



Assessment Rubric: Helping Others Protect Themselves

Elements in the Lesson

- Decide which health-enhancing message, or messages, your small group wants to communicate to other peers.
- List the supportive facts for your selected message(s).
- Decide what audience of peers will receive your message(s) and describe their characteristic and perspective.
- Plan (Lesson 9) and implement (Lesson 10) a way to communicate the message(s) clearly and with conviction.

The following **holistic** rubric can be used for assessing student ability to advocate for healthy choices. The student has demonstrated the elements listed above through a written assignment and a project.

To access an **analytic** rubric for this assignment or a **generic, holistic** rubric that can be used for any assignment, check the resources for Lesson 9 on the flash drive that came with your manual.

Elements	Exceeds Expectations 4	Meets Expectations 3	Progressing Toward Expectations 2	Does Not Meet Expectations 1	Comments
Health-Enhancing Message With Supportive Facts	<ul style="list-style-type: none"> • Promotes a very clear, health-enhancing message(s). • Strongly and accurately supports the message(s) with extensive, relevant, and documented facts. 	<ul style="list-style-type: none"> • Promotes a clear, health-enhancing message(s). • Supports the message(s) accurately with relevant facts. 	<ul style="list-style-type: none"> • Promotes a health-enhancing message(s). • Some of the support for the message(s) may be inaccurate or may include irrelevant facts. 	<ul style="list-style-type: none"> • Promotes an unhealthy or unclear message(s). • Most or all of the support for the message(s) is inaccurate or includes irrelevant facts. 	
Audience Awareness	Shows strong awareness of the audience's characteristics and perspective.	Shows appropriate awareness of the audience's characteristics and perspective.	Shows limited awareness of the audience's characteristics and perspective.	Shows no awareness of the audience's characteristics and perspective.	
Completing the Plan	A time and location are identified.	A time and location are identified.	A time or location is identified.	A time and location are not identified.	
Persuasive Conviction	Displays strong, persuasive conviction for the message.	Displays conviction for the message.	Displays minimal conviction for the message.	Does not display conviction for the message.	



Helping Others Protect Themselves

This rubric can be used for assessing your ability to advocate for healthy choices.

Review the rubric and circle the number with the statements that best represents your work for this assignment. Record any comments you have about your assessment in the "Comments" column.

Elements	Exceeds Expectations 4	Meets Expectations 3	Progressing Toward Expectations 2	Does Not Meet Expectations 1	Comments
Health-Enhancing Message With Supportive Facts	<ul style="list-style-type: none"> Our plan and project provide a very clear, health-enhancing message(s). We strongly and accurately supported the message(s) with extensive, relevant, and documented facts. 	<ul style="list-style-type: none"> Our plan and project provide a clear, health-enhancing message(s). We supported the message(s) accurately with relevant facts. 	<ul style="list-style-type: none"> Our plan and project provide a health-enhancing message(s). Some of our support for the message(s) may be inaccurate or may include irrelevant facts. 	<ul style="list-style-type: none"> Our plan and project provide an unhealthy or unclear message(s). Most or all of our support for the message(s) is inaccurate or includes irrelevant facts. 	
Audience Awareness	Our plan and project show strong awareness of the audience's characteristics and perspective.	Our plan and project show appropriate awareness of the audience's characteristics and perspective.	Our plan and project show limited awareness of the audience's characteristics and perspective.	Our plan and project show no awareness of audience's characteristics and perspective.	
Completing the Plan	We identified a time and location.	We identified a time and location.	We identified a time or location.	We didn't identify a time or location.	
Persuasive Conviction	Our plan and project display strong, persuasive conviction for our message.	Our plan and project display conviction for our message.	Our plan and project display minimal conviction for our message.	Our plan and project do not display conviction for our message.	