

# BECOME AN ASSET MANAGEMENT CHAMPION

The Michigan Infrastructure Council (MIC) is welcoming a cohort of 100 leaders into the Asset Management (AM) Champion Program. This program will establish a network of talented individuals and organizations to help strengthen and “champion” best practice asset management across Michigan’s complex infrastructure environment.



## AM Champion Objectives


- **Build Awareness:** Build AM Champions to foster a culture of asset management best practices across Michigan.
- **Develop Knowledge:** Develop AM Champions who understand and promote the value of asset management aligned with the five topics in the MIC Asset Management Readiness Scale (AMRS) - [Michigan.gov/MIC](https://michigan.gov/MIC) – Readiness Assessment Scale Tab.
- **Establish Community:** Establish a community of AM champions to seed peer relationships and build a network of asset management leaders across the state and across infrastructure silos.



## AM Champion Program Structure

The AM Champion Program is a fast-paced and interactive training curriculum that delivers a comprehensive foundation to AM principles through asynchronous education, facilitated discussion, peer interactions, and industry learning. The program will run from April through June 2021 and will require approximately 20 hours to complete.

- **Asynchronous Modules:** 9 lessons featuring asset management content and interactive activities. All material aligns with the 5 topic areas in the MIC AMRS.
- **Facilitated Discussion and Peer Interaction:** Three 90-minute, in-depth thematic discussion sessions with peers and industry leaders.
- **Industry Learning:** Access to a comprehensive library of webinars and presentations from the Canadian Network of Asset Managers (CNAM) and newly developed case studies from Michigan Infrastructure owners.



## Become an AM Champion!

Funding is available for the first 100 AM Champions! If you are a local, regional, or state government employee, public-sector asset owner, or leader from an industry organization, please send an email to [michigan@michigan.gov](mailto:michigan@michigan.gov) to request registration.

Registration is limited to 100 participants. Consideration will be given to socio-economic and system variation, statewide geographic representation, and organizational diversity.

## MIC Champion Program – E-learning Courses and Learning Objectives

<b>Course Title</b>	<b>Learning Objectives</b>
<i>Intro to MIC's AM Champion Program</i>	After this course on introducing the MIC AM Champion program, the learner will be able to articulate what the program entails, how to use the learning system, and connect with peers on the program so they are prepared for a successful learning experience!
<i>AM101 – Asset Management Awareness</i>	After this course on Asset Management Awareness, the learner will be able to articulate what Asset Management is, why it is important, what the benefits are. Learners will be able to explain why infrastructure deficits exist, and the history of Michigan's Asset Management efforts. Lastly, learners will gain the knowledge required to engage in AM awareness conversations with others and be able to begin supporting AM in their own organization.
<i>Intro to People and Leadership</i>	After this course, the learner will be able to articulate each of the outcome areas of the People and Leadership section in the MIC Asset Management Readiness Scale (AMRS) and be able to differentiate between the levels of maturity. AMRS Outcome Areas: <ul style="list-style-type: none"> <li>• Cross Functional Teams</li> <li>• Accountability</li> <li>• Resourcing and Commitment</li> </ul>
<i>Intro to Data and Information</i>	After this course, the learner will be able to articulate each of the outcome areas of the Data and Information section in the MIC AMRS and be able to differentiate between the levels of maturity. AMRS Outcome Areas: <ul style="list-style-type: none"> <li>• Asset Data</li> <li>• Service Data</li> <li>• Financial Information</li> </ul>
<i>Intro to Planning and Decision Making</i>	After this course, the learner will be able to articulate each of the outcome areas of the Planning and Decision-Making section in the MIC AMRS and be able to differentiate between the levels of maturity. AMRS Outcome Areas: <ul style="list-style-type: none"> <li>• Planning and Prioritization</li> <li>• Asset management plans</li> <li>• Budgets and financial planning</li> </ul>
<i>Intro to Policy and Governance</i>	After this course, the learner will be able to articulate each of the outcome areas of the Policy and Governance section in the MIC AMRS and be able to differentiate between the levels of maturity. AMRS Outcome Area: <ul style="list-style-type: none"> <li>• Policy and objectives</li> <li>• Strategy and roadmap</li> <li>• Measurement and monitoring</li> </ul>

MIC AM Champion Training\_Course Learning Objectives\_Final

<p><i>External Communications and Knowledge sharing</i></p>	<p>After this course, the learner will be able to articulate each of the outcome areas of the External Communications and Knowledge Sharing section in the MIC AMRS and be able to differentiate between the levels of maturity. AMRS Outcome Area:</p> <ul style="list-style-type: none"> <li>• Training and Development</li> <li>• Internal Communication and Knowledge Sharing</li> <li>• External Knowledge</li> </ul>
<p><i>How to Use the MIC AMRS tool</i></p>	<p>After this course on <i>Using the MIC AMRS Excel Tool</i>, learners will be able to explain the importance of conducting current and future state assessments, identify whom should be involved in completing an assessment, and identify next steps upon completing the assessment. This will allow learners to apply what they have learned to lead an organizational assessment using the MIC AMRS.</p>
<p><i>Exit Module</i></p>	<p>Learners will have an opportunity to reflect on their learnings throughout the course and share success stories with others. This will also be an opportunity to provide feedback on the positive aspects of the course, and areas for future improvement.</p>
<p><i>Developing an Asset Management Policy (Optional Course)</i></p>	<p>After this course on Developing an Asset Management Policy, the learner will be able articulate best practice AM Policy features and the steps for establishing an AM Policy in an infrastructure owning organization. This will include:</p> <ul style="list-style-type: none"> <li>• Elements of an AM Policy</li> <li>• Value of an AM Policy</li> <li>• How to Collaboratively Develop a Policy</li> <li>• How to make your Policy Useful</li> </ul>
<p><i>Virtual Facilitation and Communication (Optional Course)</i></p>	<p>After this course on Virtual Facilitation and Communication, the learner will be able to identify different methods for engaging audiences, so that they can lead effective virtual meetings. Specifically, this course will include:</p> <ul style="list-style-type: none"> <li>• Tips for running virtual meetings</li> <li>• Increasing Engagement</li> <li>• Completing the MIC AMRS in a Virtual Setting</li> <li>• Assessing Feedback</li> </ul>
<p><i>MIC AMRS tool for Regional Reps (Optional Course)</i></p>	<p>[Time Permitting] This short course will provide learners with the information needed to collect data at the municipal level and consolidate it at the regional level to avoid data collection errors.</p>