



SMART METER-ENABLED COMMERCIAL ENERGY EFFICIENCY

A sample of programs and approaches

May 21, 2019



WHAT IS SMART METER-ENABLED ENERGY EFFICIENCY?

1. **NEW OPPORTUNITIES:** New, previously unidentified savings found using smart meter data. Examples include remote audits and using artificial intelligence to optimize building automation systems.
2. **PROGRAM ENHANCEMENTS:** The use of smart meter data to improve existing program designs by increasing savings and decreasing costs. Examples include using smart meter data to validate savings or for designing targeted program marketing strategies.

A WIDE RANGE OF SOLUTIONS ARE BEING IMPLEMENTED

1. Remote audits
2. Commissioning
 - Monitoring-based persistence commissioning
 - Real-time energy management
3. Grid-interactive efficient buildings
4. Building information modeling
5. Pay-for-performance

REMOTE AUDITS



OVERVIEW

- Uses software to screen population of applicable commercial buildings for savings potential.
- Identifies building-specific retrofit and operational measure opportunities and communicates these opportunities to customers.
- Can increase the volume of buildings audited at lower cost than on-site physical audits.



RISKS AND CHALLENGES

Accuracy: Remote audits can be less accurate as on-site audits

- Accuracy can be improved by comparing the results of remote on-site to physical audits

Data privacy: The right to opt-in or opt-out should be clearly communicated to customers.



VALUE PROPOSITION

Remote audits are an **economic solution** to scaling-up building energy audits.

- Increase utility access to building energy performance data available for program design and targeting.
- Provide low-cost alternative to on-site audits

REMOTE AUDITS CASE STUDY

U.S. DOD COMPLIANCE WITH EISA 2007: OVERVIEW



IMPLEMENTING ENTITY:

FirstFuel



LOCATION:

100 Department of Defense (DOD) buildings across 11 demonstration sites



YEARS ACTIVE:

2012 to 2014



DESCRIPTION OF MODEL:

FirstFuel helped the U.S. Department of Defense comply with the EISA 2007 mandate to conduct energy audits on 25% of covered facilities annually. 15-minute historical energy use data and building images from Google Earth were used to conduct remote energy audits.



Source: U.S. DOD, 2014

REMOTE AUDITS CASE STUDY

U.S. DOD COMPLIANCE WITH EISA 2007: RESULTS



CHALLENGES ENCOUNTERED:

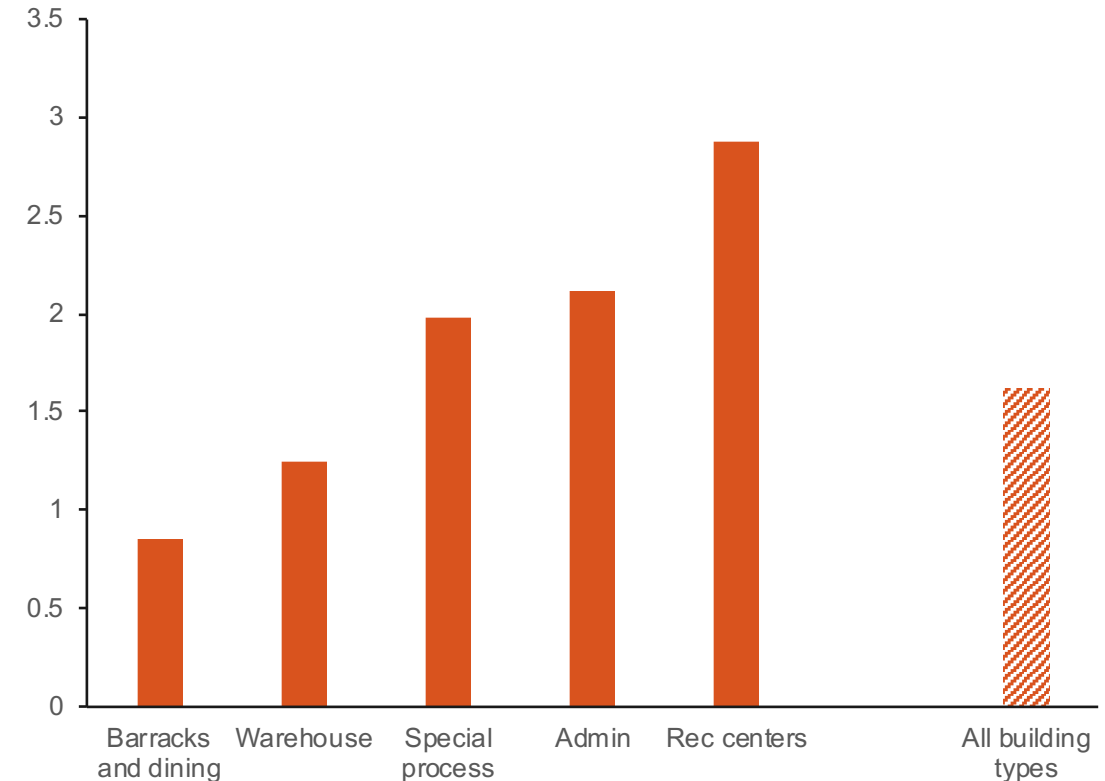
- Remote audits were difficult or impossible for buildings with less than a year of interval meter data, that were wholly or partially unoccupied, or that had low energy use.



RESULTS:

- **8.6 million kWh** in potential energy savings, equivalent to a **14% reduction in energy spending** at a cost of \$0.12/sqft, or less.
- Independent building auditor conducted ASHRAE Level 2 onsite audits at 16 of the buildings to validate results.
 - Remote audits found 61%-85% of the measures found during the onsite audits, but also found a number of measures *not* found during the onsite audits.
 - In total, the remote audits **identified 16%-37% more potential savings than the on-site audits.**

Average kWh savings per sqft



Source: Adapted from U.S. DOD, 2014

A WIDE RANGE OF SOLUTIONS
ARE BEING IMPLEMENTED

1. Remote audits
2. Commissioning
 - Monitoring-based persistence commissioning
 - Real-time energy management
3. Grid-interactive efficient buildings
4. Building information modeling
5. Pay-for-performance



OVERVIEW

New hardware and software have enabled advances in building commissioning.



1 MONITORING-BASED PERSISTENCE COMMISSIONING

Builds on traditional retro-commissioning with:

- Sub-metering
- Fault detection and diagnostics
- Direct digital controls



2 REAL-TIME ENERGY MANAGEMENT

Builds on monitoring-based persistence commissioning with:

- Cloud-based data storage
- IoT sensors
- Real-time data collection and analysis

MONITORING-BASED PERSISTENCE COMMISSIONING



OVERVIEW

- Monitoring-based Persistence Commissioning (MBPCx) builds on RCx with continuous monitoring mechanisms (such as: end-use metering), with building operator training, and through installation of retrofit measures in addition to O&M measures traditionally performed by RCx programs.
- Addresses the issue of RCx savings persistence, which is known to decline after initial implementation.



RISKS AND CHALLENGES

- Identifying candidate buildings with the right BAS
 - Only 14% of the building stock has a BAS
- Finding willing building owners and operators
- Finding qualified vendors



VALUE PROPOSITION

- Can benefit utilities by increasing cumulative savings from building commissioning and retrofits.
- Continuous data collection helps mitigate evaluation risk.
- Benefits customers through long-term energy and costs savings and through building operator training.

MBPCX CASE STUDY

PG&E'S MBPCX PILOT: OVERVIEW



IMPLEMENTING ENTITY:

Enovity



LOCATION:

Northern California



YEARS ACTIVE:

2006 to 2008

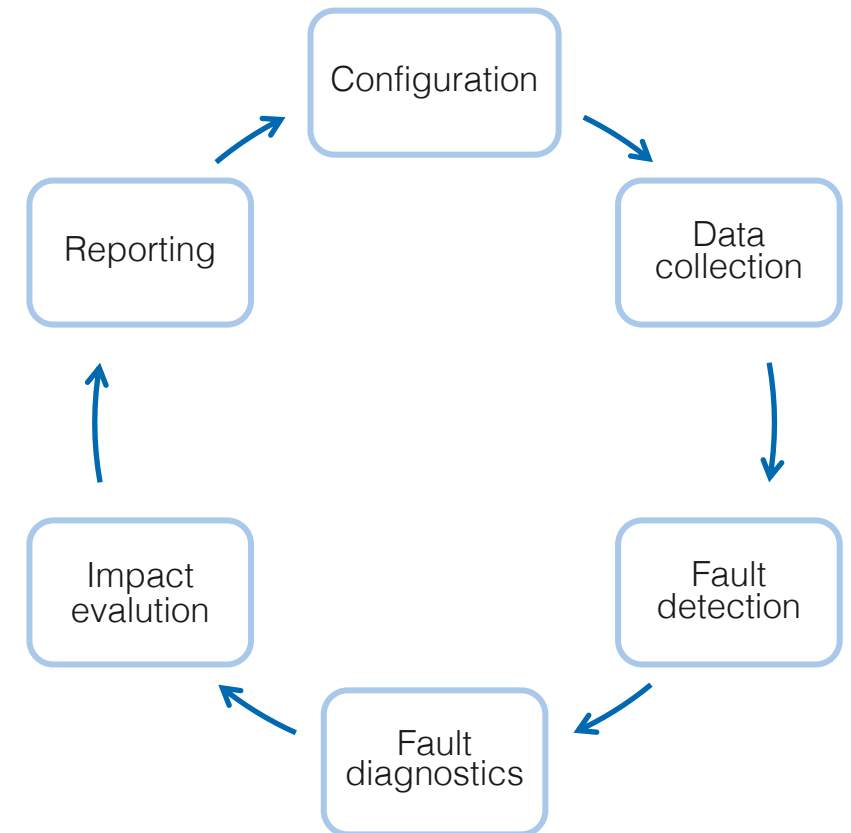


DESCRIPTION OF MODEL:

The MBPCx pilot provided technical services to help large commercial customers find and correct sub-optimal building energy performance issues as they occurred.

Enovity installed end-use metering for continuous monitoring, and used fault detection and diagnostic tools (FDD) to ensure savings persistence and find performance gaps.

STEPS TO FAULT DETECTION AND DIAGNOSTIC TOOL USE FOR MBPCX



Source: Adapted from Hjortland, 2012

MBPCX CASE STUDY

PG&E'S MBPCX PILOT: RESULTS



CHALLENGES ENCOUNTERED:

Identifying candidate buildings with robust BAS; Finding building owners with available funds and willing O&M staff.



RESULTS:

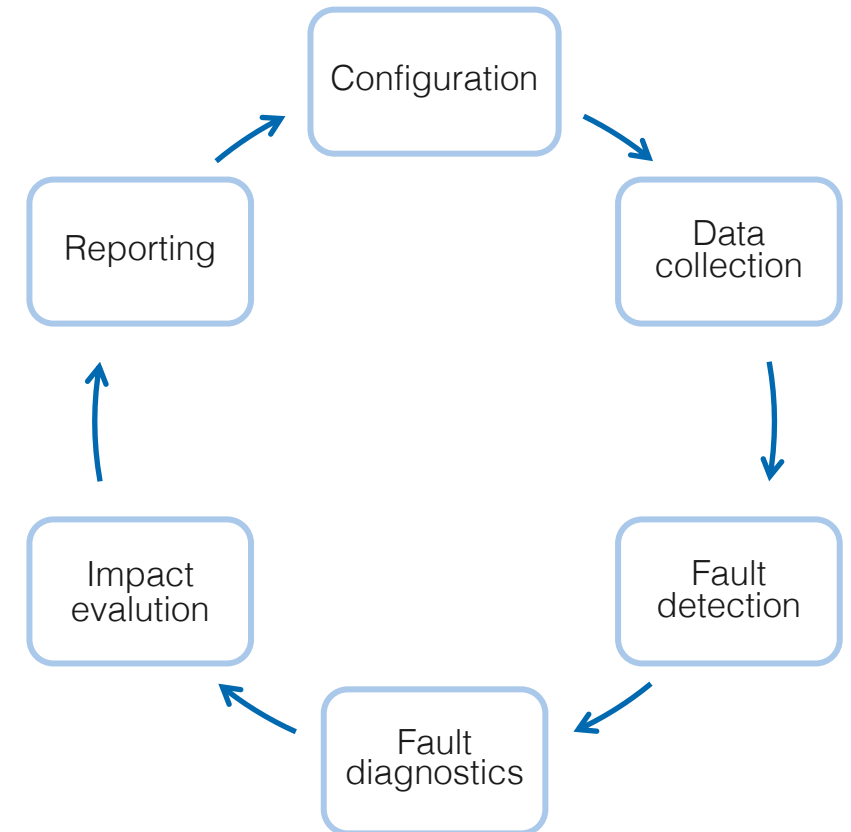
- Net savings of 2,500 MWh and 55,000 Therms.
- Net-to-gross ratio of 0.93.



NEXT STEPS:

The program advanced out the pilot phase in 2010, but was closed in 2014.

STEPS TO FAULT DETECTION AND DIAGNOSTIC TOOL USE FOR MBPCX



REAL-TIME ENERGY MANAGEMENT



OVERVIEW

- Real-time Energy Management (RTEM) is the Internet of Things (IoT) applied to building automation.
- RTEM systems continuously collect live building energy performance data through a cloud-based or on-site platform and analyze it to identify building energy optimization opportunities. Sensors, meters, and other equipment, along with data analytics and information services, show how a building or facility is performing at any point, in real time.
- RTEM addresses the “efficiency gap” between predicted performance of “efficient” buildings and actual performance, which frequently frustrates real estate developers, owners, and operators.



RISKS AND CHALLENGES

- **Cybersecurity:** Many building engineers and operators lack data security expertise. Therefore, BAS can have long-standing unresolved cybersecurity issues.
- Adequate vendor market size



VALUE PROPOSITION

- **Commercial customers:** Lower operating and energy costs, and smarter buildings with greater marketability.
- **Industrial customers:** Improves the bottom line by limiting energy use while maintaining productivity.
- **All customers:** Enables centralized utility usage tracking (electric, gas, steam, water) in the building, allowing for one-stop management of total energy consumption and spending.

RTEM CASE STUDY

NYSERDA'S RTEM PROGRAM: OVERVIEW



IMPLEMENTING ENTITY:
NYSERDA



LOCATION:
New York State



YEARS ACTIVE:
2016 to present



DESCRIPTION OF MODEL:

RTEM is funded by NY's Clean Energy Fund, a 10-year, \$5.3 billion clean energy initiative. RTEM's \$12 million annual budget includes \$5.7 in incentives for industrial RTEM projects, \$830,000 for multifamily, and \$6 million for commercial.

NYSERDA pays up to 30% of RTEM expenses, including rolling any hardware costs to a three-year agreement, eliminating customer up-front expenses.



Source: NYSERDA, 2018a

RTEM CASE STUDY NYSERDA'S RTEM PROGRAM : RESULTS

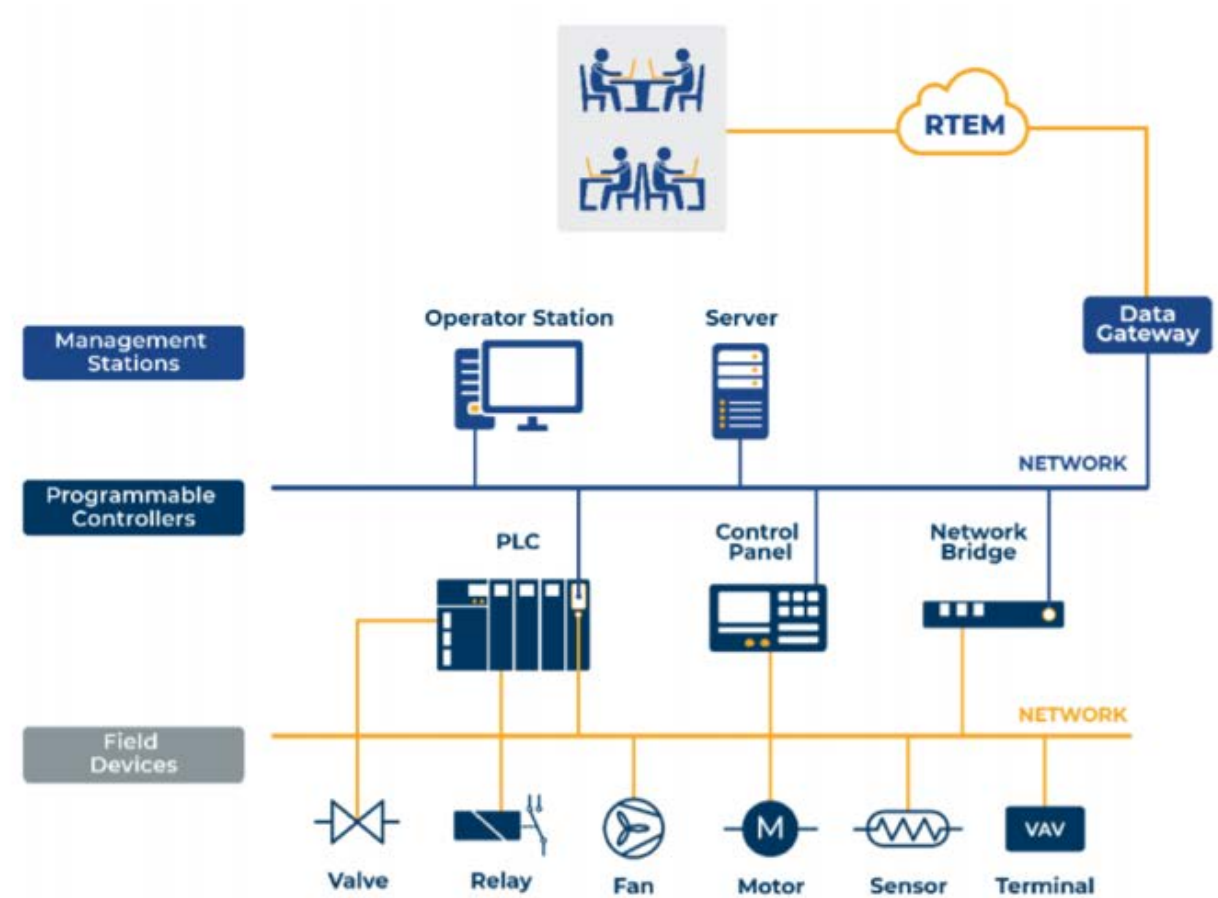


RESULTS:

- Buildings receiving RTEM: 165 (+60 in pipeline)
- Average annual MWh savings/building: 840
- Average annual (MMBtu) gas savings/building: 366
- Average annual energy bill savings/building: \$115K
- Buildings in pipeline: 60
- Projects are generally smaller and less costly than expected, but early analysis of actual project data indicates that **overall plan benefits will be met**, and ROI may be more favorable than forecasted.



NEXT STEPS: RTEM is funded through 2024



A WIDE RANGE OF SOLUTIONS
ARE BEING IMPLEMENTED

1. Remote audits
2. Commissioning
 - Monitoring-based persistence commissioning
 - Real-time energy management
3. **Grid-interactive efficient buildings**
4. Building information modeling
5. Pay-for-performance



OVERVIEW

- U.S. DOE's Building Technologies Office (BTO) is conducting Grid-interactive Efficient Buildings (GEB) research to understand the potential of connected devices to save energy in the buildings sector and create new markets with transactive energy.
- Key goal of BTO's research is to develop and test technologies and practices that create a two-way interaction between buildings and the electric system; increased connectivity enables buildings to be more responsive to electric grid conditions, helping avert system stress and enhancing reliability.



RISKS AND CHALLENGES

- Cyber-secure transaction-based energy systems help facilitate GEB transactions is a key challenge.
- Seamless communication between building devices and systems, regardless of manufacturer, is still under development.
- Lack of ability to transact energy-related services with other buildings or entities impedes financial motivation to engage robustly with distributed renewable energy and storage.
- Lack of awareness.



VALUE PROPOSITION

- GEB could allow utilities to better use buildings as a grid resource, e.g., avoiding substation construction.
- Customers could not only benefit from energy savings, but from new sources of revenue created by transactive energy.

GEB CASE STUDY

TRANSACTIONAL CONTROLS: OVERVIEW



IMPLEMENTING ENTITY:

Pacific Northwest National Laboratories (PNNL)



LOCATION:

Richland, Washington



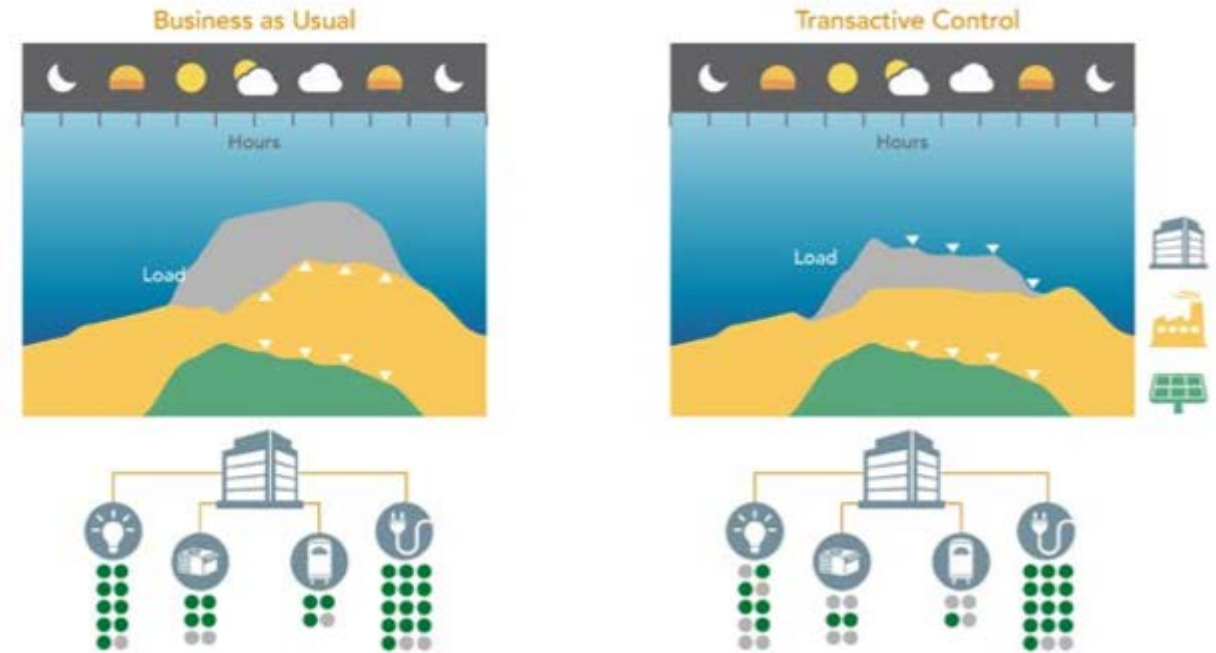
YEARS ACTIVE:

2015 to 2019



DESCRIPTION OF RESEARCH:

Project is evaluating transactive control (TC) technologies as viable solutions for coordinating responsive building loads and distributed energy resources, benefiting energy efficiency and power grid reliability objectives.



Source: U.S. DOE PNNL, 2018b

GEB CASE STUDY

TRANSACTIONAL CONTROLS: RESULTS



CHALLENGES ENCOUNTERED:

Building operations staff are concerned about cyber security of building controls infrastructure and are hesitant to install new hardware and software on their networks.



RESULTS:

Developed and successfully tested new technologies, including:

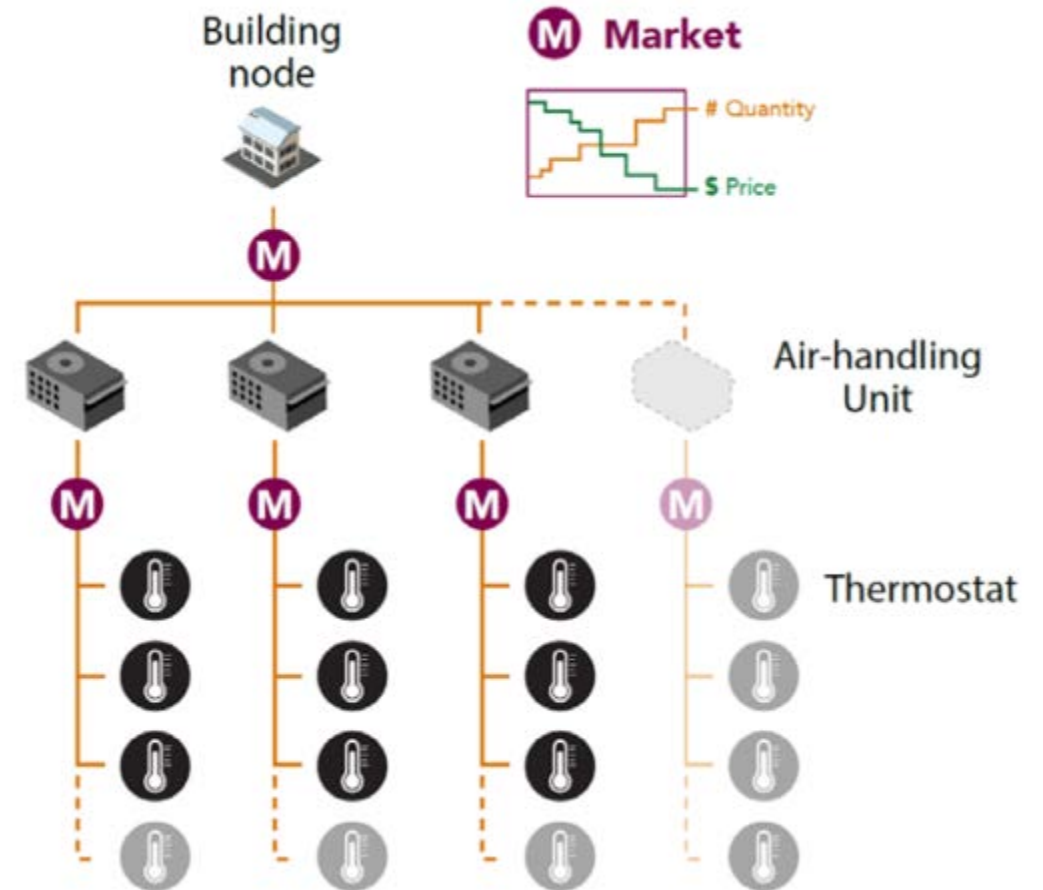
- Automated Fault Detection and Diagnostics (AFDD),
- Automated Identification of RetroCommissioning or Re-tuning™ measures (AIRCx),
- Intelligent Load Control (ILC), and
- Transactive Control and Coordination (TCC).



NEXT STEPS:

Validation of technology and services at distribution scale

TCC CREATES MARKETS WITHIN DIFFERENT BUILDING ZONES AND DEVICES AS PART OF AN AUTOMATED, REAL-TIME PROCESS



A WIDE RANGE OF SOLUTIONS
ARE BEING IMPLEMENTED

1. Remote audits
2. Commissioning
 - Monitoring-based persistence commissioning
 - Real-time energy management
3. Grid-interactive efficient buildings
4. **Building information modeling**
5. Pay-for-performance

BUILDING INFORMATION MODELING



OVERVIEW

- Building Information Modeling (BIM) is an increasingly popular approach to designing new – and improving existing – buildings through modeling all the physical and functional characteristics of a facility, including energy use.
- Shared knowledge resource for information about a facility, forming a reliable basis for decisions during its life-cycle.
- Helps mitigate building construction time and cost overruns and ensure actual performance mirrors planned performance by solving problems associated with ineffective exchange of facility information.



RISKS AND CHALLENGES

- **Legal:** There is a lack of determination of ownership of BIM data and the need to protect it through copyright laws and other legal channels.
- **Technical:** As cost, schedule, sustainability and other dimensions are added to BIM, responsibility for proper technological interface among different programs becomes challenging.



VALUE PROPOSITION

- Helps building project teams better evaluate long-term energy performance before construction or renovation.
- One study showed 75% of BIM users report a positive ROI, shorter project life cycles, and savings on paperwork and material costs.

BIM CASE STUDY: AUSTIN ENERGY INTEGRATED MODELING INCENTIVE PROGRAM



IMPLEMENTING ENTITY:

Austin Energy



DESCRIPTION OF MODEL:

The Integrated Modeling Incentive program rewards building owners who incorporate energy modeling and virtual design beginning early in the design process through post-occupancy verification. Participants select a qualified energy consultant to guide the process.



LOCATION:

Austin, Texas



YEARS ACTIVE:

2016 to present

The team uses EDAPT, a web-service, developed by the U.S. Department of Energy to track projects, manage data, automate quality control checks, and produce reports generated with OpenStudio® simulation results.

Program participation contributes to requirements for Austin Energy Green Building ratings and LEED certifications.

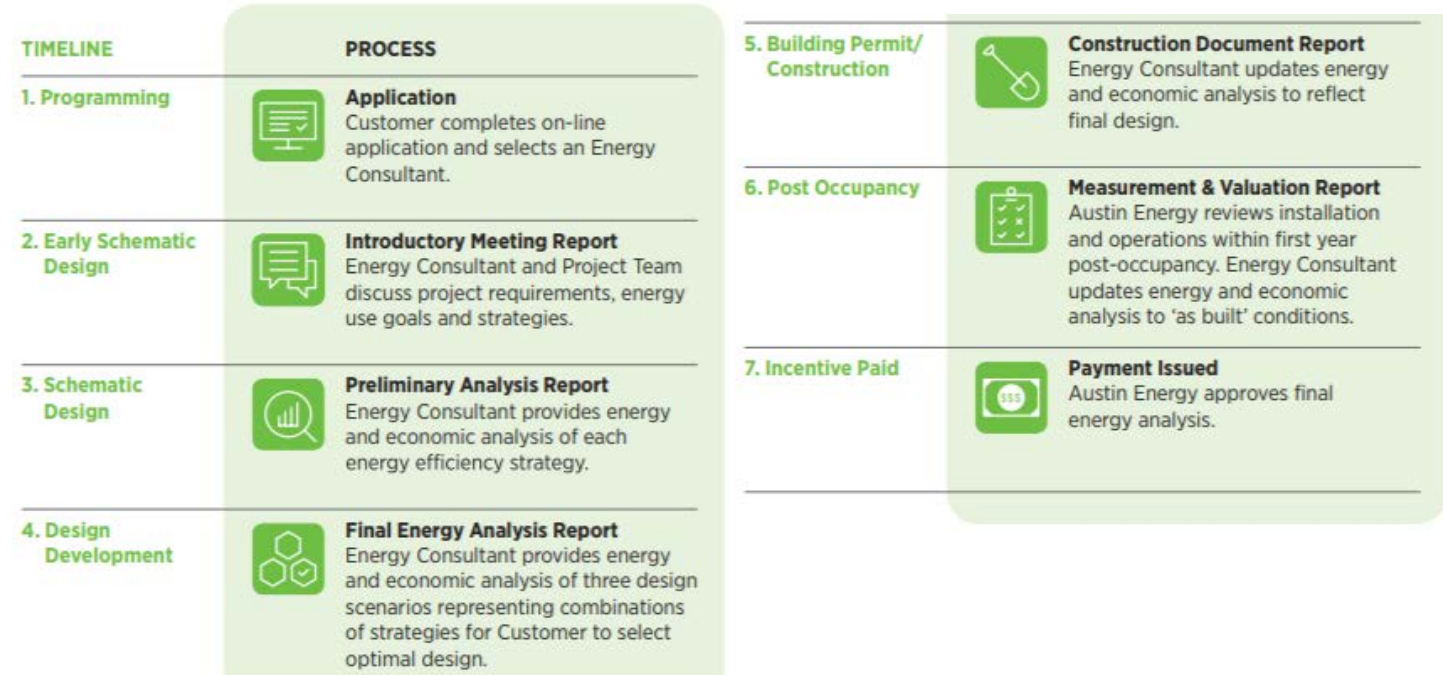
BIM CASE STUDY: AUSTIN ENERGY INTEGRATED MODELING INCENTIVE PROGRAM



RESULTS:

In its 3rd quarter progress report for FY 2018, Austin Energy reported that the program:

- Registered eight new commercial, multifamily and governmental projects totaling over 812,000 square feet;
- Approved five new qualified Energy Consultants for a total of 27 consultants from 18 firms, and;
- Conducted advanced training for nine qualified Energy Consultants.



Source: Austin Energy, 2018a

A WIDE RANGE OF SOLUTIONS
ARE BEING IMPLEMENTED

1. Remote audits
2. Commissioning
 - Monitoring-based persistence commissioning
 - Real-time energy management
3. Grid-interactive efficient buildings
4. Building information modeling
5. Pay-for-performance

PAY-FOR-PERFORMANCE PROGRAMS



OVERVIEW

- Pay-for-performance (P4P) Programs pay customers on an ongoing basis for meter-based energy efficiency savings, as opposed to a one-time payment for prescriptive or custom projects.
- Savings calculated using pre- and post-project energy meter data address issues of precision inherent to traditional prescriptive and custom incentive payments. The cash flow from energy savings can be used to finance the EE investment.
- Best practices of P4P programs reward deeper savings through incentives that are tiered by savings amount or higher-saving measures, minimum conservation requirements, or requirements for multi-measure projects.



RISKS AND CHALLENGES

- P4P programs shift performance risk from the program administrator (e.g., the utility) to the entity responsible for installing and maintaining the energy-savings measures (e.g., ESCOs or the program implementer).
- The long-term nature of P4P may not align with short-term (annual) energy savings goals and incentives required by state policy.



VALUE PROPOSITION

- Helps utilities meet energy savings targets and grid resource needs, while facilitating growth in the energy services market.
- Customers can benefit from whole building improvements that save energy and money over the long-run, and from lower administrative burden and more project flexibility than in traditional programs.

P4P CASE STUDY SEATTLE CITY LIGHT DEEP RETROFIT



IMPLEMENTING ENTITY:

Seattle City Light (SCL)



LOCATION:

Seattle, Washington



YEARS ACTIVE:

2013 to present



DESCRIPTION OF MODEL:

- Deep Retrofit, which began as a 3-year P4P pilot, offers commercial property owners and operators incentive payments over time for verified energy savings.
- P4P pays a set incentive amount for the total energy saved at the electric meter, rather than separate incentives for different measures, allowing for more flexible and creative projects than traditional prescriptive or custom offerings.

Eligibility requirements include:

- 50,000 sqft+ of conditioned space;
- Access to building-level energy use data at hourly or 15-minute intervals;
- One year of stable building energy use; and
- Savings from planned capital equipment improvements (HVAC, lighting, envelope, etc.) must equal at least 15% of building baseline electric use.

P4P CASE STUDY: SEATTLE CITY LIGHT DEEP RETROFIT



INCENTIVE STRUCTURES:

There are two incentive structures:

- A **3-year performance period**, which pays \$0.08/kWh on *cumulative* savings at the end of each year, and
- A **5-year option**, which pays \$0.18/kWh on *incremental* savings achieved year-over-year for each year of the performance period, with the baseline “resetting” each year. Projects with deeper energy savings are eligible for a bonus incentive when cumulative savings reach greater than 15% of the initial baseline.



RESULTS:

SCL reports P4P participants save 15-20% on their annual energy bills.



Presenter information:
Katie Cary
kcary@emiconsulting.com

Lisa Perry
lperry@emiconsulting.com

Tyler Dillavou
tdillavou@emiconsulting.com

thank you



EMI CONSULTING

Aproplan, 2018. What is BIM? What are its Benefits to the Construction Industry? Available at: <https://www.aproplan.com/blog/quality-management-plan-construction/what-is-bim-what-are-its-benefits-to-the-construction-industry>

Aquacore, 2018. Why Green Buildings Are Rarely As Efficient As Promised. Available at: <https://aquacore.com/blog/green-buildings-rarely-efficient-promised/>

Austin Energy, 2018a. Integrated Modeling Incentive. Available at: <https://savings.austinenergy.com/rebates/commercial/offerings/new-construction/integrated-modeling>

Austin Energy, 2018b. Customer Energy Solutions FY18 – Quarter 3 Report. Available at: <http://www.austintexas.gov/edims/document.cfm?id=302051>

Austin Energy, 2018c. Customer Energy Solutions: Progress Report FY 2017. Available at: <https://austinenergy.com/wcm/connect/1a8638b1-da8f-4495-a834-c5ca426fed2d/CESFY17ProgramProgressReport.pdf?MOD=AJPERES&CVID=mgAayQ.&CVID=mgAayQ.&CVID=mgAayQ.&CVID=meOzSI5>

Blue Pillar, 2018. Unlocking the Value of Real Time Energy Management Systems. Available at: <http://blog.bluepillar.com/unlocking-the-value-of-real-time-energy-management-systems>

Bourassa, Norman et al., 2004. An Evaluation of Savings and Measure Persistence from Retrocommissioning. U.S. OOE LBNL. Available at: https://aceee.org/files/proceedings/2004/data/papers/SS04_Panel4_Paper03.pdf

Building IQ, 2018. Unlocking the Power of Data Visibility for NYSERDA's RTEM Program. Available at: <https://buildingiq.com/blog/unlocking-the-power-of-data-visibility-for-nyserdas-rtem-program/>

Building Performance Institute Europe (BPIE), 2017. Building renovation passports: Consumer's journey to a better home. Available at: http://bpie.eu/wp-content/uploads/2017/09/Factsheet_D-170918_Final-2.pdf

Ecofys, 2015. Public Consultation on the Evaluation of the EPBD Final report. Available at: https://ec.europa.eu/energy/sites/ener/files/documents/Task2_final%20report_Public%20Consultation%20on%20the%20Evaluation%20of%20the%20EPBD.PDF

SOURCES – CONT.

Energy Manager Today, 2017. NYSERDA Offers \$12 Million for Building Energy Use Improvements. Available at: <https://www.energymanagertoday.com/nyserda-12-million-building-energy-improvements-0173248/>

Enovity, 2008. A Utility-Sponsored Incentive Program for Monitoring-Based Persistence Commissioning of Existing Buildings Using FDD Toolsets. Available at: https://www.bcxa.org/ncbc/2008/docs/Proceedings08/CunninghamDespain_ppt.pdf

European Commission Joint Research Center (JRC), 2018. Energy Performance Contracting. Available at: <https://e3p.jrc.ec.europa.eu/articles/energy-performance-contracting>

First Fuel, 2014. Expediting Building Energy Audits. Available at: <http://www.firstfuel.com/blog/expediting-building-energy-audits/>

Groth, Olaf and Nitzberg, Mark, 2018. Solomon's code: Humanity in a world of thinking machines. Pegasus Books, Ltd.

Hjortland, Andrew, 2012. General Outdoor Air Economizer Fault Detection & Diagnostics Assessment Method. Purdue University. Available at: <https://docs.lib.purdue.edu/iracc/1249/>

International Energy Agency (IEA), 2018. Energy Efficiency 2018. Available at: https://webstore.iea.org/download/direct/2369?fileName=Market_Report_Series_Energy_Efficiency_2018.pdf

McKinsey, 2016. Imagining construction's digital future. Available at: <https://www.mckinsey.com/industries/capital-projects-and-infrastructure/our-insights/imagining-constructions-digital-future>

National Institute of Building Sciences, 2014. Frequently Asked Questions About the National BIM Standard-United States. Available at: <https://web.archive.org/web/20141016190503/http://www.nationalbimstandard.org/faq.php#faq1>

Ng, Andrew, 2017. Machine Learning, by Stanford University. Coursera.

NRDC, 2017. Putting your money where your meter is: A study of Pay-for-Performance Energy Efficiency Programs in the United States. Available at: <https://www.nrdc.org/sites/default/files/pay-for-performance-efficiency-report.pdf>

SOURCES – CONT.

NYSERDA, 2018a. Real-time energy management program. 2018. Available at: <https://www.nyserda.ny.gov/All-Programs/Programs/Real-Time-Energy-Management>

NYSERDA, 2018b. Clean Energy Fund Quarterly Performance Report through September 30, 2018. Available at: <http://documents.dps.ny.gov/public/Common/ViewDoc.aspx?DocRefId=%7B2E8D0F36-34BE-47B9-B429-958DAEE29161%7D>

Pehnt, Martin and Sieberg, Ulf, 2011. A step-by-step model for a long-term renovation schedule – a proposal for a new building renovation instrument. Institute for Energy and Environmental Research Heidelberg. Available at: http://www.buildup.eu/sites/default/files/content/5-247_Pehnt.pdf

PG&E, 2010. Monitoring-Based Persistence Commissioning Program. Available at: https://www.pge.com/includes/docs/pdfs/mybusiness/energysavingsrebates/partnersandtradepros/eeis/search/Monitoring-Based%20Persistence%20Commissioning%20Program_10_04_10%20v3.pdf

PG&E, 2014. PG&E's 2015 Energy Efficiency Portfolio Advice Letter In Compliance With Decision 14-10-046, Ordering Paragraph 16. Available at: https://www.pge.com/notes/rates/tariffs/tm2/pdf/GAS_3541-G.pdf

SBW Consulting, 2010. 2006–08 Retro-commissioning Impact Evaluation: Final Report. Available at: http://www.calmac.org/publications/RCx_2006-08_EM%26V_Report_FINAL.pdf

Senseware, 2018. The Benefits of Real-Time Energy Management. Available at: <https://www.senseware.co/2015/11/16/real-time-energy-management/>

Shah, Swapnil, 2014. Rapid Building Assessment Project: Final Report. ESTCP Project EW-201261. Available at: <https://www.serdp-estcp.org/Program-Areas/Installation-Energy-and-Water/Energy/Conservation-and-Efficiency/EW-201261>

Siemens, 2018. Building Information Modeling. Available at: <https://new.siemens.com/global/de/produkte/gebaeude/digitalization/bim.html>

U.S. DOE Building Technologies Office (BTO), 2017. Buildings and the Grid 101: Why Does it Matter for Energy Efficiency? Available at: <https://www.energy.gov/eere/buildings/articles/buildings-and-grid-101-why-does-it-matter-energy-efficiency>

SOURCES – CONT.

U.S. DOE Pacific Northwest National Laboratory (PNNL), 2018a. Transactive Campuses. Available at: <https://www.energy.gov/eere/buildings/downloads/gmlc-1399-transactive-campus>

U.S. DOE Pacific Northwest National Laboratory (PNNL), 2018b. Transactive Signal Methodologies: Clean Energy and Transactive Campus (CETC) Project. Available at: https://www.energy.gov/sites/prod/files/2017/04/f34/1_32744_Katipamula_031317-1330.pdf

U.S. DOE Pacific Northwest National Laboratory (PNNL), 2018c. Transactive Signal Methodologies: Clean Energy and Transactive Campus (CETC) Project. Available at: https://www.energy.gov/sites/prod/files/2017/04/f34/1_32744_Katipamula_031317-1330.pdf