

Rey Bouknight

Communications Director Michigan Department of Health and Human Services

Rey Bouknight is communications director for the Michigan Department of Health and Human Services, where he oversees internal and external communications and marketing programs for the department.

He is an expert communicator and proven engagement strategist with 13 years of experience managing the communications needs of business, government and nonprofit agencies. Most recently, he served as the leader of internal branding and engagement strategies at MGM Resorts, a company of 81,000 employees. Prior to that, he served as executive director of corporate communications there.

A native of Okemos, Bouknight began his career with MDHHS as a public health consultant, working with the Michigan Surgeon General's office as a liaison to community organizations and coalitions and helping to market the Surgeon General's health initiative, "Michigan Steps Up." Later, as a cardiovascular health consultant at MDHHS, he performed a similar liaison role to community organizations.

Prior to joining MGM Resorts, Bouknight served as director of government relations and interim public relations director for the Nevada Cancer Institute.

He earned a bachelor of arts degree in psychology from Michigan State University and a master's degree in public health from the University of Michigan.

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