

Michigan Department of Transportation
Request for Qualifications (RFQ)
Advertising/Sponsorship and Digital Information Systems Program

Req#: 1266

QA2

Q: What is the available speed and connectivity type at these locations? Is the connectivity provided or should that be part of the proposal?

A: **Connectivity and speed will vary by location; during this discovery phase, the state is looking for vendors that are able to propose the most comprehensive system. A final decision on whether or not connectivity will be provided will be determined prior to issuance of a formal RFP.**

Q: Does MDOT have an existing relationship with an approved advertising vendor for collaboration on the digital information systems program?

A: **MDOT does not have an existing relationship with an advertising or sponsorship vendor. This RFQ is seeking qualifications for both the digital information systems and advertising and sponsorship portions of the project.**

Q: Can we provide a proposal for the digital information system only and not provide anything in the advertising and sponsorship program?

A: **Yes, that is acceptable.**