

**MICHIGAN
INDEPENDENT
CITIZENS
REDISTRICTING
COMMISSION**



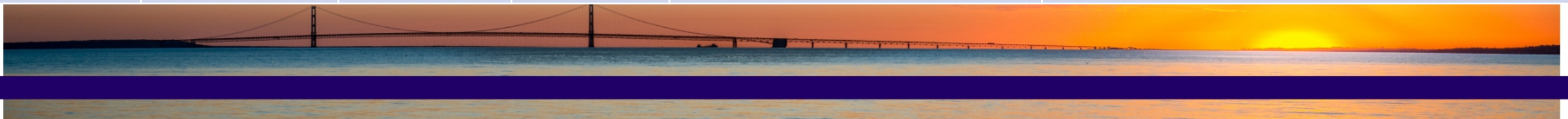
Communications and Outreach Update

JULY 29, 2021

ENGAGEMENT



LOCATION	ATTENDANCE	IN-PERSON	REMOTE	TOTAL PUBLIC COMMENTS	VIRTUAL PUBLIC COMMENTS (Weekly)
Jackson	150	70	2	72	
Kalamazoo	125	71	5	76	121
Marquette	50	25	3	28	
Gaylord	60	27	0	27	55
Midland	150	75	1	76	
Lansing	116	62	3	65	102
Flint	78	32	2	34	
Dearborn	152	49	5	54	51
TOTAL	881	411	21	432	329



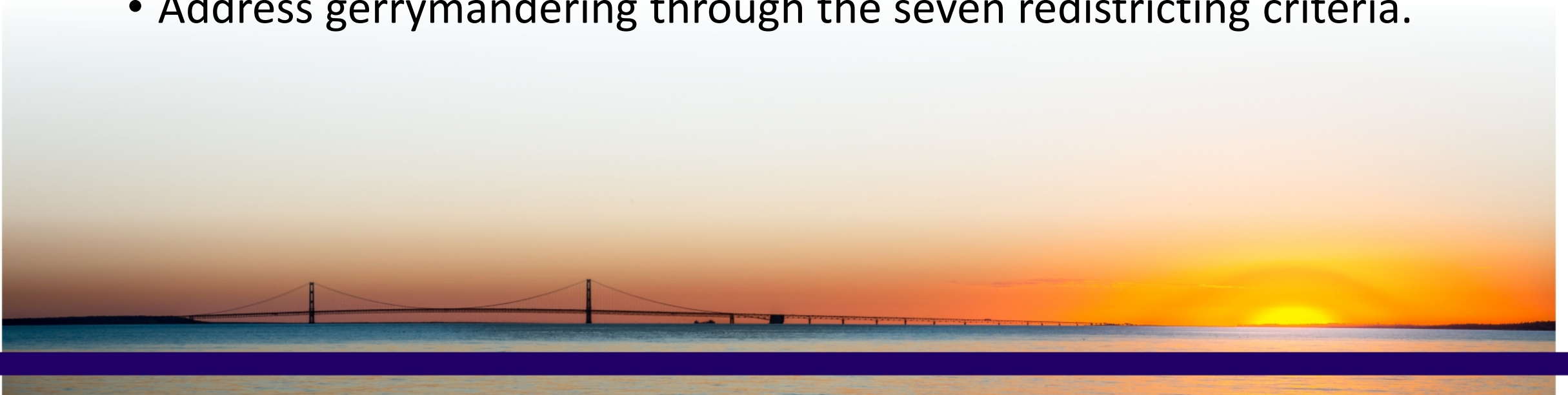
ENGAGEMENT



LOCATION	ATTENDANCE	IN-PERSON COMMENTS	REMOTE COMMENTS	TOTAL PUBLIC COMMENTS	VIRTUAL PUBLIC COMMENTS (Weekly)
Novi	110	64	3	67	
Pontiac	100	59	8	67	84
Detroit	130	40	10	50	
Detroit	130	63	12	75	126
Port Huron	70	42	1	43	
Warren	130	82	2	84	123
Muskegon	125	62	1	63	
Grand Rapids	175	113	20	133	294
TOTAL	970	525	57	582	627
GRAND TOTAL	1851	936	78	1014	956

FAIRNESS

- Ensure fairness in the redistricting process.
 - Share the process for adopting maps.
 - Request Michigan residents to provide public comments, maps, and Communities of interest.
 - Address gerrymandering through the seven redistricting criteria.



AWARENESS



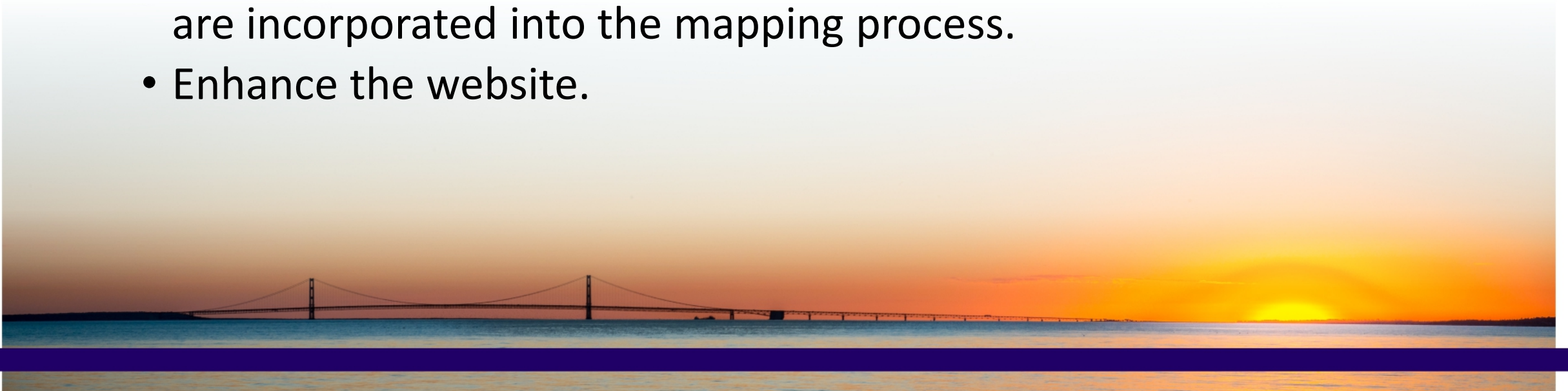
- Heighten awareness in the redistricting process.
 - Billboards and Television Ads
 - Social Media campaign
 - Candid Conversations
 - Press Forums



TRANSPARENCY



- Model transparency in the redistricting process.
 - Identify the Commission meetings where the regions or districts are being discussed for targeted promotion.
 - Show how public comments, maps, and Communities of interest are incorporated into the mapping process.
 - Enhance the website.



ENGAGEMENT



- Increase engagement in the redistricting process.
 - Town Hall Forums/Presentations to include mapping
 - Train the Trainer on the public comment portal
 - Ambassadors
 - Translation



INFORMATIONAL ITEMS



- Weekly Commission Meetings on YouTube Channel
- Thursday, Aug. 19
 - Group Photo
 - PBS News Hour
 - Wood-TV



QUESTIONS

