



Video Made Easy

Customer Journey



- History, Team, 3 Uniques
- Understand Need
- What we do/don't do
- Our Process
- Next Steps



- Book Shoots
- Scout Locations
- Collect Video Assets
- Gather Brand Assets



- Organize + Edit
- Create + Deliver First Draft



- Verify Messaging
- Refine Audio + Video
- Identify + Fill Content Gaps
- Complete Quality Review



A Video You

