Integrated Service Delivery

Michigan Department of Health & Human Services

Putting people first, with the goal of helping all Michiganders lead healthier and more productive lives, no matter their stage in life.





### Integrated Service Delivery: A Multi-Year Transformation

Integrated Service Delivery (ISD) is a comprehensive, transformative effort in Michigan to better integrate programs and improve customer service and outcomes. ISD is directly aligned with the social determinants focus of the State **Innovation Model!** 

### **Person Focus** Holistic, proactive approach focused on improving outcomes Government and communities collaborating to serve residents better **103** Highly automated, streamlined selfservice capabilities Overarching person focus Providing well-rounded, localized, <u>60</u> specific supports to maximize results Increasing opportunity for MDHHS staff to focus on people over process

### What Michigan Has Undertaken Thus Far

#### **Modernized Self Service Portal**

Developing a new online system which guides residents (and facilities community partner assistance) through a process which assesses needs and connects them to resources, both state programs and community supports, that improve customer stability and makes available modern benefits self-service features

### **Improved Application**

Creating a new application for public assistance programs which substantially shortens application time, reduced application complexity and improves processing time

### **Efficient Task Based Processing**

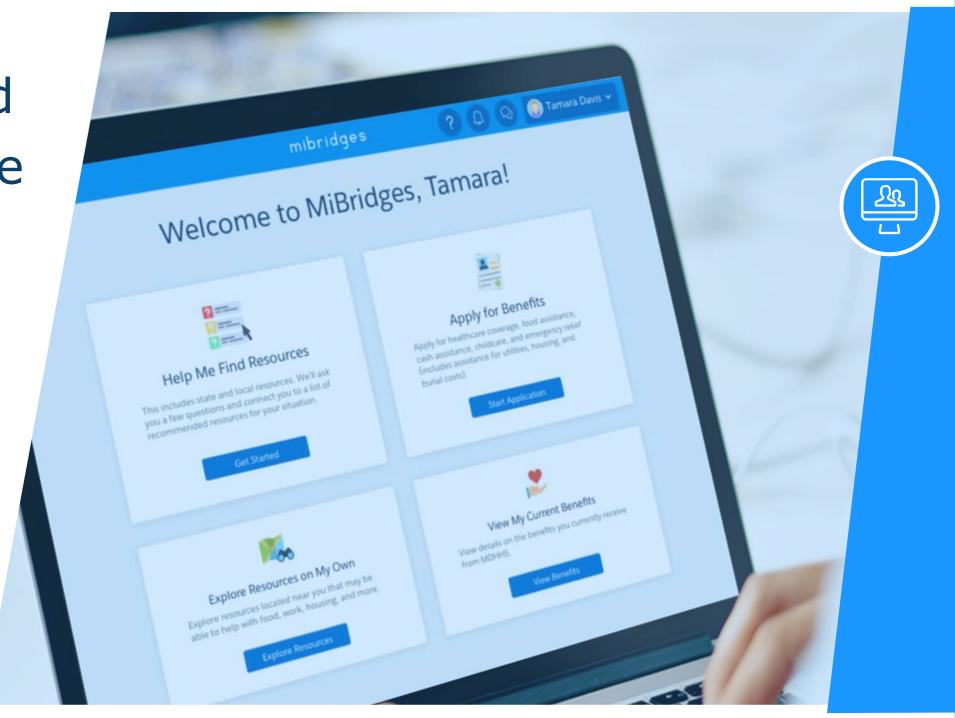
Implementing a task-based casework system which delivers program eligibility determination and other casework processes in a more efficient and responsive manner

### **Improved Contact Center Technology**

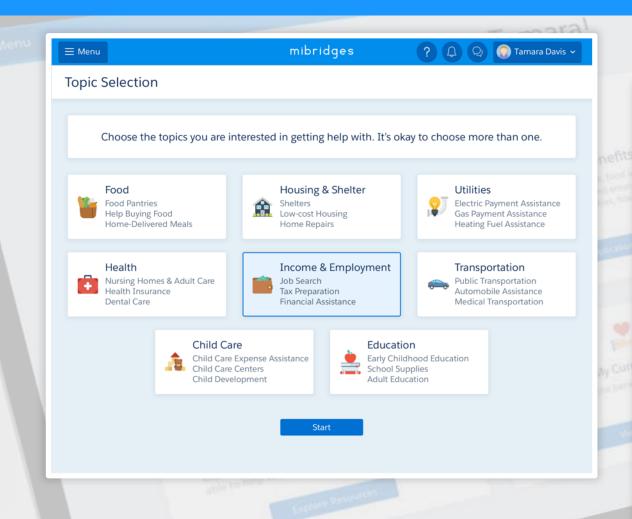
Launching a streamlined customer contact point which better manages incoming phone calls and other contact types, in addition to offering more self-service options over the phone

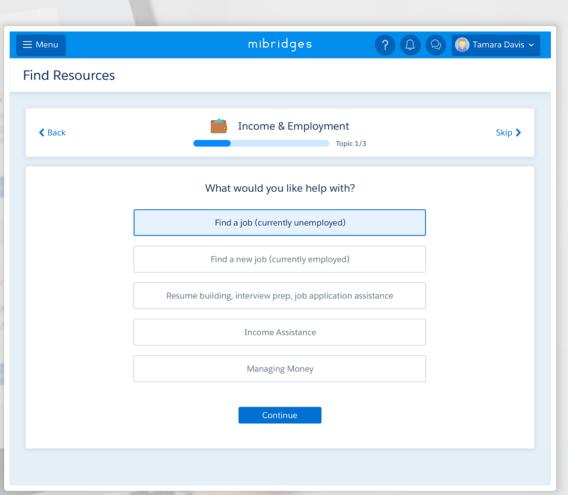


Modernized
Self Service
Portal

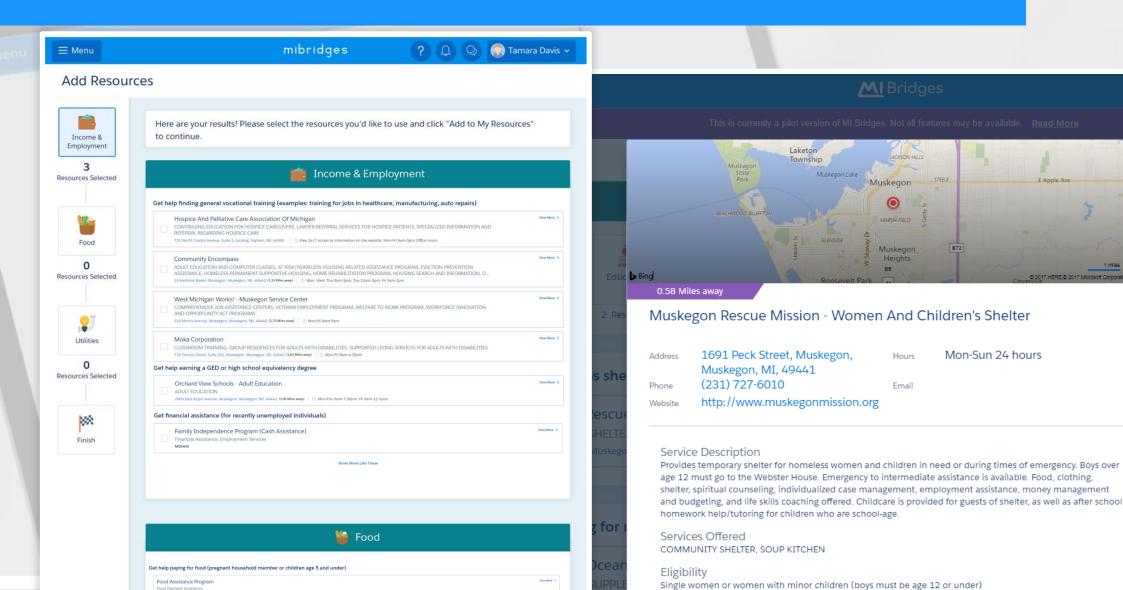


# Guided assessment which reveals users' underlying needs in a more proactive manner

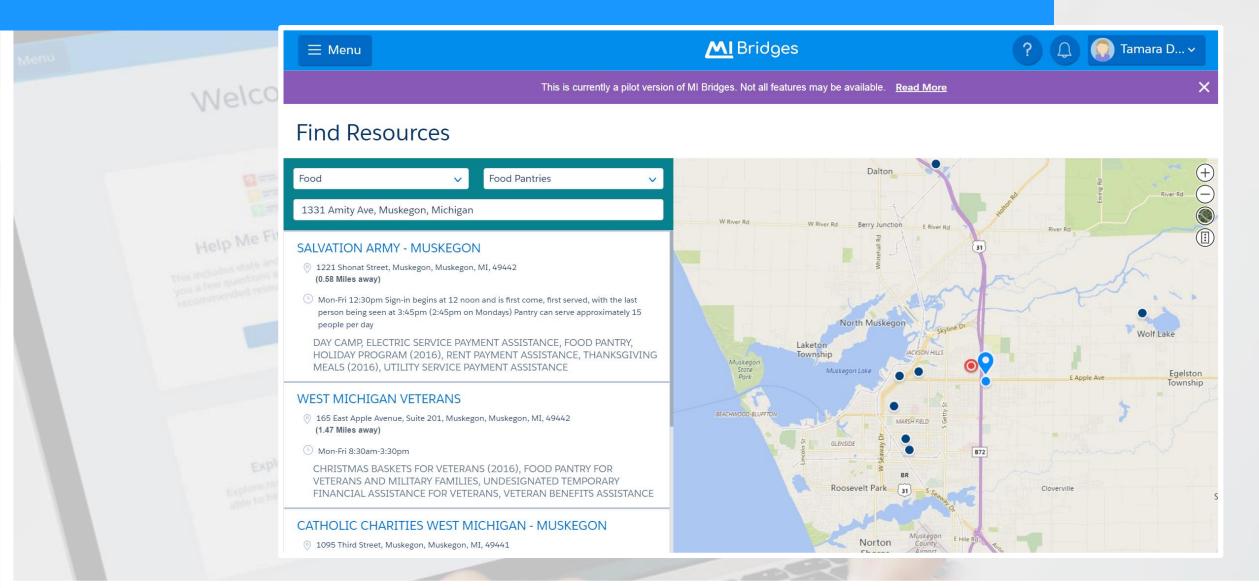




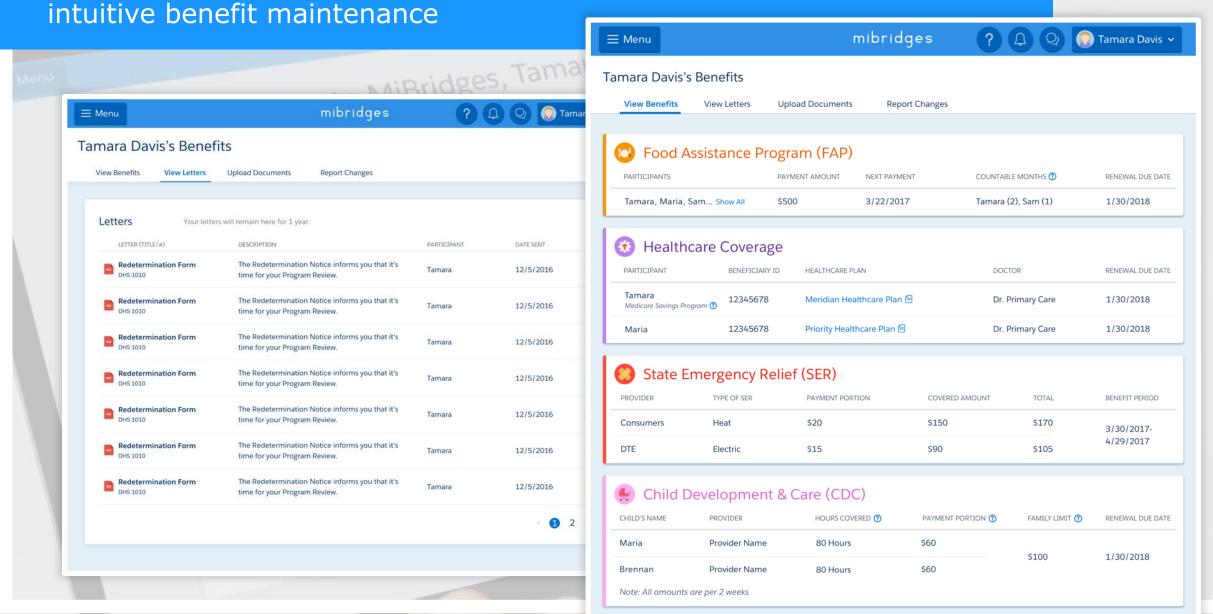
## State assistance programs and community resources presented together in one set of recommended supports



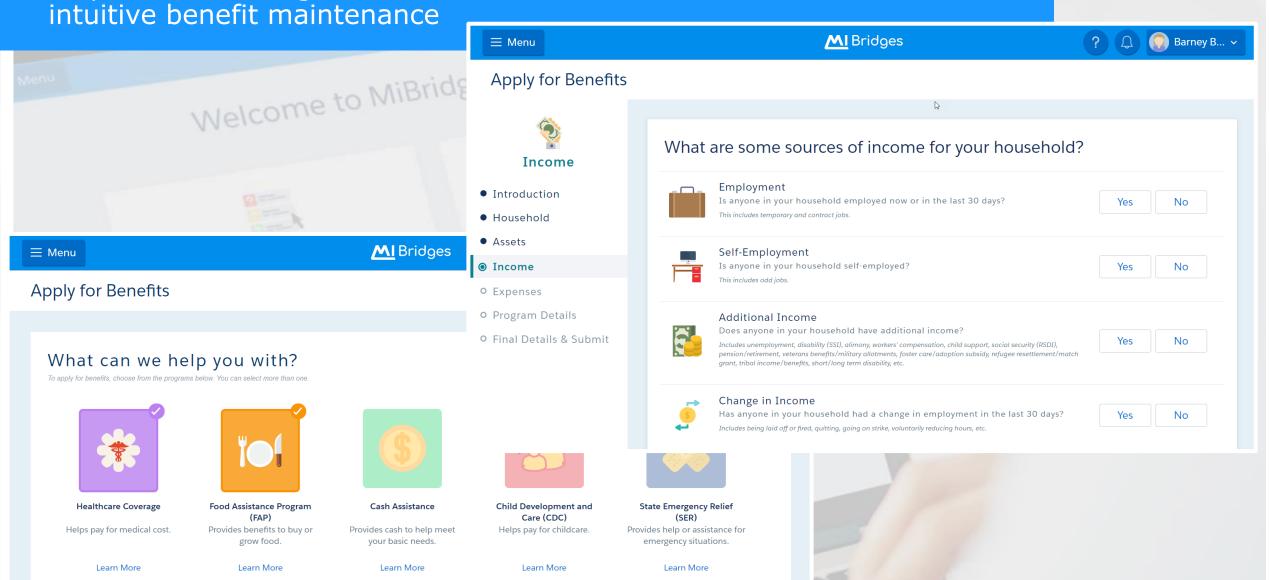
## Online exploration for community supports with key resource details and location-based services



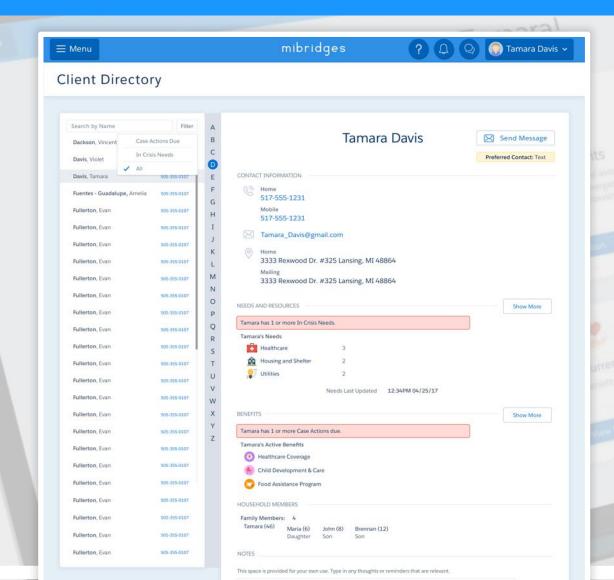
Modernized public benefits self-service features with a mobile device emphasis, including more detailed views of benefit information and

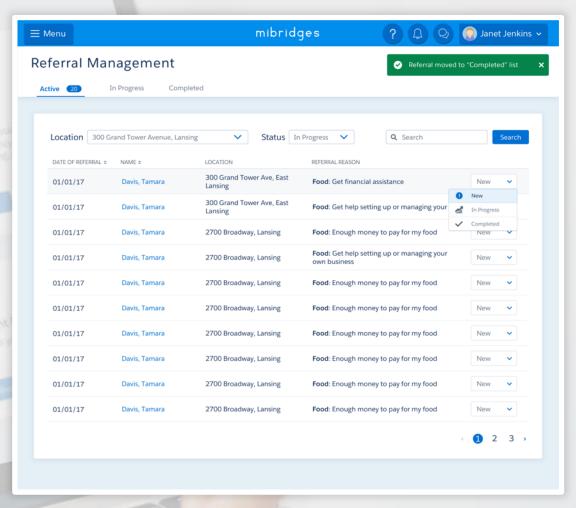


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# Features to support community partner staff in providing navigation support to users





## MI Bridges Features

What We Piloted in 2017 Focus: Test New Ideas	What's Coming During Soft Launch and Statewide Launch 2018 Focus: Advance Existing Capabilities	What's Coming in the Future Focus: Evolve and Reimagine	
Help Me Find Resources	Apply for Benefits	Enhancements from User and Partner Input	
Explore Resources	Renew Benefits		
My Resources	Report Changes	Stronger 2-1-1 Partnership for Statewide Resource Quality	
iviy nesodrees	report changes	StateWide Nessaree Quanty	
View Benefits/Letters	Upload Documents	New Program Integration	
Community Partner Navigation and Referral	Multi-Channel Notifications	New Community Resource Integration	
Real-Time Customer Support	Multi-Lingual Support	Emphasis on Post-Eligibility	
	Advanced Analytics for MDHHS	Experiences	
Registration and Identity	and Community Partners		
Confirmation		Continued Improvement for the Application and Renewal	



### So, how do we use it?

You have many options, let's talk through a few!

Screening Follow-Up,
Deeper Assessment and
Linkages

Assisting in Accessing Public Benefits

Engaging Community
Members with
Supportive Organizations

Resource Linkage/Referral Tracking



## MI Bridges Partnership

There are 3 options for partners to engage with MDHHS and Michigan residents – they can choose to serve as in multiple ways! Organizations can choose to serve in multiple partner roles!

### **Navigation Partner**



An agency that agrees to promote MI Bridges by displaying promotional materials and providing one-on-one assistance to MI Bridges users. The assistance provided may vary from simply answering user questions to helping them complete a needs survey, finding local resources, or applying online for a MDHHS benefit program.

#### **Referral Partner**



An agency that agrees to receive referrals sent from clients using MI Bridges. When a client would like to use a resource offered by a Referral Partner, the partner organization receives an electronic referral on their MI Bridges dashboard and can contact the client to provide services.

#### **Access Partner**



An agency that agrees to promote MI Bridges by displaying promotional materials and providing a computer(s), tablet(s) or mobile device(s) for individuals to use MI Bridges.

- All partner roles must register their organization and individual users within MI Bridges and with MDHHS
- All partner roles have access to a Help Line to assist with questions or technical issues
- All partner roles will receive training and support throughout the MI Bridges implementation

## Benefits to Serving as a Community Partner

There are many <u>benefits</u> to serving as a community partner. Partners can visit <u>www.michigan.gov/mibridgespartners</u> to learn information specific for community partners and find the latest MI Bridges information

Benefit Benefit	Partner Role		
	Navigation	Referral	Access
A Partner ID number from MDHHS for each user in your organization who is using MI Bridges.	X	X	X
Ongoing communication from MDHHS regarding MI Bridges changes and policy updates.	X	X	X
MI Bridges promotional materials including posters, fliers and helpful templates.	X	X	X
Applicant resource materials including client handouts and assistance tools.	X	X	X
Information about partner training opportunities.	Χ	X	X
Access to ongoing technical assistance through a MI Bridges dedicated Hel p Desk.	X	X	X
Ability to view key metrics related to the individuals your agency assisted.	Х	X	
Ability to view client's case information, if a client provides their consent.	Х		
Ability to electronically receive referrals directly in MI Bridges.		X	

## Community Partner Registration is Open!

Organizations that are interested in becoming a MI Bridges community partner can visit the <u>MI Bridges Community Partner Registration web page</u> on the MI Bridges Partners web site: <u>www.michigan.gov/mibridgespartners</u>. This page contains tools and resources to help organizations prepare for the partner registration process.

Each agency that registers as a MI Bridges community partner will need a Lead Point of Contact (LPOC). An agency's LPOC is responsible for registering the organization in MI Bridges, managing the organization's users, and is the first person MDHHS will contact with any questions or information. If you will serve as the LPOC for your agency, you will need to attend an LPOC webinar. Please email <a href="mailto:MDHHSCommunityPartners@Michigan.gov">MDHHSCommunityPartners@Michigan.gov</a> for more information about this webinar.

If you are considering becoming a MI Bridges partner, below are helpful steps to prepare for registration:

- 1. Discuss the <u>expectations and benefits</u> of each partner option with your organization to determine <u>which partner type is the right fit</u>. See the <u>Become a Partner Page</u> and <u>Community Partner Registration page</u> at <u>www.Michigan.gov/mibridgespartners</u> for more information.
- 2. Confirm your organization is registered with Michigan 2-1-1 and the information is accurate. If you would like to view or update your agency's Michigan 2-1-1 record, please see <a href="the instructions">the instructions</a> on the <a href="tools and Resources page">Tools and Resources page</a> at <a href="https://www.Michigan.gov/mibridgespartners">www.Michigan.gov/mibridgespartners</a>.
- 3. Identify who in your organization will serve as the **Lead Point-of-Contact (LPOC)** and attend a LPOC webinar.

## Questions?



