

Nutrition Education Program

(FY2021 Appropriation Act - Public Act 166 of 2020)

March 1, 2021

Sec. 808. By March 1 of the current fiscal year, the department shall provide a report to the senate and house appropriations subcommittees on the department budget, the senate and house fiscal agencies, the senate and house policy offices, and the state budget office on the nutrition education program. The report shall include requirements made by the agriculture improvement act of 2018, Public Law 115-334, such as how the department shall use an electronic reporting system to evaluate projects and an accounting of allowable state agency administrative costs. The report shall also include documentation of the steps the department shall take to ensure that projects and subgrantee programs are evidence-based, appropriated for, and meet the criteria for eligible individuals as defined in section 2036a(a) of the food and nutrition act, 7 USC 2036, and quantitative evidence that the programs contribute to a reduction in obesity or an increase in the consumption of healthy foods. Additionally, the report shall include planned allocation and actual expenditures for the supplemental nutrition assistance program education funding, planned and actual grant amounts for the supplemental nutrition assistance program education funding, the total amount of expected carryforward balance at the end of the current fiscal year for the supplemental nutrition assistance program education funding and for each subgrantee program, a list of all supplemental nutrition assistance program education funding programs by implementing agency, and the stated purpose of each of the programs and each of the subgrantee programs.



Section 808 PA 166 of 2020

Planned allocation and actual expenditures for the supplemental nutrition assistance program education (SNAP-Ed) funding:

The implementing agencies, Michigan Fitness Foundation (MFF) and Michigan State University Extension (MSUE) have two years to spend their planned fiscal allocations. Therefore, both agencies will carry forward (CF) funds from one fiscal year to the next. All SNAP-Ed funds are obligated. The Michigan Department of Health and Human Services (MDHHS) has never returned SNAP-Ed funds to the Food and Nutrition Service (FNS) and has historically spent the entire allocation.

Michigan State University Extension:

FY20 Allocation -	\$7,500,000
FY20 Expenditures -	\$6,933,650 (including \$1,734,593 from FY19 CF)
FY20 Carry Forward -	\$2,300,943

Michigan Fitness Foundation:

FY20 Allocation -	\$13,874,923
FY20 Expenditures -	\$15,411,268 (including \$11,710,631 from FY19 CF)
FY20 Carry Forward -	\$10,174,286

Planned and actual grant amounts for the supplemental nutrition assistance program education funding

Michigan's FY21 Allocation:

Planned -	\$22,059,223
Actual -	\$22,059,223

NOTE: Funding from Michigan's FY 21 allocation also includes ~ \$600,000 for MDHHS projects managed by the Public Health Administration.

Total amount of expected carryforward balance at the end of the current fiscal year for the supplemental nutrition assistance program education funding

Michigan State University Extension	<u>FY21</u> \$2,068,378 (Estimated)
Michigan Fitness Foundation	<u>FY21</u> \$10,174,286 (Estimated)

*These Estimations are based on historical trends.

List of all supplemental nutrition assistance program education funding programs by implementing agency and the stated purpose of each program.

Under the guidance of MDHHS, two Implementing Agencies – Michigan State University Extension (MSU Extension) and Michigan Fitness Foundation (MFF) - will deliver SNAP-Ed programming to 797,000 people in more than 5,000 sites, including schools, community centers, worksites, faith organizations, farmers markets, grocery and corner stores, community gardens, health care sites, emergency food distribution sites, and online platforms. SNAP-Ed programs and projects reach Michigan's most vulnerable residents in all 83 counties.

Michigan State University Extension

MSU Extension uses evidence-based and practice-tested curricula for series (see Table 1 below) and single session offerings. Single session direct education offerings cover topics like Start Simple with MyPlate; Rethink Your Drink; Food Budgeting & Meal Planning; Budgeting Your Benefits, Feeding a Picky Eater, Maximizing Your Resources, Cooking Matters at the Store, Physical Activity, and Grocery Store Food Safety & Nutrition.

Table 1: MSU Extension Curricula for Direct Education - Series	
Choose Health: Food, Fun, and Fitness	Healthy Harvest
Cooking for One	Healthy Kids Out of School
Coordinated Approach to Child Health (CATCH)	Jump Into Foods and Fitness (JIFF)
Comida Saludable, Familias Saludables (Healthy Foods, Healthy Families)	Learn, Grow, Eat & Go
Cooking Matters (Adults, Families, Child Care Providers, at the Store, in the Food Pantry)	My Way to Wellness
Dig In!	Show Me Nutrition
Discover Michigan Fresh Jr., Adult, and Senior	Peak Health and Performance
Eat Healthy, Be Active	Power Up! Supercharge Your Health and Fitness
Eat Smart, Live Strong	Start Simple with MyPlate
FoodCorps	Summer Food, Summer Moves
Fuel Up to Play 60	Teen Cuisine
Grow It, Try It, Like It!	The Great Garden Detective
Healthy Eating Adds Up	Today's Mom

Policy, Systems and Environmental (PSE) coaching efforts will focus on implementing strategies that are components in the direct education curricula or from PSE interventions like Go Nutritional and Physical Self-Assessment for Child Care (GO NAPSACC), Voices for Food, Eat Smart in Parks, Smarter Lunchrooms, Fuel Up to Play 60, and WellsAT 3.0. Additional PSE coaching efforts will focus on being active anywhere at any time, healthier messaging, healthier snacking, healthy meetings, and healthy vending. To address growing food security concerns, staff will assist schools interested in implementing a school food pantry or supporting nutrition and food resource management efforts for seniors receiving home delivered meals.

MSU Extension provides ongoing staff training that equips community nutrition instructors with uniform best practices to provide consistent direct nutrition education, coaching strategies for PSE change, indirect education, and data collection using validated evaluation instruments. This type of structured and unvarying protocol and reporting brings to life the aggregate knowledge, skills, and PSE changes that participants gain and experience through the MSU Extension SNAP-Ed program. All efforts and evaluation surveys are captured through the online Program and Evaluation Reporting System that is widely used by SNAP-Ed programs across the country.

Michigan Fitness Foundation

MFF's SNAP-Ed funded Local Implementing Agencies (LIAs) for FY 2021 were selected through two funding opportunities:

- Request for Proposals (RFP) – A competitive proposal process where organizations independently design and propose comprehensive SNAP-Ed programming that meets identified community needs.
- Request for Applications (RFA) – Organizations applied to deliver a package of SNAP-Ed programming collaboratively designed with MFF to align with organizational capacity and community needs.

MFF subrecipients were selected through the RFP process. Twenty-three proposals were submitted to deliver SNAP-Ed programming that promotes increased fruit and vegetable consumption and physical activity through direct education and PSE changes to meet the needs of SNAP-eligible participants. All submitted proposals went through an objective review process that included external content-expert reviewers. Proposals were scored based on how well proposed evidence-based programming met identified community needs, included community wrap-around approaches, and demonstrated an ability to independently implement a SNAP-Ed program. Of the proposals submitted, 20 were selected for subrecipient funding. Funding decisions for MFF SNAP-Ed LIAs are made on a year-by-year basis. All grantees implement evidence-based and/or practice-tested interventions that are evaluated using validated and reliable instruments.

American Indian Health & Family Services	Kent Intermediate School District
Calhoun Intermediate School District	LAHC-Leaders Advancing & Helping Communities
Crim Fitness Foundation	Livingston Educational Service Agency
District Health Department #10	Marquette Alger RESA
Eastern Upper Peninsula Intermediate School District	National Kidney Foundation of Michigan - Healthy Kids, Healthy Communities
Genesee Intermediate School District	Saginaw Intermediate School District
Gleaners Community Food Bank of SE Michigan	Traverse Bay Area Intermediate School District
Gratiot-Isabella RESD	Traverse City Area Public Schools
Health Department of NW Michigan	Van Buren Intermediate School District
Henry Ford Health System	YMCA of Greater Grand Rapids

SUBRECIPIENTS		
Audience	Direct Education Interventions	PSE Assessments and Strategies (by setting)
Ages 0 – 5	<ul style="list-style-type: none"> • Grow It, Try It, Like It • Healthy Schools, Healthy Communities™ • Hip Hop to Health, Jr. • Learning About Nutrition Through Activities • Regie’s Reading Rainbow 	<i>Early Childcare Centers</i> <ul style="list-style-type: none"> • Culture of Wellness in Preschools • Farm to School • GO NAPSAC • Healthy Apple Assessment
School-aged children and teens	<p><i>Elementary (K-5 grade)</i></p> <ul style="list-style-type: none"> • Cooking Matters for Kids • Cooking Matters: Exploring Food Together • Cooking with Kids • Discover MyPlate • Healthy Schools, Healthy Communities™ • MyGarden™ • Nutrition to Grow On • Nutrition Voyage • PE-Nut™ • Rec-Connect™ • The Learning Kitchen <p><i>Middle (6-8 grade)</i></p> <ul style="list-style-type: none"> • Cooking Matters for Teens • Linking Lessons™ for Schools • The Learning Kitchen <p><i>High (9-12 grade)</i></p> <ul style="list-style-type: none"> • Cooking Matters for Teens • Eating Smart Being Active • Linking Lessons™ for Schools, for Communities, and People with Cognitive Disabilities • The Learning Kitchen – Young Adults 	<p><i>Schools</i></p> <ul style="list-style-type: none"> • Discovery Kitchen • Farm to School • Healthy School Assessment Tool • PSE Strategies for School Lunchrooms • WellSAT • Youth-led Participatory Action Research and Student Action Teams that will assess, identify, and work toward making PSE changes in schools
Mixed Ages	<p><i>Adults</i></p> <ul style="list-style-type: none"> • Cooking Matters for Adults • Cooking Matters at the Store • Cooking Matters for Parents • Eat Healthy • Eating Smart, Being Active • Health Matters (People with Cognitive Disabilities) • Linking Lessons™ for Communities • Simply Good Eating For English Language Learners • The Learning Kitchen – Adults <p><i>Seniors</i></p> <ul style="list-style-type: none"> • Cooking Matters at the Store • Cooking Matters for Adults • Eat Smart, Live Strong • Fresh Conversations <p><i>Families</i></p> <ul style="list-style-type: none"> • 13 Moons 	<p><i>Pantries</i></p> <ul style="list-style-type: none"> • CX3 • Food Pantry Connect • Thumbs Up for Healthy Choices • USDA Healthy Food Pantry Assessment • Voices for Food Pantry Toolkit <p><i>Food Retail</i></p> <ul style="list-style-type: none"> • CX3 • Farmers Market Food Navigator™ • Stock Healthy, Shop Healthy <p><i>Community-based</i></p> <ul style="list-style-type: none"> • Coalition work • HEAL • Rec-Connect™ • Promoting Active Communities™

SUBRECIPIENTS		
Audience	Direct Education Interventions	PSE Assessments and Strategies (by setting)
	<ul style="list-style-type: none"> • Cooking Matters for Families • Farmers Market Food Navigator™ • MyGarden™ • Rec-Connect™ 	<ul style="list-style-type: none"> • Youth-led Participatory Action Research and Student Action Teams that will assess, identify, and work toward making PSE changes in communities

In addition to providing capacity-building and technical assistance to subrecipient LIAs, MFF leads a range of statewide initiatives that support local programming. This includes the Community Impact Projects (CIP), a cohort of organizations funded through the RFA option. These organizations understand community needs and are well-positioned to deliver programming, but have determined they need or want more hands-on, customized technical assistance to implement SNAP-Ed.

For CIP LIA cohort, MFF received 18 applications; and based on application review, all were found to meet required eligibility criteria to be able to move forward with a collaborative program design process with MFF and receive SNAP-Ed funding. Seventeen organizations completed the collaborative program design process to deliver high-quality, locally relevant SNAP-Ed programming, including evidence-based direct education interventions and PSE change strategies, as well as a timeline and budget aligned with program design and reach.

COMMUNITY IMPACT PROJECTS			
Organizations	Regions of Michigan	Anticipated Age Groups	Anticipated Priority Settings
<ul style="list-style-type: none"> • Big Brothers, Big Sisters Michigan Capital Region • Child & Family Charities • Greater Flint Health Coalition • Tuscola Intermediate School District 	Central	<ul style="list-style-type: none"> • Elementary-aged • Teens • Adults • Seniors • Mixed Ages 	<ul style="list-style-type: none"> • Early childcare • Community gardens • Farmers markets • Food pantries • Food retail • Low-income housing • Parks • Public libraries • Recreation/community centers • School and after-school programs • School gardens • Senior centers • Summer meal programs • Worksites
<ul style="list-style-type: none"> • Brilliant Detroit • Detroit Public School Community District: Office of School Nutrition • GenesisHOPE • Methodist Children's Home Society • Oakland County Health Division • Project Healthy Community • Wayne State University 	Greater Detroit		
<ul style="list-style-type: none"> • Boys & Girls Club of the Muskegon Lakeshore • Bronson Health Foundation • Family Y of Battle Creek 	Western		
<ul style="list-style-type: none"> • SEEDS Ecology and Education Centers 	Northern		
<ul style="list-style-type: none"> • Copper Country Mental Health Services Institute • Western Upper Peninsula Health Department 	Upper Peninsula		

Other statewide projects that support and inform SNAP-Ed throughout Michigan include:

- *'Healthy Choices Catch On'* Statewide Social Marketing Campaign (including billboards, transit signs, text messaging, social media, and Over the Top Television Public Service Announcements – (PSAs))
- Tribal collaboration projects
 - 13 Moons (cross-state collaboration with Minnesota to implement and evaluate a Native American-population focused intervention)
 - Bay Mills Community Colleges (Native American Tribes/Tribal organizations' programming needs with focus on physical activity)
- Digital interventions and communications
 - Digital storytelling (compile stories from people in low-income communities using an online platform that facilitates dissemination with key stakeholders)
 - SNAP-Ed Stories of Change (Lifting up local stories of SNAP-Ed successes to serve as a catalyst for community change work)
- Demonstrations projects (small-scale projects that inform SNAP-Ed programming statewide as well as deliver services to underserved residents and regions)
- Food systems and literacy projects
 - SNAP-Ed in Food Systems (explore the perceptions of Michigan local food systems partners about the role and need for SNAP-Ed in an equitable food system in Michigan)
 - Healthy Conversations (partnership with AARP to engage seniors in discussions about healthy eating)
 - Food Waste (connect LIAs to resources to integrate food waste mitigation approaches into SNAP-Ed programming)
- PSE and community engagement projects
 - Community Exploration Initiative (PSE Capacity-Building for LIAs and MFF staff)
 - PSE and gardens
 - Peer learning
- Youth empowerment approaches to PSE work in SNAP-Ed
- Physical Activity projects
 - Physical Activity Playbook (develop recommendations for physical activity strategies specifically focused for low-income communities)
 - Rec-Connect (physical activity demonstration series)
 - Promoting Active Communities Assessment (assessment and action tool)
- Resources updates and adaptations (including for virtual delivery)
 - Michigan Harvest of the Month (supplemental nutrition education resources used in multiple settings)
 - Fresh Conversations (senior population-focused)
 - MyGarden (garden-based intervention for K-5 grade youth)
 - Linking Lessons (in community settings; with people with cognitive disabilities; in schools with older youth)
 - Physical Education and Nutrition Working Together (PE-Nut) (comprehensive approach to PE and nutrition education in schools), includes Healthy Schools, Healthy Communities
 - Farmers Market Navigator Project (helping low-income people use farmers markets)

- Nutrition Education Reinforcement Incentives
- Choices Training Conference (convening to learn about programming best-practices)
- SNAP-Ed University (training SNAP-Ed programming and operations)
- Intervention and topic-specific trainings
 - Direct education intervention trainings
 - PSE strategy trainings
 - ServSafe (safe food practices training)
- Map to Healthy Living (online map that highlights where MFF SNAP-Ed programming is occurring in Michigan)
- Participate in Michigan State Nutrition Action Committee meeting – currently scheduled by Michigan Department of Education.
- Statewide evaluation for fruit and vegetable consumption, physical activity, PSE adoption and health-related quality of life
- PSE Community Impact (survey to examine community impacts related to PSE strategies)