



Application Period for Southeast Cycle

Inside this issue:

Application Period for Southeast Cycle	1
Thank You	1
Beech-Nut Infant Cereal Changes	2
New Enfamil Reguline Infant	2
Aunt Millie's Cran-Apple Bread	3
WIC Vendor DVD	3
Out-of-state WIC Coupons	3
Thank You	3
Infant Formula for Resale	4
WIC Program Integrity	5
UPC Request Form Fax Number	6

All WIC Vendor contracts in the SOUTHEAST cycle counties (listed below) will expire on June 30, 2017. Currently authorized vendors in these counties are being sent an application along with instructions to apply for reauthorization: **Lenawee, Livingston, Macomb, Monroe, Oakland, Washtenaw & Wayne.**

If you are located in one of these counties and are interested in WIC authorization for the contract period commencing July 1, 2017, the application deadline for your store is Thursday February 16, 2017. Applications for chain outlets will be provided to chain headquarters. If your store has it's own contract you are not a chain outlet.

If the WIC program does not receive your application by this deadline, you WIC authorization will expire on June 30, 2017. Contract expiration is not subject to appeal. Neither the WIC Program nor the WIC Vendor has an obligation to renew a WIC contract. Applications will be notified of a decision regarding their application on or after May 1, 2017.

Approved vendors in these counties will receive a 3 year contract valid from July 1,2017 through June 30, 2020.

The WIC Program limits the number of authorized vendor by zip code. In zip codes where more applicants are received than available openings, applicants will be selected for WIC authorization based in part on a ranking process, which is explained in the letter that came with your WIC application.

Thank You

The Michigan WIC Program would like to extend its gratitude to all WIC authorized vendors for your hard work and support of the WIC Program throughout the year. Thanks in no small part to your efforts, we are able to provide effective delivery of nutritious WIC approved foods to over 235,000 WIC participant's throughout the state. Thanks to you WIC works!



Beech-Nut Infant Cereal Changes Coming Soon

This is to inform you that, beginning in March 2017, Beech-Nut will introduce a new line of rice, oatmeal and multigrain infant cereals. These products will be labeled as Beech-Nut Complete Rice, Beech-Nut Complete Oatmeal and Beech-Nut Complete Multigrain. A new product, Beech-Nut Sensitive Oatmeal, will also be introduced at that time. All products will be packaged in a new 8oz. PLASTIC canisters and will result in new UPC codes. These new UPCs will be added to the WIC approved product list ahead of these products becoming available to you from your suppliers. The current rice, oatmeal and multigrain infant cereals offered by Beech-Nut will continue to be WIC authorized after the March transition.

New Enfamil Reguline Infant Formula Is WIC Approved

Recently, the Michigan WIC Program introduced a new infant formula product, Enfamil Reguline. This product is available in a 20.4 oz. powder tub, 12.4 oz. powder canister and 8 oz. liquid ready to feed 6-packs. The product manufacturer, Mead Johnson Nutrition, informed us that these new products have begun entering the marketplace. However, it is our understanding that these products may not be yet be available from your distributors or wholesalers. Mead Johnson Nutrition is currently making necessary adjustments to make these products available to your as soon as possible.

The majority of WIC demand will be in the powder form. While your store may already have Enfamil Reguline available in the 20.4 oz. powder tub, **it is important to note that the 12.4 oz. powder canister is the ONLY WIC approved powder size.** Below are the only WIC approved Enfamil Reguline containers, sizes and UPC codes:

Enfamil Reguline 12.4 oz. powder-UPC 300875111321

Enfamil Reguline 8 oz. 6-pack ready to feed –UPC 300875111086

The addition of Enfamil Reguline does not impact WIC minimum stock requirements. Although WIC vendors are not required to carry these products, if possible, please make the products available upon request.

Included with this newsletter is a supply of new formula inserts (with Enfamil Reguline pictured). Please replace the infant formula inserts in your WIC Food Guides with the new infant formula insert.



Aunt Millie's Swirl Cranberry-Apple Bread Not WIC Approved

As a reminder, Aunt Millie's Swirl Cranberry-Apple is NOT WIC approved. This product is offered by Aunt Millie's for a limited time during the holidays, but the ingredients do not meet the WIC requirement for the product to be considered whole grain bread. Aunt Millie's Swirl Whole Grain Raisin with Cinnamon and Aunt Millie's Swirl Whole Grain Cinnamon breads continue to be WIC approved, as they are still manufactured and labeled as whole grain.



Not WIC Approved

Michigan WIC Vendor DVD

We are excited to make available to you the new Michigan WIC vendor DVD titled "Introduction to WIC & Vendor Training". It should be viewed by you and any of your staff that are involved with WIC in your store. We hope it will be helpful to you as a training tool. Of course, you are still required to follow all training requirements contained in your WIC Vendor Contract.

Do Not Accept Out-Of-State WIC Coupons

On occasion, WIC clients who have been issued WIC coupons from another state will attempt to redeem these coupons as an authorized Michigan WIC retailer. Michigan WIC vendors should not accept out-of-state WIC coupons for purchase of WIC foods. Should a client attempt to use their out-of-state coupons, please refer the client to the local WIC office for potential temporary transfer of WIC benefits to Michigan. Due to a variety of issues, the Michigan WIC Program is unable to reimburse vendors who accept out-of-state WIC coupons. Also, we are only able to provide limited assistance to a vendor in seeking reimbursement from the state which issued the coupons.

Purchasing Infant Formula for Resale to WIC Customers

Important reminder - the Michigan WIC Program requires that all WIC authorized vendors **MUST only purchase infant formula from wholesalers, distributors, and retailers licensed by the Michigan Department of Agriculture and Rural Development (MDARD) or from infant formula manufacturers registered with the Food and Drug Administration.**

The MDARD is available to answer any questions as to whether a wholesaler, distributor, or retailer is properly licensed or general questions you may have regarding licensing requirements and procedures. You may contact the MDARD in a variety of ways:

Contact by phone: 1-800-292-3939

Contact by e-mail: mda-info@michigan.gov

Website: <http://michigan.gov/mdard>

Find a Licensed Michigan Business: [MDA Licensing, Certification and Registration](#)

If you are unable to confirm MDA licensure status or have any questions regarding this requirement, please call the WIC Vendor Relations Unit at 517-335-8937. This line will be answered by a live person from 8:00am – 5:00pm Monday through Friday.

Also, you must retain all purchase records, receipts, and invoices for WIC approved foods for at least three (3) years.

Requirements for inventory and purchase records can be found on Page 7, Section IV of your WIC Vendor Contract. These requirements will be strictly enforced and inventory records not meeting them will not be accepted. Accordingly, it is strongly suggested that WIC vendors provide their infant formula suppliers with a copy of these requirements.

If you have any questions about any of these policies, please call the WIC Program at 517-335-8937.

Infant Formula Manufacturers Registered with the FDA

Mead Johnson

**Mead Johnson Nutritionals
2400 West Lloyd Expressway
Evansville, IN 47721**

**Abbott Laboratories
Abbott Nutrition
3300 Stelzer Road
Columbus, OH 43219**

**PBM Nutritionals
652 Peter Jefferson Parkway, Suite 300
Charlottesville, VA 22911**

Nestle USA

**Nestle Infant Nutrition
12 Vreeland Road Box 697
Florham Park, NJ 07932**

Nutricia North America*
(Formerly Scientific Hospital Supplies (SHS) North America)
**9900 Belward Campus Drive Suite 100
Rockville, MD 20850**

**Prolacta Bioscience
757 Baldwin Park Blvd
City of Industry, CA 91746**

**SHS International, based in the UK, manufactures most of
Nutricia North America Products. Nutricia North America
distributes the products in the US*

WIC Program Integrity

The WIC Program continuously works to contain costs and ensure delivery of nutritious WIC foods to its WIC participants. To assist in this effort, vendors are offered the following reminders;

- Vendors must **follow UPC scanning procedures** listed in Section III #7 of the WIC Vendor Contract. these procedures allows your POS system to determine if the correct WIC approved foods are being sold to WIC participants. It is vital to the success of the WIC Program and to the nutritional health of at WIC participants that they receive only those WIC food benefits for which they have been approved. These procedures also removes the burden from the cashier of needing to make a determination.
- Vendors must **maintain purchase and inventory records**, as required in Section IV of your WIC Vendor Contract. This allows the WIC Program to substantiate payments made to vendors as reimbursement for WIC approved foods sold to WIC participants.
- Vendors are required to **maintain minimum stock requirements** at all times, as stated in Section III, #5 A of your WIC Vendor Contract. Accessibility and availability of nutritious WIC approved foods is very important to the success of the WIC Program, These requirements are designed to ensure that WIC participants have adequate access to WIC approved foods at any WIC authorized grocer.

If you need any assistance or guidance in helping you meet these or any other requirements, please contact the WIC Program at 517-335-8937.

The WIC program recently terminated and disqualified the following vendors from the WIC program due to violation of WIC program policies and procedures:

Busy Bee Market	Johannesburg, MI
Huckleberry Liquor	Ypsilanti, MI
Night Star Market	Ypsilanti, MI
Palace Liquor Store	Flint, MI
Raman Party Store	Holland, MI

UPC Request Form Fax Number Now Functioning

The fax machine for vendors to submit UPC Request Forms is now back and operational. Vendors needing to submit a UPC Request Form should fax the form to (517) 335-9206 with attention to Pam Gove. Contact your Vendor Relations Analyst if you should need a UPC Request form.



Michigan Department of Health & Human Services
WIC Program, Lewis Cass Building., 6th Floor
320 S. Walnut
Lansing, MI 48913
www.Michigan.gov/WIC

In accordance with Federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, sex, disability, age, or reprisal or retaliation for prior civil rights activity in any program or activity conducted or funded by

Persons with disabilities who require alternative means of communication for program information (e.g. Braille, large print, audiotape, American Sign Language, etc.), should contact the Agency (State or local) where they applied for benefits. Individuals who are deaf, hard of hearing or have speech disabilities may contact USDA through the Federal Relay Service at (800)877-8339. Additionally, program information may be made available in languages other than English.

To file a program complaint of discrimination; complete the [USDA Program Discrimination Complaint Form](#), (AD-3027) found online at: http://www.ascr.usda.gov/complaint_filing_cust.html, and at any USDA office, or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form or letter to USDA by:

(1) Mail: U.S. Department of Agriculture, Office of the Assistant Secretary for Civil Rights, 1400 Independence Avenue, SW, Washington, D.C. 20250-9410; (2) Fax: (202) 690-7442; or (3) Email: program.intake@usda.gov.

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