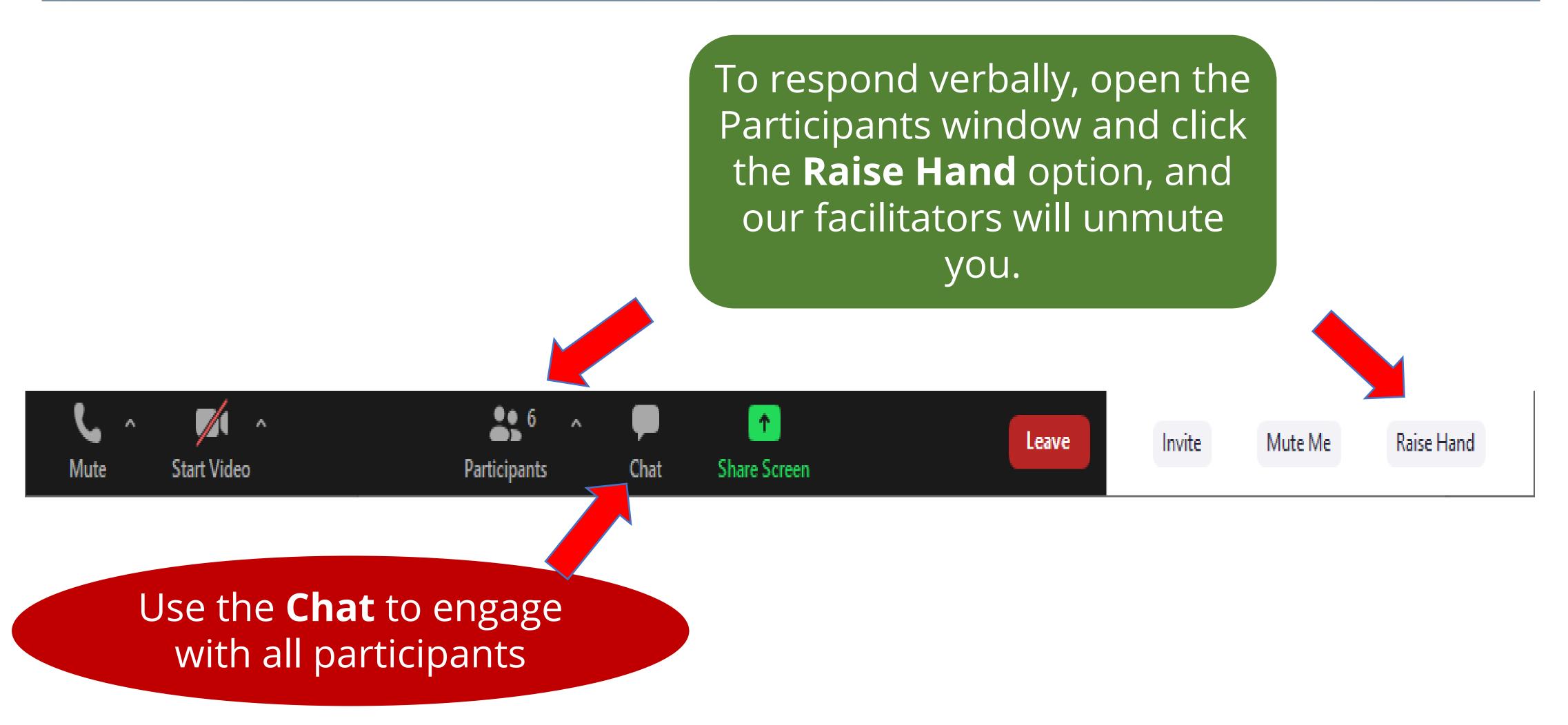
Senior Consultant



Dawn Bonder<br/>Managing Director

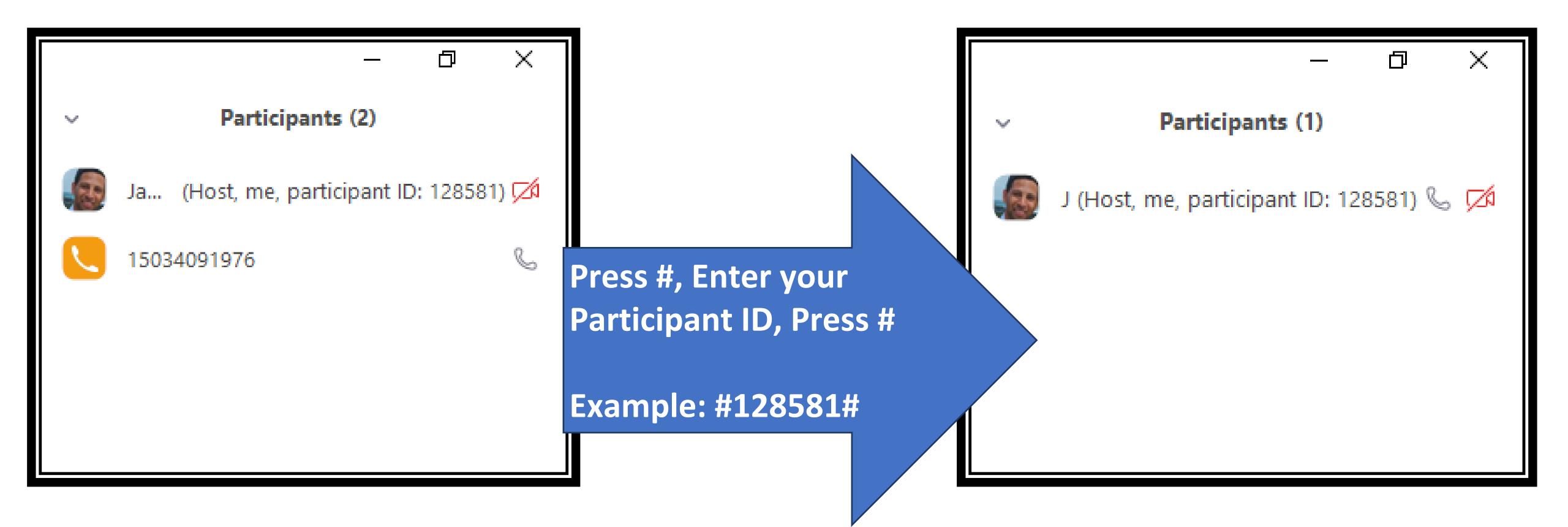


#### Audio and Chat Controls





# Connecting Your Phone Line

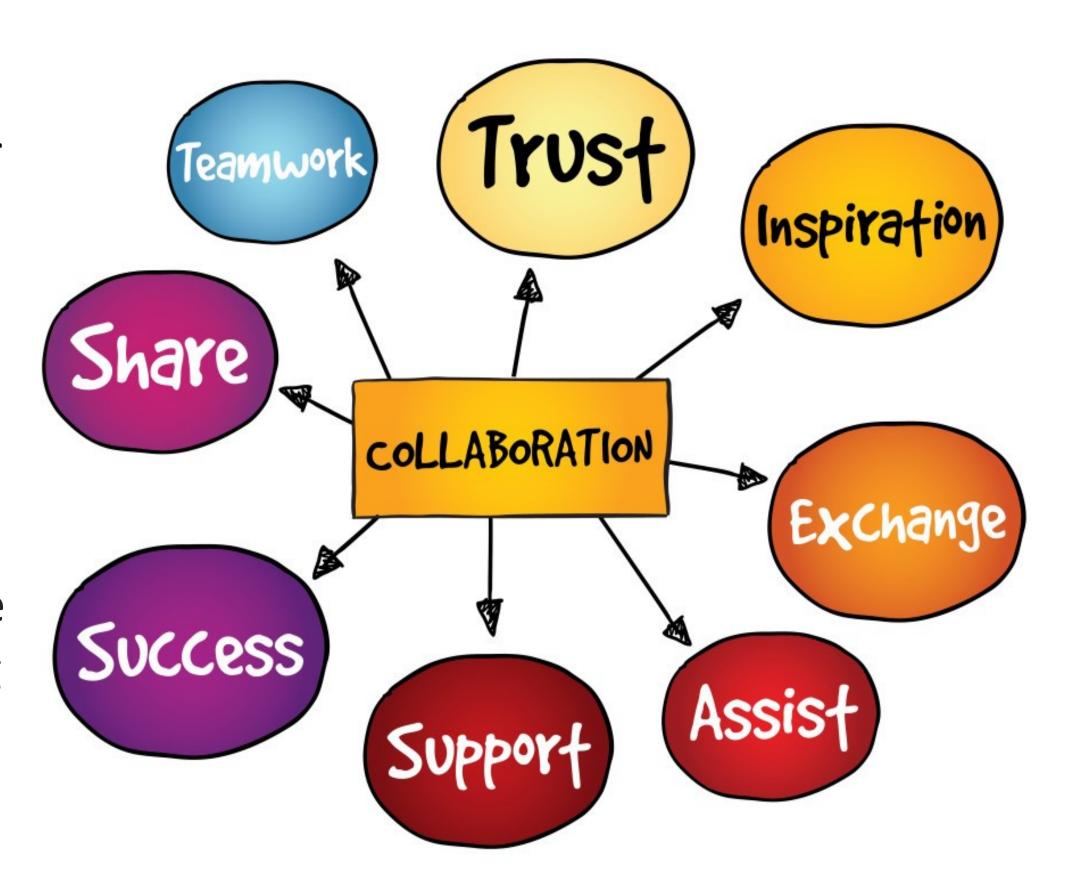


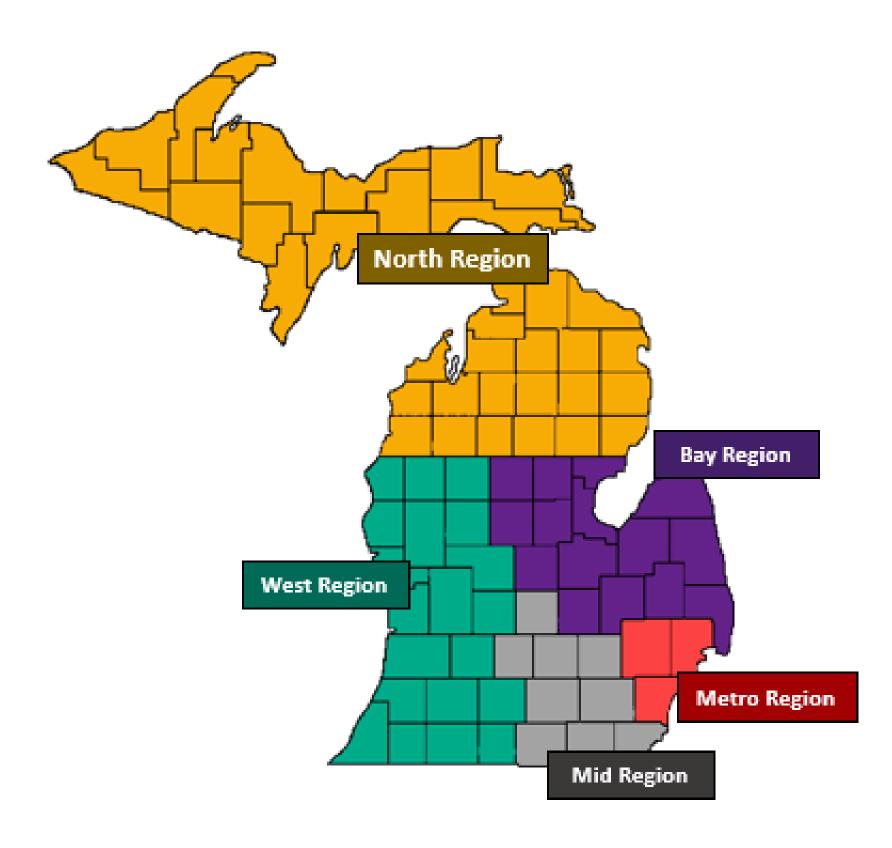
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#### Participating in the Virtual Forum

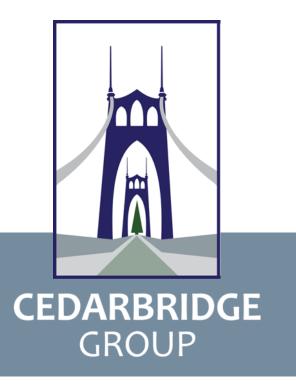
- If you would like to respond verbally to a question:
  - "Raise hand" in the participant box and facilitator will call on you;
  - State your name / organization, and begin speaking; OR
  - Input your response in the chat
- To emphasize someone's point, you may "stack" in the chat box (i.e. "+++" when you agree with what is being said)

 Interactive polling will be used to collect and display your input in real-time





# Quick Poll



## A Message from the MDHHS Director

#### ROBERT GORDON, DIRECTOR

Robert Gordon serves as the director of the Michigan Department of Health and Human Services, where he oversees Medicaid programs, Children's Protective Services, food assistance, public health and many other statewide health and human services programs. Scan QR code to access video



https://youtu.be/uaN-cPmqj4I

#### Vision for a Five-Year Health IT Roadmap



Pat Rinvelt **Executive Director, National Network of Depression Centers**Michigan Health Information Technology Commission

#### Principles for Updating the State Health IT Roadmap

#### Align

- Business strategies
- Priorities



#### Leverage existing investments

- Identify and add value to local efforts
- Maximize benefit from existing tools



#### **Shared Goal:**

Data Availability, Usability, and Interoperability



- Share draft recommendations
- Solicit public comment



#### Inclusivity

- Create spaces for broad feedback
- Conduct comprehensive environmental scan

## Key Themes on Addressing SDOH

#### **Discovery Forum**

Alignment & Awareness

Access to Data and Technology

Community

Approach

Cross-Domain
Data Sharing
and Integration

SDOH Use Case Development ad Prioritization

#### MiHIN

Collection & Use of Data

Data Normalization

Exchange of Data Across Organizations

Categorization of SDOH data

Facilitation of payment for social risk data and interventions

#### Theme #1 – Alignment Related to Racial Disparities

In the context of social needs for communities of color, there is a lack of alignment between the myriad of initiatives across the ecosystem. This leads to complexity and confusion and diminishes effectiveness in improving outcomes.

- Workflows and operations
- Data sets and technical systems
- Programs and operations
- Variation between communities

# What are ways to increase awareness and improve alignment of SDOH efforts to address racial disparities?

- How could the state or other partners better lead these efforts (e.g. policy, training, etc.)?
- How can the state better leverage decision-making and analytic platforms to better identify and address in racial health disparities?

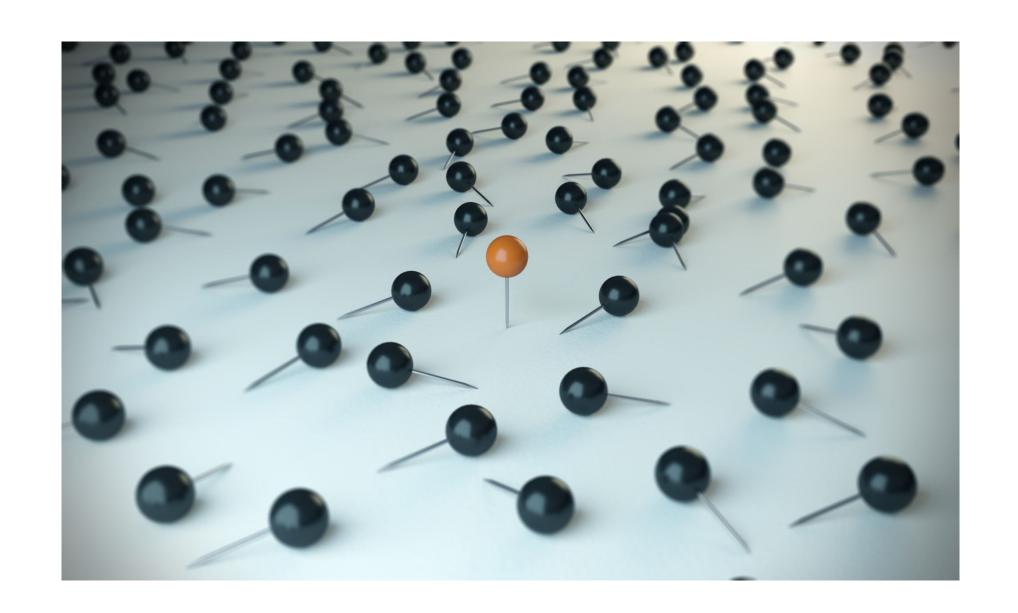


## Theme #2 — Community Approaches & Data Sharing

The approach: A cross-sector, community-wide approach with alignment across SDOH initiatives, reuse of data and technology, and ongoing communication of strategic priorities for addressing social determinants of health and health inequities.

# What is needed to support and enhance community approaches for addressing social needs? How would you prioritize these to maximize health outcomes?

- Access to additional data sets
- Aligning SDOH screening tools
- Requiring SDOH data standards to be aligned to national standards (under development) within and across different types of social services (e.g. housing, transportation etc.)
- Use of shared technology platforms
- Additional support to enhance the community efforts? (e.g. policy, training, etc.)



## Theme #3 – Health Care, Social Services & Technology

Sharing data across organizations is already challenging. Connecting EHRs to community data systems and data is even harder to achieve.

What support does your organization need to promote increased access to data and integration of available data systems between healthcare providers and community-based social services organizations?

- Understand what data is available
- Development of common data standards between social services providers and healthcare providers
- Assistance in connecting to the systems through APIs
- Funding for implementation, including IT workforce, training and technical assistance, and technology purchase



#### Theme #4 – Privacy & Consent

Managing consent to ensure patient privacy can be a major barrier to sharing data between healthcare providers and social services organizations. There needs to be focused planning and action to address these concerns in order to foster interoperability.

# What specific efforts would support your organization and/or community's ability to address these barriers?

- Education and training
- Consumer access to their personal data
- State-level legal guidance
- Consumer control over consent and revocation of consent (an individual's ability to choose who gets to use or see my data, and when)

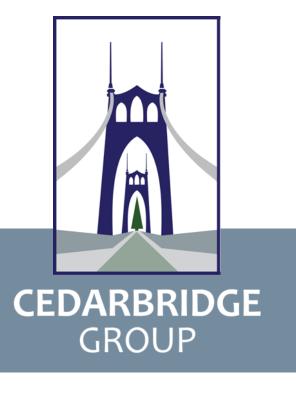


#### Rank Voting

In the chat box, please list the numbers of your first and second priority choices for where to focus data and technology efforts for improving social needs and health inequities in your regions (e.g. 4,5)

- More accurate and timely aggregate data and analytics on racial disparities to inform policymaking
- 2. Standardized screening and intervention tools
- 3. Common data standards for social determinants (e.g. common standard for housing insecurity)
- 4. Connecting EHRs to community organization data tools
- 5. Electronic referral tools
- 6. Resource directory for social service organizations (electronic 211)
- 7. Data sharing across different types of social services and healthcare providers

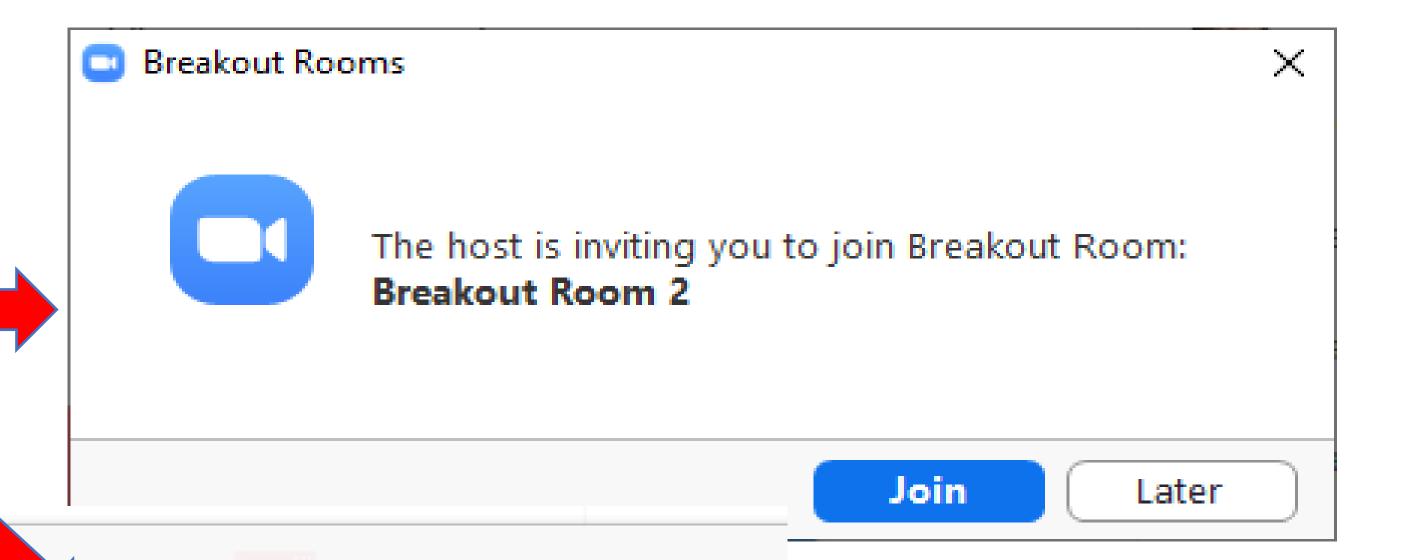
## Breakout Room Discussions





## Joining the Breakout Rooms

- In a moment, we will send invites to join a Breakout Room
- Please click the "Join" button in the pop-up window
- A message will appear indicated you are joining the Breakout Room



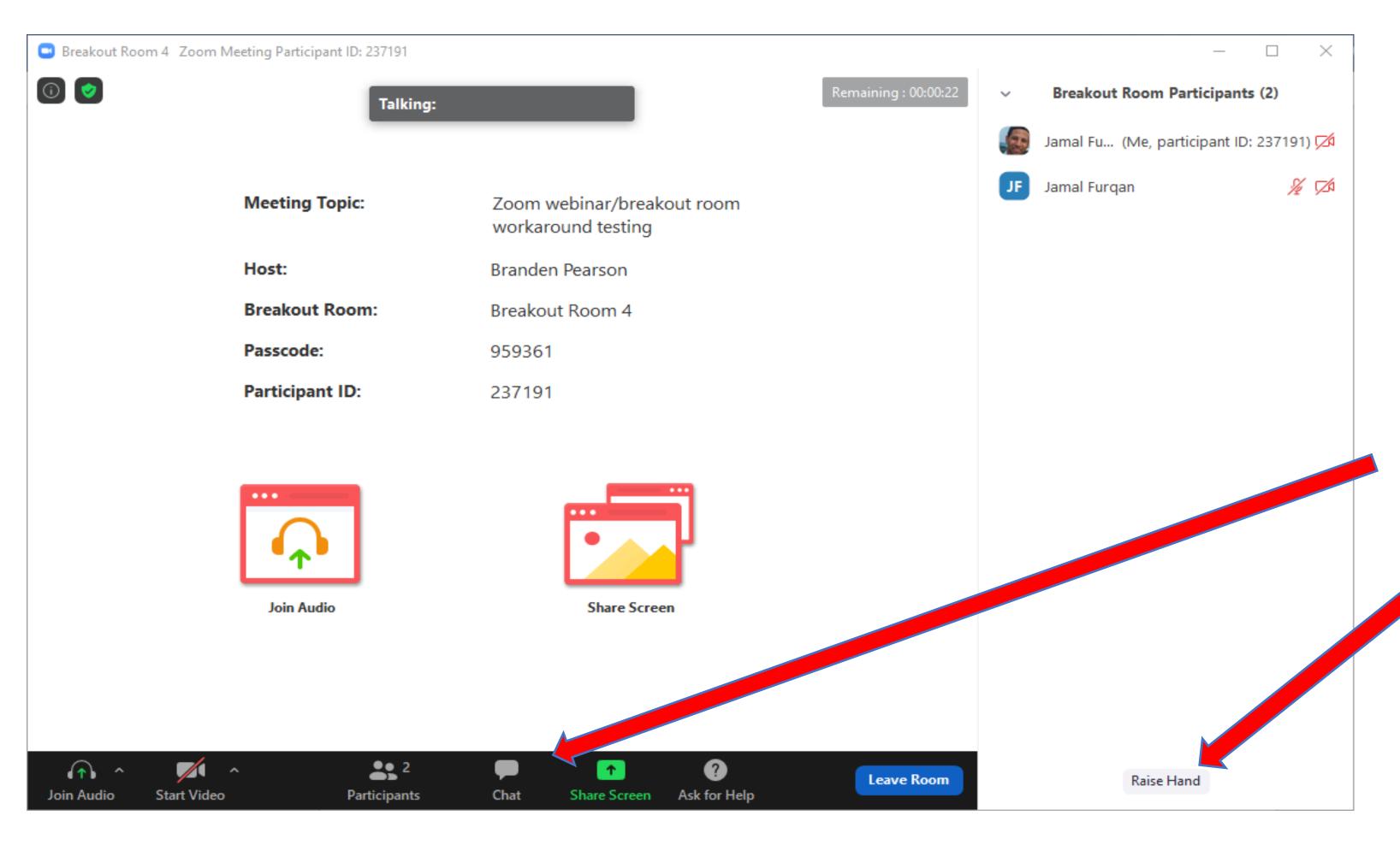
Joining Breakout Rooms...

Breakout Room 2

It might take a few moments.



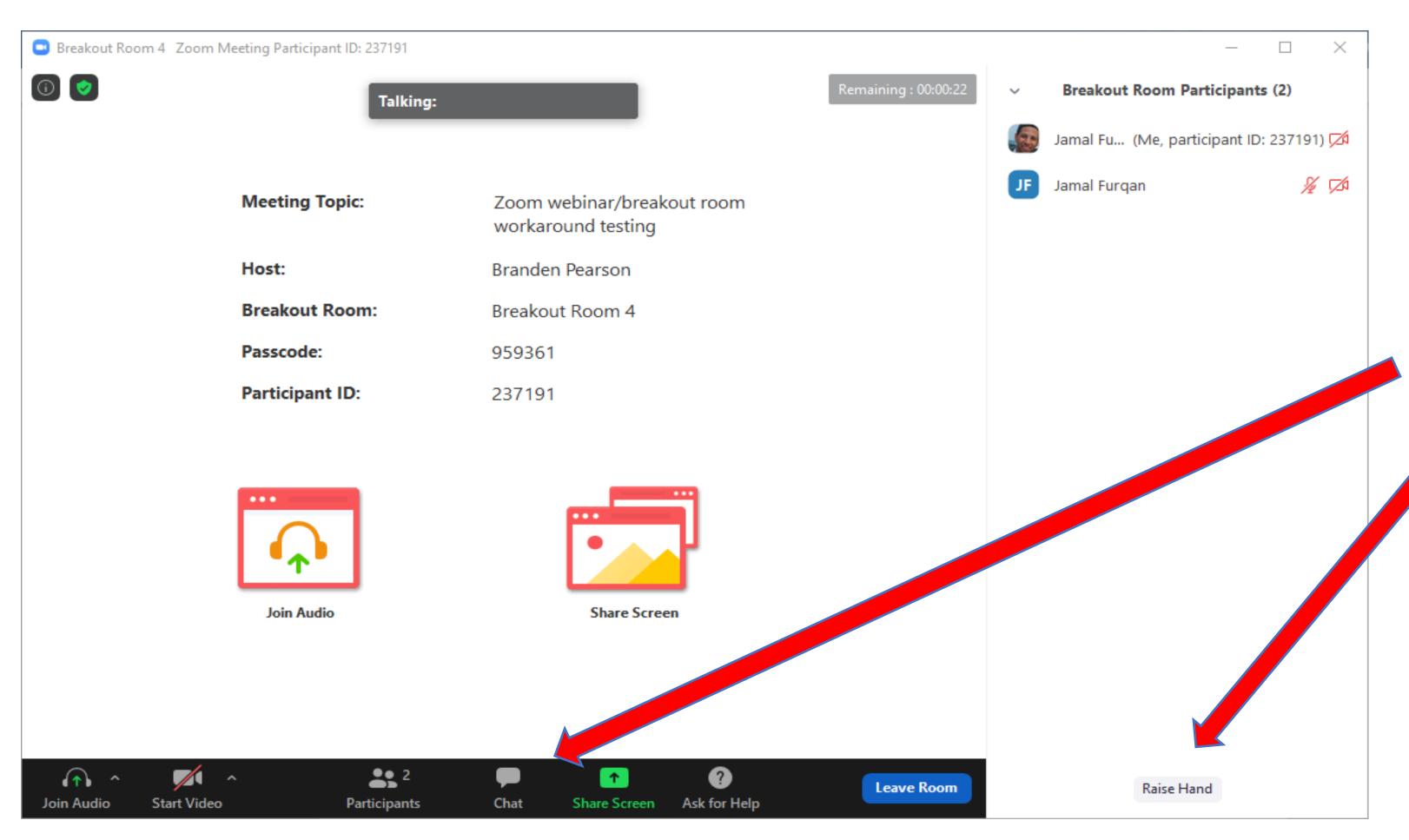
## Joining the Breakout Rooms



- You will be taken to a new Zoom window for the Breakout Room
- A facilitator will moderate a dialogue on health disparities, social determinants of health, and health IT
- Utilize the same "Chat" and "Raise Hand" features to engage with the group
- If you're having technical difficulties, click the "Ask for Help" button



#### Breakout Room



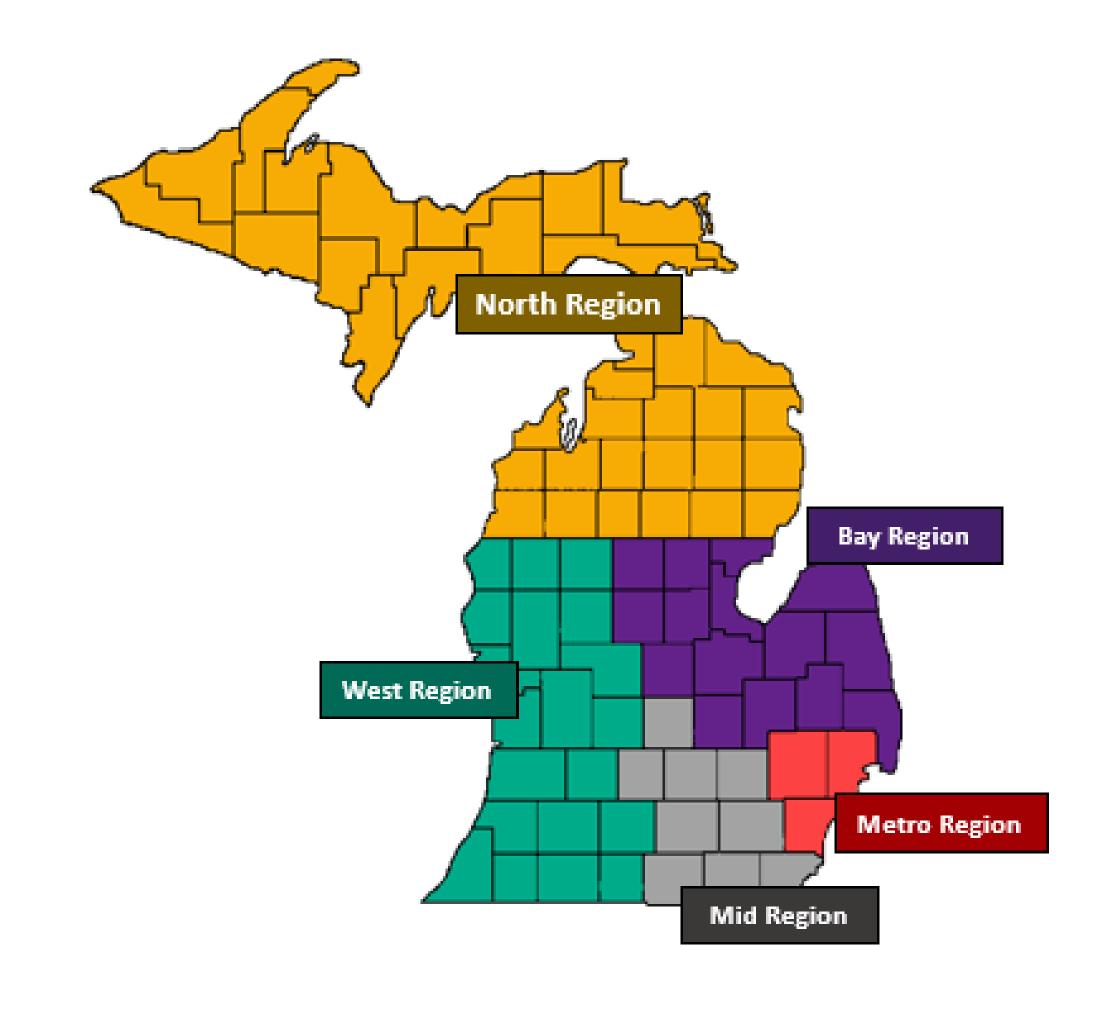
#### Welcome!

- We will moderate a dialogue on health disparities, social determinants of health, and health IT
- Utilize the same "Chat" and "Raise Hand" features to engage with the group
- If you're having technical difficulties, click the "Ask for Help" button

#### **Breakout Room Discussion Questions**

Do you represent a rural area or urban area? Or both?

Of the five Michigan regions, what region do you primarily serve?



#### Breakout Room Discussion Questions

Let's talk about the priorities you ranked before we left the main room.

- Why did you make those selections?
- How are those specific priorities important to your region?



#### Breakout Room Discussion Questions

What are the biggest data and technical barriers your region

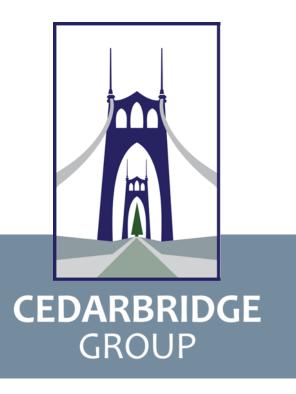
has in addressing social needs?

- Understanding and addressing the needs of communities of color
- Access to insurance coverage information
- Internet availability
- Access to mental health coverage information
- Housing/utility support information
- Others?



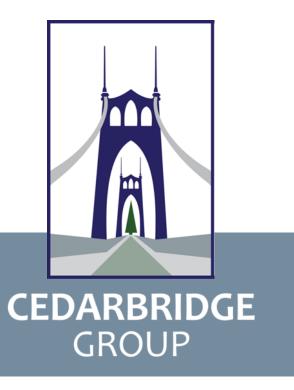
# Thank you!

Please wait while we return to the main room....

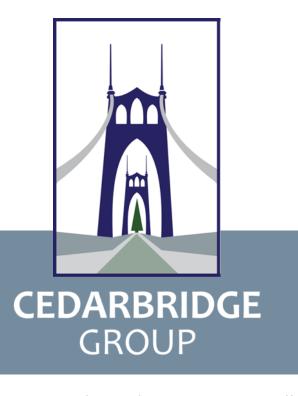


# Report Out and Roundtable Discussion

For additional questions or feedback, please email: <a href="miroadmap@cedarbridgegroup.com">miroadmap@cedarbridgegroup.com</a>



## Wrap Up & Next Steps



## High Level Timeline for Roadmap Development Process

September 2021 Final Draft Roadmap for HITC and MDHHS acceptance/approval

Q2 2021 - Q3 2021

- Draft Roadmap with recommendations for HITC consideration
- Present draft Roadmap to HITC
- Conduct feedback process to validate stakeholder support for Roadmap
- Make necessary revisions

Q3 2020 - Q1 2021

- Engage Stakeholders in Environmental Scan
- Review historical documents
- Synthesize input
- Ensure "directional correctness" with guidance from RSC
- Update HITC

#### Remaining Stakeholder Forums & Dates

Register at: <a href="https://bit.ly/32uM6gJ">https://bit.ly/32uM6gJ</a>

Title	Discovery Forum	Regional Forum
Reflections on Public Health During a Global Pandemic: Information Technology Needs and Gaps for Public Health	September 15, 2020 1:00 – 3:00 PM Eastern	October 20, 2020 1:00 – 3:00 PM Eastern
Coordinating During Crisis: Information Technology Needs and Gaps for Emergency Services	September 16, 2020 1:00 PM - 3:00 PM Eastern	October 21, 2020 1:00 PM – 3:00 PM Eastern
Connecting All Points of Care: Information Technology Needs and Gaps for Behavioral Health Services	September 17, 2020 1:00 PM - 3:00 PM Eastern	October 22, 2020 1:00 PM – 3:00 PM Eastern
<b>Using Data to Drive Outcomes:</b> Information Technology Needs and Gaps for Quality Improvement Efforts	September 21, 2020 1:00 PM - 3:00 PM Eastern	October 27, 2020 1:00 PM – 3:00 PM Eastern

#### Remaining Stakeholder Forums & Dates

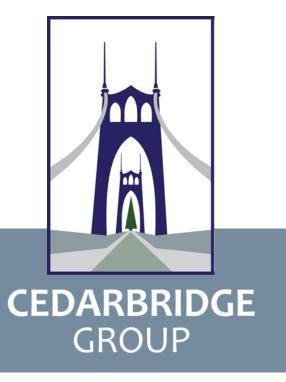
Register at: <a href="https://bit.ly/32uM6gJ">https://bit.ly/32uM6gJ</a>

Title	Discovery Forum	Regional Forum
<b>Bridging the Digital Divide:</b> Information Technology Needs and Gaps to address Racial Disparities and Social Determinants of Health	September 23, 2020 1:00 PM - 3:00 PM Eastern	October 28, 2020 1:00 PM – 3:00 PM Eastern
Resident and Advocate Perspectives on Health IT for Person-Centered Care: Consumer perspectives on Health IT, Digital Health Solutions and patient access to data.	September 24, 2020 1:00 PM - 3:00 PM Eastern	October 29, 2020 1:00 PM - 3:00 PM Eastern
		Registration:  https://zoom.us/webinar/register/WN 3fAw2R9Q-qSJl1j3yQ3TA
Coordinating Care for the Vulnerable: Information Technology Needs and Gaps for Aging and Disability Services	September 29, 2020 1:00 PM - 3:00 PM Eastern	November 2, 2020 1:00 PM – 3:00 PM Eastern
		Registration: <a href="https://zoom.us/webinar/register/WN_AtaJ-TsgQqaMzR9kdP7fcg">https://zoom.us/webinar/register/WN_AtaJ-TsgQqaMzR9kdP7fcg</a>
<b>Give All Kids a Healthy Start:</b> Information Technology Needs and Gaps for Maternal, Infant and Children's Services	September 30, 2020 1:00 PM - 3:00 PM Eastern	November 4, 2020 1:00 PM – 3:00 PM Eastern
		Registration: <a href="https://zoom.us/webinar/register/WN_ggK10su1TSqwZ2BlvtNEpg">https://zoom.us/webinar/register/WN_ggK10su1TSqwZ2BlvtNEpg</a>

# Thank you!

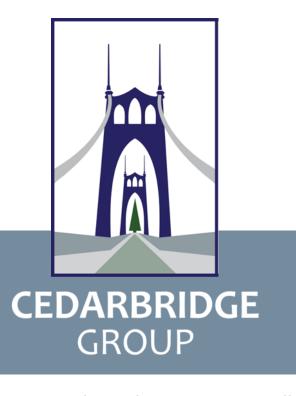
For questions or feedback, please email: miroadmap@cedarbridgegroup.com

For more information, visit the HITC website: <a href="https://bit.ly/32uM6gJ">https://bit.ly/32uM6gJ</a>



# Appendix Slides

Quick Poll Questions



#### Quick Poll Questions

Q1: Did you participate in the first Discovery Forum on this topic, held in September 2020?

- o Yes
- $\circ$  No
- I watched the video

Q2: Which Michigan region is your organization affiliated with?

- North Region
- West Region
- Bay Region
- Mid Region
- Metro Region
- None of the above
- Multiple regions (please list in the Chat box)

Q3: My organization has responsibility for

- Mostly urban (city; towns of 40,000+)
   areas
- Mostly rural (no cities; smaller towns)
   areas
- A mix of urban and rural areas