

Michigan QI Program 2020-2021 – custom strategy

Promote Flu Vaccine

Prior to the QI visits the consultants will gather the following information:

- The current amount of Influenza vaccine pre-booked for the provider site,
- Amount of flu vaccine in stock VFC and Private
- The previous flu coverage data for the 3 age cohorts (*use CDC Standard QI report*)
- The current flu coverage data for the 3 age cohorts (*use the Basic QI report*)
- Look at the most recent immunization report card for jurisdictional/county flu data
- Are all flu data being entered into MCIR for this provider site?

During the QI visit with the provider staff the consultants will discuss or demonstrate:

- Are all staff currently vaccinated with flu? Is there a policy that all staff receive flu every year?
- Is the policy to vaccinate everyone with flu posted for patients to see?
- Did any staff from the office attend the September 2nd MDHHS Influenza webinar?
- Is there flu vaccine in stock & do they know the age it is indicated for? Dosage to use?
- Are ‘vaccination only’ visits available? Extended or early hours for immunizations?
- Discuss administering all family members present at visit – not just the child/patient
- Make appointment for 2nd dose flu (if needed) prior to patient leaving the office
- How to offer, recommend and administer influenza vaccine to all patients
- How to use the presumptive approach for vaccines
- How to generate CDC Standard QI report (for the previous flu season coverage level)
- How to generate the Basic QI report (for current flu season coverage levels)

Other topics and resources that could be used during the QI visit:

- Share and show items from the Michigan Flu website www.Michigan.gov/flu
 - Resources to assist with talking about hesitancy
 - Michigan Flu VIS
 - How to promote all staff having a strong positive vaccine recommendation
 - Using the announcement approach with all patients at all visits
- Does the provider site utilize social media? Encourage using & sharing of flu messages
 - [CDC Digital Media Flu Toolkit](#)
 - [Alana's Foundation](#)
 - [I Vaccinate campaign](#)
 - [Families Fighting Flu](#)
- How to generate ‘flu’ only recalls for people that are overdue for flu
 - Communication with people to come in and get vaccinated
- Set a “*flu vaccine administration*” contest –
 - Use MCIR dose administered report (for ALL vaccines, not just VFC) from the same calendar time from last year and set goal of 33% increase on a weekly basis.

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- How to generate and use the Eligible not Overdue and the Overdue QI reports
 - input exact age cohort in months or years
 - input 1 or 999 for influenza
 - all other vaccine doses set to zero
 - 'yes' to include immunization records of people not meeting criteria
 - Review individual immunization records and identify those that are not vaccinated this season with flu
- Schedule the Influenza INE module (within 30 days of the QI visit)
 - Assure all staff are equipped with the knowledge of flu vaccine and administration
- Does the site receive the weekly Michigan Flu Focus email? If not assure they get subscribe (DoeblerM@michigan.gov).
- Encourage the site to enroll in the Michigan Flu Sentinel program
- Encourage ordering free posters/flyers at www.HealthyMichigan.com then click "Immunizations" then look for the flu publications.

IM136	Seasonal Flu Packet
IM149	Flu Vaccine Yaksich Family - Poster
IM150	Flu Vaccine McCormick Family - Poster
IM153	Flu Vaccine Niko Yaksich - Poster
IM154	Flu Vaccine Ask Emily - Tear Pad
IM170	Protect Your Child from the Flu Poster 1/20

