Information & Education Committee

Member Recruitment Tips and Resources

**Tips for Member Recruitment**

*Recruiting Community or Professional Members*

The following boards or councils often reflect the community and could serve as an Information and Education (I&E) Sub-Committee:

* Local Health Department Board of Health
* Comprehensive sex education programming advisory councils
* Sex Education Advisory Boards

The following list contains community or professional members who may be interested in participating on an I&E Committee, along with groups where members could be recruited:

* University or college student groups engaged in reproductive/sexual health or social justice issues
* Student advisors or student affairs staff at universities or colleges
* Health or social services professionals in clinical settings
* Mid-wives, doulas, or lactation consultants
* Domestic and sexual violence shelter staff
* Home visiting, Head Start, or Early On program staff
* HIV/AIDS service organization program staff
* Local or state elected officials or a member of their staff
* Parents, family members, or friends interested in reproductive and sexual health issues

*Recruiting Youth Members*

The following list contains organizations that have a strong youth presence and participation:

* County, city, and township appointed youth advisory committees or youth commissions
* School-based or school-linked health centers
* High school and middle school gay-straight alliances (GSA)
* Planned Parenthood peer educators
* Michigan Youth (MY) Voice, Michigan Organization on Adolescent Sexual Health

*Recruiting Male Members*

The following list contains ideas for male recruitment:

* Athletic coaches serving community leagues, K-12 sports, and/or college/university teams
* Male public health or health care professionals and/or college students
* Male social service professionals and/or college students
* Small business owners
* Dads, male guardians, and male supportive adults

**Tips for Additional Review and Comment on Materials**

The following list contains ideas for obtaining additional community member review and comment of population specific materials:

* Family planning clients (i.e., teens, males, pregnant women) may be used to review informational and educational materials using a Michigan Department of Health & Human Services (MDHHS) approved review form
* Organizational groups (i.e., Board of Health, MY Voice) or existing advisory councils (i.e., County Youth Commission) may be used to review informational and educational materials using a MDHHS approved review form

**Advisory Council Resources**

*Community Advisory Council Resources*

The following resources contain best practices, toolkits, and other information on the development and maintenance of community advisory councils:

* [Developing Effective Coalitions: An Eight Step Guide, Prevention Institute](http://www.preventioninstitute.org/component/jlibrary/article/download/id-645/127.html)
* [Strategies Guided by Best Practice for Community Mobilization, Advocates for Youth](http://www.advocatesforyouth.org/storage/advfy/documents/Factsheets/strategies%20guided%20by%20best%20practice_8-11-14.pdf)
* [Making Community Partnerships Work: A Toolkit, March of Dimes](http://www.aapcho.org/wp/wp-content/uploads/2012/02/Giachello-MakingCommunityPartnershipsWorkToolkit.pdf)
* [Creating and Maintaining Partnerships, The Community Tool Box](http://ctb.ku.edu/en/creating-and-maintaining-partnerships)
* [Coalition Building I: Starting a Coalition, The Community Tool Box](http://ctb.ku.edu/en/table-of-contents/assessment/promotion-strategies/start-a-coaltion/main)
* [Coalition Building II: Maintaining a Coalition, The Community Tool Box](http://ctb.ku.edu/en/table-of-contents/assessment/promotion-strategies/maintain-a-coalition/main)
* [Recruiting Volunteers, The Community Tool Box](http://ctb.ku.edu/en/table-of-contents/structure/volunteers/recruiting/main)
* [The Path to Powerful Partnerships, Saigh Symposium](https://www.youtube.com/watch?v=Pb1Hk9dLBBU&feature=youtu.be&t=21m29s)
* [Action Center, County Health Rankings & Roadmaps](http://www.countyhealthrankings.org/roadmaps/action-center)

*Youth Advisory Council Resources*

The following resources contain best practices, toolkits, and other information on the development and maintenance of youth advisory councils:

* [Game Changers: Establishing a Youth Advisory Council, GenerationOn](http://www.generationon.org/files/resources/game_changers_yac_toolkit.pdf)
* [Creating and Sustaining a Thriving Youth Advisory Council, Adolescent Health Initiative](http://umhs-adolescenthealth.org/wp-content/uploads/2014/12/Manual-for-Website.pdf)
* [Youth Engagement through Youth Advisory Councils Manual, Michigan Department of Health & Human Services](http://www.michigan.gov/mdhhs/0,5885,7-339-73971_4911_4912-342474--,00.html)
* [A Toolkit for Creating a Diverse and Inclusive Youth Advisory Council, Council of Michigan Foundations & MICHIGAN Community Foundations YOUTH Project](https://www.michiganfoundations.org/resources/toolkit-creating-diverse-and-inclusive-yac)
* [Recruiting and Retaining Young Leaders, School-Based Health Alliance](http://www.sbh4all.org/training/youth-development/youth-engagement-toolkit/recruiting-and-retaining-young-leaders/)
* [Sustainability Strategies for Youth Advisory Boards: A Symposium on Youth Engagement, Center for Court Innovation](http://www.courtinnovation.org/sites/default/files/documents/Sustainable%20Strategies.pdf)