

## Social Networking Tools

<i>Type</i>	<i>Description</i>	<i>Examples</i>
<b>Social Networking</b>	An on-line community for people who share interests, activities, or a connection of some sort; allows for grouping and categorizing.	<ul style="list-style-type: none"> <li>• <a href="#">Facebook</a></li> <li>• <a href="#">MySpace</a></li> <li>• <a href="#">LinkedIn</a> (Professional)</li> <li>• <a href="#">Orkut</a></li> <li>• <a href="#">Ning</a></li> </ul>
<b>Blogging</b>	A contraction of the term “web log,” a blog may be a journal or diary, or a forum for an individual to make regular entries of commentary, descriptions of events, or other material such as graphics or video. May be hosted on a social networking site or on a blog specific site.	<ul style="list-style-type: none"> <li>• <a href="#">Twitter</a> (micro-blogging)</li> <li>• <a href="#">Blogger</a></li> <li>• <a href="#">WordPress</a></li> <li>• <a href="#">LiveJournal</a></li> <li>• <a href="#">MyBlogLog</a></li> </ul>
<b>Photo Sharing</b>	Photos can be uploaded onto websites, tagged, grouped, and shared. Tagging allows photos to be organized by subject matter. Groups allow multiple users to upload photos that share a common theme.	<ul style="list-style-type: none"> <li>• <a href="#">Flickr</a></li> <li>• <a href="#">Photobucket</a></li> <li>• <a href="#">Picasa</a></li> <li>• <a href="#">Snapfish</a></li> <li>• <a href="#">Shutterfly</a></li> </ul>
<b>Video Sharing</b>	Websites or software where users can distribute their video clips, they may be user generated video, video sharing platforms, or web based video editing. These host sites allow videos to be linked to or inserted into blogs, webpages, etc.	<ul style="list-style-type: none"> <li>• <a href="#">YouTube</a></li> <li>• <a href="#">Vimeo</a></li> <li>• <a href="#">BuzzNet</a></li> <li>• <a href="#">Flickr</a></li> </ul>
<b>RSS Feeds</b>	Most commonly stands for Really Simple Syndication, it’s a feed from one source to an aggregated site, may be newsfeed or personal; individuals can add sites to their RSS feeds to follow	<ul style="list-style-type: none"> <li>• <a href="#">Google Reader</a></li> <li>• <a href="#">RSSOwl</a></li> <li>• <a href="#">SharpReader</a></li> </ul>
<b>Social Bookmarking</b>	A method for internet users to share, organize, search, and manage bookmarks of web resources.	<ul style="list-style-type: none"> <li>• <a href="#">Delicious</a></li> <li>• <a href="#">Diigo</a></li> <li>• <a href="#">Gnolia</a> (formerly Magnolia)</li> </ul>
<b>Social Tools &amp; Software</b>	A range of software systems that allow users to interact and share data, also known as collaborative software, includes both communication tools and interactive tools.	<ul style="list-style-type: none"> <li>• Instant Message (IM): <a href="#">Skype</a>, <a href="#">Yahoo! Messenger</a>, <a href="#">AOL Instant Messenger (AIM)</a>, <a href="#">Pidgin</a>, etc</li> <li>• <a href="#">Google</a> and <a href="#">Yahoo</a> Groups</li> <li>• Document sharing &amp; editing: <a href="#">Google Docs</a>, <a href="#">Windows Live</a>, <a href="#">Zoho</a>, <a href="#">DeskAway</a></li> <li>• Wikis: <a href="#">Wikipedia</a>, <a href="#">PBworks</a>, <a href="#">Wikia</a>, etc</li> </ul>