



Great strides begin with small steps.

## TRUSTED ADVISOR MONTHLY REPORT

Share how often you posted content on the importance of early childhood on social media. Your goal should be at least once a week.

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How many Toolkits did you share with families in the last month?

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How else did you spread with word about Steps? For example, did you speak about Steps at a staff training or association meeting? Did you write a letter to the editor about the importance of early childhood development?

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Have you shared the Family Toolkit at a public event? If not, can you make plans to do so in the coming month?

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What else would be helpful for you to know as you continue to share the Steps Initiative?

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