

Student Scholarships and Grants



2015-2016 ANNUAL REPORT

Message from the DIRECTOR

I am pleased to share with you what Student Scholarships and Grants (SSG) within the Michigan Department of Treasury-Student Financial Services Bureau, has accomplished during the 2016 fiscal year (FY). The following report provides information about funds administered, number of Michigan students awarded, and outreach efforts.

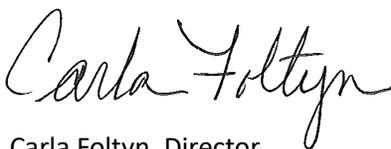
Our goal during FY16 was to increase our customer service efforts to better serve students, families, high school counselors, and college aid administrators. We streamlined processes within our office and examined ways that we could improve the delivery of information and resources. With new publications and our data management system, MiSSG, we are able to more efficiently and thoroughly reach our customers to deliver clear and concise information.

During FY16 (Academic Year 2015-16), SSG:

- Administered aid funds to 70,670 Michigan students for postsecondary education financial assistance.
- Disbursed over \$108 million in aid to Michigan students.
- Provided assistance to 13,391 MiSSG users.
- Utilized technology to improve customer service; including social media, webinars, electronic newsletters, a place-based scholarship database, and the ability to complete a Tuition Incentive Program (TIP) application online for the very first time.
- Partnered with Center for Educational Performance and Information (CEPI) to harness existing data sets and to collect data on Michigan students utilizing aid programs and connecting high school counselors with information on student eligibility.
- Made easily accessible reports available to college aid administrators to identify eligible students earlier than ever before and request institutional payment more accurately.

SSG looks forward to continuing to support postsecondary education in Michigan and promoting to students and families that college is accessible, affordable, and achievable.

Sincerely,



Carla Foltyn, Director
Student Scholarships and Grants
Student Financial Services Bureau
Michigan Department of Treasury

Student Scholarships and Grants 2016 Student Financial Aid Reports

<u>Report</u>	<u>Page</u>
Fund Distribution by Fund Source	3
Children of Veterans Tuition Grant Program (CVTG)	4
Dual Enrollment	8
Fostering Futures Scholarship (FFS)	11
GEAR UP Michigan! Scholarship (GEAR UP 1).....	14
GEAR UP College Day Scholarship (GEAR UP 2)	17
Merit Military Payments to Michigan Institutions.....	20
Michigan Competitive Scholarship (MCS) and Michigan Tuition Grant (MTG).....	22
Michigan Competitive Scholarship (MCS) and Michigan Tuition Grant (MTG) Cumulative Program Performance	23
Michigan Competitive Scholarship (MCS) and Michigan Tuition Grant (MTG) by Number of Students Served	24
Michigan Competitive Scholarship (MCS) and Michigan Tuition Grant (MTG) Recipients by Characteristics	25
Michigan Competitive Scholarship (MCS) and Michigan Tuition Grant (MTG) Recipients by Family Income.....	26
Combined Michigan Competitive Scholarship (MCS) and Michigan Tuition Grant (MTG) Recipients and Non-recipients by Gross Income	27
Michigan Competitive Scholarship (MCS) Freshman Awards by Fiscal Year.....	28
Michigan Competitive Scholarship (MCS) and Michigan Tuition Grant (MTG) by College Sector	29
Michigan Competitive Scholarship (MCS) and Michigan Tuition Grant (MTG) by Institution	31
Police Officer's and Fire Fighter's Survivor Tuition Grant (STG).....	33
Tuition Incentive Program (TIP).....	35
Outreach Services	41

STUDENT SCHOLARSHIPS AND GRANTS

ANNUAL REPORT 2016

Fund Distribution by Fund Source*

Program	Volume	Amount
Children of Veterans Tuition Grant	466	1,096,652
Dual Enrollment	1,379	1,316,733
Fostering Futures Scholarship	357	945,572
GEAR UP Michigan! Scholarship	11	43,706
GEAR UP College Day	293	1,453,157
Michigan Competitive Scholarship*	26,348	18,906,306
Michigan Merit Award	3	4,750
Michigan Tuition Grant*	23,514	32,630,742
Police Officer's and Firefighter's Tuition Grant	9	73,533
Tuition Incentive Program	18,290	51,768,507
TOTAL	70,670	\$108,239,658

*Totals for MCS/MTG are noted as Funding Source in the above chart. Other sections of this report show distribution by Award Type. See the chart below and the MCS and MTG by Institution page.

Award Type versus Fund Source
By Student

Number of Awards by Type of Award	Michigan Competitive Scholarship	Michigan Tuition Grant
	32,378	17,484
Number Receiving Supplement	-6,030	+6030
Number Receiving by Fund Source	26,348	23,514

Children of Veterans Tuition Grant (CVTG)

The program provides undergraduate tuition assistance to certain children of qualified Michigan veterans who are permanently and totally disabled, MIA, or deceased. The renewable award pays a maximum of \$2,800 per academic year.

Legal Citation
Public Act 248 of 2005

Student Scholarships and Grants

Children of Veterans Tuition Grant Program

<i>Institution</i>	<i>Students</i>	<i>Award Amount</i>
Adrian College	1	2,800
Alma College	5	14,000
Alpena Community College	3	7,118
Andrews University	1	2,800
Aquinas College	1	1,400
Baker College of Cadillac	1	467
Baker College of Clinton Township	1	700
Baker College of Flint	3	7,000
Baker College of Jackson	2	1,868
Baker College of Muskegon	2	5,464
Baker College - Online	1	1,401
Baker College of Owosso	3	8,399
Baker College of Port Huron	2	1,400
Bay de Noc Community College	6	9,040
Central Michigan University	32	86,800
Compass College of Cinematic Arts	1	2,800
Concordia University	1	2,800
Davenport University West-Grand Rapids	2	5,600
Delta College	20	43,354
Eastern Michigan University	13	32,200
Ferris State University	32	83,266
Finlandia University	2	5,600
Glen Oaks Community College	2	2,800
Gogebic Community College	2	4,200
Grand Rapids Community College	11	21,769
Grand Valley State University	30	81,900
Henry Ford College	1	2,191
Jackson College	4	4,550
Kalamazoo College	1	2,800
Kalamazoo Valley Community College	4	6,145
Kellogg Community College	1	2,800
Kettering University	1	2,800
Kirtland Community College	8	11,569
Lake Michigan College	1	2,800
Lake Superior State University	5	14,000
Lansing Community College	15	32,832
Lawrence Technological University	1	2,800
Macomb Community College	5	11,456
Madonna University	1	2,100
Marygrove College	1	2,800
Michigan State University	34	87,500
Michigan Technological University	10	28,000
Mid Michigan Community College	12	23,011
Mott Community College	5	12,133
Muskegon Community College	12	25,012
North Central Michigan College	3	6,484
Northern Michigan University	11	27,968
Northwestern Michigan College	6	13,073
Northwood University	4	10,387
Oakland Community College	21	37,114
Oakland University	9	23,100
Olivet College	1	2,800

Student Scholarships and Grants

Children of Veterans Tuition Grant Program

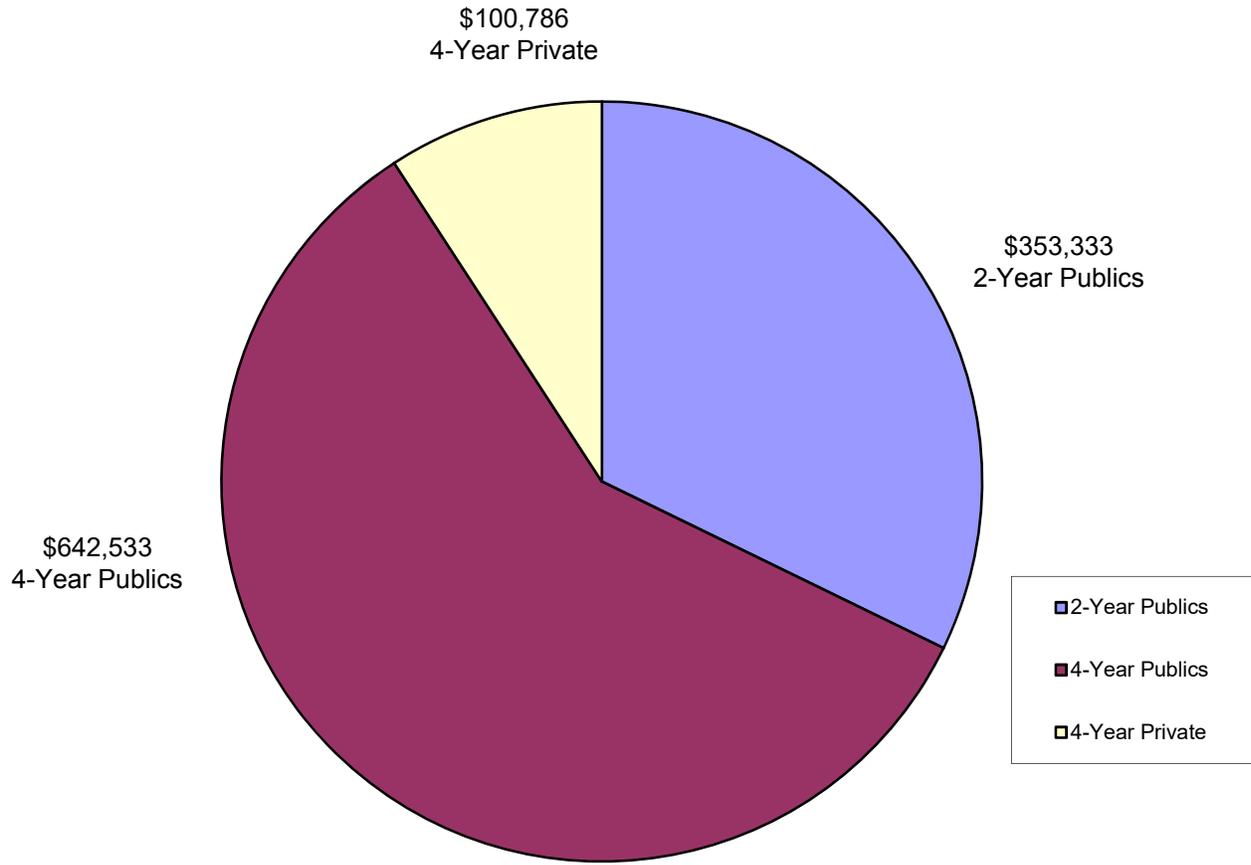
<i>Institution</i>	<i>Students</i>	<i>Award Amount</i>
Rochester College	1	1,400
Saginaw Valley State University	13	30,800
Saint Clair County Community College	4	10,374
Schoolcraft College	7	15,423
Siena Heights University	1	2,800
Southwestern Michigan College	2	4,763
University of Detroit Mercy	4	5,600
University of Michigan-Ann Arbor	11	28,000
University of Michigan-Dearborn	5	13,300
University of Michigan-Flint	5	13,300
Washtenaw Community College	17	28,261
Wayne County Community College	2	5,582
Wayne State University	13	36,400
West Shore Community College	4	9,478
Western Michigan University	20	56,000
Total	466	1,096,652

Footnotes:

An increase of 18 students from the 2014-15 academic year.
62 eligible students did not use program funds.

Children of Veterans Tuition Grant Program Payments by Sector

FY 2016



Dual Enrollment Program

The program allows students from a state approved nonpublic high school to dual enroll in college courses beginning in the 9th grade. The Michigan Department of Education (MDE) approves the billings and the Michigan Department of Treasury pays the postsecondary institutions on behalf of the students.

Citation

Public Acts 131 - 134 of 2012

Student Scholarships and Grants

Dual Enrollment Program

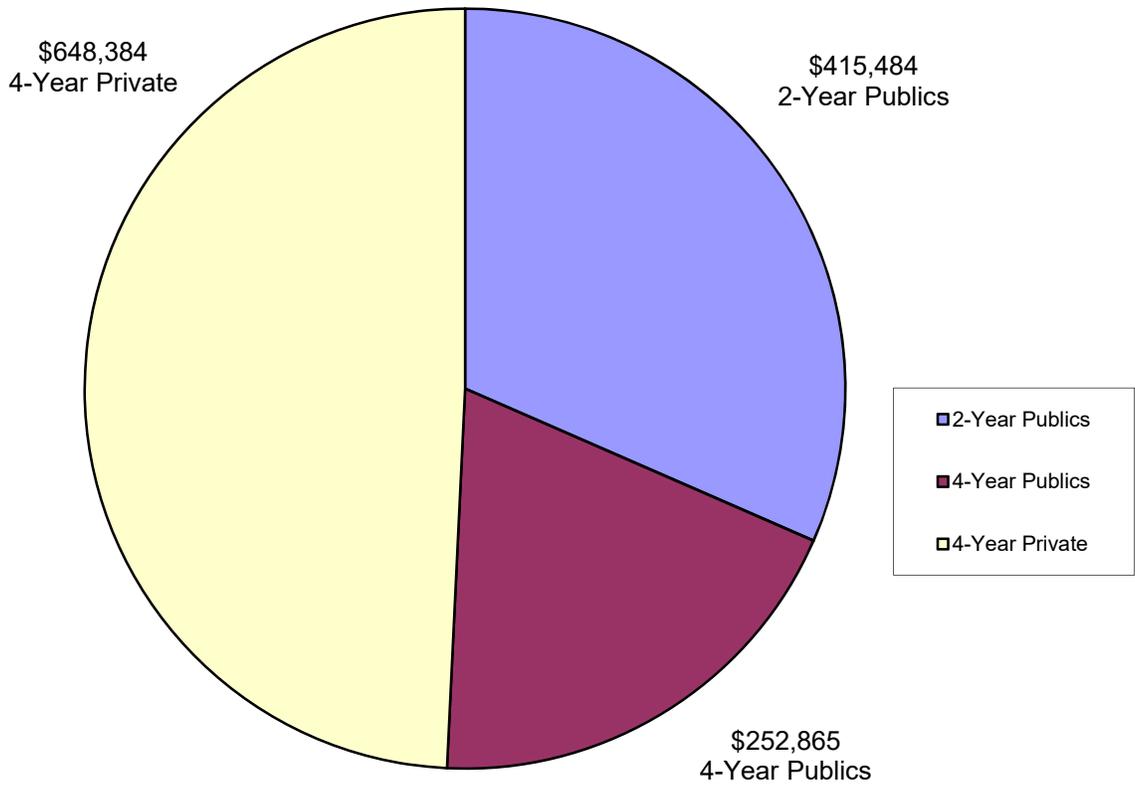
<i>Institution</i>	<i>Students</i>	<i>Award Amount</i>
Adrian College	42	\$23,756.85
Aquinas College	93	\$93,814.46
Baker College of Cadillac	30	\$15,837.90
Baker College of Jackson	22	\$9,600.00
Baker College of Muskegon	1	\$615.92
Calvin College	4	\$4,311.44
Central Michigan University	6	\$7,315.00
College for Creative Studies	2	\$1,231.84
Concordia University	91	\$57,650.60
Cornerstone University	98	\$84,622.38
Davenport University	1	\$527.93
Delta College	37	\$25,802.09
Eastern Michigan University	1	\$527.93
Ferris State - Kendall College of Art	12	\$8,127.12
Finlandia University	6	\$2,520.00
Glen Oaks Community College	1	\$1,679.00
Grace Bible College	31	\$32,766.84
Grand Rapids Community College	51	\$62,034.87
Grand Valley State University	1	\$410.61
Henry Ford College	16	\$19,234.25
Hope College	4	\$3,449.14
Jackson College	10	\$8,839.16
Kalamazoo Valley Community College	20	\$18,873.08
Kellogg Community College	13	\$9,512.18
Kirtland Community College	1	\$476.00
Lake Superior State University	8	\$4,927.36
Lansing Community College	39	\$51,764.78
Macomb Community College	25	\$20,148.76
Madonna University	109	\$143,176.36
Mid Michigan Community College	62	\$66,464.34
Monroe County Community College	7	\$6,423.86
Mott Community College	21	\$19,690.58
North Central Michigan College	33	\$30,235.30
Northwestern Michigan College	7	\$4,417.09
Oakland Community College	12	\$11,105.00
Oakland University	1	\$923.88
Schoolcraft College	48	\$43,671.04
Siena Heights University	56	\$45,150.00
Southwestern Michigan College	1	\$1,732.50
Spring Arbor University	89	\$72,788.29
University of Detroit Mercy	130	\$56,564.50
University of Michigan-Dearborn	9	\$8,924.49
University of Michigan-Flint	76	\$182,926.77
Washtenaw Community College	38	\$37,624.00
Wayne State University	1	\$615.92
West Shore Community College	12	\$13,380.00
Western Michigan University	1	\$541.86
Total	1379	\$1,316,733.27

Footnote:

The count is a duplicated count as some students attend multiple institutions. Unduplicated count = 1267.

Dual Enrollment Payments by Sector

FY 2016



Fostering Futures Scholarship (FFS)

The program provides eligible young adults that have experienced foster care with scholarship funds for tuition, fees, room/board, books, and supplies/equipment required for enrollment.

Citation
Public Act 530 of 2012

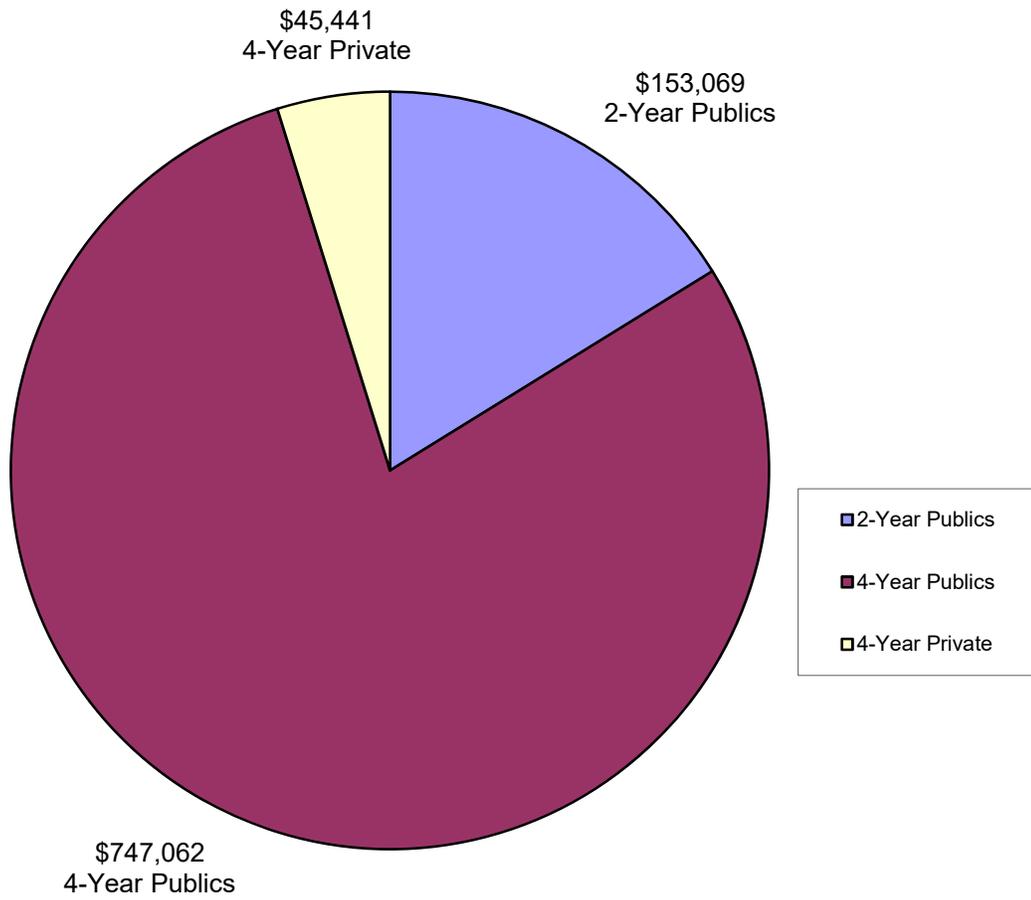
Student Scholarships and Grants

Fostering Futures Scholarship

<i>Institution</i>	<i>Students</i>	<i>Award Amount</i>
Adrian College	1	\$3,000.00
Alpena Community College	1	\$3,000.00
Art Institute of Novi	1	\$3,000.00
Baker College	7	\$14,441.00
Calvin College	2	\$4,500.00
Central Michigan University	3	\$7,500.00
Cornerstone University	1	\$3,000.00
Delta College	1	\$2,531.00
Eastern Michigan University	9	\$25,500.00
Ferris State University	19	\$35,150.00
Grand Rapids Community College	1	\$3,000.00
Grand Valley State University	4	\$10,500.00
Henry Ford College	5	\$15,000.00
Jackson College	5	\$12,000.00
Kalamazoo Valley Community College	14	\$29,780.00
Kellogg Community College	2	\$4,500.00
Lake Michigan College	2	\$4,500.00
Lake Superior State University	2	\$6,000.00
Lansing Community College	5	\$9,500.00
Macomb Community College	10	\$19,238.00
Marygrove College	1	\$3,000.00
Michigan State University	8	\$22,500.00
Mid Michigan Community College	2	\$3,363.00
Montcalm Community College	1	\$1,500.00
Mott Community College	2	\$4,498.08
Muskegon Community College	2	\$5,524.00
Northern Michigan University	3	\$6,595.91
Northwestern Michigan College	16	\$36,000.00
Oakland Community College	4	\$10,500.00
Oakland University	2	\$6,000.00
Olivet College	1	\$1,500.00
Rochester College	1	\$3,000.00
Saginaw Valley State University	10	\$27,000.00
Schoolcraft College	2	\$6,000.00
Siena Heights University	1	\$3,000.00
Southwestern Michigan College	1	\$1,500.00
Spring Arbor University	2	\$4,000.00
University of Detroit Mercy	1	\$3,000.00
University of Michigan-Ann Arbor	11	\$33,000.00
University of Michigan-Flint	13	\$37,500.00
Washtenaw Community College	3	\$4,510.00
Wayne County Community College	5	\$12,625.00
Wayne State University	22	\$57,500.00
Western Michigan University	148	\$436,316.00
Total	357	\$945,572.00

Fostering Futures Scholarship Payments by Sector

FY 2016



GEAR UP Michigan! Scholarship (GEAR UP 1)

A federal program that delivers over \$6 million in scholarships to needy students from three urban public school systems: Detroit, Muskegon, and Flint. These awards utilize federal funds received as part of the GEAR UP Grant administered by the Workforce Development Agency (WDA). Scholarships are renewable for up to four years in an amount equal to Pell Grant maximums.

Legal Citation

Public Law 105-244, Higher Education Amendments of 1998.

Student Scholarships and Grants

GEAR UP Michigan! Scholarship

<i>Institution</i>	<i>Students</i>	<i>Award Amount</i>
Baker College - All Campuses	1	\$0.00
Central Michigan University	1	\$2,775.00
Eastern Michigan University	1	\$4,162.00
Mott Community College	3	\$10,407.00
University of Michigan-Flint	4	\$20,812.00
Western Michigan University	1	\$5,550.00
Total	11	\$43,706.00

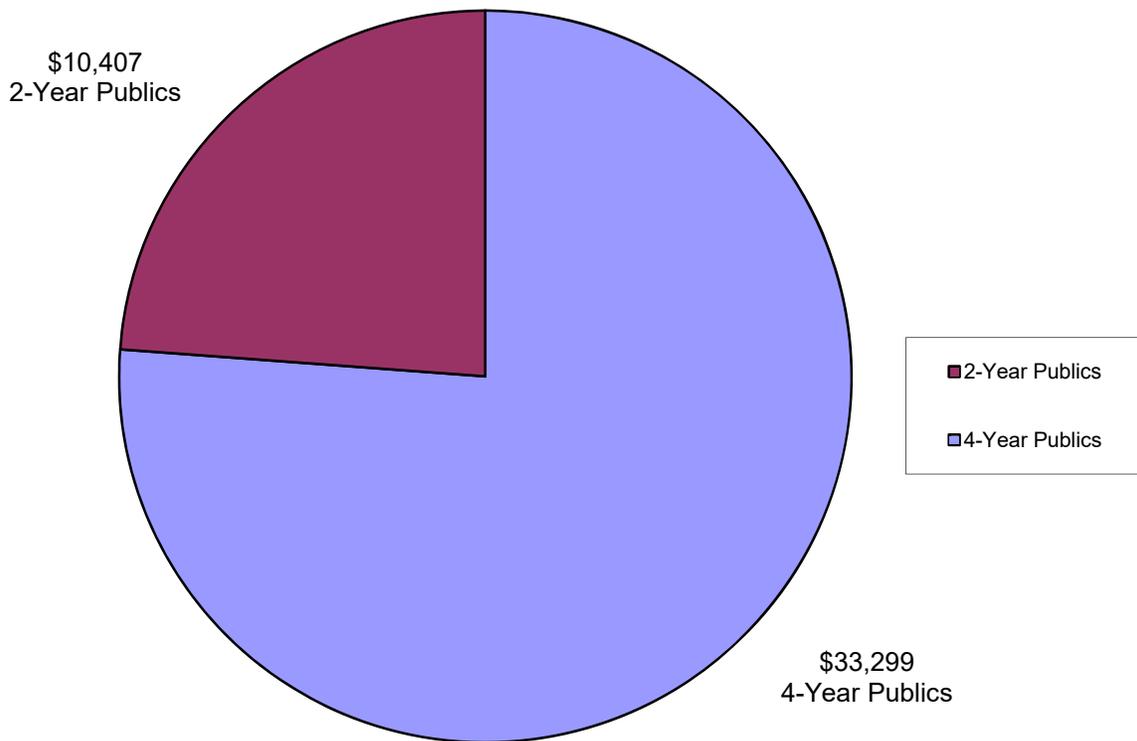
Footnotes:

Funds for this program are appropriated from the federal government and administered by SSG.

Selected students from class years 2007 - 2012 were eligible to participate; FY16 was the last year of funding.

GEAR UP Michigan Payments by Sector

FY 2016



GEAR UP College Day Scholarship (GEAR UP 2)

Michigan received a second federal grant that will pay out over \$7.7 million in scholarships to students. Awards go to students who participated in programs developed by Michigan's 15 Public Universities. Scholarship maximum is \$5,550 and is renewable for five years.

Legal Citation

Public Law 105-244, Higher Education Amendments of 1998.

Student Scholarships and Grants

GEAR UP College Day Scholarship

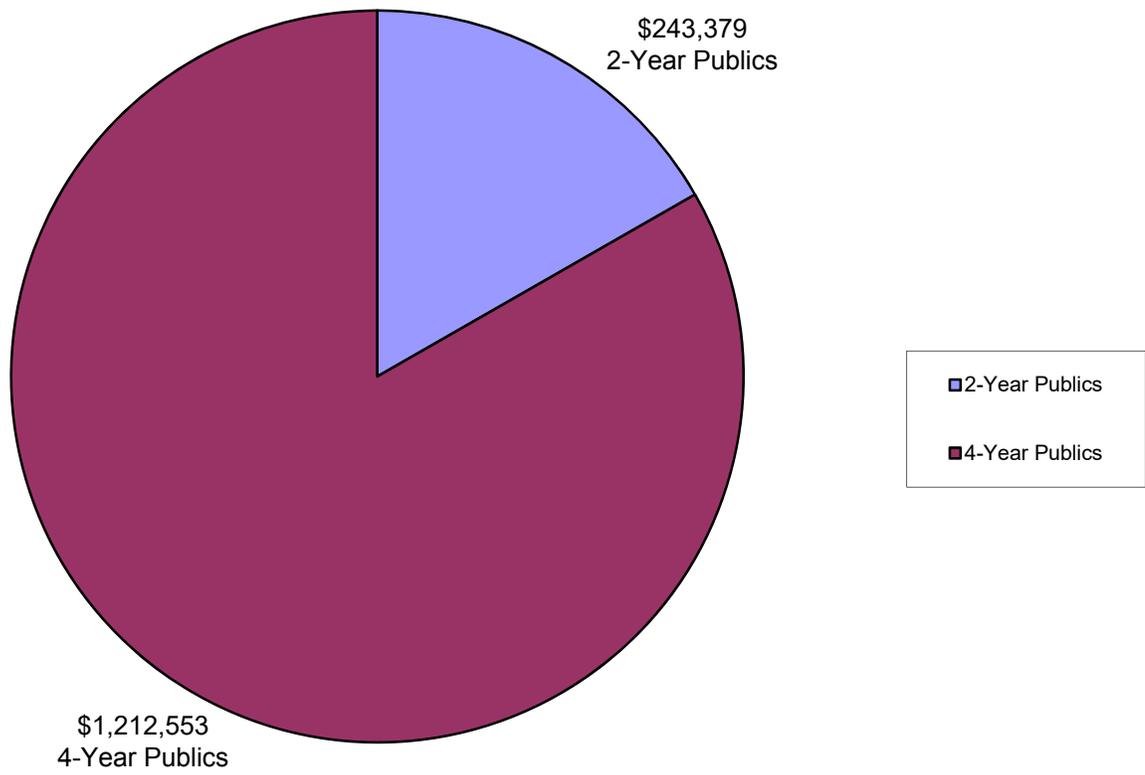
<i>Institution</i>	<i>Students</i>	<i>Award Amount</i>
Central Michigan University	24	\$131,714.00
Delta College	4	\$12,024.00
Eastern Michigan University	30	\$165,114.00
Ferris State University	10	\$52,031.00
Gogebic Community College	1	\$5,550.00
Grand Rapids Community College	5	\$23,588.00
Grand Valley State University	22	\$115,856.00
Henry Ford College	5	\$16,394.00
Kalamazoo Valley Community College	3	\$13,579.00
Kellogg Community College	2	\$9,020.00
Lake Superior State University	2	\$11,100.00
Lansing Community College	6	\$26,363.00
Macomb Community College	5	\$16,651.00
Michigan State University	40	\$217,144.00
Michigan Technological University	6	\$20,803.00
Mott Community College	9	\$30,462.00
Northern Michigan University	13	\$66,600.00
Oakland Community College	6	\$29,788.00
Oakland University	8	\$41,625.00
Saginaw Valley State University	6	\$34,688.00
Southwestern Michigan College	1	\$4,856.00
University of Michigan - Ann Arbor	20	\$104,756.00
University of Michigan - Dearborn	5	\$24,372.00
University of Michigan - Flint	10	\$44,805.00
Washtenaw Community College	2	\$9,019.00
Wayne County Community College	10	\$43,310.00
Wayne State University	15	\$71,458.00
Western Michigan University	23	\$110,487.00
Total	293	\$1,453,157.00

Footnotes:

Funds for this program are appropriated from the federal government and administered by SSG. The student count is a duplicated count as students transfer between semesters/institutions.

GEAR UP College Day Payments by Sector

FY 2016



Michigan Merit Award (Merit)

Eligibility for this award has now expired for all students unless they have served or are currently serving in the military. Students with a military extension can still collect their award up through 2017 with proof of military service.

The maximum award ranged from \$2,500 to \$3,000 and was based on how well the student tested on the Michigan Merit Exam.

Legal Citation
Public Act 94 of 1999

Student Scholarships and Grants

Merit Military Payments

<i>Institution</i>	<i>Total Students</i>	<i>Amount Paid</i>
Eastern Michigan University	1	\$1,250.00
University of Massachusetts - Boston	1	\$1,000.00
Wayne County Community College	1	\$2,500.00
Total	3	\$4,750.00

Footnote:

Only returning military students are eligible for funds.

Michigan Competitive Scholarship (MCS)

Program provides renewable scholarships for students enrolled in approved degree-granting Michigan colleges and universities based on academic merit (ACT assessment) and financial need. The maximum award is to be determined annually by the Department of Treasury.

Legal Citation
Public Act 208 If 1964

Michigan Tuition Grant (MTG)

Program provides grant assistance to needy students attending Michigan non-profit, independent colleges and universities. The maximum award is to be determined annually by the Department of Treasury.

Legal Citation
Public Act 313 of 1966

Student Scholarships and Grants

Michigan Competitive Scholarship (MCS) and Michigan Tuition Grant (MTG) Cumulative Program Performance

<i>Program</i>	<i>Initial Year</i>	<i>Awards</i>	<i>Amount</i>	<i>Average Award</i>	<i>Eligibility Requirements</i>
Michigan Competitive Scholarship	1964	1,165,469	\$1,191,488,395	\$1,022	ACT score and financial need
Michigan Tuition Grant	1966	1,033,934	\$1,474,731,166	\$1,426	Financial need
Total		2,199,403	2,666,219,561		

Footnote

In this table, the total dollar amount for MCS includes supplemental funds from the MTG Program for MCS students attending independent institutions.

Student Scholarships and Grants

Michigan Competitive Scholarships (MCS) and Michigan Tuition Grants (MTG) by Number of Students Served

<i>Fiscal Year</i>	<i>MCS</i>	<i>MTG</i>
2015-16	32,377	17,484
2014-15	29,527	21,893
2013-14	31,161	22,642
2012-13	33,891	22,226
2011-12	34,413	21,827
2010-11	34,943	22,269
2009-10	32,220	23,520
2008-09	28,832	35,660
2007-08	27,885	35,518
2006-07	27,802	34,141
2005-06	26,434	35,942
2004-05	28,580	37,958
2003-04	29,485	37,045
2002-03	29,512	36,961
2001-02	28,276	32,844
2000-01	29,612	30,544
1999-00	28,463	28,441
1998-99	29,217	30,456
1997-98	30,100	30,026
1996-97	28,829	31,459
1995-96	28,217	30,583
1994-95	26,596	31,704
1993-94	26,986	31,660
1992-93	25,764	30,939
1991-92	25,487	28,019
1990-91	24,279	26,872
1989-90	25,126	24,331
1988-89	23,999	22,356
1987-88	24,083	19,649
1986-87	23,133	18,174
1985-86	22,193	17,671
1984-85	20,104	15,287
1983-84	18,199	13,717
1982-83	18,046	13,436
1981-82	19,066	12,706
1980-81	21,520	11,748
1979-80	18,196	13,811
1978-79	17,659	13,496
1977-78	18,004	12,656
1976-77	17,519	11,370
1975-76	15,971	9,484
1974-75	15,625	8,456
1973-74	13,953	7,703
1972-73	15,581	7,920
1971-72	16,274	7,785
1970-71	15,565	7,885
1969-70	16,152	8,497
Total	1,154,856	1,046,771

Student Scholarships and Grants

Michigan Competitive Scholarship (MCS) and Michigan Tuition Grant (MTG) Recipients by Characteristics

Category	Public Institutions (MCS)		Private Institutions (MCS+MTG)	
	Number	Percent	Number	Percent
Gender				
Female	14,617	55.48%	13,959	59.36%
Male	11,731	44.52%	9,555	40.64%
Totals	26,348		23,514	
Class Level				
Freshman	5,772	21.91%	5,510	23.43%
Sophomore	6,361	24.14%	5,296	22.52%
Junior	6,985	26.51%	6,456	27.46%
Senior	5,274	20.02%	4,783	20.34%
Special	1,956	7.42%	1,469	6.25%
Totals	26,348		23,514	
Family Relationship				
Dependent	24,241	92.00%	15,276	64.97%
Independent	2,107	8.00%	8,238	35.03%
Totals	26,348		23,514	

Footnotes:

Public institutions only receive MCS dollars whereas private institutions receive a combination of MCS and MTG.

Student Scholarships and Grants

Michigan Competitive Scholarship (MCS) and Michigan Tuition Grant (MTG) Recipients by Family Income

Dependent Students

Taxable Income	Public Institutions (MCS)		Private Institutions (MCS+MTG)		Total Combined Awards	
	2015-16		2015-16		2015-16	
	Number	Percent	Number	Percent	Number	Percent
Not Provided	161	1%	84	1%	245	1%
\$0-5,999	1,162	5%	629	4%	1,791	5%
6,000-11,999	732	3%	436	3%	1,168	3%
12,000-19,999	1,442	6%	869	6%	2,311	6%
20,000-24,999	988	4%	551	4%	1,539	4%
25,000-29,999	999	4%	558	4%	1,557	4%
30,000-34,999	1,105	5%	558	4%	1,663	4%
35,000-39,999	1,069	4%	584	4%	1,653	4%
40,000-49,999	2,184	9%	1,165	8%	3,349	8%
50,000 - or more	14,399	59%	9,842	64%	24,241	61%
Total	24,241	100%	15,276	100%	39,517	100%

Independent Students

Taxable Income	Public Institutions (MCS)		Private Institutions (MCS+MTG)		Total Combined Awards	
	2015-16		2015-16		2015-16	
	Number	Percent	Number	Percent	Number	Percent
Not Provided	306	15%	704	9%	1,010	10%
\$0-5,999	422	20%	801	10%	1,223	12%
6,000-11,999	460	22%	1,003	12%	1,463	14%
12,000-19,999	437	21%	1,278	16%	1,715	17%
20,000-24,999	166	8%	687	8%	853	8%
25,000-29,999	117	6%	618	8%	735	7%
30,000-34,999	78	4%	516	6%	594	6%
35,000-39,999	46	2%	427	5%	473	5%
40,000-49,999	45	2%	585	7%	630	6%
50,000 - or more	30	1%	1,619	20%	1,649	16%
Total	2,107	100%	8,238	100%	10,345	100%

Student Scholarships and Grants

Combined Michigan Competitive Scholarship (MCS) and Michigan Tuition Grant (MTG) Recipients and Non-recipients by Gross Income

Dependent Students

<i>Income</i>	<i>Applications Processed</i>	<i>Percent</i>	<i>Award Recipients</i>	<i>Percent</i>	<i>Non-recipients</i>	<i>Percent</i>
Not Provided	909	0%	245	1%	664	0%
\$0-5,999	16,587	7%	1,791	5%	14,796	8%
6,000-11,999	8,516	4%	1,168	3%	7,348	4%
12,000-19,999	16,221	7%	2,311	6%	13,910	7%
20,000-24,999	9,639	4%	1,539	4%	8,100	4%
25,000-29,999	9,212	4%	1,557	4%	7,655	4%
30,000-34,999	9,057	4%	1,663	4%	7,394	4%
35,000-39,999	8,322	4%	1,653	4%	6,669	4%
40,000-49,999	15,239	7%	3,349	8%	11,890	6%
50,000 - or more	134,196	59%	24,241	61%	109,955	58%
Total	227,898	100%	39,517	100%	188,381	100%

Independent Students

<i>Income</i>	<i>Applications Processed</i>	<i>Percent</i>	<i>Award Recipients</i>	<i>Percent</i>	<i>Non-recipients</i>	<i>Percent</i>
Not Provided	35,307	17%	1,010	10%	34,297	17%
\$0-5,999	26,028	12%	1,223	12%	24,805	12%
6,000-11,999	28,294	13%	1,463	14%	26,831	13%
12,000-19,999	34,809	17%	1,715	17%	33,094	17%
20,000-24,999	16,022	8%	853	8%	15,169	8%
25,000-29,999	12,747	6%	735	7%	12,012	6%
30,000-34,999	9,521	5%	594	6%	8,927	4%
35,000-39,999	7,582	4%	473	5%	7,109	4%
40,000-49,999	11,205	5%	630	6%	10,575	5%
50,000 - or more	29,235	14%	1,649	16%	27,586	14%
Total	210,750	100%	10,345	100%	200,405	100%

Student Scholarships and Grants

Michigan Competitive Scholarship (MCS) Freshman Awards by Fiscal Year

Award Year	Qualifying Score	Semi-finalists	Award Recipients	% of Semi-finalists to Receive Monetary Awards
2015-16	90	36,134	7,313	20.2%
2014-15	90	32,689	7,001	21.4%
2013-14	90	34,260	8,786	25.6%
2012-13	90	33,023	7,279	22.0%
2011-12	90	26,365	7,344	27.9%
2010-11	90	30,425	8,445	27.8%
2009-10	90	31,580	8,119	25.7%
2008-09	90	28,414	7,725	27.2%
2007-08	90	32,654	8,125	24.9%
2006-07	90	29,932	7,217	24.1%
2005-06	90	30,650	6,985	22.8%
2004-05	90	30,154	7,754	25.7%
2003-04	90	30,583	7,576	24.8%
2002-03	90	29,440	8,195	27.8%
2001-02	90	29,278	7,724	26.4%
2000-01	90	28,540	7,784	27.3%
1999-00	90	27,858	8,407	30.2%
1998-99	90	26,516	8,645	32.6%
1997-98	90	25,963	8,098	31.2%
1996-97	90	23,733	7,553	31.8%
1995-96	90	23,527	7,517	32.0%
1994-95	90	21,968	7,158	32.6%
1993-94	90	21,233	7,084	33.4%
1992-93	86	25,357	6,841	27.0%
1991-92	86	24,303	7,038	29.0%
1990-91	86	24,503	6,961	28.4%
1989-90	86	28,066	7,790	27.8%
1988-89	80	29,219	7,626	26.1%
1987-88	80	26,423	6,822	25.8%
1986-87	80	26,381	6,621	25.1%
1985-86	85	23,508	6,364	27.1%
1984-85	85	22,684	4,931	21.7%
1983-84	85	22,857	4,771	20.9%
1982-83	85	27,237	4,633	17.0%
1981-82	80	29,550	7,378	25.0%
1980-81	80	28,113	7,450	26.5%
1979-80	80	27,807	5,472	19.7%
1978-79	80	26,860	5,798	21.6%
1977-78	80	27,675	6,891	24.9%
1976-77	80	27,685	6,691	24.2%
1975-76	80	24,655	6,322	25.6%
1974-75	75	22,878	6,032	26.4%
1973-74	81	16,269	5,754	35.4%
1972-73	88	14,839	6,300	42.5%

Footnote

Participants must take the ACT assessment. Students who achieve the qualifying score of 90 (sum of reading, writing, math, and science) are selected as semi-finalists. The maximum award amount is determined by estimating the number of qualified students who can be assisted with available funds. Monetary awards are based upon need.

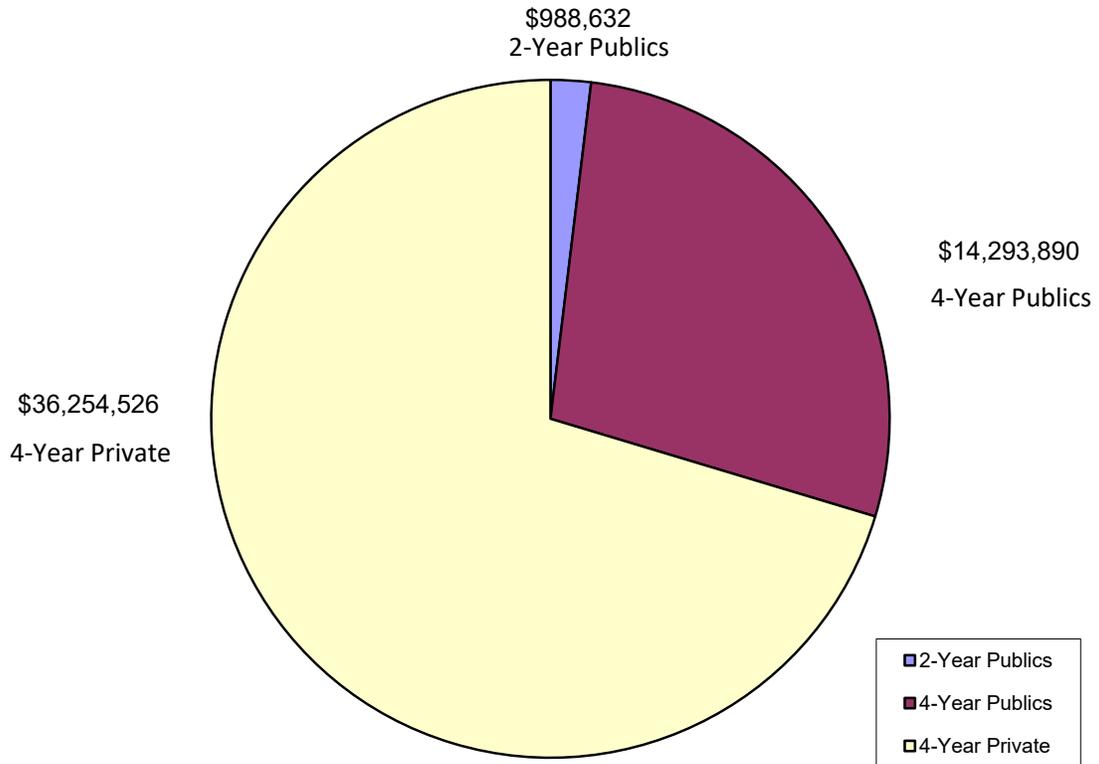
Student Scholarships and Grants

Michigan Competitive Scholarships (MCS) and Michigan Tuition Grants (MTG) by College Sector

Competitive Scholarships					Tuition Grants				Total Combined Awards			
Fiscal Year	No. of Awards	% of Awards	Dollar Amount	% of Exp.	No. of Awards	% of Awards	Dollar Amount	% of Exp.	No. of Awards	% of Awards	Dollar Amount	% of Exp.
<u>Two-year Public Institutions</u>												
2015-16	2,052	6.34%	\$988,632	3.86%					2,052	4.12%	\$988,632	1.92%
2014-15	2,090	7.08%	\$1,091,932	4.89%					2,090	4.06%	\$1,091,932	2.15%
2013-14	2,191	7.03%	\$1,097,251	4.79%					2,191	4.07%	\$1,097,251	2.22%
2012-13	2,493	7.36%	\$1,097,894	4.79%					2,493	4.44%	\$1,097,894	2.25%
2011-12	2,364	6.87%	\$1,067,061	4.49%					2,364	4.20%	\$1,067,061	2.18%
2010-11	2,351	6.73%	\$1,109,935	4.48%					2,351	4.11%	\$1,109,935	2.22%
2009-10	1,994	6.19%	\$824,308	3.86%					1,994	3.58%	\$824,308	1.76%
2008-09	1,943	6.74%	\$1,966,409	5.11%					1,943	3.01%	\$1,966,409	2.11%
2007-08	1,811	6.49%	\$1,810,856	4.88%					1,811	2.86%	\$1,810,856	2.01%
2006-07	1,854	6.67%	\$1,813,572	4.90%					1,854	2.99%	\$1,813,572	2.06%
<u>Public Universities</u>												
2015-16	24,280	74.99%	\$14,293,890	55.77%					24,280	48.69%	\$14,293,890	27.74%
2014-15	22,793	77.19%	\$14,318,801	64.10%					22,793	44.33%	\$14,318,801	28.19%
2013-14	23,067	74.03%	\$13,530,827	59.04%					23,067	42.87%	\$13,530,827	27.37%
2012-13	25,342	74.78%	\$13,384,427	58.39%					25,342	45.16%	\$13,384,427	27.49%
2011-12	25,425	73.88%	\$13,480,818	56.72%					25,425	45.21%	\$13,480,818	27.55%
2010-11	25,951	74.27%	\$14,486,367	58.43%					25,951	45.36%	\$14,486,367	29.00%
2009-10	23,727	73.64%	\$11,359,343	65.93%					23,721	42.56%	\$11,359,343	24.24%
2008-09	21,374	91.67%	\$25,619,954	63.96%					21,374	33.14%	\$25,619,954	27.46%
2007-08	20,531	73.63%	\$24,442,047	65.93%					20,531	32.38%	\$24,442,047	27.11%
2006-07	20,019	72.01%	\$23,684,127	63.96%					20,019	32.32%	\$23,684,127	26.92%
<u>Independent Colleges/Universities</u>												
2015-16	6,046	18.67%	\$10,348,064	40.37%	17,484	100%	\$25,906,462	100%	23,530	47.19%	\$36,254,526	70.35%
2014-15	4,641	15.72%	\$6,924,084	31.00%	21,893	100%	\$28,456,012	100%	26,534	51.60%	\$35,380,096	69.66%
2013-14	5,902	18.94%	\$8,287,517	36.17%	22,642	100%	\$26,520,383	100%	28,544	53.05%	\$34,807,900	70.41%
2012-13	6,055	17.87%	\$8,441,275	36.82%	22,226	100%	\$25,763,513	100%	28,281	50.40%	\$34,204,788	70.25%
2011-12	6,621	19.24%	\$9,216,646	38.78%	21,827	100%	\$25,165,137	100%	28,448	50.58%	\$34,381,783	70.27%
2010-11	6,640	19.00%	\$9,197,889	37.10%	22,269	100%	\$25,151,099	100%	28,909	50.53%	\$34,348,988	68.77%
2009-10	6,495	20.16%	\$9,192,160	43.00%	23,520	100%	\$25,480,385	100%	30,015	53.85%	\$34,672,545	73.99%
2008-09	5,506	19.10%	\$10,849,504	28.23%	35,660	100%	\$54,864,134	100%	41,166	63.84%	\$65,713,638	70.43%
2007-08	5,538	19.86%	\$10,812,697	29.17%	35,518	100%	\$53,088,352	100%	41,056	64.75%	\$63,901,049	70.88%
2006-07	5,917	21.28%	\$11,519,795	31.11%	34,141	100%	\$50,961,457	100%	40,058	64.67%	\$62,481,252	71.01%
<u>Additional Scholarship-eligible Institutions</u>												
2015-16	0	0.00%	\$0	0.00%					0	0.00%	\$0	0.00%
2014-15	3	0.01%	\$1,860	0.01%					3	0.01%	\$1,860	0.00%
2013-14	1	0.00%	\$630	0.00%					1	0.00%	\$630	0.00%
2012-13	1	0.00%	\$575	0.00%					1	0.00%	\$575	0.00%
2011-12	3	0.01%	\$1,246	0.01%					3	0.01%	\$1,246	0.00%
2010-11	1	0.00%	\$400	0.00%					1	0.00%	\$400	0.00%
2009-10	4	0.01%	\$1,955	0.01%					10	0.02%	\$1,955	0.00%
2008-09	9	0.03%	\$8,561	0.02%					9	0.01%	\$8,561	0.01%
2007-08	5	0.02%	\$5,851	0.02%					5	0.01%	\$5,851	0.01%
2006-07	12	0.04%	\$12,893	0.03%					12	0.02%	\$12,893	0.01%

MCS/MTG Payments By Sector

FY 2016



Student Scholarships and Grants

Michigan Competitive Scholarships (MCS) and Michigan Tuition Grants (MTG) by Institution

<i>Institution</i>	<i>MCS</i>		<i>MTG</i>		<i>Totals</i>	
	<i>Awards</i>	<i>Award Amount</i>	<i>Awards</i>	<i>Award Amount</i>	<i>Awards</i>	<i>Award Amount</i>
Adrian College	247	\$434,396	726	\$1,226,558	973	\$1,660,954
Albion College	268	\$470,245	468	\$808,365	736	\$1,278,610
Alma College	448	\$783,673	393	\$677,482	841	\$1,461,155
Alpena Community College	27	\$14,071			27	\$14,071
Andrews University	33	\$56,956	116	\$200,156	149	\$257,112
Aquinas College	345	\$596,590	551	\$909,015	896	\$1,505,605
Baker College	294	\$409,024	2048	\$2,935,196	2,342	\$3,344,220
Bay De Noc Community College	37	\$19,795			37	\$19,795
Bay Mills Community College	4	\$2,226			4	\$2,226
Calvin College	690	\$1,215,646	462	\$780,989	1,152	\$1,996,635
Central Michigan University	2,061	\$1,213,505			2,061	\$1,213,505
Cleary University	8	\$10,241	177	\$236,703	185	\$246,944
College for Creative Studies	174	\$282,968	541	\$837,530	715	\$1,120,498
Compass College of Cinematic Arts	20	\$30,025	54	\$91,730	74	\$121,755
Concordia University	43	\$76,860	168	\$291,928	211	\$368,788
Cornerstone University	202	\$354,563	758	\$1,150,261	960	\$1,504,824
Davenport University	217	\$336,236	2392	\$2,981,090	2,609	\$3,317,326
Delta College	146	\$77,270			146	\$77,270
Eastern Michigan University	1,145	\$673,786			1,145	\$673,786
Ferris State University	1,119	\$656,585			1,119	\$656,585
Finlandia University	37	\$58,559	233	\$370,733	270	\$429,292
Glen Oaks Community College	9	\$3,737			9	\$3,737
Gogebic Community College	20	\$11,231			20	\$11,231
Grace Bible College	29	\$53,070	166	\$282,277	195	\$335,347
Grand Rapids Community College	226	\$111,827			226	\$111,827
Grand Valley State University	3,565	\$2,088,443			3,565	\$2,088,443
Great Lakes Christian College	11	\$17,912	61	\$92,871	72	\$110,783
Henry Ford College	85	\$40,727			85	\$40,727
Hope College	702	\$1,242,320	416	\$708,032	1,118	\$1,950,352
ITT Technical Institute	1	\$424			1	\$424
Jackson College	69	\$34,145			69	\$34,145
Kalamazoo College	300	\$532,772	130	\$230,402	430	\$763,174
Kalamazoo Valley Community College	111	\$52,546			111	\$52,546
Kellogg Community College	54	\$25,259			54	\$25,259
Kettering University	502	\$845,071	390	\$650,746	892	\$1,495,817
Kirtland Community College	34	\$16,935			34	\$16,935
Kuyper College	39	\$64,965	102	\$159,440	141	\$224,405
Lake Michigan College	51	\$23,917			51	\$23,917
Lake Superior State University	320	\$190,408			320	\$190,408
Lansing Community College	180	\$81,562			180	\$81,562
Lawrence Technological University	224	\$377,256	474	\$744,750	698	\$1,122,006
Macomb Community College	142	\$66,871			142	\$66,871
Madonna University	125	\$204,301	994	\$1,381,972	1,119	\$1,586,273
Marygrove College	11	\$20,130	350	\$516,069	361	\$536,199
Michigan Jewish Institute	0	\$0	8	\$14,640	8	\$14,640

Student Scholarships and Grants

Michigan Competitive Scholarships (MCS) and Michigan Tuition Grants (MTG) by Institution

Institution	MCS		MTG		Totals	
	Awards	Award Amount	Awards	Award Amount	Awards	Award Amount
Michigan State University	5,451	\$3,248,295			5,451	\$3,248,295
Michigan Technological University	1,095	\$641,236			1,095	\$641,236
Mid Michigan Community College	60	\$27,169			60	\$27,169
Monroe County Community College	25	\$11,710			25	\$11,710
Montcalm Community College	14	\$6,995			14	\$6,995
Mott Community College	107	\$45,591			107	\$45,591
Muskegon Community College	87	\$41,751			87	\$41,751
North Central Michigan College	32	\$13,390			32	\$13,390
Northern Michigan University	597	\$350,848			597	\$350,848
Northwestern Michigan College	99	\$48,757			99	\$48,757
Northwood University	192	\$330,079	973	\$1,456,768	1,165	\$1,786,847
Oakland Community College	95	\$42,918			95	\$42,918
Oakland University	1,297	\$744,844			1,297	\$744,844
Olivet College	113	\$194,206	501	\$840,747	614	\$1,034,953
Robert B. Miller College	1	\$1,144	79	\$73,217	80	\$74,361
Rochester College	43	\$72,290	409	\$615,236	452	\$687,526
Sacred Heart Major Seminary	0	\$0	15	\$25,850	15	\$25,850
Saginaw Valley State University	910	\$529,881			910	\$529,881
Schoolcraft College	103	\$53,417			103	\$53,417
Siena Heights University	131	\$214,799	1092	\$1,475,475	1,223	\$1,690,274
Southwestern Michigan College	56	\$29,465			56	\$29,465
Spring Arbor University	257	\$439,886	974	\$1,418,561	1,231	\$1,858,447
St. Clair County Community College	59	\$29,478			59	\$29,478
University of Detroit Mercy	347	\$609,527	983	\$1,497,810	1,330	\$2,107,337
University of Michigan - Ann Arbor	2,990	\$1,814,179			2,990	\$1,814,179
University of Michigan - Dearborn	664	\$373,691			664	\$373,691
University of Michigan - Flint	396	\$225,221			396	\$225,221
Walsh College	12	\$12,354	283	\$223,863	295	\$236,217
Washtenaw Community College	72	\$33,724			72	\$33,724
Wayne County Community College	31	\$12,322			31	\$12,322
Wayne State University	1,233	\$710,793			1,233	\$710,793
West Shore Community College	19	\$9,826			19	\$9,826
Western Michigan University	1,442	\$831,751			1,442	\$831,751
Total Awards	32,405	\$25,630,586	17,487	\$25,906,462	49,892	\$51,537,048
Total Recipients	32,377		17,484		49,861	

Footnotes:

Total Awards is the sum of all annual and partial awards made at all institutions.

Total Recipients is a unique count of all students that were awarded either an annual or a partial award.

MCS students attending private institutions brought \$6,724,280 of their MCS awards to the private institutions reducing the overall amount from the MTG fund. This caused the MCS fund to be approximately \$466,000 over-committed therefore; MTG funds were transferred to the MCS fund. Total awards are duplicated counts due to students transferring between semesters/institutions.

Police Officer's and Fire Fighter's Survivor Tuition Grant (STG)

The program provides a waiver of tuition at state public institutions of higher education for children and surviving spouses of Michigan police officers and fire fighters killed in the line of duty.

Citation
Public Act 195 of 1996

Student Scholarships and Grants

Police Officer's and Fire Fighter's Survivor Tuition Grant

<i>Institution</i>	<i>Students</i>	<i>Award Amount</i>
Central Michigan University	2	\$14,220.00
Eastern Michigan University	1	\$12,091.05
Ferris State	1	\$9,932.00
Kalamazoo Valley Community College	1	\$760.00
Lake Superior State University	1	\$6,876.00
Saginaw Valley State University	2	\$17,681.35
University of Michigan - Dearborn	1	\$11,973.00
Total	9	\$73,533.40

Tuition Incentive Program (TIP)

The program pays for the first two years of college tuition and beyond for eligible students. Eligible students are those who have or have had Medicaid coverage for 24 months within a 36-month consecutive period as identified by the Michigan Department of Health and Human Services.

Citation
Public Act 124 of 1987

Student Scholarships and Grants

Tuition Incentive Program

<i>Institution</i>	<i>Students</i>	<i>Award Amount</i>
Adrian College	96	209,197
Albion College	7	5,000
Alma College	15	15,000
Alpena Community College	139	441,941
Andrews University	2	2,000
Aquinas College	61	128,893
Baker College of Allen Park	86	175,990
Baker College of Auburn Hills	36	68,120
Baker College of Cadillac	77	162,780
Baker College of Cass City	7	6,637
Baker College of Clinton Twp.	103	185,805
Baker College of Flint	216	422,458
Baker College of Jackson	61	116,353
Baker College of Muskegon	213	527,892
Baker College - Online	95	114,311
Baker College of Owosso	201	464,093
Baker College of Port Huron	57	121,188
Bay de Noc Community College	145	454,697
Bay Mills Community College	18	25,575
Calvin College	17	8,500
Central Michigan University	191	162,500
Cleary University	15	27,760
College for Creative Studies	8	8,000
Compass College of Cinematic Arts	5	9,948
Concordia University	34	63,366
Cornerstone University	74	139,268
Davenport University West-Grand Rapids	187	388,991
Delta College	690	1,510,684
Eastern Michigan University	185	159,500
Ferris State University	1454	10,038,091
Finlandia University	58	132,563
Glen Oaks Community College	78	183,545
Gogebic Community College	72	210,634
Grace Bible College	49	102,134
Grand Rapids Community College	986	2,675,247
Grand Valley State University	306	276,500
Great Lakes Christian College	14	28,124
Henry Ford College	988	2,067,531
Hope College	11	9,000
Jackson College	541	1,583,098
Kalamazoo Valley Community College	509	1,030,844
Kellogg Community College	183	434,651
Kettering University	21	16,500
Kirtland Community College	146	343,175
Kuyper College	11	24,108
Lake Michigan College	286	608,277
Lake Superior State University	310	2,456,076

Student Scholarships and Grants

Tuition Incentive Program

<i>Institution</i>	<i>Students</i>	<i>Award Amount</i>
Lansing Community College	703	1,466,103
Lawrence Technological University	64	133,651
Macomb Community College	911	1,596,204
Madonna University	50	84,056
Marygrove College	91	171,234
Michigan State University	159	289,580
Michigan Technological University	283	3,073,240
Mid Michigan Community College	287	847,106
Monroe County Community College	102	204,440
Montcalm Community College	126	285,523
Mott Community College	636	1,656,520
Muskegon Community College	416	1,024,466
North Central Michigan College	175	478,993
Northern Michigan University	581	3,952,962
Northwestern Michigan College	336	1,010,905
Northwood University	83	162,020
Oakland Community College	833	1,251,115
Oakland University	115	97,000
Olivet College	20	17,500
Robert B. Miller College	2	1,000
Rochester College	41	81,608
Saginaw Chippewa Tribal College	3	4,850
Saginaw Valley State University	101	86,500
Saint Clair County Community College	269	672,448
Schoolcraft College	323	680,637
Siena Heights University	119	235,135
Southwestern Michigan College	228	584,124
Spring Arbor University	94	186,864
University of Detroit Mercy	17	14,500
University of Michigan-Ann Arbor	132	117,000
University of Michigan-Dearborn	133	115,500
University of Michigan-Flint	58	49,000
Walsh College	6	6,400
Washtenaw Community College	297	521,897
Wayne County Community College	900	1,700,397
Wayne State University	244	208,000
West Shore Community College	101	189,484
Western Michigan University	187	164,000
Total	18,290	51,768,507

Footnote:

Per PA 249 Sec. 236d. (1) an additional \$4.5 million was appropriated to increase the allocation of funds for the program.

Student Scholarships and Grants

FY16 Net Expenditures

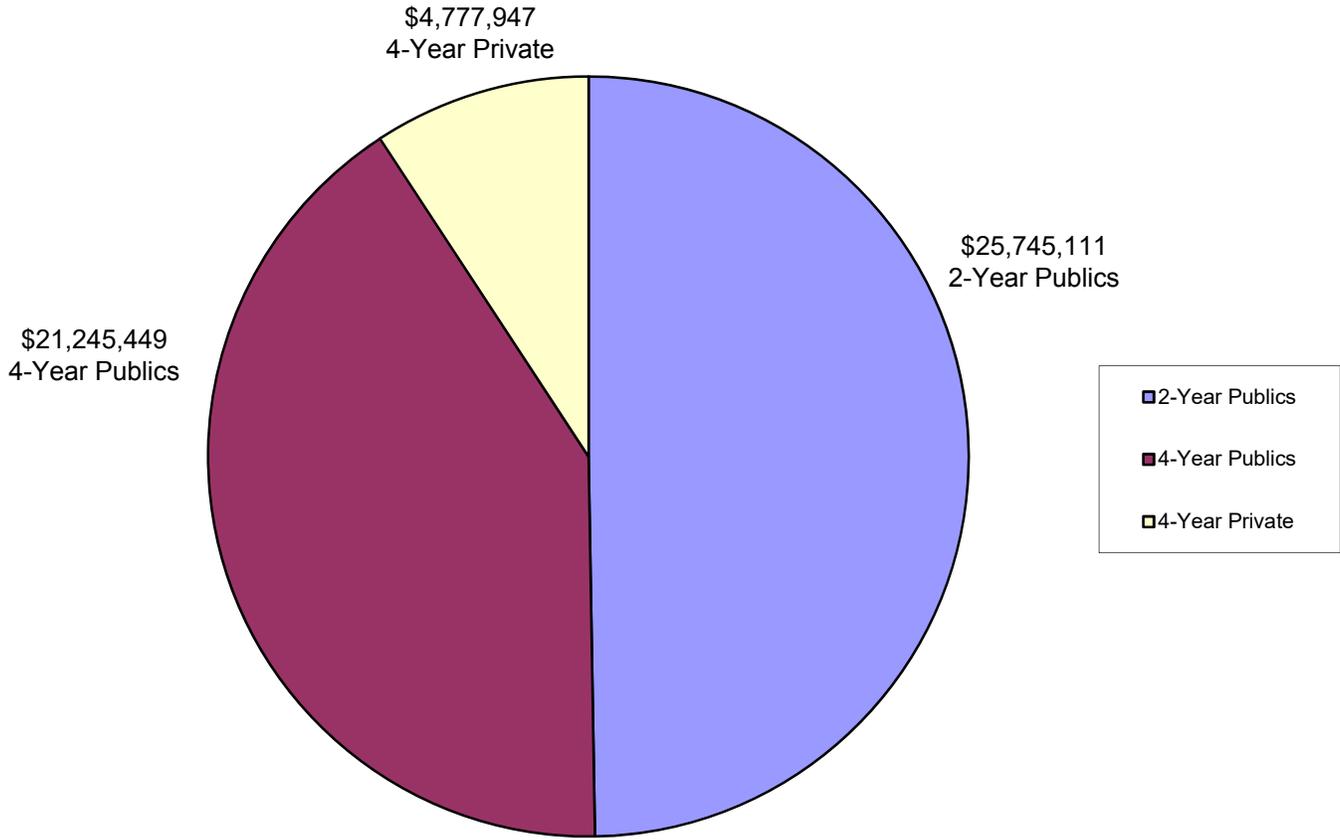
Tuition Incentive Program - Phase I and Phase II

<i>Institution</i>	<i>Phase I</i>		<i>Phase II</i>	
	<i>Students</i>	<i>Dollars</i>	<i>Students</i>	<i>Dollars</i>
Alpena Community College	139	441,941		
Bay de Noc Community College	145	454,697		
Bay Mills Community College	18	25,575		
Delta College	690	1,510,684		
Glen Oaks Community College	78	183,545		
Gogebic Community College	72	210,634		
Grand Rapids Community College	986	2,675,247		
Henry Ford College	988	2,067,531		
Jackson College	541	1,583,098		
Kalamazoo Valley Community College	509	1,030,844		
Kellogg Community College	183	434,651		
Kirtland Community College	146	343,175		
Lake Michigan College	286	608,277		
Lansing Community College	703	1,466,103		
Macomb Community College	911	1,596,204		
Mid Michigan Community College	287	847,106		
Monroe County Community College	102	204,440		
Montcalm Community College	126	285,523		
Mott Community College	636	1,656,520		
Muskegon Community College	416	1,024,466		
North Central Michigan College	175	478,993		
Northwestern Michigan College	336	1,010,905		
Oakland Community College	833	1,251,115		
Saginaw Chippewa Tribal College	3	4,850		
Saint Clair County Community College	269	672,448		
Schoolcraft College	323	680,637		
Southwestern Michigan College	228	584,124		
Washtenaw Community College	297	521,897		
Wayne County Community College	900	1,700,397		
West Shore Community College	101	189,484		
Community College Totals	11,427	\$25,745,111	N/A	
Central Michigan University			191	162,500
Eastern Michigan University			185	159,500
Ferris State University	1171	9,796,591	283	241,500
Grand Valley State University			306	276,500
Lake Superior State University	236	2,401,576	74	54,500
Michigan State University	142	159,080	17	130,500
Michigan Technological University	249	3,048,740	34	24,500
Northern Michigan University	457	3,855,295	124	97,667
Oakland University			115	97,000
Saginaw Valley State University			101	86,500
University of Michigan - Ann Arbor			132	117,000
University of Michigan - Dearborn			133	115,500
University of Michigan - Flint			58	49,000
Wayne State University			244	208,000
Western Michigan University			187	164,000
Public 4-Year Totals	2,255	\$19,261,282	2,184	\$1,984,167

Adrian College	76	192,197	20	17,000
Albion College			7	5,000
Alma College			15	15,000
Andrews University			2	2,000
Aquinas College	43	111,393	18	17,500
Baker College of Allen Park	78	169,190	8	6,800
Baker College of Auburn Hills	34	67,320	2	800
Baker College of Cadillac	75	160,380	2	2,400
Baker College of Cass City	6	6,237	1	400
Baker College of Clinton Twp.	93	177,705	10	8,100
Baker College of Flint	203	410,058	13	12,400
Baker College - Online	72	97,911	23	16,400
Baker College of Jackson	58	113,553	3	2,800
Baker College of Muskegon	202	516,692	11	11,200
Baker College of Owosso	189	456,093	12	8,000
Baker College of Port Huron	56	119,988	1	1,200
Calvin College			17	8,500
Cleary University	11	23,760	4	4,000
College for Creative Studies			8	8,000
Compass College of Cinematic Arts	3	8,448	2	1,500
Concordia University	23	52,866	11	10,500
Cornerstone University	42	114,268	32	25,000
Davenport University West-GR	147	352,991	40	36,000
Finlandia University	56	131,063	2	1,500
Grace Bible College	37	91,134	12	11,000
Great Lakes Christian College	12	27,124	2	1,000
Hope College			11	9,000
Kettering University			21	16,500
Kuyper College	8	21,108	3	3,000
Lawrence Technological University	48	121,151	16	12,500
Madonna University	27	65,556	23	18,500
Marygrove College	57	143,734	34	27,500
Northwood University	59	146,520	24	15,500
Olivet College			20	17,500
Robert B. Miller College			2	1,000
Rochester College	27	71,108	14	10,500
Siena Heights University	76	196,635	43	38,500
Spring Arbor University	52	148,364	42	38,500
University of Detroit Mercy			17	14,500
Walsh College			6	6,400
Independent 4-Year Totals	1,870	\$4,314,547	554	\$463,400
Grand Totals - All Sectors	15,552	\$49,320,940	2,738	\$2,447,567

Tuition Incentive Program (TIP) Payments by Sector

FY 2016



Outreach Services

Outreach Services is actively engaged in reaching out to students/families, high school counselors, community organizations, and college access/financial aid professionals.

Outreach SERVICES

The Outreach team provided excellent customer service by building partnerships and developing modernized outreach strategies. Michigan students benefited from the following initiatives during the 2016 fiscal year:



- **Financial Literacy Workshops:** MI Student Aid Outreach developed and implemented *MI Reality*, a progressive financial literacy curriculum:
 - *Extreme Reality.* Students are assigned careers, income, and expenses, then create a budget.
 - *Extreme Reality STEM.* Students explore science, technology, engineering, and mathematics (STEM) career and educational pathways in a STEM focused version of *Extreme Reality*.
 - *Collegiate Reality.* With an introduction to college financial aid, students use a financial aid award letter to craft college financing strategies.
 - *Campus Reality.* In a classroom-sized board game students :
 - Classify financial aid by source.
 - Analyze financial and academic college choices.
 - Identify resources to assist in navigating college life.
 - Evaluate college success strategies.
 - Manage a credit card with a \$250 limit.
- **Knowledge for College Tour:** MI Student Aid, in partnership with Sallie Mae, brought motivational rapper Dee-1's "Knowledge for College Tour" to students from four Ingham County high schools in an effort to promote the importance of preparing for and attaining a higher education. In addition to the performances by Dee1, \$20,000 in scholarships were awarded by Sallie Mae.
- **Scholarship Database:** With the support of the AmeriCorps VISTA program, MI Student Aid developed and implemented the first statewide database of Michigan place-based scholarships.
- **Outreach Marketing:**
 - MI Student Aid has partnered with the Michigan High School Athletic Association (MHSAA) to promote MI Student Aid services at MHSAA championship events across the state.
 - Ads in movie theaters to promote awareness of MI Student Aid services.
 - MI Student Aid has launched Snapchat and Instagram to join Facebook and Twitter accounts.
 - In partnership with Sallie Mae, MI Student Aid awarded three \$500 American Express gift cards through the #MIFutureSoBright social media contest.

Gov. Delivery	
Subscriptions	35,144
Materials Distributed	
Affording College in Michigan Guidebook	61,874
Financial Aid Common Mistakes Flyer	21,111
Tuition Incentive Program Flyer	30,853
Outreach Events	
College Fairs/Presentations	143
Event Attendance	79,343
Social Media/Web Site	
Facebook Likes (MI Student Aid)	1,678
Twitter Followers (MI Student Aid)	466
Web Site Visits	502,521

Student Financial Services Bureau

Our mission is to excel in assisting citizens to pursue postsecondary education by providing equality of access to student financial resources and information. Through the administration of various student financial assistance programs, students receive the guidance and funding necessary to pursue their educational goals.

MICHIGAN DEPARTMENT OF TREASURY
STUDENT SCHOLARSHIPS AND GRANTS DIVISION
P.O. Box 30462
Lansing, MI 48909-7962

1-888-447-2687
Fax: 517-241-5835
mistudentaid@michigan.gov
www.michigan.gov/mistudentaid

Connect with us on Instagram, Facebook,
Snapchat, and Twitter @mistudentaid