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— IS —
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Is your furnace ready for the challenge?

Brian, will your furnace last through the winter?

According to our records, your heating system is **17 years old**, and that means it might be time to consider replacing it before it leaves you and your family out in the cold. Install a new high-efficiency Carrier Total Comfort system with remote access today and have peace of mind, save money and – most importantly – keep your family safe!



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3610 Old Lansing Rd, Lansing, MI 48917

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PAID
LANSING, MI
PERMIT #975





18th Green at The Royal • Canadian Lakes, MI



The GOOD life *(noun)*

1. A state of being totally relaxed and free from stress.
2. A lifestyle dedicated to finding joy in every day.
3. **The experience found at Canadian Lakes, Michigan.** "Now this is the good life."



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Located just 60 miles north of Grand Rapids, Michigan, Canadian Lakes is 11 square miles of everything that defines the GOOD life. Spend your days on the water or the golf course, relaxing on the beach or playing tennis, alone with nature or surrounded by family and friends – it's up to you.

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Canadian Lakes
 10690 Pieroe Road
 Canadian Lakes, MI 49346-9761

STANDARD
 U.S. POSTAGE
 PA D
 GRAND RAPIDS, MI
 PERMIT #17

Woods, Edward (MICRC)

From: David Gaffey [REDACTED]
Sent: Wednesday, September 8, 2021 4:01 AM
To: Woods, Edward (MICRC)
Cc: David Gaffey
Subject: Quote Direct Mail and questions

CAUTION: This is an External email. Please send suspicious emails to abuse@michigan.gov

Edward on Sigma this bid shows due 9/14/21. It appears on the bid to be 2 of the same thing. I thought I would present the information I have so far and would request of you if you want more. Please let me know how much more detail I should quote on Sigma

Since postcard cost is a fraction of the total cost (postage & mail preparation are your major costs) your best bet is to go 4/4. The postage costs would need to be paid up front with order no matter if your permit is used or ours.

Postage Costs: I presorted one of my data files for First Class and Presorted Standard (will not give you address correction & takes more mail time). It is just about a wash, so I would go with First Class since it will get better deliverability and you receive the address corrections at no additional charge. The current 1st class rate for postcards is \$0.318 to 0.326 and for standard mail, \$0.309 to 0.330.

The post card production time is 4 work days after proof approval.
The mail processing time is 4 work days delivered to the post office.
We could do approximately 130,000.

David J. Gaffey
ShayLeslie Corp – Gaffey
PO Box 137
Holt MI 48842-0137
[REDACTED]

GO GAFFEY
PROFESSIONAL PRODUCTS • AFFRAYS • PRINTING

From: Woods, Edward (MICRC) <WoodsE3@michigan.gov>
Sent: Wednesday, September 1, 2021 3:57 PM
To: David Gaffey <dj@gogaffey.com>
Subject: RE: mail questions

Thanks, David, for your inquiry!

1. Yes
2. First-class, but will consider options to increase the number of postcards distributed
3. Yes
4. Feel free to include as an option

From: David Gaffey [REDACTED]
Sent: Wednesday, September 1, 2021 3:40 PM
To: Woods, Edward (MICRC) <WoodsE3@michigan.gov>
Subject: mail questions

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Edward on your mail Campaign:

1. Postage is included in the \$49999.00 figure?
2. What class of mail do you want these sent?
3. Is your list certified for correct addresses, etc. within the last 90 days?
4. Did you want the ancillary endorsement so you receive back the non-delivered cards?

I will have more questions later.

Thanks,

David J. Gaffey
ShayLeslie Corp – Gaffey
3655 Laureate Drive * PO Box 137
Holt MI 48842-0137
517.525.7490 Fax 866.758.7855



STATEMENT OF WORK DIRECT MAIL CAMPAIGN

BACKGROUND

In 2018, Michigan residents took fate into their own hands by approving Proposal 2 and revising the Michigan Constitution to shift the responsibility for redistricting in the State of Michigan. Instead of the Legislature being responsible for redistricting, this authority now belongs to the MICRC. Through transparency and public engagement, the MICRC is responsible for adopting a redistricting plan for the Michigan Congressional, House, and Senate districts.

To increase awareness and engagement, the MICRC seeks to provide targeted marketing to those without internet predominantly in rural areas across the state.

SCOPE

The MICRC seeks to send out postcards to as many Michigan households as possible for \$49,999.99. The MICRC will provide the address list. The only variable data is the name and address. The contractor would be responsible for design, printing, handling, presort, and postage.

REQUIREMENTS

1. 4x6 postcard stock
2. Bidder must provide a breakdown of the costs involved in sending as many postcards as possible without exceeding \$49,999.

This breakdown must include:

- Design
- Printing
- Handling
- Presort
- Postage

3. Bidder must provide costs for each of the following ink color options:

- Black and white, front and back
- One side color and one side black and white
- Color, front and back

TIMELINE

The MICRC needs this direct mail campaign completed within one week after the signed contract.

QUESTIONS

Please direct all questions to Edward Woods III, MICRC Communications and Outreach director, at woodse3@michigan.gov.

Woods, Edward (MICRC)

From: Secha Rich [REDACTED]
Sent: Tuesday, September 21, 2021 10:48 AM
To: Woods, Edward (MICRC)
Subject: RE: Mail quote for MICRC

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Hi Edward,

If you sent us the job today, we could get it out Friday. Typically it's 3-5 business days to get a job out the door, so if you want it done quickly we'll want to get you on our schedule. First class mail is delivered in 3 – 7 days and non profit is in 7 – 20 days. Just let me know what you prefer.

Secha

From: Woods, Edward (MICRC) <WoodsE3@michigan.gov>
Sent: Monday, September 20, 2021 3:59 PM
To: Secha Rich [REDACTED]
Subject: RE: Mail quote for MICRC

Once you receive approval, how many days would it take to drop the postcard in the mail?

What is the main difference between 1st class and nonprofit in terms of delivery times?

From: Secha Rich [REDACTED]
Sent: Monday, September 20, 2021 3:52 PM
To: Woods, Edward (MICRC) <WoodsE3@michigan.gov>
Subject: RE: Mail quote for MICRC

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Hi Edward,

First class is .485 each plus the .05 each for the color card, so .535 each or 93,456 cards for \$49,999. The postage could be as much as .06 each less, but we won't know until we sort your list.

Secha

From: Woods, Edward (MICRC) <WoodsE3@michigan.gov>
Sent: Monday, September 20, 2021 3:50 PM
To: Secha Rich [REDACTED]
Subject: Re: Mail quote for MICRC

What is first class?

Edward Woods III
Communications and Outreach Director
Michigan Independent Citizens Redistricting Commission

P.O. Box 30318
Lansing, MI 48909
Email: WoodsE3@michigan.gov
Web: www.Michigan.gov/MICRC
Cell: 517-331-6309

From: Secha Rich [REDACTED]
Sent: Monday, September 20, 2021 3:43:07 PM
To: Woods, Edward (MICRC) <WoodsE3@michigan.gov>
Subject: RE: Mail quote for MICRC

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Hi Edward,
That is based on non-profit postage.
Secha

From: Woods, Edward (MICRC) <WoodsE3@michigan.gov>
Sent: Monday, September 20, 2021 3:41 PM
To: Secha Rich [REDACTED]
Subject: Re: Mail quote for MICRC

Is this first class postage?

Edward Woods III
Communications and Outreach Director
Michigan Independent Citizens Redistricting Commission
P.O. Box 30318
Lansing, MI 48909
Email: WoodsE3@michigan.gov
Web: www.Michigan.gov/MICRC
Cell: 517-331-6309

From: Secha Rich [REDACTED]
Sent: Monday, September 20, 2021 3:37:27 PM
To: Woods, Edward (MICRC) <WoodsE3@michigan.gov>
Subject: RE: Mail quote for MICRC

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Hi Edward,
We can do 200,803 pieces based on mailing them out of Portland, Maine at .249 each. Your price could be MUCH lower based on your mailing list. We will lower it if your postage comes in lower than .199 each.
Secha

From: Woods, Edward (MICRC) <WoodsE3@michigan.gov>
Sent: Monday, September 20, 2021 1:40 PM

To: Secha Rich [REDACTED]
Subject: RE: Mail quote for MICRC

Thanks, Secha! We need exact pricing. Would you please provide the precise number of 4 x6 postcards you can provide 1st class in color? We only need variable data on one side. I am not able to work with ranges.

All the best!

--Edward

From: Secha Rich [REDACTED]
Sent: Monday, September 13, 2021 11:54 AM
To: Woods, Edward (MICRC) <WoodsE3@michigan.gov>
Subject: RE: Mail quote for MICRC

CAUTION: This is an External email. Please send suspicious emails to abuse@michigan.gov

Hi Edward,
We can do black and white postcards for .035 each, Color front with black and white back for .045 each, and full color both sides for .05 each. That is for a 4 x 6 postcard on 100# cover stock with variable data on both sides. Non-profit postage ranges from .146 to .199 each, so it's tough to tell exactly how many you can do. If you choose the black and white, it will be anywhere from 175,000 to 225,000 pieces which includes drop shipping so it mails from your local SCF. We would not charge a programming fee. All NCOA and postal sorting is included. No hidden fees anywhere! Our owner is happy to discuss your project with you if you like. Just let me know when would be good for you. Let me know if you have any questions.
Secha

From: Woods, Edward (MICRC) <WoodsE3@michigan.gov>
Sent: Thursday, September 9, 2021 2:28 PM
To: Secha Rich [REDACTED]
Subject: RE: Mail quote for MICRC

Thanks! We're requesting bidders provide the bid without the mailing list. You can feel free to include any disclaimers since you do not have the mailing list.

From: Secha Rich [REDACTED]
Sent: Thursday, September 9, 2021 2:25 PM
To: Woods, Edward (MICRC) <WoodsE3@michigan.gov>
Subject: RE: Mail quote for MICRC

CAUTION: This is an External email. Please send suspicious emails to abuse@michigan.gov

Hi Edward,
Thank you so much! Would you consider sending your mailing list to us? We can sign anything for you so you know it's protected. If we have your mailing list, we can figure out exact postage which will let us give you the best pricing. We'd love to help with this project!
Secha

From: Woods, Edward (MICRC) <WoodsE3@michigan.gov>
Sent: Wednesday, September 8, 2021 10:21 PM
To: Secha Rich [REDACTED]
Subject: RE: Mail quote for MICRC

Hello Rich,

Here's the bid for your consideration, [MICRC Direct Mail SOW Final 734694 7.pdf \(michigan.gov\)](#).

All the best!

--Edward

From: Secha Rich [REDACTED]
Sent: Monday, August 9, 2021 11:58 AM
To: Woods, Edward (MICRC) <WoodsE3@michigan.gov>
Subject: Mail quote for MICRC

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Good Morning Edward,

I received your request for a quote for 200,000 or 800,000 postcards and we'd love to help! Are the postcards full color? Variable? We want to give you the best pricing and that info makes a difference! I look forward to hearing from you!

Secha Rich

Mailings Unlimited

[REDACTED]
phone: 800.773.7417

fax: 207.221.9239

www.growwithmail.com

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Woods, Edward (MICRC)

From: Ray Schauer [REDACTED]
Sent: Thursday, September 16, 2021 9:16 AM
To: Woods, Edward (MICRC)
Subject: Re: MICRC Communications Rural Postcard Estimate

Importance: High

CAUTION: This is an External email. Please send suspicious emails to abuse@michigan.gov

Once approved, we would print, cut, and mail out between 4-6 business days.

Postage and Freight would be additional.

Ray Schauer

Inland Press, Inc.
2001 West Lafayette Blvd.
Detroit, MI 48216-1852
(O) 313-967-5524
[REDACTED]
www.inlandpress.com

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On Sep 16, 2021, at 8:28 AM, Woods, Edward (MICRC) <WoodsE3@michigan.gov> wrote:

Would you please identify the timeline to mail the postcard out after an approved contract? I need this ASAP.

From: Ray Schauer [REDACTED]
Sent: Thursday, September 9, 2021 1:18 PM
To: Woods, Edward (MICRC) <WoodsE3@michigan.gov>
Subject: MICRC Communications Rural Postcard Estimate

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Edward,

Here's the estimate that you've requested for the MICRC Communications rural postcards:

4 X 6
100# Gloss Cover

Black over Black (option #1)

We would be able to design and mail out the following:

Non Profit

279,475 pieces

Postage would be \$ 39,126.50

Printing and Mailing would be \$ 10,873.31

Total amount **\$ 49,999.81

STD

187,850 pieces

Postage would be \$ 41,327.00

Printing and Mailing would be \$ 8,667.45

Total amount **\$ 49,994.45

First Class

136,000 pieces

Postage would be \$ 43,248.00

Printing and Mailing would be \$ 6,745.08

Total amount **\$ 49,993.08

Process over Black (option #2)

We would be able to design and mail out the following:

Non Profit

273,315 pieces

Postage would be \$ 38,264.10

Printing and Mailing would be \$ 11,734.77

Total amount **\$ 49,998.87

STD

184,145 pieces

Postage would be \$ 40,511.90

Printing and Mailing would be \$ 9,488.03

Total amount **\$ 49,999.93

First Class

133,900 pieces

Postage would be \$ 42,580.20

Printing and Mailing would be \$ 7,410.74

Total amount **\$ 49,990.94

Process over Process (option #3)

We would be able to design and mail out the following:

Non Profit

272,100 pieces

Postage would be \$ 38,094.00

Printing and Mailing would be \$ 11,904.16

Total amount **\$ 49,998.16

STD

183,300 pieces

Postage would be \$ 40,326.00

Printing and Mailing would be \$ 9,666.74

Total amount **\$ 49,992.74

First Class

133,400 pieces

Postage would be \$ 42,421.20

Printing and Mailing would be \$ 7,572.94

Total amount **\$ 49,994.14

Freight and **Sales TAX would be additional based on your list and sales tax status.

We would probably be able to save you .01 or .02 cents per piece based on your list density and route saturation.

I hope you will contact me with any questions that you have regarding this project!

Best regards,

Ray Schauer

Inland Press, Inc.

2001 West Lafayette Blvd.


Detroit, MI 48216-1852

(O) 313-967-5524


www.inlandpress.com

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On Sep 8, 2021, at 10:37 AM, Ray Schauer  wrote:

Edward,

My name is Ray Schauer and I work for Inland Press here in Detroit.

We've been in business since 1895 servicing customers just like you!

Our expertise lies in mailing throughout the midwest and of course the great State of Michigan.

Would you be able to tell me if the postage would be first class, standard, or non profit?

That would assist me in getting you the best postage available.

Ray Schauer

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Detroit, MI 48216-1852

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Ray Schauer

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State of Michigan

Michigan Independent Citizens Redistricting Commission

Solicitation Response (SR) For Internal Use Only

Doc ID: ESR210009518 **Ver #:** 1 **Date Issued:** 09/14/2021

Vendor Name: NPC, Inc.
Vendor No: VS0135833

Document Description: RFQ No Internet Direct Mail Campaign for the MICRC
Modification Reason:

<p>Requesting Office: Lansing Issuing Office: Lansing Procurement Folder: 820213</p>	<p>Contact Information: Name: JONATHON KHON Email: KhonJ@michigan.gov</p>
---	--

Bids will be accepted From: 09/14/2021
To: 09/07/2021
Response Date: 09/14/2021 **Response Time:** 10:14:58

Commodity Group: **Grand Total:** \$49,999.00

Line Details

Line #	Line Type	Commodity Code	Commodity Description	Line Total
1	Service	966	PRINTING AND TYPESETTING SERVICES	\$45,200.00

Mark One: **Bid** **Bid with Condition** **No Bid**

Delivery Days After Award?

<p><u>Requested</u> Quantity: Unit:</p>	<p><u>Proposed</u> Quantity: Unit: Unit Price:</p>
--	--

<p><u>Requested</u> Service Start Date: Service End Date:</p>	<p><u>Proposed</u> Service Start Date: Service End Date: Contract Amount: 45200.00</p>
--	--

<p>Effective From: Effective To: Catalog Name: Comments:</p>	<p>Effective From: Effective To: Catalog Name: Can produce 125,000 postcards for each format requested.</p>
--	--



State of Michigan

Michigan Independent Citizens Redistricting Commission

Solicitation Response (SR)

For Internal Use Only

Doc ID: ESR210009518 **Ver #:** 1 **Date Issued:** 09/14/2021

Line #	Line Type	Commodity Code	Commodity Description	Line Total										
2	Service	915	COMMUNICATIONS AND MEDIA RELATED SERVICES	\$4,799.00										
<table style="width: 100%; border: none;"> <tr> <td style="width: 40%;">Mark One:</td> <td style="width: 10%;">Bid</td> <td style="width: 10%;">Bid with Condition</td> <td style="width: 10%;">No Bid</td> <td style="width: 30%;"></td> </tr> <tr> <td></td> <td style="text-align: center;"><input checked="" type="checkbox"/></td> <td style="text-align: center;"><input type="checkbox"/></td> <td style="text-align: center;"><input type="checkbox"/></td> <td></td> </tr> </table>					Mark One:	Bid	Bid with Condition	No Bid			<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
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	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>											
Delivery Days After Award?														
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Unit:	Unit:													
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Effective From:	Effective From:													
Effective To:	Effective To:													
Catalog Name:	Catalog Name:													
Comments:														
Evaluation Criteria Group: Default														
Criteria	Description	Response Type	Weight	Response										
Discount Information														
Net Days (after invoice and receipt)	Discount Percent (from total)	Discount offered on all invoice/receipt payments?												

Letter of Quote



Sales Rep RHOADES, K J
Customer: State of Michigan
MIRC Mailing

Date 9-2-21
Estimate DD

Delivery First Class Postcard rate-postage will vary based on sortation achieved.

Producing Plant RRD

Item Description	*Annual Quantity (Ea)	Unit Price	*Extended Price	Notes	
4 x 6 - 7pt Postcard stock (Includes stock, design, printing & handling)	134,950	\$.0445	\$6005.27		
Printed 4/4 no bleeds					
<i>Only Variable- Name & Address</i>					
Postage	134,950	\$.326	\$43,993.70		
TOTAL			\$49,999.00		

***Exact quantity will depend on sortation achieved from file received for mailing purposes since this dictates postage cost. Pricing is the same for black or color print due to device used.**

Lead time from file received is 3 days to print, 1 day to mail.

We look forward to working with you on this project. Please reference quote number on all correspondence. Additional costs not reflected in this estimate may be applicable if project deviates from original specifications. Alteration costs will be brought to your attention for approval, prior to production. Quote valid for 30 days.

Sincerely,

Kristyn Rhoades
Senior Account Executive





State of Michigan Michigan Independent Citizens Redistricting Commission Solicitation Response (SR) For Internal Use Only

Doc ID: ESR210009574 **Ver #:** 1 **Date Issued:** 09/14/2021

Vendor Name: RICOH USA INC
Vendor No: CV0007263

Document Description: RFQ No Internet Direct Mail Campaign for the MICRC
Modification Reason:

Requesting Office: Lansing	Contact Information: Name: JONATHON KHON Email: KhonJ@michigan.gov
Issuing Office: Lansing	
Procurement Folder: 820213	

Bids will be accepted From: 09/14/2021
To: 09/07/2021
Response Date: 09/14/2021 **Response Time:** 15:24:19

Commodity Group: **Grand Total:** \$49,999.99

Line Details

Line #	Line Type	Commodity Code	Commodity Description	Line Total
1	Service	966	PRINTING AND TYPESETTING SERVICES	\$49,999.99
<p>Mark One: Bid <input checked="" type="checkbox"/> Bid with Condition <input type="checkbox"/> No Bid <input type="checkbox"/></p>				
Delivery Days After Award?				
<u>Requested</u>			<u>Proposed</u>	
Quantity:			Quantity:	
Unit:			Unit:	
			Unit Price:	
<u>Requested</u>			<u>Proposed</u>	
Service Start Date:			Service Start Date:	
Service End Date:			Service End Date:	
			Contract Amount: 49999.99	
Effective From:			Effective From:	
Effective To:			Effective To:	
Catalog Name:			Catalog Name:	
Comments:			this price is the same for any of the three options requested up to 135,000 pieces	



State of Michigan

Michigan Independent Citizens Redistricting Commission

Solicitation Response (SR) For Internal Use Only

Doc ID: ESR210009574 **Ver #:** 1 **Date Issued:** 09/14/2021

Line #	Line Type	Commodity Code	Commodity Description	Line Total
2	Service	915	COMMUNICATIONS AND MEDIA RELATED SERVICES	\$0.00

Mark One:

Bid	Bid with Condition	No Bid
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Delivery Days After Award?

<u>Requested</u>	<u>Proposed</u>
Quantity:	Quantity:
Unit:	Unit:
	Unit Price:

<u>Requested</u>	<u>Proposed</u>
Service Start Date:	Service Start Date:
Service End Date:	Service End Date:
	Contract Amount: 0.00

Effective From:	Effective From:
Effective To:	Effective To:
Catalog Name:	Catalog Name:
Comments:	This price is the same for all three options (BW 1/1, One side color 4/1 and Full color 4/4) up to 135,000 pieces.

Evaluation Criteria Group: Default

Criteria	Description	Response Type	Weight	Response

Discount Information

Net Days (after invoice and receipt)	Discount Percent (from total)	Discount offered on all invoice/receipt payments?
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Woods, Edward (MICRC)

From: Stacey Blue <[REDACTED]>
Sent: Thursday, September 16, 2021 9:07 AM
To: Woods, Edward (MICRC)
Subject: Re: REQUESTED COST QUOTE FOR POSTCARD REGARDING REDISTRICTING MI-

CAUTION: This is an External email. Please send suspicious emails to abuse@michigan.gov

Hi Edward

I would estimate more like 10-11 days to be safe as I don't know how complicated artwork will be or how fast client can approve. Could end up being 7 days but I would prefer to add a buffer just in case otherwise we will be rushing client to approve and mistakes can happen when rushing.

Thank you
Stacey Blue

Sent from my iPhone

On Sep 16, 2021, at 8:30 AM, Woods, Edward (MICRC) <WoodsE3@michigan.gov> wrote:

Would you please identify the timeline to mail the postcard out after an approved contract? I need this ASAP.

From: Stacey Blue <[REDACTED]>
Sent: Wednesday, September 8, 2021 4:11 PM
To: Woods, Edward (MICRC) <WoodsE3@michigan.gov>
Cc: Stacey Blue <sblue@wolverinemail.com>
Subject: REQUESTED COST QUOTE FOR POSTCARD REGARDING REDISTRICTING MI-

CAUTION: This is an External email. Please send suspicious emails to abuse@michigan.gov

To Whom It May Concern,

Attached you will find a PDF containing a cost quote for the postcard mailing. I wanted to point out a few items. I am familiar with the Redistricting Commission as I handled the last mailing in January of 2020 for The State of Michigan and things went great. On this current project, I'm not sure how much content you have or photos (if any) but 4 x 6 is a pretty small card and I will need 1 ½ to 2 inches high and 5 inches wide of white area for the name/address and intelligent mail barcode on one side.

You can use one full side and a small portion of the second side for content. Also, if awarded this project, I would run your data file thru some hygiene functions that could result in unmailable records, forwardable records and/or nonforwardable records.

You may/customer may want to review this information before completing the processing which could take up to 1 day of back and forth. The timeline of 1 week is a tight time frame. If the postcard was already designed then I would say no problem.

However, setting up the postcard, there won't be much time for back and forth changes, printing, ink jetting, etc. I would push for 2 weeks or less if possible otherwise, people will have to approve and finalize the design quickly or it will delay things.

Just some thoughts.

NOTE: I didn't notice anything that was changed on the RFQ so I hope I didn't miss anything. Design, Print, Ink Jet and Mail as many as possible with 3 options 1/1, 4/1 and 4/4.

If you have any questions, please don't hesitate to contact me.

NOTE: Please Confirm Receipt of Quote-Thanks

Thank you,

Stacey Blue, Senior Sales Executive
Wolverine Solutions Group
1601 Clay Avenue, Detroit MI 48211-1913
DESK LINE: 313-871-3547

EMAIL: [REDACTED]

<image001.png>

CONFIDENTIALITY NOTICE: This email contains information from the sender that may be CONFIDENTIAL, LEGALLY PRIVILEGED, PROPRIETARY, or otherwise protected from disclosure. This email is intended for use only by the person or entity to whom it is addressed. If you are not the intended recipient, any use, disclosure, copying, distribution, printing, or any action taken in reliance on the contents of this email, is strictly prohibited. If you received this email in error, please contact the sending party by reply email, delete the email from your computer system and shred any paper copies

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 Secured by [Paubox](#) - HITRUST CSF certified



Wolverine Solutions Group
1601 Clay Street
Detroit, MI 48211-1913
[REDACTED]
www.wolverinemail.com

Quote

Proposal 659877

State of Michigan

Attention: Edward Woods III
MICRC Communications and Outreach Director

Date September 8, 2021

Email Woodse3@michigan.gov

Project -4 x 6 Postcard Mailing-

Customer to Provide Artwork Content and Photos (If Applicable) to be used for Postcard Design Set Up. WSG to Set Up/Design Customer 4 x 6 Postcard. Provide Proof to Customer for Approval. Once Approved Offset Print on #80 Endurance Gloss Cover, Colors: 1/1, 4/1 or 4/4 Per Customer Selection of Color. Customer Supplied Name/Address File. WSG Convert Data Records, CASS, DPV, NCOA-link and Provide Data Results back to Client. Unmailables, Forwardables and Non-Forwardables Via Email in Excel Format. Ink Jet Name/Address onto 4 x 6 Card and Deliver to the Detroit SCF. Customer to Pick Up Overstock (If any/If applicable).

135-145,000

Printing and/or Supplied Components

Customer Supplied Artwork Content and Photos if Applicable. WSG to Set Up/Design, Provide Proof, Offset Print. 1/1, 4/1 or 4/4 with Bleed. #80 Glossy Cover.

Data Processing Services

Customer Supplied Name/Address File
WSG File Processing (Presort Standard Class)
CASS, DPV, NCOA-link and Provide Results back to Customer. Unmailables, Forwardables and Non-Forwardables.

Mail Shop Services

Ink Jet Name/Address onto 4 x 6 Postcard
Deliver to Detroit Post Office

Artwork Set Up/Design, Offset Print, Mailing Services, Delivery and Postage

145,000 QTY 1/1 = \$49,999.00
140,000 QTY 4/1 = \$49,999.00
135,000 QTY 4/4 = \$49,999.00

Thank you for the opportunity to quote on this project.
Stacey Blue, Senior Sales Executive