

STATE OF MICHIGAN
SOCIAL IMPACT BONDS - PAY FOR SUCCESS BASED FINANCING
RESPONSE TO REQUEST FOR INFORMATION
PROJECT NUMBER: #0071141113B0000535

INTRODUCTION – OUR PROGRAM

The Northeast Michigan Children's Behavioral Health Initiative is a 20+ agency health and human service collaborative born of a challenge from the **WK Kellogg Foundation** to identify the priority needs of children ages 0-12 in our region, and a proposal to address that/those need(s). Targeted counties are Alcona, Alpena, Montmorency and Presque Isle counties.

Between April 2009 and September 2010, 20+ governmental and nonprofit agencies serving a four county met and concluded four components were necessary to address the needs of kids in the immediate. Our proposal was approved and \$2.4 million was awarded to fund a 3 year project beginning in April, 2011 (Yr 1 planning; Yrs 2-3 implementation).

1. Founding a System of Care

Our System of Care involves formally links 20+ stakeholders/partner agencies through a Memorandum of Agreement (MOA) identifying specific commitments of resources, as well as non-SED Wrap Around services and foundational policies and protocols. We desire to establish a System of Care uniting all four, targeted counties.

2. Providing On-Site Behavioral Health Services

There are three elements of this component that have been implemented as part of this child-health program. Two are prevention, one intervention focused.

A total of six (6) new school-based clinics were envisioned in the original proposal, two in Year 1, and four in Years 2 & 3; to date we have set up four of the six envisioned. In this final year of the grant (ending December 2014) we will have 5 additional clinics established for a total of nine (9) clinics. Each clinic may include one or more of the following:

- a. Primary Care, as sustainable
- b. Behavioral Health Services
- c. Mental Health Crisis Intervention Training for School staff

3. Parenting and Child Development Education – the Upstream Solution

We have segmented the targeted families for parenting outreach in four ways: to families of newborns; of preschoolers registered in low-income child care programs; to public and private school families, especially School Success participant families; and to the referred and non-referred families.

As in #2 above, there are three, key elements to the Parenting initiative:

- a. In-Home parenting and healthy family outreach (Day One)

- b. Community-based special events (Parenting Education)
- c. Volunteer-based Parent Mentor Program (Exchange Parent Aide model) to serve schools and CAC families.

All programs are up and running. The Exchange Parent Aide model operates in Alpena County, to be expanded to Alcona, Montmorency and Presque Isle counties by December 2014; the Day 1 Program operates in all four counties; and the crisis intervention training has been provided in all four counties.

4. Establish a Child Advocacy Center

The Child Advocacy Center (CAC) serves as a single-point-of-service for law enforcement and legal system stakeholders, child protection services, and most importantly the abused child. This Center is accredited by the National Children's Alliance. One, main CAC unit is located in Alpena with satellite sites in Alcona, Montmorency and Presque Isle counties. The CAC is managed by Alcona Health Centers in Alpena and Alcona counties, and by Thunder Bay Community Health Services in Montmorency and Presque Isle counties.

ALIGNMENT WITH SIB OBJECTIVES

In step with Governor Rick Snyder, we too are committed to delivering innovative and efficient health and human services to the residents of northeast Michigan. We have centered on partnerships as integral to accomplishing our goals, verifiable through our three year work plan and its seven goals and associated objectives and strategies, as well as the program evaluation data collected to date. We believe we can assist Governor Snyder in his desire to provide a customer-focused approach in delivering public services while achieving intended outcomes from the investment of public resources.

The Northeast Michigan Children's Behavioral Health Initiative, and specifically our parenting initiatives (Day 1 and Exchange Parent Aide programs) are innovative, impactful, and far reaching programs with the potential to save the State considerable resources (up to a 19:1 ROI), and therefore an excellent candidate for a public-private financing partnership that will improve the effectiveness and quality of government services.

GOVERNOR'S PRIORITY AREAS

Of the two priority areas of criminal justice and human services for the implementation of the pay for success model, our Day 1 and Exchange Parent Aide would best fit under human services. However, we must note that both programs have potential economic value and ROI potential that will lower court and correctional costs, long term.

MEETING TECHNICAL REQUIREMENTS

- Because we have retained University of Michigan School of Social Work to perform and advise on program evaluation, as well as University of Michigan-Flint School of Management to perform economic value estimates, we feel we will be able to meet even the most rigorous of performance measures for

assessing outcomes. Our assessment will be based on and include two seminal studies by Dr Robert Caldwell of MSU on the return on investment of in-home interventions, as well as recent CDC-funded research on the economic impact on government using in-home interventions.

- Our target areas will be Alcona, Alpena, Cheboygan, Iosco, Montmorency, Oscoda, Otsego, and Presque Isle counties. We can meet the requirement of 200 persons.
- We have the ability to scale our project, and are confident based on proven performance we will be able to collaborate to implement these innovative approaches elsewhere.
- Based on the economic analysis performed to date, and reliable, credible studies performed and adapted, we are able to produce evidence that our approach can save overall system costs from 8-19:1 ROI. This requires long-term investment from all parties, however.

CONTACT INFORMATION FOR OUR PROPOSAL

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Northeast Michigan Children's Behavioral Health Initiative **PROJECT FACT SHEET**

Project Manager Contact

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Fiduciary Agent

Northeast Michigan Community Services Agency, Inc (NEMCSA), 2375 Gordon Road, Alpena, Michigan, 49707, 989-356-3474, John Swise, Chief Executive Officer.

Funding Partner and Award

WK Kellogg Foundation, One Michigan Avenue East, Battle Creek, MI 49017-4012, awarded \$2.4 million over three years (April 1, 2011 – March 31, 2014) for a two phase (Phase/Year 1 Planning & Refinement, Phases/Years 2 & 3 Program Implementation) children's health project.

Project Description

The Northeast Michigan Children's Behavioral Health Initiative is a WK Kellogg Foundation funded children's health initiative. The grant project as approved is composed of four major components:

1. Founding a System of Care – PHASE 1 & 2

Our System of Care involves formally linking the stakeholders/partners through a Memorandum of Agreement (MOA) identifying specific commitments of resources, as well as non-SED Wrap Around services and foundational policies and protocols. Establish a System of Care in all four, targeted counties.

2. Providing On-Site Primary Care and Behavioral Health Services – PHASE 1 & 2

There are three elements of this component that we will implement as part of this child-health program. Two are prevention, one intervention focused. A total of six (6) new school-based clinics are envisioned, two in Year 1, and four in Years 2 & 3. Each clinic may include one or more of the following:

- a. Primary Care, Education and Outreach
- b. Behavioral Health Services
- c. Mental Health Crisis Intervention Training for School staff

3. Parenting and Child Development Education – the Upstream Solution – PHASE 2

We have segmented our proposed parenting outreach in four ways: to families of newborns; of preschoolers registered in low-income child care programs; to public and private school families, especially School Success participant families; and to the

FACT SHEET – Northeast Michigan Children’s Behavioral Health Initiative

referred and non-referred families. As in #2 above, there are three, key elements to the Parenting initiative:

- a. In-Home parenting and healthy family outreach (Day One)
- b. Community-based special events (Parenting Education)
- c. Volunteer-based Parent Mentor Program (Exchange Parent Aide model)

4. Establishing a Child Advocacy Center – PHASE 2

The Child Advocacy Center (CAC) will serve as a single-point-of-service for law enforcement and legal system stakeholders, child protection services, and most importantly the abused child. This Center is being built on existing, nationally-successful models. One CAC unit is proposed in Alpena with satellite sites in Montmorency and Presque Isle counties being explored at Thunder Bay Community Health Services clinics in those two counties.

Objective

This program promises to treat behavioral issues that are hindrances and barriers to achieving stability and success. By offering a spectrum of behavioral health services to children; by providing opportunities (both elected and mandated) for learning about parenting skills and improving an understanding of how children develop; by providing behavioral health care in a non-stigmatized setting; by providing prevention and intervention training services (crisis and non-crisis); and finally by collaborating with all stakeholders, we will be advancing our cause of healthier children and stronger families.

Target Population and Counties

The Northeast Michigan Children’s Behavioral Health Initiative (as approved by the Kellogg Foundation) serves primarily 0-12 aged children who live in Alpena, Alcona, Montmorency, and Presque Isle counties. Our System of Care will address needs of all children 0-17, secondarily, in those same four counties.

Initial Stakeholder/Partner Agencies

The participating and active partners in the planning and implementation of this program are the following agencies: NEMCSA (a community action agency serving eleven counties) School Success and Head Start Programs; State DHS, Child Protection Services; Alpena County Prosecuting Attorney; Shelter, Inc; Michigan State Police, Alpena Post; Alpena County Sheriff’s Department; City of Alpena Police Department, Alcona Health Centers (7 clinic site FQHC); Thunder Bay Community Health Services (5 clinic site FQHC); Alpena Montmorency Alcona Educational Services District (AMAESD); Alpena Regional Medical Center (ARMC) Women’s Health (OB) Unit, Behavioral Health Department, and Community Health Department; NE MI Community Mental Health (4 service sites); Otsego Memorial Hospital OB Unit; St Joseph of Tawas OB Unit; District Health Department #4; Catholic Human Services; University of Michigan, School of Social Work (Program Evaluation); Alpena Public Schools; Child and Family Services of Northeast Michigan (11 Sites); and University of Michigan-Flint School of Management (ROI and Cost Benefit). We have and are adding like agencies in Alcona, Montmorency, and Presque Isle Counties in 2012-2014.

