STEP

Student Tools for
Emergency Planning

SPONSORSHIP PACKET

MIREADY
WWW.MICHIGAN.GOV/MIREADY

MICHIGAN STATE POLICE

STEP • STUDENT TOOLS FOR EMERGENCY PLANNING

The Michigan State Police, Emergency Management and Homeland Security Division devotes $60,000 each year to implement the STEP program and provide 10,000 students throughout Michigan with emergency kits, certificates and homework packets.

Our goal is to continue to reach 10,000 students per year or increase participation, but this can only be accomplished with the help of sponsors like you. By partnering with us through sponsorship, this important program could be offered to a greater number of students across the state, ensuring more children are better prepared for disasters and emergencies. A prepared Michigan is a resilient Michigan.

More information about the STEP program is available at www.michigan.gov/step

Thank you for your consideration.

This packet includes:

- ***STEP flyer (Attachment A)***
- ***A map displaying participating schools (Attachment B)***
- ***A sample news release (Attachment C)***
- ***Sponsorship Form (Attachment D)***

WHAT IS STEP?

Thank you for your interest in the Student Tools for Emergency Planning (STEP) program. Emergencies can strike without warning. These events can be frightening for adults, but they can be traumatic for children who may not know what to do.

The STEP program teaches students strategies they can implement at home to prepare for emergencies. Equipping students with this knowledge can lessen the anxiety they feel during disasters, give them a sense of control in a disaster situation and could save their lives.

STEP has three main learning objectives:

1. Students will learn about the disasters, emergencies and hazards common in their community and strategies to appropriately react to those situations.
2. Students will learn how they and their family can assemble emergency preparedness kits.
3. Students will learn to create a family communications plan.

Developed by the Federal Emergency Management Agency (FEMA), Michigan began to offer the STEP program in 2011. Since then, more than 40,000 Michigan fifth-graders have completed the STEP curriculum. If you choose to sponsor the STEP program, you will help to build a more resilient state by ensuring Michigan's children will receive this valuable training and a starter preparedness kit.

Starter Emergency Preparedness Kits include:

- STEP Bag
- Flashlight
- Thermal Blanket
- Emergency Whistle

STEP • STUDENT TOOLS FOR EMERGENCY PLANNING

Michigan STEP Program 2019-2020

Michigan is once again offering the free STEP program to fifth grade classes with the goal of teaching emergency preparedness to more than 10,000 students statewide.

Register Today!
It's free

- All fifth grade classes in Michigan are eligible to participate in the STEP program, with the requirement that all fifth-graders in the school must participate.
- Getting involved is as simple as submitting an application to the Michigan State Police by Friday, November 8, 2019.
- Teachers or administrators may apply to participate in the STEP program on behalf of their school, although an administrator will have to approve participation in the program.
- Participating school shall complete at least one hour of curriculum.
- Selection of school participants will be made by late November.
- Once selected, STEP materials will be shipped to schools by the end of January.
- Instruction of the STEP curriculum and completion of the evaluation must be completed by June 5, 2020.

"The students really enjoyed learning about the concept of safety, and we were able to have some great group discussions! I like that the program touched on types of weather not typically encountered in Michigan; it allowed the students to get an understanding of dangers that children their own age might faces in other states/countries/continents."
-Maria Reuter, Hamilton-Parsons Elementary

"The program is very useful for informing students about the choices they have in any emergency. Being informed leads to better choice-making, which can lead to saving lives."
-Hamidah Kaufman, Michigan Islamic Academy

"The STEP program is necessary because student need to learn about emergencies and they can transfer this information to their families and friends."
-Ghasak AlObaidi, Greater Lansing Islamic School

"The students were interested in the program due to the relevance and importance. They enjoyed the youtube videos and had great group discussions pertaining to the material. I believe they feel as though they can make a difference in an emergency situation because they have more knowledge regarding a variety of situations."
-Jessica Neboyskey, Jackman Road Elementary

Contact
Ms. Jane Troutman
(517) 388-6570
msp-miready@michigan.gov

Register
www.michigan.gov/STEP

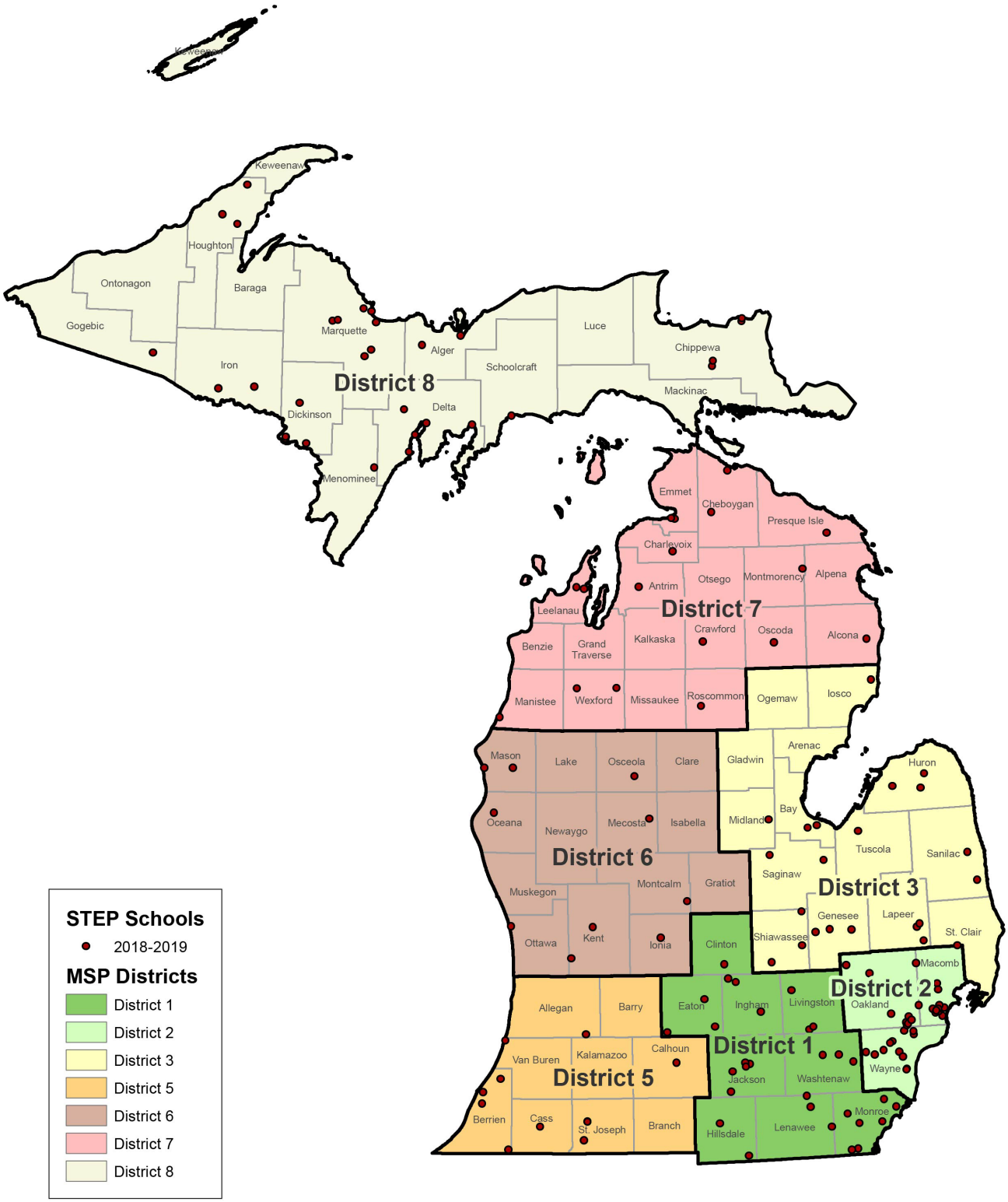
Michigan State Police
Emergency Management &
Homeland Security Division

FEMA

MIREADY
WWW.MICHIGAN.GOV/MIREADY

STEP • STUDENT TOOLS FOR EMERGENCY PLANNING

STEP PARTICIPATING SCHOOLS 2018-2019



STEP • STUDENT TOOLS FOR EMERGENCY PLANNING

MICHIGAN STATE POLICE

News Release

State Police Offers Emergency Preparedness Program to Michigan's Fifth-Grade Students

FOR IMMEDIATE RELEASE: **November 27, 2018**

LANSING, MICH. The Michigan State Police, Emergency Management and Homeland Security Division (MSP/EMHSD) in partnership with (sponsor) is offering elementary schools across Michigan the opportunity to enroll their fifth-graders in a national emergency preparedness program that teaches students how to prepare for tornadoes, storms, flooding and other emergencies.

The Student Tools for Emergency Planning (STEP) program provides teachers with a complete curriculum and emergency preparedness materials at no cost to the school. Materials include instructor guides, student handouts and starter emergency supply kits for each student.

"The STEP program equips participating fifth-graders with important and potentially lifesaving knowledge about emergency preparedness," said Capt. Emmitt McGowan, Deputy State Director of Emergency Management and Homeland Security and commander of the MSP/EMHSD. "Educating students before disaster strikes means they will be better prepared in an emergency."

The basic lesson includes one hour of instruction, but instructors have the option to expand the lessons to include eight hours of material. STEP curriculum can be taught by teachers, school officials, first responders or volunteers.

Interested schools should fill out the Application and Acceptance form at www.michigan.gov/step and submit it via mail, email or fax by Dec. 7, 2018.

Last year, teachers from 135 schools statewide signed up to participate in the STEP program and taught the curriculum to more than 8,600 students. This year, Michigan's emergency management professionals hope to educate at least 10,000 fifth-graders statewide.

STEP is sponsored by the MSP/EMHSD and the Federal Emergency Management Agency. It is funded by a grant from the U.S. Department of Homeland Security.

###

The Michigan State Police, Emergency Management and Homeland Security Division is responsible for coordinating state and federal resources to assist local government in response and relief activities in the event of an emergency or disaster, as well as coordinating homeland security initiatives and various federal grants.

FOR ADDITIONAL INFORMATION:
Dale R. George, MSP/EMHSD Public Information Officer, 517-284-3962

STEP • STUDENT TOOLS FOR EMERGENCY PLANNING

SPONSORSHIP FORM

Please fill out the form to confirm your chosen sponsorship package. Completed forms can be emailed to msp-miready@michigan.gov or mailed to Ms. Jane Troutman, PO Box 30634, Lansing, MI 48909. Please call Ms. Troutman with any questions at 517-388-6570.

CONTACT INFORMATION

Company Name _____

Contact Person _____

Contact E-mail Address _____

Contact Phone Number _____

Address _____

City/State/Zip Code _____

SPONSORSHIP PACKAGES

☐ **$10,000**
Includes your logo on annual STEP flyer, annual STEP registration email, and the Certificate of Completion which is presented to each student to take home

☐ **$25,000**
Includes your logo on annual STEP flyer, annual STEP registration email, the Certificate of Completion which is presented to each student to take home, and the STEP website displaying a link to your company's website

☐ **Higher Amount $_____**
Includes your logo on annual STEP flyer, annual STEP registration email, the Certificate of Completion which is presented to each student to take home, the STEP website displaying a link to your company's website, on every STEP starter emergency kit, and you will be included in any media events

PAYMENT INFORMATION

☐ **Please send me an invoice**

☐ **I have enclosed a check made payable to State of Michigan - MSP**

TELL ME MORE

☐ **I would like to set up a meeting to learn more**

Signature _____

Date _____

THANK YOU FOR SUPPORTING STEP!