



eight million dollar
**Michigan
Mobility
Challenge**

KICK OFF WORKSHOP • MAY 21, 2018 • 8:30AM–4:30PM

Westin Hotel at Detroit Metropolitan Airport (DTW) • 2501 Worldgateway Place • Romulus, MI 48242

The State of Michigan, in partnership with the Michigan Department of Transportation, PlanetM and other key stakeholders, is launching the Michigan Mobility Challenge, which will fund the creation of a series of pilots to solve core mobility challenges across the state. The Challenge will award \$8 million to support multiple urban and rural projects that test and demonstrate passenger transportation services that utilize innovative service models and technology to improve mobility for seniors, persons with disabilities and veterans.

WORKSHOP

You are invited to attend the kickoff workshop for the challenge. State officials, local transit agencies, planning organizations, advocates for the target populations, private-sector partners, startup founders and other industry experts will come together for a day of discussion and working sessions designed to help define the specifications and requirements that will shape and guide the construction of the pilot concepts and accompanying RFPs.

BENEFITS OF ATTENDING

- Receive firsthand knowledge about the Challenge and the existing mobility gaps that need to be addressed
- Play an active role in defining and structuring the pilot concepts
- Access to top decision makers and key industry partners

CONTACT INFORMATION

Space is limited and pre-registration is required. For more information, please contact the appropriate individual below for your group:

Public entities/advocacy groups:

Jean Ruestman, MDOT, RUESTMANJ@michigan.gov

Tech/mobility companies:

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PARTICIPATING AGENCIES



MICHIGAN COUNCIL
on FUTURE MOBILITY

