



**MI
NEW
ECONOMY**

[MICHIGAN.GOV/MINEWECONOMY](https://michigan.gov/mineweconomy)

MICHIGAN'S ECONOMY

- **Low unemployment** below the national average and down for eight straight months.
- **Record \$3.5B surplus** up from a projected \$3B deficit.
- **The strongest automotive manufacturing nationwide.**
- **Won multiple awards and ranks high on multiple lists** for manufacturing strength, business climate, job creation and foreign direct investment.

GOVERNOR WHITMER'S ACCOMPLISHMENTS

- **Created 15,000 auto jobs.**
- Made the **largest education investment** in state history — without raising taxes.
- Established Michigan Reconnect and Futures for Frontliners to **more than tens of thousands of Michiganders** on a tuition-free path to high education or skills training.
- **Delivered hundreds of millions in aid** to keep small businesses, restaurants, and workers afloat during the pandemic.
- **Created thousands of jobs** while fixing the damn roads with the **\$3.5B Rebuilding Michigan program** and repairing water infrastructure with the **\$500M MI Clean Water Plan.**



MICHIGAN'S BIGGEST ECONOMIC CHALLENGES

- 1 Too Many Low-Wage Jobs**

- 2 Not Enough Workers**

- 3 More Good Jobs Requires More Skilled Workers**

- 4 We Can't Ignore Small Businesses**

- 5 Vibrant Communities are a Driver of Economic Development**

GOALS

- **60%** of adults with a postsecondary credential **by 2030**.
- Lift **100,000 families** out of **working poverty** over the next five years (FY22-FY26).
- Provide access to low or no cost **childcare** for **150,000 more families** by 2024.
- **Top ten state for household income growth** during the next five years (FY22-FY26).
- **Top ten state** for growth in venture capital funding over the next five years (2022-2026).
- **Top ten** state for **small business job growth** and **revenue growth** from 2022 to 2026.
- **100% access to high-speed internet** and **95% adoption by households** during the next five years – while continually investing in higher quality access (FY22-FY26).
- **75,000 new or rehabilitated housing units** in five years (FY22-FY26).

SUMMARY OF VISION



PILLAR 1: GROW THE MIDDLE CLASS

No economic vision for the state can be complete if it doesn't focus on eliminating poverty and lifting families into the middle class.

Goals:

- 60% of adults with a postsecondary credential by 2030.
- Lift 100,000 families out of working poverty during the next five years (FY22-FY26).
- Provide access to low or no cost childcare for 150,000 more families by 2024.



PILLAR 2: SUPPORT SMALL BUSINESS

To supplement the great economic development work our state already does, Michigan needs to focus on creating and growing more Main Street businesses.

Goals:

- Top 10 state for small business job growth and revenue growth from 2022 to 2026.
- Top 10 state for household income growth during the next five years (FY22-FY26).
- Top 10 state for growth in venture capital funding over the next five years (2022-2026).



PILLAR 3: BUILD STRONG COMMUNITIES

Michigan's residents deserve to live in vibrant communities with services and amenities associated with a high standard of living.

Goals:

- 100% access to high-speed internet and 95% adoption by households during the next five years, while continually investing in higher quality access (FY22-FY26).
- 75,000 new or rehabilitated housing units in five years (FY22-FY26).



ARP PROPOSALS: **\$722M** to grow the middle class and educate workers

Draft Proposal	Description	Policy Goal(s)
Going PRO	Scale Going PRO to address skills gap for MI businesses, while providing credentials for workers.	Skills Gap; 60x30; Better Jobs & ALICE Rate
F4F/Reconnect Expansion	Expand the eligibility for both F4F and Reconnect and provide additional funding to meet demand.	60x30
Wraparound Supports for F4F/Reconnecters	Student success grants and support for benefits access to improve likelihood of degree completion.	60x30
COVID Class Connect Back	Scholarships to increase college affordability for low-income families for graduating classes impacted by the pandemic.	60x30
COVID Near Completers Fund	First-dollar scholarships for students who have completed nearly all of the necessary requirements to earn a degree.	60x30
Strengthening College to Industry Pipeline	Competitive grants to colleges to reform policies and practices to improve student success outcomes, including employer and partner-driven curriculum development. Investments in data systems improvements.	Skills Gap; 60x30



ARP PROPOSALS: **\$722M** to grow the middle class and educate workers

Draft Proposal	Description	Policy Goal(s)
Right Skills Now through State Apprenticeship Expansion	Provide funding to jump-start, reinforce, and enhance the performance of current Registered Apprenticeship expansion efforts, leading to more apprenticeships for underserved and underrepresented Michiganders.	Skills Gap; Better Jobs & ALICE Rate
Everybody In: Path to Reconnect for Individuals without HS Degree	Support enrollment in a state-approved adult education program to earn a high school diploma or equivalent, and concurrent enrollment at a community college or a state-approved training program.	Labor Force Participation; ALICE Rate; 60x30
Education & Employment (E²) Program	Provide an opportunity for adults to earn a high school diploma or equivalent and gain work experience earning a living wage through subsidized employment.	Labor Force Participation; ALICE Rate; 60x30
Michigan Second Chances Program	Scale up successful local non-profit partnerships to provide transitional employment and vocational services that specialize in working with the reentry population.	Labor Force Participation; ALICE Rate; Reduced Recidivism
Michigan Nonprofit Relief & Activation Program	Financial relief and assistance to strengthen the non-profit ecosystem that provides support for families struggling to make ends meet.	ALICE Rate; Labor Force Participation



ARP PROPOSALS: **\$651M** to support small businesses and create better jobs

Draft Proposal	Description	Policy Goal(s)
Michigan Mainstreet Initiative	The program includes capital support for restaurants and place-based businesses, microenterprises and invests in creating small business smartzones/accelerators.	Small Business Survival and Growth; Better Jobs
Start-Up Resiliency Initiative	Capital infusion to entrepreneurship ecosystem including investments, grants and technical assistance, to bolster promising high-tech, high-growth start-ups.	Stronger Entrepreneurship Funnel Overall; VC Investment; Better Jobs
Retraining and Retooling Fund	Prepare Michigan’s small manufacturers and workforce for opportunities in emerging industries, with a focus on providing support for underemployed and displaced workers.	Manufacturing Competitiveness; Better Jobs & ALICE Rate; 60x30
Michigan Electric Vehicle Friendliness Program	Speed up state-led charging infrastructure buildout and create visionary programs to accelerate EV adoption, as well as spur EV innovation at Michigan testing sites.	EV Friendliness Ranking; EV Adoption Rate; Better Jobs
Talent Attraction and Retention	Scale the STEM Forward program, which provides interns to STEM students and invest in capacity-building for talent attraction and retention.	STEM Talent Attracted and Retained; 60x30; Better Jobs



ARP PROPOSALS: **\$800M** to build strong communities

Draft Proposal	Description	Policy Goal(s)
Housing & Community Development Fund	Invest in the HCDF, a powerful tool that will foster innovation and creativity in both affordable and attainable housing creation.	New/Rehabbed Housing Units
Regional Resiliency Fund	Fund the creation of “Regional Economic Resiliency Plans” and regional projects and/or programs that support the implementation of these plans.	Increased Regional Alignment Around Policy Goals; Increased ROI for MI's ARP Investments Overall
Brownfield Bridge Fund	The Brownfield Bridge Fund awards will provide a benefit equivalent to a performance-based grants support redeveloping brownfield sites to create housing or infrastructure for industrial spec buildings.	New/Rehabbed Housing Units; New/Rehabbed Infrastructure at Sites for Business Development; Better Jobs
Community Revitalization & Placemaking Grants	Grants for the rehabilitation of vacant buildings, repurposing of space, or the creation of social-zones to build stronger and healthier neighborhoods and communities.	New/Rehabbed Housing Units; Increased Commercial, Residential Occupancy at Blighted/Underutilized Properties
Residential Clean Energy Improvements	Create healthier, cleaner, and more energy efficient homes by expanding the capital available for clean energy improvements through the low-income housing tax credit program, property improvement program and the neighborhood enhancement program.	Decreased Household Energy Costs; Decreased Carbon Footprint
Large & Strategic Site Development	Invest in making crucial infrastructure and other site improvements that will increase Michigan’s inventory of sites 300 acres and larger.	New/Rehabbed Infrastructure at Sites for Business Development; Better Jobs