



MENTOR RECRUITMENT MESSAGES

Across our state, mentoring is making a difference in the lives of children and youth. Mentors are able to provide young people with the attention and support they sometimes do not receive at home, and this can help to keep kids in school, stop bad behavior, and other critical outcomes. While we're fortunate to have more than 18,000 mentors currently serving 22,000 Michigan youth, thousands more are waiting to be matched with a caring adult mentor. You can help to fill this void by becoming a mentor yourself, or helping to recruit mentors in your community. Maybe you know a specific person who would make a great mentor, or maybe you would just like to promote mentoring in general – either way the information below will help you to easily recruit mentors in your area. If you would like additional materials or information, please visit www.mentormichigan.org or contact the Mentor Michigan staff at mentormichigan@michigan.gov or (517) 373 – 4200.

Recruitment Email/Message for Identified Potential Mentor

Send this message in a letter or email to someone you think would make a great mentor.

**Please note this message needs to be personalized in the highlighted areas.*

Dear **(Insert Name)**,

Mentors make a difference in the lives of Michigan youth every day. They act as confidants, give advice, lend a helping hand, and are simply there as a reliable companion. Though Michigan is fortunate to have more than 18,000 mentors serving 22,000 young people in need, there are still thousands more waiting to be matched with a mentor. These youth need, and deserve, a caring adult in their life who will help guide and assist them to a successful future.

Some of these youth in need are in your community – they could live in your town, on your block, or even in the house next door. What does it take to make a difference in their life? As little as one hour a week – really, that's it! Mentoring requires no special talents; go for a walk, toss a ball around, read a book, check his or her homework. All it really takes is the ability to be there on a regular basis and to listen.

When I heard recently about the need for mentors in our state, I thought of you and how you would be a great mentor to a young person. Your **(insert characteristic: enthusiasm, patience, generosity, humor, friendly-nature, astute listening skills, ability to relate)** make you just the kind of person youth in your community could connect with. Do you have an hour a week to give as a mentor? I hope you will consider – your guidance and interaction will make the world of difference to a young person.

If you're ready to get involved, I encourage you to visit www.mentormichigan.org and find a mentoring program near you through their online mentoring program directory. There's no better time than now to change a life – become a mentor!

Sincerely,

(Insert Your Name)



GENERAL MENTOR RECRUITMENT SOCIAL MEDIA MESSAGES

Share these messages on your Facebook or Twitter accounts to help inspire your friends and family to become a mentor.

Facebook Messages

- Michigan is fortunate to have more than 18,000 mentors currently serving 22,000 young people in need. But there are still thousands more waiting to be matched with a caring adult mentor. Can you give an hour each week? Visit www.mentormichigan.org for more info.
- Youth in our community are looking for a mentor. What does it take to make a difference in their lives? As little as one hour a week. Connect with a mentoring program near you by visiting www.mentormichigan.org.
- People who become mentors often find they get as much out of the relationship as their mentee does. Find out how by becoming a mentor yourself. Visit www.mentormichigan.org for more info.
- The future of Michigan depends on the success of our state's youth. Help prepare our young people for a productive life by becoming a mentor. For more info, visit www.mentormichigan.org; because we all win when a child succeeds.
- Did you know 97% of the people who mentor would recommend it to a friend? Find out how to become a mentor today by visiting www.mentormichigan.org.

Twitter Messages

- 18,000+ mentors serve 22,000 young ppl in MI. Thousands more are waiting 2 be matched w/ a caring mentor. Can you help? ow.ly/dRZ0y
- Youth in our community are looking for mentors. What does it take to make a difference in their life? One hour a week. ow.ly/dITCD
- People who become mentors find they get as much out of the relationship as their mentee. Find out how: become a mentor. ow.ly/cY5Tn
- The future of MI depends on the success of our youth. Help prepare a young person 4 a productive life by being a mentor mentormichigan.org
- Did you know 97% of the people who mentor would recommend it to a friend? Become a mentor today by visiting mentormichigan.org.



MENTOR RECRUITMENT ADVERTISEMENTS

Share these short ads in your local newspaper, school newsletter, church bulletin, community website, or other places that will help spread the word about the need for mentors.

Text-Only Ads

- Invest in the Future: Mentor! The future of Michigan depends on the success of our state's youth. Help prepare our young people for a productive life by becoming a mentor. For more info, visit www.mentormichigan.org; because we all win when a child succeeds.
- Be a Mentor! Now is the perfect time to make the commitment to help a child. One hour a week can make a big difference in a young person's future. It takes no special talents. Go for a walk, toss a ball around, read a book, check his or her homework. All it really takes is the ability to be there on a regular basis and listen. Find a place to mentor by visiting www.mentormichigan.org.
- Spread the word! Youth in our community are looking for a mentor. What does it take to make a difference in their lives? As little as one hour a week. Connect with a mentoring program near you by visiting www.mentormichigan.org.

Image Ads

**Note: These ads are sized for 1/8 page of an 8 ½" x 11" bulletin. If you need assistance with the Mentor Michigan logo, contact Jamie Wilson at (517) 335-7875 or wilsonj23@michigan.gov.*

BE A MENTOR

One hour a week can make a big difference
in the life of a child.



www.mentormichigan.org

GIVE YOUR TIME!

Youth in our community are looking for a
mentor. Can you help?



www.mentormichigan.org