

**More than 1,090 people die on
Michigan's roadways each year**

What would be your goal for Michigan?

**Moving Michigan
Toward Zero Deaths**

**What would be
a good goal
for your family?**

**What should be
the goal
for everyone?**

**Driver behavior factors into nearly
90 percent of all fatal crashes**

What can you do to help move Michigan Toward Zero Deaths?

**Do not drive
distracted**

**Do not drive
while drowsy**

**Do not drive
impaired**

**Lower speed and
drive cautiously
during bad
weather conditions**

**Always use
your
seatbelt**



Toward Zero Deaths™
National Strategy on Highway Safety

www.TowardZeroDeaths.org



SCAN ME



MDOT
Michigan Department of Transportation

www.Michigan.gov/ZeroDeaths