

Hospital Community Outreach Survey

Stroke Signs and Symptoms and Intent to Call 9-1-1

The MOSAIC Team, along with our partners is working to assess and improve community awareness regarding stroke signs and symptoms, and the importance of calling 9-1-1. Historically, the promotion of evidence-based public awareness initiatives regarding stroke risk factors (i.e., tobacco use, hypertension), signs and symptoms, and the need to call 9-1-1 has been inconsistently tracked in Michigan. Understanding and improving community awareness activities will benefit Michigan residents, aid us in our sustainability planning, and will encourage hospitals to leverage resources to work with local communities to increase knowledge of stroke risk factors, signs and symptoms and importance of calling 911.

Completing the attached survey will allow our team to assess the work that has been done among hospitals participating in MOSAIC, and determine ways we can better assist hospitals in promoting community awareness.

To help support participating hospitals in community awareness interventions, the MOSAIC team will be offering small grant opportunities to participating hospitals to develop and implement community-based stroke awareness and prevention messaging based on evidence-based strategies.

Thank you in advance for completing the survey.

Survey Instructions:

Please work with your hospital's stroke team to complete this survey by Monday, December 21, 2015. It should take no more than 20 minutes to complete. Thank you.

-The MOSAIC Team

Hospital Community Outreach Survey

1. Hospital Name:

2. Has your hospital provided community education in the past 3 years to promote:

- Only knowledge of stroke signs and symptoms
- Only importance of calling 9-1-1
- Both of them
- None of them

3. If so, what educational materials were used? (i.e. FAST campaign materials, SUDDEN campaign materials, a document your team developed , etc.)

4. Is your hospital currently working to provide community education to promote:

- Only knowledge of stroke signs and symptoms
- Only importance of calling 9-1-1
- Both
- None

5. If so, please explain what you have worked on to provide community education:

6. Do you plan to provide community education in the next year to promote:

- Only knowledge of stroke signs and symptoms
- Only importance of calling 9-1-1
- Both
- None

7. What barriers to providing community education have you experienced in:
(Please indicate N/A if these questions do not apply to your work)

a) Initiating education efforts

b) Implementing education efforts

c) Continued education efforts

8. If you have worked on stroke community education, have you collaborated with EMS agencies on:

	Yes	No	Not applicable
a) Awareness activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b) Messaging	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. How could the MOSAIC team and their partners (including AHA) assist your hospital in providing:

a) Community education

b) Outreach

10. Please choose any initiatives to promote community awareness of stroke signs and symptoms that interest you:

Please check all that apply

- 1) Stroke Awareness Month
- 2) World Stroke Day
- 3) CDC's Million Hearts Initiative
- 4) Billboards
- 5) Educating staff, patients, and families at local nursing homes
- 6) Community Health Fairs
- 7) Contacting/working with local news outlets

Other (please specify)

11. Please choose any initiatives to promote community awareness of intent to call 9-1-1 that interest you:

Please check all that apply

- 1) Stroke Awareness Month
- 2) World Stroke Day
- 3) CDC's Million Hearts Initiative
- 4) Billboards
- 5) Educating staff, patients, and families at local nursing homes
- 6) Community Health Fairs
- 7) Contacting/working with local news outlets

Other (please specify)

12. If given the option, what types of educational materials would you prefer?

Please check any that interest your team:

Educational handouts

Videos

Soundbites

Other (please specify)

13. To your knowledge, have data been collected in the population you serve to assess:

- | | Yes | No | Don't know |
|---|-----------------------|-----------------------|-----------------------|
| 1) Knowledge of stroke signs and symptoms | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 2) Importance of dialing 9-1-1 | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

14. If you answered yes to Q9, please answer the following:

Data to assess **knowledge of stroke signs and symptoms**: **WHEN** and **HOW** was it collected?

Data to assess **importance of calling 9-1-1**: **WHEN** and **HOW** was it collected?

15. Additional Comments: