



**Find out what's new in immunization**

The primary goal of this conference is to update health care providers on immunization issues that affect people of all ages – from infants to the elderly and everyone in-between. This conference is appropriate for nurses, nurse practitioners, medical assistants, public health staff, pharmacists, physicians, physician assistants, medical and nursing students and anyone interested in learning more about current immunization practice in Michigan.

**Our Mission**









The mission of the Michigan Department of Health and Human Services (MDHHS) Division of Immunization is to minimize and prevent the occurrence of vaccine-preventable diseases within our state.

**Our Vision**

The Division of Immunization will work to implement effective strategies and to strengthen partnerships with our stakeholders to eliminate vaccine preventable diseases in Michigan.

**Agenda**

The agenda is on pages 2-4.

<b>Dates &amp; Locations</b>	
 Oct. 08 – Marquette	 Nov. 1– Flint
 Oct. 10 – Grayling	 Nov. 5 – Lansing
 Oct. 29 – Grand Rapids	 Nov. 07 – Rochester
 Oct. 30 –Kalamazoo	 Nov. 08– Dearborn

# The Annual Immunization Conference

Spreading immunization information since 1994

## Agenda

Volume: Fall 2019

Special Edition: Michigan

**“Vaccines save lives; fear endangers them. It's a simple message parents need to keep hearing.”**

—journalist Jeffrey Kluger, author of *Splendid Solution: Jonas Salk and the Conquest of Polio*, 2004

### Special Note Regarding the Marquette Conference

At the Marquette conference only, all times are pushed ½ hour later.

**7:45 – 8:30 Registration, Continental Breakfast and Exhibit Viewing**

**8:30 -- 8:45 Headline: Conference Begins - Welcoming Remarks**

**8:45 – 9:15 Dateline: Michigan, the U.S., and the World - Of Pools, Pockets, and Canaries: Measles Resurging in 2019**

*Joel Blostein, MPH, Vaccine Preventable Diseases Surveillance Coordinator, Division of Immunization, Michigan Department of Health and Human Services (MDHHS), Lansing, MI*

Measles has appeared often in headlines as its incidence has increased recently across the globe as well as here in Michigan. This presentation will explore root causes, other factors, and challenges in the current resurgence of measles.

Learning Objective: Describe two key factors of the 2019 resurgence of measles.

**9:15 – 10:30 Inside Edition: CDC Pediatric and Adolescent Update**

*Raymond A. Strikas, MD, MPH, Medical Officer, NCIRD, CDC, Atlanta, GA – Oct. 08 and 10*

*JoEllen Wolicki, BSN, RN, Nurse Educator, NCIRD, CDC, Atlanta, GA – Oct. 29, Oct. 30, and Nov. 01*

*Candice L. Robinson, MD, MPH, Medical Officer, NCIRD, CDC, Atlanta, GA – Nov. 05, 07, and 08*

The speaker will provide information on the most recent and significant developments in the rapidly changing field of immunization. Anticipated topics include influenza, birth dose Hep B, MenB and MenACWY, and HepA. The recommendations of the Advisory Committee on Immunization Practices (ACIP) for the use of vaccines for children and adolescents will be discussed, as well as strategies to improve vaccination rates.

Learning Objective: List two recent vaccine recommendations made by the ACIP.

**10:30 – 10:45 Events: Break with Exhibitors**

**10:45 – 11:30 Inside Edition: CDC Adult Update**

*Raymond A. Strikas, MD, MPH, Medical Officer, NCIRD, CDC, Atlanta, GA – Oct. 08 and 10*

*JoEllen Wolicki, BSN, RN, Nurse Educator NCIRD, CDC, Atlanta, GA – Oct. 29, Oct. 30, and Nov. 01*

*Candice L. Robinson, MD, MPH, Medical Officer, NCIRD, CDC, Atlanta, GA – Nov. 05, 07, and 08*

The speaker will provide information on the most recent and significant developments in the rapidly changing field of immunization. Anticipated topics include influenza and HepA. The recommendations of the ACIP for the use of vaccines for adults will be discussed, as well as strategies to improve vaccination rates.

Learning Objective: List two recent vaccine recommendations made by the ACIP.

**11:30 – 12:30 Culinary Happenings: Lunch**

**12:30 – 12:45 High Society: Awards**

**12:45 – 1:15 The Michigan Times: – Your Up-to-Date and Trusted Source for Immunization News**  
*Bob Swanson, MPH, Director, Division of Immunization, MDHHS, Lansing, MI*

Michigan's immunization news and climate will be the target of this presentation. A review of the state's immunization coverage and waiver rates will be discussed. An overview of immunization challenges in Michigan will be included along with the importance of vaccinating on time with all recommended vaccines. The speaker will also present other work being done by the immunization program to support the work being done by vaccinating health care providers.

Learning Objective: Describe two of Michigan's top immunization priorities for 2020.

**1:15 – 2:15 Featured Story: Why Meningococcal Vaccines are Important for Adolescents**  
*Jamie Schanbaum, meningitis survivor/amputee, living now as advocate and national speaker – Oct. 08, 10; Nov. 05, 07, and 08*  
*Patsy Schanbaum, mother of meningitis survivor/amputee, speaking as advocate – Oct. 29, 30, and Nov. 01*  
*Heidi Loynes, BSN, RN, Nurse Educator, MDHHS, Lansing, MI*

Early symptoms of meningitis may appear as mild cold or flu-like symptoms. However, they progress quickly and result in severe headache, stiff neck, and sudden high fever, and often end in the ED. Although rare, 1 in 10 of those who contract meningitis will die. There are two different types of vaccines, MenACWY and MenB. Speakers will discuss the disease and how to prevent with both vaccines.

Learning Objective: List two meningococcal vaccine recommendations by ACIP for adolescents.

**2:15 – 2:30 Events: Break with Exhibitors**

**2:30 – 3:00 Travel: Packing Prevention - The 411 on Travel Vaccines**  
*Amy Shears, RN, BSN, Immunization Field Representative, MDHHS, Kent County, MI*

Every day, airlines carry 1.8 million passengers over international borders. Travel-related illnesses have direct public health implications. The presenter will focus on the international traveler vaccination assessment and recommendations needed prior to international travel.

Learning Objective: Identify at least two vaccine needs for international travelers.

**3:00 – 4:00**     **Letters to the Editor: Troubleshooting with the Experts**

*Panel Moderator: Heidi Loynes, BSN, RN*

Immunization experts will provide input and responses to participant questions and engage in open dialogue to help increase the audience's understanding of complex and relevant immunization issues.

Learning Objective: Describe two issues that can impact your immunization practice.

Oct. 08 - Marquette: Terri Adams, MM, BSN, RN; Raymond A. Strikas, MD, MPH; Bob Swanson, MPH; and Jamie Schanbaum, Meningitis Survivor

Oct. 10 - Grayling: Terri Adams, MM, BSN, RN; Raymond A. Strikas, MD, MPH; Bob Swanson, MPH; and Jamie Schanbaum, Meningitis Survivor

Oct. 29 - Grand Rapids: Andrea Becker, BSN, RN; JoEllen Wolicki, BSN, RN, Nurse Educator; Bob Swanson, MPH; and Patsy Schanbaum, Meningitis Advocate

Oct. 30 - Kalamazoo: Andrea Becker, BSN, RN; JoEllen Wolicki, BSN, RN, Nurse Educator; Bob Swanson, MPH; and Patsy Schanbaum, Meningitis Advocate

Nov. 01 - Flint: Andrea Becker, BSN, RN; JoEllen Wolicki, BSN, RN, Nurse Educator; Bob Swanson, MPH; and Patsy Schanbaum, Meningitis Advocate

Nov. 05 - Lansing: Andrea Becker, BSN, RN; Bob Swanson, MPH; Candice L. Robinson, MD, MPH; and Jamie Schanbaum, Meningitis Survivor

Nov. 07 - Rochester: Terri Adams, MM, BSN, RN; Bob Swanson, MPH; Candice L. Robinson, MD, MPH; and Jamie Schanbaum, Meningitis Survivor

Nov. 08 - Dearborn: Terri Adams, MM, BSN, RN; Bob Swanson, MPH; Candice L. Robinson, MD, MPH; and Jamie Schanbaum, Meningitis Survivor

**4:00**     **“And that’s the way it is.” – Walter Cronkite, *CBS Evening News***  
**Go forth and vaccinate!**

**Wanted Ads:**

Seeking heroic health professionals to go forth and vaccinate – it could be YOU!

Immunization champions needed! Spread the word, not the disease!

Apply your knowledge and become an immunization champion – it’s worth a shot!

## Keynote Speakers

### **Raymond A. Strikas, MD, MPH**

Dr. Strikas is a Medical Officer in the Communication and Education Branch of the National Center for Immunization and Respiratory Diseases at the CDC. He is the Education Team Leader in the Branch. The Team develops health education materials and programs for health care providers, including print, internet, and video materials.

He received his undergraduate and Doctor of Medicine degrees from the University of Illinois in Chicago, the latter in 1978. He completed training in internal medicine in 1981 and in

infectious diseases in 1983, at both the Hines Veterans' Affairs Medical Center and Loyola University Medical Center near Chicago. He received his Master of Public Health degree from George Washington University in 2011. He is board-certified in both internal medicine and infectious diseases, is a Fellow of the American College of Physicians, and is a captain in the U.S. Public Health Service.

Dr. Strikas served in the Epidemic Intelligence Service at CDC between 1983 and 1985. He worked at the National Immunization Program at the Centers for Disease Control and Prevention (CDC) from 1989 to 2006 on adult immunization issues, particularly influenza and pneumococcal vaccines, and pandemic influenza preparedness and response planning. During this period at CDC, he was also a health educator, and directed smallpox preparedness and response activities for the National Immunization Program. Between 2006 and 2010 he worked at the National Vaccine Program Office at HHS in Washington, D.C., on pandemic influenza preparedness, seasonal influenza vaccination promotion, and coordinated revision of the United States National Vaccine Plan. He is an acknowledged national authority on vaccine-preventable diseases, the vaccines to prevent them, and he has authored or co-authored over 60 articles and book chapters on these subjects.

### **Candice L. Robinson, MD, MPH**

Dr. Robinson received her medical degree from Wayne State University School of Medicine and completed her residency training in Pediatrics at Nationwide Children's Hospital. She completed a General Academic Pediatrics fellowship at Vanderbilt University, during which she obtained her Master of Public Health. She began her public health career with the Centers for Disease Control and Prevention (CDC) as an Epidemic Intelligence Service (EIS) Officer assigned to Arizona Department of Health Services and Maricopa County Department of Public Health. She is currently a medical officer in the Communication and Education Branch of the National Center for Immunization and Respiratory Diseases (NCIRD) at CDC. In her current position, she serves as the CDC lead for the Child and Adolescent Immunization Schedule Work Group of the Advisory Committee on Immunization Practices (ACIP) and provides immunization education to providers.



### **JoEllen Wolicki, BSN, RN**

In 2010, JoEllen accepted a Nurse Educator position at National Center for Immunization and Respiratory Diseases (NCIRD), Centers for Disease Control and Prevention (CDC). Prior to that, she was a Nurse Consultant with the Michigan Department of Community Health, Division of Immunization (1996-2010), where she also served as an Immunization Nurse Educator. Her responsibilities as an Immunization Nurse Educator included the following:

- 1) development & presentation of numerous immunization presentations at national, state and local levels;
- 2) guest lecturer for numerous conferences; and
- 3) development of immunization educational materials for providers and consumers.

She also served as a Nurse Consultant to various immunization program components including the statewide immunization registry, the adolescent program, the influenza program, regional conference planning, and the Vaccines for Children (VFC) program.



### **Guest Speakers**

#### **Jamie Schanbaum, Meningitis Survivor**

Jamie is from Austin, TX. When she was attending the University of Texas, she contracted meningitis at the age of 20. Since her recovery and discharge from the hospital, Jamie is moving forward as an amputee. She has now taken on the role of being an advocate for meningitis awareness. This new advocacy role has helped her, and her family start a nonprofit organization known as “The J.A.M.I.E. Group” and has led to her involvement with passing laws for meningitis vaccination. In May 2014, Jamie graduated from college with a Bachelor of Science in Natural Sciences, with a concentration in Human Development and Family Services and a minor in Communication. Jamie works for Blue Sky Orthotics & Prosthetics as an amputee peer support and offers guidance for other amputees. She is an advocate and motivational speaker on meningitis awareness. She shares her story with college students, medical professional, and everyone. Jamie is also part of the US Paralympic Cycling team back in 2011.



## ***Guest Speakers continued...***

### **Patsy Schanbaum, Mother of a Meningitis Survivor**

Those like us who personally know meningitis, simply will never forget it or its impact. Sadly, many of those who knew this bacterial disease did so for only a short time, as the disease quickly and effectively destroyed their bodies and took their lives. The numbers tell us that meningitis is contracted by as many as 2,600 people in the U.S. each year, many of whom are young, healthy students in our high schools and colleges looking forward to a long and productive education and life.

My daughter Jamie is a charming, bright young woman. She likes to bike ride, hangout with her friends and was a perfectly healthy 20-year-old when she became ill with meningococcal meningitis. In a matter of hours, she went from the charming, vibrant young woman to enduring seven grueling months in the hospital. As a mother I watched my daughter endure multiple amputations to this rapid and dangerous infection. She could have been any young woman you know - your daughter, sister, neighbor, friend. As a young adult and a student at the University of Texas, she was at greater risk than most for meningococcal disease, something we only learned after she became sick. I almost lost my daughter to meningococcal disease, a ravaging and potentially deadly form of bacterial meningitis.

Jamie and I urge you to tell everyone you know about this disease. Vaccinate your children and encourage other parents to do the same. If you child was vaccinated, make sure they receive the booster. If you're a college student, make sure you've been vaccinated.

There are no excuses - Prevent what is Preventable



## Disclosure Statements

### Speakers

- Terri Adams, MM, BSN, RN, has no relevant financial relationships with commercial interests that create a conflict of interest in this activity.
- Andrea Becker, BSN, RN, has no relevant financial relationships with commercial interests that create a conflict of interest in this activity.
- Joel Blostein, MPH, has no relevant financial relationships with commercial interests that create a conflict of interest in this activity.
- Heidi Loynes, BSN, RN, has no relevant financial relationships with commercial interests that create a conflict of interest in this activity.
- Candice L. Robinson, MD, MPH, has no relevant financial relationships with commercial interests that create a conflict of interest in this activity.
- Jamie Schanbaum does have financial relationships with commercial interests and the MDHHS Division of Immunization has reviewed her presentation and no conflicts of interest exist.
- Patsy Schanbaum, does have financial relationships with commercial interests and the MDHHS Division of Immunization has reviewed her presentation and no conflicts of interest exist.
- Amy Shears, BSN, RN, has no relevant financial relationships with commercial interests that create a conflict of interest in this activity.
- Raymond A. Strikas, MD, MPH, has no relevant financial relationships with commercial interests that create a conflict of interest in this activity.
- Bob Swanson, MPH, has no relevant financial relationships with commercial interests that create a conflict of interest in this activity.
- JoEllen Wolicki, BSN, RN, has no relevant financial relationships with commercial interests that create a conflict of interest in this activity.



## Planning Committee Members

- Terri Adams, MM, BSN, RN, also a speaker, see above.
- Andrea Becker, BSN, RN, also a speaker, see above.
- Joel Blostein, MPH, also a speaker, see above.
- Stefanie Cole, MPH, BSN, RN, has no relevant financial relationships with commercial interests that create a conflict of interest in this activity.
- Barbara Day has no relevant financial relationships with commercial interests that create a conflict of interest in this activity.
- Jacquelyn Jones, BA, has no relevant financial relationships with commercial interests that create a conflict of interest in this activity.
- Carlene Lockwood has no relevant financial relationships with commercial interests that create a conflict of interest in this activity.
- Heidi Loynes, BSN, RN, also a speaker, see above.
- Jevon McFadden, MD, MPH, has no relevant financial relationships with commercial interests that create a conflict of interest in this activity.
- Bea Salada has no relevant financial relationships with commercial interests that create a conflict of interest in this activity.
- Stephanie Sanchez has no relevant financial relationships with commercial interests that create a conflict of interest in this activity.
- Amy Shears, BSN, RN, also a speaker, see above.
- Alyssa Strouse, MPH, has no relevant financial relationships with commercial interests that create a conflict of interest in this activity.
- Bob Swanson, MPH, also a speaker, see above.

