Michigan WIC Nutrition Education Lesson Plan

- I. TITLE: Eat Well, Anytime, Anywhere
- II. TARGET GROUP: Parents and caregivers of children
- III. SUGGESTED MI-WIC NUTRITION EDUCATION TOPIC: Sesame Street
- IV. LEARNING OBJECTIVES: Parents and/or caregivers of children will be able to:
 - 1. Identify at least one "anytime" food to buy at the market, prepare at mealtime, and/or eat for meals and snacks.
 - 2. Identify at least one strategy they plan to try, change or continue to eat more "anytime" foods.
 - 3. Advance in intent of a stage of behavior change or continue if in the maintenance stage.
- V. LEARNING ACTIVITIES/METHODS: Individual or self-directed nutrition education.

VI. MATERIALS NEEDED:

- 1. *Eat Well, Anytime, Anywhere* Kit Readability 8th grade. The Kit includes:
 - A guide with messages for parents and caregivers, and suggestions for fun activities to do with their children.
 - Healthy, easy recipes perfect for anytime.
 - Cookie Monster in Veggie Land, a children's storybook.
- 2. "Client Instructions" (English and/or Spanish)
- 3. "Client Feedback Form" (English and/or Spanish)

VII. EQUIPMENT AND FACILITIES NEEDED:

• Individual education: Chair.

VIII. APPROXIMATE TIME: 30-45 minutes

IX. OUTLINE OF CONTENT:

- Self-Directed (take home) education:
 - 1. Introduce yourself and welcome parent or caregiver warmly. Provide a Kit and explain the contents (*Eat Well, Anytime, Anywhere* guide, *Cookie Monster in Veggie Land* storybook, "Client Instructions", "Client Feedback Form") and that it will take 30 minutes or more to complete. Explain how to complete the "Client Instructions" and the "Client Feedback Form."
 - 2. Explain activities the parent or caregiver can do with their child:
 - Read *Cookie Monster in Veggie Land*, a children's storybook featuring friendly *Sesame Street* Muppets in an enchanted land made of colorful vegetables.
 - Select at least one recipe from the guide to shop and prepare for meals or snacks.
 - Match as many vegetables and fruits as they can in the storybook and guide with the "Healthy Hunting" section found on the last page of the guide.
- Individual education:
 - 1. Introduce yourself and welcome parent or caregiver warmly ask them to complete the **Before** section of a "Client Feedback Form."
 - 2. Activity: Provide the *Eat Well, Anytime, Anywhere* Kit and ask the parent or caregiver to choose one or more activities:
 - Read through the guide for ideas on how to increase "anytime" foods for his/her child's meals and snacks.
 - Read to their child the storybook, *Cookie Monster in Veggie Land*, featuring friendly *Sesame Street* Muppets in an enchanted land made of colorful vegetables.

- Select at least one recipe from the guide to shop and prepare for meals or snacks.
- Match as many vegetables and fruits as they can in the storybook and guide with his/her child from the "Healthy Hunting" section found on the last page of the guide.

3. Discussion:

- a. Ask open-ended questions such as: "What are some ways you could interest your child to try new colorful fruits and vegetables? How could you add more colors of the rainbow to your child's food choices?"
- b. Allow time for the client or caregiver to express his/her thoughts and respond using affirmation, reflection and summary statements.

4. Summarize key points:

- Different types of food can be either "anytime" foods or "sometime" foods.
- An "anytime" food means something we can eat every day, like fruits and vegetables, whole grains, lean meats, low fat dairy, and water.
- "Sometime" foods are high in sugar, fat, or salt and we should only eat occasionally.
- Try eating fruits and vegetables that have colors of the rainbow with your child.
- Shopping for and preparing "anytime" foods can be fun for the whole family.
- 5. Reinforcements: Explain activities the parent or caregiver can do with his/her child:
 - Read Cookie Monster in Veggie Land, a children's storybook featuring friendly Sesame Street
 Muppets in an enchanted land made of colorful vegetables
 - Shop and prepare fruits and vegetables from the recipes in the guide.
 - Do some fun activities from the guide.
 - Watch videos about healthy foods at http://www.sesamestreet.org/toolkits/food

X. EVALUATION:

- 1. Ask the parent or caregiver to complete the **After** section of the "Client Feedback Form" and return it to WIC staff.
- 2. Staff can use the "Client Feedback Form Key" to identify the parent and/or caregiver's stage of change intent **Before** and **After** for follow up.
- XI. STAFF QUALIFIED TO PRESENT: RD, CPA or another trained nutrition education staff

XII. REFERENCES:

Eat Well, Anytime, Anywhere Kit. 2016. Sesame Workshop. National WIC Association. Washington, D.C. "Fruits and Vegetables Rainbow" and "Sometime & Anytime Foods". Sesame Street Sesame Workshop. New York, New York. 2007. Web. 23 Apr. 2017. https://s3.amazonaws.com/aws.upl/nwica.org/nwasesameeastwellanytimeanywhereadletter.pdf

"The Readability Test Tool." WebpageFX. 2016. Web. 18 Nov. 2016. http://read-able.com/

"Google Translate." Google Translate. 2016. Web. 18 Apr. 2017. https://translate.google.com/



Client Instructions

Eat Well, Anytime, Anywhere

Eat Well, Anytime, Anywhere is full of ideas for adding more "anytime" foods to your day. It includes a guide with fun activities to do with your child, recipes, and a storybook called *Cookie Monster in Veggie Land*. Have fun!

You can use this Kit for your WIC nutrition education. Check the boxes as you go!

| Answer the Before questions on the "Client Feedback Form." Do at least ONE activity from the list below. |
|--|
| Activities (choose at least one): |
| • Read <i>Cookie Monster in Veggie Land</i> to your child. |
| • Read the guide for ideas for your child to eat more "anytime" foods. |
| O Select a recipe from the <i>Eat Well, Anytime, Anywhere</i> guide to shop and prepare with your child. |
| Match vegetables and fruits in the storybook and guide with the "Healthy Hunting" activity (on last page of the guide). |
| O Watch a video on the <i>Sesame Street</i> website with your child at http://sesamestreet.org/toolkits/food |
| □ Answer the Feedback questions on the "Client Feedback Form." □ Return the "Client Feedback Form" to the WIC clinic. |
| Ask your child to smell, touch, and look at different shapes and colors of fruits and vegetables. |
| Questions? Contact your local WIC clinic: |
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Instrucciones para el cliente

Comer bien día a día

Comer bien día a día está lleno de ideas para añadir más alimentos para el día. Incluye una guía con divertidas actividades para hacer con su hijo, recetas y un libro de cuentos llamado Cookie Monster en la tierra de los vegetales.. ¡Que te diviertas!

Puede utilizar este kit para su educación nutricional WIC. Marque las casillas a medida que avanza!

| Responda las Antes preguntas en el "Formulario de comentarios del cliente". Haga por lo menos UNA actividad de la siguiente lista. |
|---|
| Actividades (escoja al menos una): |
| O Lea Cookie Monster en la tierra de los vegetales a su hijo. |
| O Lea a la guía de ideas para su hijo a comer más alimentos "en cualquier momento". |
| O Elige una receta del <i>Comer bien dia a día</i> guía de tienda y preparar con su hijo. |
| O Coincidir con verduras y frutas en el cuento y la guía con la actividad de "Búsqueda saludable" (en la última página de la guía). |
| O Vea un video en el sitio web de <i>Sesame Street</i> con su hijo en http://sesamestreet.org/toolkits/food |
| Responda a las preguntas de comentarios en el "Formulario de comentarios del cliente |
| ☐ Devuelva el "Formulario de comentarios del cliente" a la clínica de WIC. |
| Pídale a su hijo a oler, tocar, y buscar en diferentes formas y colores de las frutas y verduras. |
| ¿Preguntas? póngase en contacto con su agencia local de WIC en: |

abril 2017

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Client Feedback Form

Eat Well, Anytime, Anywhere

| Name: | Family No.: |
|------------|--|
| Before | |
| = | loing the Eat Well, Anytime, Anywhere activities, check ONE statement at best describes you: |
| | I want to start shopping and serving fruits and vegetables to my child soon. |
| | I have started to shop and serve more fruits and vegetables to my child. |
| | I have been shopping and serving plenty of fruits and vegetables to my child for <i>several months</i> . |
| After | |
| = | ing the <i>Eat Well, Anytime, Anywhere</i> activities, check <i>ONE</i> statement at best describes you: |
| | I plan to <i>start</i> shopping and serving more "anytime" foods to my child. |
| | I plan to start shopping and serving more "anytime" foods to my child, today. |
| | I plan to continue shopping and serving "anytime" foods to my child. |
| | Which activity did you do (check all that apply)? |
| | O Read Cookie Monster in Veggie Land to my child. |
| | O Read the guide for ideas to eat more "anytime" foods with my child. |
| | O Selected a recipe from the <i>Eat Well, Anytime, Anywhere</i> guide to shop and prepare with my child. |
| | O Matched vegetables and fruits in the storybook and guide with the |
| | "Healthy Hunting" activity.Watched a video about healthy eating with my child. |
| | http://sesamestreet.org/toolkits/food |
| Please sha | are at least one thing you learned or plan to do from the Eat Well Anytime , ere Kit: |
| • | ike this lesson? |
| Piease ret | urn to your local WIC clinic by: |
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Formulario de comentarios del cliente

Comer bien día a día

| Nombre: | Familia No.: |
|-----------|--|
| | hacer las actividades <i>Comer bien día a día</i> , marque UNA de las siguientes ones que mejor le describa: |
| | Quiero empezar a comprar y servir frutas y verduras a mi hijo pronto. |
| | He empezado a comprar y servir más frutas y verduras a mi hijo. |
| | He estado haciendo compras y sirviendo un montón de frutas y verduras a mi hijo <i>durante varios meses</i> . |
| _ | de hacer <i>Comer bien día a día</i> las actividades, marque UNA de las siguientes ones que mejor le describen: |
| | Planeo comenzar a comprar y servir más alimentos "a cualquier hora" a mi hijo. |
| | Planeo comenzar a comprar y servir más alimentos "a cualquier hora" a mi hijo, hoy. |
| | Planeo seguir comprando y sirviendo alimentos "a cualquier hora" a mi hijo. |
|)ن | Qué actividad realizó (marque todas las que correspondan)? |
| | O Leer Cookie Monster en la tierra de los vegetales a mi hijo. |
| | O Lea a la guía ideas comer más alimentos "en cualquier momento" con mi hijo. |
| | Responsable había seleccionado una receta de comer bien día a día guía para comprar y preparar con mi hijo. Combinado verduras y frutas en el cuento y la guía con la actividad de "Búsqueda saludable". Vio videos sobre la alimentación saludable con mi hijo. http://sesamestreet.org/toolkits/food |
| Por favor | , comparta al menos una cosa que aprendió o planea hacer con el Kit: |
| | stado este kit? Si No Por qué o por qué no: regrese a su clínica local de WIC: |
| I | Esta institución es un proveedor de igualdad de oportunidades. abril 2017 |



Client Feedback Form Key

Eat Well, Anytime, Anywhere

| Name: _ | Family No.: |
|-------------|---|
| | hange intent is listed after each Before and After statement to assist WIC staff in propriate counseling strategies for each client. |
| Before | |
| | oing the <i>Eat Well, Anytime, Anywhere</i> activities, check <i>ONE</i> statement at best describes you: |
| | I want to <i>start</i> shopping and serving fruits and vegetables to my child <i>soon</i> . **Contemplation/Preparation** |
| | I have <i>started</i> to shop and serve more fruits and vegetables to my child. <i>Action</i> |
| | I have been shopping and serving plenty of fruits and vegetables to my child for <i>several months</i> . <i>Maintenance</i> |
| After | |
| = | ng the <i>Eat Well, Anytime, Anywhere</i> activities, check <i>ONE</i> statement at best describes you: |
| | I plan to <i>start</i> shopping and serving more "anytime" foods to my child. <i>Contemplation/Preparation</i> |
| | I plan to start shopping and serving more "anytime" foods to my child, today. Action |
| | I plan to continue shopping and serving "anytime" foods to my child. Maintenance |
| | Which activity did you do (check all that apply)? |
| | Read <i>Cookie Monster in Veggie Land</i> to my child. Read the guide for ideas to eat more "anytime" foods with my child. Selected a recipe from the <i>Eat Well, Anytime, Anywhere</i> guide to shop and prepare with my child. Matched vegetables and fruits in the storybook and guide with the "Healthy Hunting" activity. Watched a video about healthy eating with my child. http://sesamestreet.org/toolkits/food |
| Please sha | re at least one thing you learned or plan to do from the <i>Eat Well Anytime</i> , re Kit: |
| Did you li | ke this lesson? |
| Please retu | urn to your local WIC clinic by: |
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